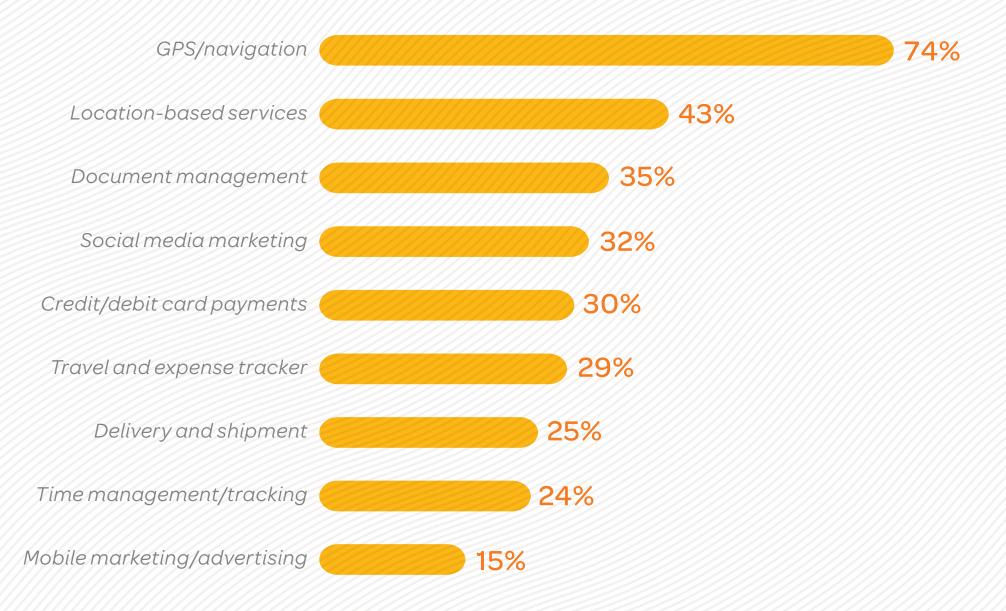
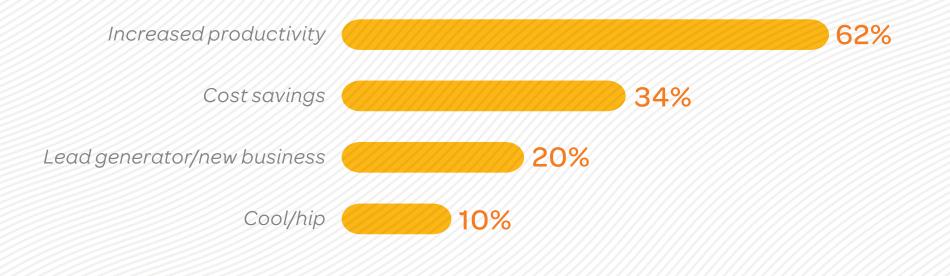
AT&T Small Business The App Advantage

Most popular types of mobile apps



Reasons for using mobile apps

Timesaver



*The 2013 AT&T Small Business Technology Poll was conducted with 1,000 small businesses from 50 states and the District of Columbia from December 18-27, 2012. The survey was conducted using the ResearchNow online business panel with small business owners or employees, who are the key decision-maker for computer purchases and maintenance, Internet service and telephones (e.g., information technology). Small businesses were defined as having between two and 99 employees, both part-time and full-time.

© 2013 AT&T Intellectual Property. All rights reserved. AT&T and the AT&T logo are trademarks of AT&T Intellectual Property.

72%

