



The 32nd Annual APC Adoption Conference
November 18, 2012 8:00 a.m. - 5:00 p.m.
St. Francis College
180 Remsen Street, Brooklyn, NY 11201

2012 Program Journal Advertisement Form (Please Print or type)

The undersigned hereby agrees to take a _____ page advertisement in the 2012 APC Conference Journal and encloses herewith the sum of \$ _____.

PLEASE NOTE: If taking a **FULL PAGE AD AND** an **Exhibitor table**, please **deduct \$50** from cost of the **Journal Ad**.
 (Total cost of Exhibit table + FULL page Journal Ad = only \$800.00 due to \$100 discount off combined total price!)

PLEASE INQUIRE ABOUT APC'S RECIPROCAL LINKS PROGRAM!

NAME OF BUSINESS _____

NAME OF CONTACT PERSON _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____ EMAIL _____

SIGNATURE _____ DATE _____

If you offer international adoption services please indicate the name of the country(s) in which you have programs, also indicate specifically whether you are accredited (by the country and/or Hague). _____

2012 Advertisement Rates

Full Page – 7” x 10”	\$450.00
Half Page – 7” x 4.5”	\$275.00
Quarter Page – 3.25” x 4.5”	\$175.00
Business Card – 3.5” x 2”	\$100.00

**Advertisements may contain business
or personal messages.**

If you are a domestic placement agency or offer adoption advertising services for adoptive parents, please indicate whether you are authorized to provide services in New York, New Jersey, or Connecticut. Check all that apply. **Please provide a copy of your authorization from all states checked.** Please note that your advertisement will need to include language indicating in which of these three states you are authorized to offer services.

- NEW YORK NEW JERSEY
 CONNECTICUT

Advertisement requirements- Artwork will be accepted in the following formats: Clean high resolution laser printouts, an original business card or other clean original printed copy, electronic file formatted in Quark, Express, Adobe I Illustrator In-design DNA CD with all fonts and picture files included. A print optimized PDF file, EPS or TIFF file is preferred. If ad contains photos, they must be an 100 Line Screen. **Do not send negatives.** Advertisements NOT in a required format may incur additional charges. For more information on these additional charges, please contact Barbara Pitkowsky at the email address listed below. **ALL CONTRIBUTIONS ARE TAX DEDUCTIBLE AS ALLOWED BY LAW.**

APC RESERVES THE RIGHT TO REJECT ANY ADVERTISEMENT FOR ANY REASON.

Please e-mail ads by **OCTOBER 15, 2012** to **Barbara Pitkowsky** at:
babsmomapc@aol.com **WITH “APC JOURNAL” IN THE SUBJECT MATTER .**

Checks must be mailed simultaneously to:
Barbara Pitkowsky, APC 2012 Journal Chair
254 Seaman Avenue
New York, NY 10034

For questions, contact Barbara Pitkowsky at: 212-304-8479