



Student Summit



Schools Represented in 2011: Alabama Southern Community College, Auburn University, Clark Atlanta University, Institute of Paper Science and Technology, Miami University, North Carolina State University, State University of New York, University of British Columbia, University of Maine, University of Minnesota, University of Washington, University of West Georgia, Western Michigan University

SPONSORSHIP PROGRAM

Take your recruiting efforts to the next level! Participate in the leading industry career fair event.

JANUARY 14 – 16, 2012
JACKSONVILLE, FLORIDA

TAPPI/ PIMA Student Summit Proposal

The TAPPI/PIMA Student Summit is an annual event designed to provide students interested in pulp, paper, packaging, and allied industries direct interaction with industry leaders and gain valuable information about employment and career development within the industry. The Student Summit is an excellent venue for advanced undergraduate and graduate students to learn about opportunities after graduation as well as some of the key challenges and opportunities existing in the industry today. The TAPPI/PIMA Student Summit is the only event that brings students from the paper and packaging schools together to reinforce their interest in joining the industry. The students benefit from a highly subsidized registration fee. In order to make up the short fall TAPPI solicits companies for support.

This is the leading industry career fair event. At no other venue can you find this many paper and packaging students assembled together. For the past three years, the Student Summit has set attendance records with over 110 students attending. We expect to have at least that many again this year. The sponsorship opportunities below are designed to help your company gain greater name recognition with potential employees and provide a venue for you to interview for new talent onsite. Students in these programs enjoy five or six serious job offers upon graduation. This is your opportunity to rise above the crowd of other potential employers.

Student Summit Overview

The average age of TAPPI members is declining (this is one decline TAPPI is very happy about), and here is what some of the new student members are saying about student programs like the TAPPI/PIMA Student Summit:

“Never have I learned so much about an industry and been so excited to be a part of something in such a short time!” –*Danielle Boyd, Paper Engineer student, Junior, WMU*

“The Student Summit really gave me a leg up on how to think and become a true professional in this industry.” –*Margaret Gerhart, Paper Engineering graduating senior, WMU, entered the job market as a Process Engineer, International Paper, Courtland, AL*

Since 2009 the Student Summit has had a record attendance of over 100 students from 13 schools. TAPPI has expanded the Student Summit's reach to include packaging schools. For the past three years the Summit has included a career fair and interview center to facilitate new talent for our industry. Some previous sponsors include: AbitibiBowater, Ashland, BASF, Buckman, Chemstone, Domtar, Georgia-Pacific, International Paper, Kimberly-Clark, Kruger, Longview Fibre, Nalco, NewPage, OMNOVA, Pactiv, P&G, Rock-Tenn, Smurfit-Stone, and Weyerhaeuser. Also, students' efforts are reaching around the world, with students now visiting from TAPPI chapters abroad.

The Student Summit takes place on Martin Luther King weekend, with opening sessions starting in the afternoon on Saturday and lasting until noon on Monday. There is always a plant tour, engineering competition, and a fun group outing that is built into the schedule. Topics and sessions for the Student Summit include finance and investments, resume and interviewing skills, business etiquette, and project management. The sessions also include more technical topics such as

Nanotechnology, Printed Electronics, and the State of the Industry presentations. None of these topics are taught as part of their college curriculum.

Name Recognition Sponsorship Opportunities

Dinner\ Reception Sponsor (exclusive) \$8000

To kick off the first night of Student Summit, we will have a reception during the Career Fair. Take advantage of this great opportunity to get to know the students in this prime networking time. Your representatives are encouraged to have dinner with the students and answer questions that they may have about your company and the industry. Sponsorship includes:

- A representative from your company will be permitted to provide a brief overview of your company at the very beginning of the student summit as our dinner speaker.
- Company's logo will appear on all signage and printed materials.
- Your company literature will be distributed to all the students at the conference.
- Your company will receive recognition from the podium for your support.
- This sponsorship level also includes the Student Interview and Career Fair Program listed below (a \$3,000 value).

Company Sponsored Dinner (limit 2 companies) \$6000

Use this opportunity to network with students in a relaxed environment. You are also welcomed to decorate the tables with your company literature and logo'd items.

Sponsorship includes:

- Company's logo will appear on all signage and printed materials.
- Your company literature will be distributed to all the students at the conference.
- You will receive recognition from the podium for your support.
- This sponsorship level also includes the Student Interview and Career Fair Program listed below (a \$3,000 value).

Student Interview and Career Fair Program (limit 20 companies) \$3,000

This tax deductible contribution of \$3,000 to the Tappi Foundation will fund student travel to the summit and also underwrites a small portion of the Student Summit costs. *Please Note: Limit of 20 company participants in the student interview program and career fair, Sustaining Members will be given preferential treatment; other companies can participate on a first come first served basis.*

Sponsorship includes:

- The opportunity to interview students for full time employment and internships at the student summit.
- TAPPI will provide you with the résumés of attending students with their contact information before the conference.
- TAPPI will provide a professional environment for conducting the interviews.
- Space at the Career Fair for a tabletop or trade show display.
- Your company literature will be provided to the students in their conference bag.
- Your company logo on all signage and printed materials.

Company Sponsored Lunch and Networking (limit 2 companies) \$2000

Turn lunch into a great networking event! Sponsorship includes:

- Company literature will be provided to the students at registration.
- Company logo on all signage and printed materials.
- You may give a brief welcome to the student participants.

Company Sponsored Transportation (exclusive) \$2000

These funds will go directly for Airport Shuttles and Buses. Sponsorship includes:

- Company literature will be provided to the students at registration
- Company logo on all signage and printed materials.

Logo on Student Summit T-Shirt (exclusive) \$2500

Gain visibility for your company not only at the Student Summit but at the University when they return to campus. Sponsorship includes:

- Company logo on the Student Summit T-Shirt.
- Company logo on all signage and printed materials.

Logo on Bookbag \$2500

This is an excellent way to promote your brand on the university campus after the student summit. These bookbags will be of high quality to encourage their use on campus. Sponsorship includes:

- Your Company logo on the bookbags presented to each student at registration.
- Company logo on all signage and printed materials.

Lanyard Sponsor (exclusive) \$1500

This sponsorship offers a chance to be seen through the entire summit.

Sponsorship includes:

- Company name and logo (one color) will be imprinted on badge lanyards and given to all conference participants at registration.

Prizes for the Engineering Competition (exclusive) \$1,000

The engineering competition is always a highlight of the Summit. Students are given a problem to solve using only the materials that they are given. It is always amazing to see the different approaches to the same problem. Sponsorship includes:

- Recognition from the podium.
- Company logo on all signage and printed materials.

Company Sponsored Travel Stipends \$500 each

Sponsor a student or two to help cover their travel expenses to the conference. TAPPI will conduct a drawing before the conference and the students will be given their checks at the event. These checks will be referred to as Company's Travel Stipends.

The Student Summit is supported by the gifts from TAPPI members to the TAPPI Foundation. Thank you for helping provide this incentive to keep these talented young people in our industry. TAPPI is proud to report that since TAPPI Foundation's inception in 1990, well over \$6 million has been donated to fund scholarships, awards, student programs, scholastic environmental education, and more.



Student Summit 2012

SPONSORSHIP AND CAREER FAIR BOOTH ORDER FORM

Fernandina Beach, Florida • January 14 – 16, 2012

Please complete and return this form prior to December 15, 2011 to:

TAPPI, ATTN: David Bell, 15 Technology Parkway S. Norcross, GA 30092, USA • Fax +1-770-446-6947 • Main Phone +1-770-209-7209

For more information about the career fair or sponsoring please contact David Bell, Cell +1-678-480-9975, dbell@tappi.org

Contact Information (please print or type):

TAPPI-FOUNDATION

Company: _____ Mailing Address: _____ Ste/Rm: _____

City: _____ State/Province: _____ Postal Code: _____ Country: _____

Telephone: _____ Fax: _____ Web site: _____

Primary Contact Name: _____ Title: _____

Telephone: _____ Fax: _____ E-Mail Address: _____

NAME RECOGNITION SPONSORSHIP OPPORTUNITIES

- Exclusive Dinner\ Reception Sponsor: \$8,000
- Company Sponsored Dinner: \$6,000 (limit 2 companies)
- Student Interview and Career Fair Program: \$3,000 (limit 20 companies)
- Company Sponsored Lunch and Networking \$2,000 (limit 2 companies)
- Exclusive Logo on T-Shirt Sponsor: \$2,500
- Logo on Bookbag Sponsor: \$2,500
- Exclusive Transportation Sponsor: \$2,000
- Exclusive Landyard Sponsor: \$1,500
- Exclusive Engineering Competition Sponsor: \$1,000
- Named Student Travel Stipends: \$500 ea.

5% early bird discount on sponsorships paid for prior to October 1, 2010.

Checks should be made payable to the TAPPI Foundation

Credit Card #: _____ Expiration Date: _____

Card Holder's Address: _____

Name (as it appears on credit card): _____ Card Holder's Signature: _____

Signed: _____ Print Name: _____ Date: _____