## **The Market Survey Presentation**

National Apartment Leasing Professional

Participant Guide

## The Market Survey Checklist and Statement of Authenticity

Candidate Name NAA ID	Company/ Property		
Address			
Street	City	State	Zip
Local Apt. Association			

Use this checklist to indicate your completion of each of the required sections of the Market Survey. You will conduct a telephone evaluation and an in-person shopping report at each of the three communities you have selected as comparables. In addition you will complete a Community Comparable and Rent Analysis form for all properties (subject and comparables). Initial the column labeled "Participant Initials" to check off that you have completed and included that information.

			Participant Initials			Affiliate/Reviewer Use ONLY		
	Description	Subj	Prop 1	Prop 2	Prop 3	SAT	UNSAT	COMMENTS
I.	Telephone and Leasing Evaluation	N/A						
II.	Comparable Community Information							
III.	Rent Analysis:							
Participants must keep a copy of their Market Survey Presentation								