

KNOW YOUR COMMUNITY GOVERNING OFFICIAL WORKSHEET

Background

Name of official:

District/Ward (if applicable):

Political party:

Date first elected: -

Political Philosophy (liberal, conservative, moderate)

Primary supporters (seniors, labor, business, education, etc.):

Critical areas of concern:

Position on libraries:

Library connections (family, friends, advocates):

Positions held (chairmanships, committee memberships):

Messaging

Name of official: _____

Who should deliver the message? How?

The Main Point – Libraries are essential and return high dividends on investment!

The message is (25 words or less):

Three key points:

- 1.
- 2.
- 3.

“This is important to your constituents because...”