

GIS Manager's Workshop

This course is ideal for GIS Managers and IT Directors. This exclusive GIS Manager's Workshop will be held on Thursday, November 20, 2008 from 10 a.m.— 3 p.m. There is no fee for this scheduled workshop. However, limited seats are available and priority is determined by first-come, first-served.

Topics covered include:

- Introduction to the Key Issues of Managing Enterprise-wide GIS
 - Introduction
 - Workshop Goals
 - Nationwide Statistics
 - What is a Successful Enterprise-wide GIS?
 - Possible Outcomes (Success or Failure)
 - Ensuring Your Organization's Success
 - Needs Assessment and Implementation Plan
 - Funding Models

- The Governance of GIS
 - Introduction to the Governance of GIS
 - Strategic, Tactical, Technical, Logistical
 - Governance Models
 - Centralized (Corporate) Model
 - Decentralized Model
 - Hybrid Model
 - Describe Your Situation
 - Comparing the Benefits and Challenges of GIS Governance Models
 - Troubleshooting GIS Implementation
 - A Key Ingredient to Governing GIS Within Your Organization
 - Developing a Vision, Goals and Objectives

- The Enterprise Implementation of GIS
 - Quick Successes
 - Tax Parcels
 - Address Points
 - Street Centerlines
 - Aerial Photography
 - Educate
 - Easy to Use
 - Enterprise Tools
 - Old School vs. New School
 - ArcGIS Server Demo

- The Business Case for GIS
 - Everyone Wants the Same Thing
 - 16 Return on Investments (ROI)
 - ROI Case Studies

All topics focus on local government.



Manager's Workshop
Geographic Technologies Group

Overview Map



The workshop will be held at the Forsyth County Public Safety Complex which is located at 3520 Settingdown Road, Cumming, GA 30040. It is located near several hotels and restaurants.

Hampton Inn Cumming Ga, located at 915 Northside Forsyth Dr, Cumming, GA, is offering room rates from \$92 per night. Amenities include high-speed internet, whirlpool, swimming pool, and fitness center. To make a reservation, please call 770-889-0877.

Comfort Suites Cumming, located at 905 Buford Rd, Cumming, GA, is offering room rates from \$90 per night. Amenities include free high-speed internet, business center, and fitness center or spa. To make a reservation, please call 877-784-6835.

Best Western Dawson Village Inn, located at 76 N Georgia Ave, Dawsonville, GA, is offering room rates from \$70 per night. Amenities include business center, internet access, and fitness center. To make a reservation, please call 706-216-4410.



Registration

A completed registration application is required for any attendee to GTG's GIS Manager's Workshop.

1. Attendee Information (One per Attendee)		
Attendee Name		
Organization		Department
Street Address		
City	State	Zip Code
Telephone	Fax	
Email		
Attendee will receive an email notifying registration has been completed		
2. Billing Information (If different than above)		
Attendee Name		
Organization		Department
Street Address		
City	State	Zip Code
Telephone	Fax	
Email		
3. Workshop Name	Date	Price \$
GIS Manager's Workshop– Forsyth County, Georgia	November 20, 2008	\$0
4. Submit Registration Request		
Submit Registration	Fax registration application form to GTG at 919-759-0410 to reserve a spot. Registration is accepted on a first-come, first-served basis.	



Additional Information

Registration Application

A completed registration form is required for each individual attending the workshop. Class roster is based on a first come, first serve basis. An acknowledgement email will be sent after processing of registration. If there are any questions or problems with registration, please call Geographic Technologies Group at 1-888-757-4222.

Registration Priority

Registration is complete upon receipt of a confirmation email. Space is limited. Priority is determined by first-come, first-served.

Payment Processing

- *Pricing* – There is no charge for this workshop.

Transfers and Cancellations

Organizations can replace students from within the organization as long as GTG is notified beforehand.

Travel

GTG accepts no responsibility for transportation to and from training.

Lodging & Meals

The Forsyth County Public Safety Complex is located near several hotels and dining facilities. An overview map is included in the registration packet.

Course Materials

Geographic Technologies Group will provide all course materials for the workshop.

Recommended Attire

Casual dress is suggested.



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