

2012 Individual Subscription Price List

Advanced payment required: Subscription order and payment must be received no later than 45 days prior to the month in which the subscription begins. Subscription orders received after the cut-off date will begin with the next available issue. The rates below are listed in U.S. dollars. **(All checks must be in U.S. funds and drawn on a U.S. bank or a \$15.00 processing fee should be included with payment. No electronic transfers.)**

Prices are subject to change without notice
American Dental Association Publishing Division

Subscription Department
 211 East Chicago Avenue
 Chicago, Illinois 60611
 Phone: (312) 440-7735
 Fax: (312) 587-5102
 email: boehmd@ada.org
 www.ada.org



PUBLICATION	DOMESTIC	U.S. POSSESSIONS & MEXICO	INTERNATIONAL	CANADA	SINGLE COPIES		**NON-MEMBER STUDENT
					DOM.	INT'L.	
JADA	\$165	\$165	\$207	\$182	\$21	\$31	\$72
WITH AIR MAIL	N/A	\$190	\$307	\$207	N/A	N/A	
ADA News	\$91	\$91	\$125	\$109	\$16	\$18	N/A
WITH AIR MAIL	N/A	\$116	\$225	\$134	N/A	N/A	

THE JOURNAL OF THE AMERICAN DENTAL ASSOCIATION: Published monthly, this premier journal in dentistry contains peer-reviewed editorial on the latest developments in practice and research. Clinical reports, original research, case reports, and editorials on new techniques and improvements serve to enhance the delivery of dental care.

ADA News: Published semimonthly, this newspaper provides timely information on social, political and economic developments affecting dentistry and health care in general. It also keeps the reader abreast of association activities affecting the future of dentistry.

SUBSCRIPTION ORDER FORM

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01 JADA \$ _____

02 ADA News \$ _____

03 Retired Life Member \$ _____

JADA/News print \$ _____

METHOD OF PAYMENT

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IMPORTANT

A.) Please check the one category that best describes your profession/business.

- 0 Dentist
- 1 Graduate Student

Dentists and graduates must answer B, C, and D.)

Undergraduate Dental Student

- 2 Senior
- 3 Other than a senior

N Dental Manufacturer

K Dental Supply Dealer
(Executives, Salespeople & other personnel)

E Dental School
Administrators
or faculty members
without D.D.S. or D.M.D.

Auxiliary Schools (Director, Instructor or other personnel):

- G Dental Hygienist school
- H Dental Assistant school
- J Laboratory Technician school

- P Hospital
- M Dental Lab (Owner, Manager or other personnel)
- R Health Department
- T Government agency
- W Library
- Z Dental Clinic
- X Others (please specify)

Questions B, C, and D for dentists and graduates only

B). Year of graduation _____

C). Type of dental practice

- 0 Private Practice (Independent or group)
- 1 Graduate student
- 80 Full-time faculty member

- 2 Part-time faculty member
- 3 Military
- 4 Public health
- 5 Veterans Administration
- 6 Foreign
- 90 Retired Dentist
- 7 Other (please specify)

D). What is your specialty?
(Check only one).

- 00 General Practice
- 10 Oral Surgery
- 15 Endodontist
- 20 Orthodontist
- 30 Pedodontist
- 40 Periodontist
- 50 Prosthodontist
- 60 Oral Pathology
- 70 Public Health

2012 Institution Subscription Price List

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The Journal of the American Dental Association (JADA) 2012 Institution Subscription Prices

Category	Tier	Online Only		Print Only*		Online + Print	
		Direct Price	Agency**	Direct Price	Agency**	Direct Price	Agency**
Basic Institution may include limited online access (1 seat only)		N/A	N/A	\$195	\$185	\$395	\$375
Site Licensing							
Level 1	Tier 1-1	\$395	\$375	\$195	\$185	\$495	\$470
	Tier 1-2	\$495	\$470	\$195	\$185	\$595	\$565
	Tier 1-3	\$595	\$565	\$195	\$185	\$695	\$660
Level 2	Tier 2-1	\$595	\$565	\$195	\$185	\$695	\$660
	Tier 2-2	\$695	\$660	\$195	\$185	\$795	\$755
	Tier 2-3	\$795	\$755	\$195	\$185	\$895	\$850
Level 3	Tier 3-1	\$865	\$821	\$195	\$185	\$995	\$945
	Tier 3-2	\$1,165	\$1,106	\$195	\$185	\$1,295	\$1,230
	Tier 3-3	\$1,465	\$1,391	\$195	\$185	\$1,595	\$1,515

* International 1st Class air mail print subscriptions add \$100, Canada \$25. International regular mail print subscriptions add \$45.

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** Net after 5% agency commissions.

ADA News Print	DOMESTIC		U.S. POSSESSIONS & MEXICO		INTERNATIONAL		CANADA		SINGLE COPIES		NON- MEMBER STUDENT
	Direct	Agency**	Direct	Agency**	Direct	Agency**	Direct	Agency**	DOM.	FOR.	
	\$135	\$128	\$135	\$128	\$170	\$161	\$153	\$145	\$16	\$18	N/A
WITH AIR MAIL	N/A		\$160	\$153	\$270	\$261	\$178	\$171	N/A	N/A	N/A

The Journal of the American Dental Association (JADA)

Institutional Pricing Categories

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Level 1: Community Colleges and Municipal/Public Libraries

- Tier 1-1 Single campus associate and community college (undergraduate)
Municipal and public libraries
- Tier 1-2 Single campus associate and community college with an allied-dental program
- Tier 1-3 Multi-campus associate and community college systems

Level 2: Academic and Research Institutions

- Tier 2-1 Universities with baccalaureate and master's programs (without dental schools)
Global and multi-national agencies with a single location (non-health related)
Private foundations and charitable organizations (excluding hospitals and hospital systems)
- Tier 2-2 Universities with post-graduate programs (including allied-dental but without dental schools)
Separate health professional schools
(other than dental schools and no hospitals or hospital systems)
Research laboratories with up to 300 research staff
- Tier 2-3 Universities with dental schools and/or postgraduate dental education/research programs
Separate dental schools or research institutions with/without postgraduate dental education/research programs
Global and multi-national agencies with multiple locations (non-health related)
Research laboratories with more than 300 research staff

Level 3: Hospitals, Government Agencies and Health Departments

- Tier 3-1 A health-related government agency or health department with a single location
(including multiple locations within the same city)
A hospital or hospital system with 500 or less staffed hospital beds
- Tier 3-2 A health-related government agency or health department with three locations or less
(multiple locations within the same city may be counted as one)
A hospital or hospital system with 501-1000 staffed beds
- Tier 3-3 A health-related government agency or health department with more than three locations
(multiple locations within the same city may be counted as one)
A hospital or hospital system with more than 1000 staffed beds

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New

Renewal

10 JADA Online \$ _____

11 JADA Print. \$ _____

12 JADA Online+Print \$ _____

20 ADA News Print+JADA Print. . \$ _____

21 ADA News Print+JADA Online \$ _____

22 ADA News Print and
JADA Online+JADA Print \$ _____

23 ADA News Print \$ _____

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