

FEBRUARY 2009

CoSIDA digest

MONTHLY NEWSLETTER OF THE COLLEGE SPORTS INFORMATION DIRECTORS OF AMERICA



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SEND CORRESPONDENCE TO:

Jeff Hodges
University of North Alabama
UNA Box 5038
Florence AL 35632-0001
(256) 765-4595
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email: sportsinformation@una.edu

FOR ADVERTISING, CONTACT:

Ed Carpenter
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CREDITS:

This brochure was compiled and edited by CoSIDA Secretary Jeff Hodges. Graphic design by Karen Hodges. Photos by Jeff Hodges. This brochure was printed by MultiAd in Peoria, Ill. (www.multiad.com/sports)

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**SAN ANTONIO
CONVENTION PROGRAM
COMING TOGETHER**

18

NATIONAL STUDENT-ATHLETE DAY



WWW.COSIDA.COM

R e m e m b e r

San Antonio

June 21-25, 2009

CoSIDA CONVENTION



The 2009 CoSIDA Convention in San Antonio will be upon us before we know it and the Program Committee has begun to put together a thorough and intriguing series of seminars and presentations.

One of the Program Committee's goals this year was to present topics that would be of benefit to the entire CoSIDA membership, regardless of size of school, city, staff, division, etc. The Committee feels it is well on its way to accomplishing that goal.

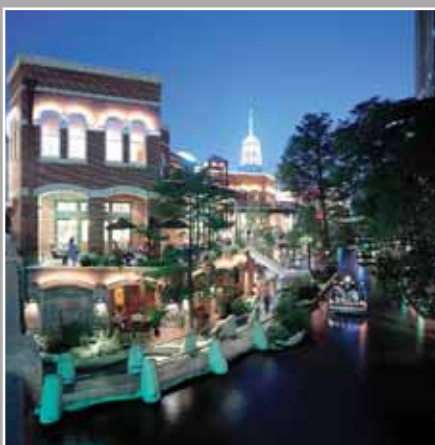
In the coming weeks, you'll start to see the results of the Committee's efforts. For now, however, here is a list of some of the topics the Committee is working on ...

- **Writing for the Web**
- **Strategic Communications Planning**
- **The latest in Social Media**
- **A different twist on crisis management and survival**
- **Being the best SID you can be**
- **Taking care of ourselves**
- **Money matters, both personal and professional**
- **SIDs and various legal issues**

There will, of course, be plenty more, but this is just some of what the Committee is working on. We're aiming for this to be a very topical, timely and educational professional development opportunity ... one you won't want to miss.

**Start Planning now for
SAN ANTONIO IN JUNE!**

SAN ANTONIO'S TOP ATTRACTIONS



There are too many San Antonio attractions to list, but here are some of the big ones.

The Alamo The 300-year-old Mission San Antonio de Valero was the site of a pinnacle battle during the Texas Revolution in March of 1836. Here, 189 Texas defenders held off Mexican General Santa Anna's 4,000 soldiers for thirteen days.

River Walk The San Antonio River is the heart of the country's oldest and most extensive Spanish-colonial water system, having supplied water for the construction of San Antonio's five historic missions. Today, the river still winds its way through the city, defining neighborhoods and offering a landscape of beauty and tranquility to behold from its shady banks. In the city center, the River Walk, or Paseo del Rio, is made up of cobbled walkways, bridges, cafés, shops, restaurants and bars along the river's edge. Its three miles of pathways are a full level below city streets, creating the ambiance of a secluded oasis.

San Antonio Missions National Historic Park Comprised of four out of five San Antonio missions: missions Concepción, San José, San Juan and Espada. Travel from mission to mission on the eight-mile Missions Bike and Hike Trail.

Mission San José San José y San Miguel de Aguayo, the "Queen of the Missions," is the largest mission in San Antonio. Spanish designers, directing workers from the local Coahuiltecan tribe, built the mission in the late 1700s using Texas limestone and brightly colored stucco. At its height, it provided sanctuary and a social and cultural community for more than 300 Indians, and was surrounded by acres of fields and livestock herds. The Works Progress Administration (WPA) almost fully restored it to its original design in the 1930s. The mission church holds a Mariachi Mass on Sundays and has a rose window in the sacristy.

La Villita As San Antonio's first neighborhood, La Villita, "the little village," was originally established by Spanish soldiers stationed at the Alamo. Today it is a historic arts village that houses shops, art galleries and restaurants in Spanish, Mexican, German and French-influenced residences.

SeaWorld San Antonio At 250 acres, it's the largest marine life adventure park in the world. Take in a show with trainers and animals at Shamu Stadium, then set off to explore one of the four individual parks. The Great White is Texas' first inverted steel roller-coaster; the Steel Eel treats riders to bouts of weightlessness; and the Lost Lagoon, the Texas Splashdown and the Rio Loco offer ways to get wet, from wave pools to slides and flumes.

Six Flags Fiesta Texas With eight roller coasters and many more titillating rides, Six Flags Fiesta Texas is an adventure for the entire family. The Fiesta Bay Boardwalk, a 1950s boardwalk with a 90-foot Ferris wheel, is worth a visit even if you're not that into coasters. And with an ensemble of award-winning shows and a layout that embodies the many cultures of Texas, Fiesta Texas is a must experience for any trip to San Antonio.

Tower of the Americas Here's where to go for a panoramic view of San Antonio from 750 feet. Built for the 1968 World's Fair, the tower recently underwent a series of renovations to the observation deck and rotating restaurant at the top; the latter now features upscale dining and a sophisticated bar area. A glass elevator will take you up to the Flags Over Texas observatory, with heart-stopping views all the way. Also brand-new is the Skies Over Texas 4-D ride, a swooping, spectacular tour of life in the Lone Star State.

San Antonio Zoo Forget lions, tigers and bears (oh my! They're here too) – when's the last time you've been up close with a fossa or a white-faced saki?

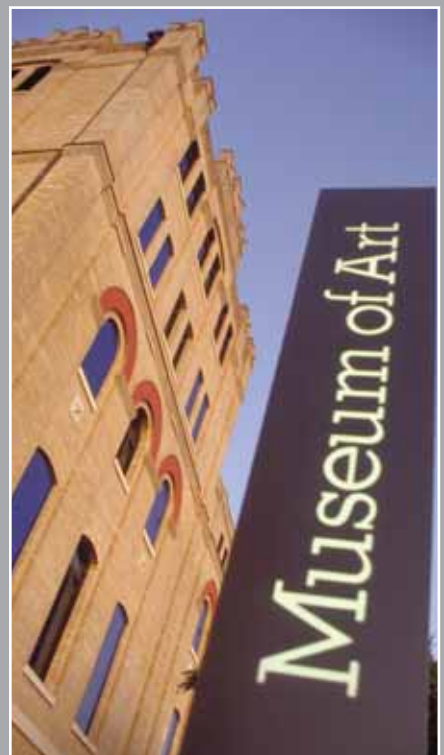
King William Historic District King William is the oldest historic district in Texas. Built by German merchants in the late 1800s, it is made up of elegant mansions, quirky bed and breakfasts, art galleries, restaurants and the Southtown commercial corridor. Its tree-lined streets sweep the south bank of the San Antonio River; on its edges are the Blue Star and Lavaca neighborhoods. You can pick up a self-guided walking tour from the San Antonio Conservation Society.

Witte Museum This family-oriented museum is geared towards experiencing South Texas history, natural science and technology. There are mummies and dinosaurs, Native American pictographs, Fiesta gowns and an EcoLab with living Texas critters – like tarantulas. The museum recently acquired a circus collection, and a hummingbird and butterfly garden sprawls across the backyard. Also out back: the four-story H-E-B Science Treehouse, with hands-on science exhibits that seem to be the biggest hit with kids.

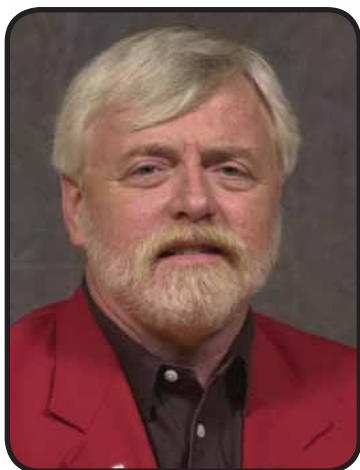
McNay Art Museum Established as the first museum of modern art in Texas, the McNay is renowned for its collection of 19th- and 20th-century European and American art displayed in a gorgeous Mediterranean villa and courtyard.

San Antonio Museum of Art Its 30,000-square-foot Nelson A. Rockefeller Center for Latin American Art, houses the most comprehensive collection of Latin American art in the country. Its collection of Egyptian, Greek and Roman antiquities, European and American paintings, and Asian and contemporary art is the most extensive in the region. Events include tea ceremonies and meditation workshops. Plus, it's housed in the turn-of-the-century building that once was the Lone Star Brewery. How cool is that?

Buckhorn Saloon & Museum This 120-year-old saloon is a repository for real-deal cowboy and Old West history, as well as a strange but extensive horn, fin and feather collection. You used to be able to trade a deer antler (or horn, fin or feather) for a shot; now only U.S. dollars will do.



CoSIDA



Offers Scholarship Opportunities

From **Paul Just**, Chair
CoSIDA Scholarship Committee

CoSIDA has been supporting the education and professional preparation of deserving young people interested in careers in college sports information for nearly 30 years.

The program began with the award of a post-graduate scholarship in 1981 and additional awards to assist undergraduates with scholarship aid, along with a graduate internship program directed at sports information offices with little or no help, were added in 1999. To date, more than 80 awards, benefiting some 78 deserving individuals at some threescore institutions, have been awarded.

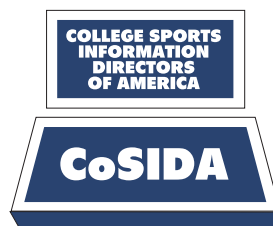
CoSIDA will award five grants, totaling \$25,000 in aid, for the 2009-10 school year: two post-graduate scholarships (the Wiley Smith and the CoSIDA Post-Graduate Scholarships) valued at \$5,000 each; two undergraduate scholarships (the Fred Nuesch-Dave Wohlhueter Scholarships) valued at \$2,500 each; and, the CoSIDA Graduate Internship (\$10,000).

Applications for CoSIDA's 2009-10 awards are included in The Digest. Please share the scholarship applications with qualified individuals in your offices and encouraged those potential SID professionals to apply as soon as possible.

And, SID's who qualify for graduate internship assistance, please review that application and submit it as soon as possible.

If there are any questions, etc., contact one of the following members of the Post-Graduate Scholarship Committee:

- > **Brian Fremund** (South Alabama), Vice-Chair
(Post-Graduate Scholarships)
bfremund@usouthal.edu; 251-414-8032
- > **Brian Gunning** (US Military Academy), Vice-Chair
(Graduate Internship Grant)
brian.gunning@usma.edu; 845-938-6871
- > **Carol Hudson** (Old Dominion), Vice-Chair
(Undergraduate Scholarships)
chudson@odu.edu; 757-683-3372
- > **Paul Just** (Western Kentucky), Chair
paul.just@wku.edu; 270-792-4247



2009-10 CoSIDA Graduate Internship Grant Application

The CoSIDA Internship Grant Program is designed to assist member institution sports information offices with funds to support the addition of graduate internships. There will be one CoSIDA Graduate Internship Grant awarded for the 2009-10 school year, providing \$10,000 for a ten-month appointment.

Basic information:

1. **Applying SID** must submit this application form, along with a one-page *declaration of need* outlining the personnel structure of his/her office including the following information:
 - list of all paid employees (full-time, part-time, interns, GAs, students) by position
 - number of varsity sports covered
 - reasons for requesting consideration for this grant
 - any additional support information
2. The intern selected by the winning school must be a college graduate. It is the hiring SID's responsibility to see that the intern meets this criteria.
3. The intern's name, address and social security number must be provided -- along with an affidavit from the supervising SID (verifying the intern's commitment to the SID office) -- prior to the beginning of the ten-month appointment. The \$10,000 grant will be paid in two \$5,000 installments, with the first sent approximately September 15 and the second in January. A second affidavit must be submitted by the supervising SID to authorize the release of the final installment. Payment will be made directly to the individual hired by the SID office awarded grant assistance.
4. An institution may receive a CoSIDA Internship Grant **one time** in any three-year period.
5. CoSIDA Internship Grants are available **only** to sports information offices **without** paid graduate or undergraduate interns. Applications must be complete and thorough to be considered.

GENERAL INFORMATION	Date of Application	_____	
	Applying SID's Name	_____	
	School	_____	
	Mailing Address	_____ _____ _____	
	E-Mail Address	_____	
	Office Telephone	_____	Office Fax

Signature of SID _____

**SUBMIT THIS APPLICATION AND
ACCOMPANYING DECLARATION OF NEED TO:**

Brian Gunning, Assistant AD
for Athletic Communications
United State Military Academy
639 Howard Road
West Point, NY 10996

CoSIDA is committed to providing opportunities for minorities/women interested in careers in the sports information profession.

APPLICATION DEADLINE: APRIL 13, 2009

2009-10 CoSIDA Post-Graduate Scholarship Application

The CoSIDA Post-Graduate Scholarship Program is designed to assist outstanding students in sports information offices who have expressed an interest in pursuing a career in collegiate sports information and who require some financial assistance for their education. There will be two \$5,000 Post-Graduate Scholarships — The **CoSIDA Scholarship** and the **Wiley Smith Scholarship** — awarded for the 2009-10 school year.

Basic qualifications:

1. A minimum cumulative GPA of 3.00 (on a 4.00 scale) for all undergraduate (*and graduate, if applicable*) academic work to date.
2. An intention to pursue a career in sports information (*must be active in sports information office at graduate institution*).
3. Proof of enrollment in the graduate school of the student's choice before funds will be released (see terms and conditions below).
4. Winners must be college graduates prior to the beginning of the fall, 2009, term, with projected date of completion of graduate work no sooner than the end of the spring, 2010, term (May or June, depending on the respective school's academic calendar)

Terms and conditions:

1. There will be two scholarships (the \$5,000 **CoSIDA Scholarship** and the \$5,000 **Wiley Smith Scholarship**) awarded for the 2009-10 school year. The scholarships will be allocated as follows: \$2,500 in September, \$2,500 in January.

GENERAL	Date of Application _____	SCHOOL	Undergrad. School _____
	Applicant's Name _____		Major(s) _____
	Home Address _____		Degree Date _____
	E-mail Address _____		Overall GPA (4.0 scale) _____
	_____ @ _____		Graduate School _____
	Social Security # _____		Major(s) _____
	Campus/Cell Phone _____		Grad GPA to date _____
	Permanent Phone _____		Anticipated Date of Graduate Degree _____

FINANCIAL INFORMATION	Do your parents provide support in financing your education? (<i>circle one</i>)					Yes	No		
	If "Yes," to what degree (<i>circle one</i>)					\$0 - \$999	\$1,000 - \$4,999	\$5,000 - \$9,999	\$10,000 +
	If "Yes," please provide <i>parents'</i> adjusted gross income from 2008 IRS Form 1040 <i>and total federal income tax paid</i> below.								
	If "No," please provide <i>your</i> adjusted gross income from 2008 IRS Form 1040 <i>and total federal income tax paid</i> below.								
	Adjusted Gross Income (AGI) _____				Total Federal Income Tax Paid _____				
	Value of other income sources available for graduate school in the 2009-10 school year								
	Assistantships _____		Scholarships _____		Tuition Waivers _____				
	Stipends _____		Other Sources _____						
(Explain "Other Sources": _____)									
Educational costs for the 2009-10 school year		Tuition _____		Books _____		Other (<i>fees, etc.</i>) _____			
		Housing _____							

I hereby certify that the information provided is true and accurate to the best of my knowledge:

Signature of Applicant _____

(If a Dependent, Signature of Parent of Guardian) _____

APPLICATION CHECKLIST

(The following items **MUST** be included with this application form for the applicant to be considered)

- _____ Head and shoulders photo
- _____ Personal resume
- _____ Declaration of Scholarship Need (*separate sheet*)
- _____ Letter of Recommendation from current/most recent sports information supervisor
- _____ Letter from graduate school confirming the applicant's employment there
- _____ Up-to-date **certified** transcript of *all* undergraduate and graduate work completed
- _____ A *maximum of three* work samples -- news releases, publications, etc. (*no more than two publications, accompanied by a description of your involvement in each project*). No audio/video tapes, please.

MAIL APPLICATION AND ACCOMPANYING MATERIALS TO:

Brian Fremund, Assistant AD
for Media Relations
University of South Alabama
1209 Mitchell Center
Mobile, AL 36688

APPLICATION DEADLINE: APRIL 30, 2009

2009-10 CoSIDA Undergraduate Scholarship Application

The CoSIDA Undergraduate Scholarship Program is designed to assist outstanding undergraduate students in sports information offices who have expressed an interest in pursuing a career in collegiate sports information and who require financial assistance for their education. There will be two \$2,500 undergraduate scholarships — the **Fred Nuesch-Dave Wohlhueter Scholarships** — awarded for the 2009-10 school year.

Basic qualifications:

1. A minimum cumulative GPA of 3.00 (on a 4.00 scale) for all undergraduate academic work to date.
2. Undergraduate classification as a senior or junior for the 2009-10 school year.
3. An interest to pursue a career in sports information.
4. Proof of enrollment at the school of the student's choice before funds will be released (*see terms and conditions below*).
5. Winners must be undergraduates, with projected date of graduation no sooner than the end of the spring, 2010, term (May or June, depending on the respective school's academic calendar)

Terms and conditions:

1. There will be two scholarships — the **Fred Nuesch-Dave Wohlhueter Scholarships** — awarded for the 2009-10 school year.
2. There is a limit of one scholarship per institution per year.
3. The scholarships will be allocated as follows: \$1,250 in September, \$1,250 in January

GENERAL	Date of Application	_____	SCHOOL	School	_____
	Applicant's Name	_____		Major(s)	_____
	Home Address	_____		Minor(s)	_____
	E-mail Address	_____		Overall GPA (4.0 scale)	_____
	@	_____		Anticipated Date of Graduation	_____
	Social Security #	_____			
	Campus/Cell Phone	_____			
Permanent Phone	_____				

FINANCIAL INFORMATION	Do your parents provide support in financing your education? (<i>circle one</i>)		Yes	No
	If "Yes," please provide <u>parents'</u> adjusted gross income from 2008 IRS Form 1040 <i>and total federal income tax paid</i> below.			
	If "No," please provide <u>your</u> adjusted gross income from 2008 IRS Form 1040 <i>and total federal income tax paid</i> below.			
	Adjusted Gross Income (AGI)	_____	Total Federal Income Tax Paid	_____
	Value of any other income sources available to you for your education in the coming year (assistantships, grants, tuition waivers, other stipends, etc. -- please <u>note dollar value</u> and <u>explain source</u> briefly <i>for each applicable item</i> .)			

	Educational costs for the 2009-10 school year	Tuition _____ Housing _____	Books _____ Other (<i>fees, etc.</i>) _____	

I hereby certify that the information provided is true and accurate to the best of my knowledge:

Signature of Applicant

(If a Dependent, Signature of Parent or Guardian)

Signature of Nominating SID

APPLICATION CHECKLIST

(The following items **MUST** be included with this application form for the applicant to be considered)

- _____ Head and shoulders photo
- _____ Personal resume
- _____ Letter of Recommendation from sports information supervisor
(to include description of need, qualifications/experience, potential in profession, etc.)
- _____ Up-to-date **certified** transcript of all undergraduate and graduate work completed
- _____ A maximum of three work samples -- news releases, publications, etc.
(no more than two publications, accompanied by a description of your involvement in that project). No audio/video tapes, please.

MAIL APPLICATION AND ACCOMPANYING MATERIALS TO:

Carol Hudson, SID
Old Dominion University
Athletic Administration Building,
Room 124
Norfolk, VA 23529-0201

APPLICATION DEADLINE: MAY 11 2009

Proud to be Your New CoSIDA Corporate Partner

COLLEGE FANZ™

SPORTS NETWORK

Introducing the

Virtual Pressbox™ & America's College Scoreboard™ this Fall.

The screenshot displays the College Fanz website interface. At the top, there's a navigation bar with 'Fall Sports', 'Winter Sports', and 'Spring Sports'. Below this is a user profile for 'John Smith, Arkansas' with a 'Log Out' button. The main header features the 'VIRTUAL PRESSBOX™' logo and a 'Game Day Checklist' section. The checklist table lists various sports events from July 15 to December 25, 2008, including Soccer, Football, Cross Country, and Volleyball, with columns for Game Date, Opposing Team, Game Time, Status, and Action. A large 'CF SCORES & SCHEDULES' section is prominently displayed, showing a table of scores and standings for various college sports. To the right, there's a 'VIRTUAL PRESSBOX' sidebar with sections for 'Win a Trip to the 2009 College World Series', 'College Fanz', and 'News From the Virtual Pressbox'. The sidebar also includes a 'Most Recent Highest Rated' section with video thumbnails and a 'Photos' section. At the bottom, there's a 'Win a Trip to the 2009 College' banner.

1 Post scores & results Live!

2 Promote all your Game Stories!

3 Best of all, it's free!

Check it out at collegefanz.com/cosida

COSIDA

2009 Publications Contest

ENTRY INFORMATION

GUIDE 2008



University of North Alabama



NORTH GREENVILLE
media guide 20

C o S I D A

Category	Qty.	Deadline	Coordinator	Mailing Address
Wrestling Guides/A, B, C	3	Jan. 15	Joe Wailuk	Virginia Wesleyan College, Batten Center, Athletics, 1584 Wesleyan Drive, Norfolk, VA 23052
Gymnastics Guides/A, B, C	3	Feb. 15	Blake Freeland	Charleston Southern University P.O. Box 118087, North Charleston, SC 29423
M. Basketball Gm. Prog./A, B, C	3*	Feb. 15	Joe Guistina	University of South Carolina Upstate 800 University Way, Spartanburg, SC 29303
W. Basketball Gm. Prog./A, B, C	3*	Feb. 15	Steve Field	University of Nebraska-Omaha, Sapp Fieldhouse 244, 6001 Dodge Street, Omaha, NE 68182
Baseball Guides/A	3	March 30	Joe Monaco	Texas Christian University, TCU Box 297600, Fort Worth, TX 76129
Baseball Guides/B, C	3	March 30	Deanna Werner	University of Arkansas, Women's Comm., 131 Barnhill Arena, Fayetteville, AR 72701
Single-Sport Game Programs/A, B, C3*		March 30	Sarah Meier	Rocky Mountain Athletic Conference, 1867 Austin Bluffs Parkway, Suite 110, Colorado Springs, CO 80918
Softball Guides/A	3	March 30	Tyler Cundith	Johnson Co. Community College, 12345 College Blvd., Overland Park, KS 66210
Softball Guides/B, C	3	March 30	Aaron DeWall	University of Nevada, Mail Stop 232, Reno, NV 89557-0110
Men's Golf Guides/A, B, C	3	March 30	Ryan Maurer	Wittenberg University, 200 W. Ward Street, P.O. Box 720, Springfield, OH 45501-0720
Women's Golf Guides/A, B, C	3	March 30	Dave Beyer	Benedictine University, 5700 College Road, Lisle, IL 60532-0900
Men's Track & Field Guides/A	3	March 30	Steve Marovich	Carthage College, 2001 Alford Park Drive, Kenosha, WI 53140
Women's Track & Field Guides/A	3	March 30	Patrick Stewart	SUNY Plattsburgh Memorial Hall 110, 101 Broad Street, Plattsburgh, NY 12901-2681
M/W Track & Field Guides/B, C	3	March 30	Chris Thompson	Univ. of Puget Sound, 1500 North Warner, CMB 1044, Tacoma, WA 98416
Lacrosse Guides/A, B, C	3	March 30	Chris Harrell	Texas A&M, P.O. Box 30017, College Station, TX 77842-3017
Men's Tennis Guides/A	3	March 30	Derek Smolik	St. Mary's University, One Camino Santa Maria, Box 8, San Antonio, TX 78228-8508
Women's Tennis Guides/A	3	March 30	Micah McDaniel	California Baptist University 8432 Magnolia Avenue, Riverside, CA 92504
M/W Tennis Guides/B, C	3	March 30	Mekale Jackson	St. John's University 8000 Utopia Parkway, Carnesecca Arena 157, Queens, NY 11439
Single Sport Guides/A, B, C	3	March 30	Ernie Larossa	Johns Hopkins University, Athletic Center, 3400 N. Charles Street, Baltimore, MD 21218
Multi-Sport Guides/A, B, C	3	March 30	Dain McKee	Sports Information, College of Wooster, Galpin Hall, Room 18, 1189 Beall Avenue, Wooster, OH 44691
Postseason Guides/A, B, C	3	March 30	Eric Burdick	Cal Poly-San Luis Obispo, Mott Gym, Rm. 123, 1 Grand Avenue, San Luis Obispo, CA 93407-0388
Fall Sports Posters/A	3	March 30	Paul Welker	Alfred State College, 10 Upper Campus Drive, Alfred, NY 14802
Winter Sports Posters/A	3	March 30	Ronnie Zamora	UT Brownsville, 80 Fort Brown, Brownsville, TX 78520
Spring Posters/A	3	March 30	Bruce Unrue	University of Texas-Dallas, 2601 N. Floyd, AB 10, Richardson, TX 75080
Posters/B, C	3	March 30	Troy Mitchell	Henderson State University, 1100 Henderson St., Box 7630, Arkadelphia, AR 71999-0001
Special Event Programs/A, B, C	3	March 30	Brandon Bronzan	Sonoma State University, 1801 E. Cotati Avenue, Rohnert Park, CA 94928
Conference Guides/A, B, C	3	March 30	Patty Constantin	Our Lady of the Lake University UWAC Room 107, 411 S.W. 24th Street, San Antonio, TX 7820

* - these entries require three copies of three different issues of the programs from the same year

2008-09 Coordinator Assignments & Deadlines

		Entry Deadline	Results Due to Chair*
FALL I CONTEST VICE CHAIR - Kevin Buerge (NCAA)			
Football Guides/IA	Ameer RasheedAlabama State	Dec. 1	Feb. 1
Football Guides/IAA	Chris MyersUVA Wise	Dec. 1	Feb. 1
Football Guides/B	Mat KananWestern Michigan	Dec. 1	Feb. 1
Football Guides/C	Sean CartellFlorida	Dec. 1	Feb. 1
Women's Volleyball Guides/A	Logan LawrenceSt. Edward's	Dec. 1	Feb. 1
Women's Volleyball Guides/B	Patrick PiersonSt. Bonaventure	Dec. 1	Feb. 1
Women's Volleyball Guides/C	Rich MoserEastern Illinois	Dec. 1	Feb. 1
FALL II CONTEST VICE CHAIR - Chad Grubbs (Hardin-Simmons)			
Men's Soccer Guides/A	Patrick MooreMadonna	Dec. 1	Feb. 1
Men's Soccer Guides/B,C	Tina PriceOld Dominion	Dec. 1	Feb. 1
Women's Soccer Guides/A	Jeff SuttonHouston Baptist	Dec. 1	Feb. 1
Women's Soccer Guides/B,C	Ben TaylorIllinois	Dec. 1	Feb. 1
Cross Country Guides/A,B,C	Richard AcostaTexas-Permian Basin	Dec. 1	Feb. 1
Football Programs/IA	Gene CassellWashburn	Dec. 1	Feb. 15
Football Programs/IAA	Kelly VerginSUNY Brockport	Dec. 1	Feb. 15
FALL III/WINTER I CONTEST VICE CHAIR - Jeri Thorpe (Arkansas)			
Football Programs/B	Paul CapobiancoWisconsin	Dec. 1	Feb. 15
Football Programs/C	Oralia WashingtonN.C. Central	Dec. 1	Feb. 15
Men's Basketball Guides/A	Francis TommasinoC. Newport	Jan. 15	March 15
Men's Basketball Guides/B	Ryan FinneyUCLA	Jan. 15	March 15
Men's Basketball Guides/C	Kevin ConwayUW Milwaukee	Jan. 15	March 15
Swimming Guides/A,B,C	Phil HessStony Brook	Jan. 15	March 15
Men's Ice Hockey Guides/A,B,C	Kristene KellyJohnson C. Smith	Jan. 15	March 15
WINTER II CONTEST VICE CHAIR - Cindy Fotti (Columbia College)			
Women's Basketball Guides/A	Terry OwensBeloit	Jan. 15	March 15
Women's Basketball Guides/B	Josh LeiboffKutztown	Jan. 15	March 15
Women's Basketball Guides/C	Jason YellinMassachusetts	Jan. 15	March 15
Wrestling Guides/A,B,C	Joe WasiliukVirginia Wesleyan	Jan. 15	March 15
Gymnastics Guides/A,B,C	Blake FreelandCharleston So.	Feb. 15	April 15
Men's Basketball Programs/A, B, C	Joe GuistinaSouth Carolina Upstate	Feb. 15	April 15
Women's Basketball Programs/A,B,C	Steve FieldNebraska-Omaha	Feb. 15	April 15
SPRING I CONTEST VICE CHAIR - Margaret Belch (Miami)			
Baseball Guides/A	Joe MonacoTexas Christian	March 30	May 30
Baseball Guides/B,C	Deanna WernerArkansas	March 30	May 30
Single-Sport Programs/A, B, C	Sarah MeierRocky Mtn. Ath. Conf.	March 30	May 30
Softball Guides/A	Tyler CundithJohnson Co. CC	March 30	May 30
Softball Guides/B, C	Aaron DeWallNevada-Reno	March 30	May 30
Men's Golf Guides/A, B, C	Ryan MauerWittenberg	March 30	May 30
Women's Golf Guides/A, B, C	Dave BeyerBenedictine	March 30	May 30
Men's Track & Field Guides/A	Steve MarovichCarthage	March 30	May 30
Women's Track & Field Guides/A	Patrick StewartSUNY Plattsburgh	March 30	May 30
M/W Track & Field Guides/B, C	Chris ThompsonPuget Sound	March 30	May 30
Lacrosse Guides/A,B,C	Chris HarrellTexas A&M	March 30	May 30
SPRING II CONTEST VICE CHAIR - Rich Herman (Clarion)			
Men's Tennis Guides/A	Derek SmolikSt. Mary's (Texas)	March 30	May 30
Women's Tennis Guides/A	Micah McDanielCal Baptist	March 30	May 30
Men's & Women's Tennis Guides/B,C	Mekale JacksonSt. John's	March 30	May 30
Single Sport Guides/A,B,C	Ernie LarossaJohns Hopkins	March 30	May 30
Multi-Sport Guides/A,B,C	Dain McKeeWooster	March 30	May 30
Postseason Guides/A,B,C	Eric BurdickCal Poly San Luis Obispo	March 30	May 30
Fall Sports Posters/A	Paul WelkerAlfred State	March 30	May 30
Winter Sports Posters/A	Ronnie ZamoraUT Brownsville	March 30	May 30
Spring Posters/A	Bruce UnrueTexas-Dallas	March 30	May 30
Posters/B/C	Troy MitchellHenderson State	March 30	May 30
Special Event Programs/A,B,C	Brandon BronzanSonoma State	March 30	May 30
Conference Guides/A,B,C	Patty ConstantinLady of the Lake	March 30	May 30

2008-09 CoSIDA Publications Contests Entry Form

(All information must be TYPED)

Please duplicate as many entry blanks as needed. All contests require multiple entries.

Attach an entry form to each entry.

Contest Category: _____

Division (circle): A B C **CoSIDA Dist. (1-8)** _____

Institution: _____

E-mail Address: _____

National Affiliation: _____

Conference (for entered sport): _____

Is this sport an Independent? [circle] Yes No

Was the COVER designed by an outside agency (non-SID, non-university) [circle] Yes No

Names to be placed on award certificate (Limit of three): *

1. _____

2. _____

3. _____

(please remember, no outside professional agencies or printers – SID/Athletics types only)

* Note: Please check with your school's personnel before submitting names.

Certificates will NOT be reprinted, because the institution submitted the wrong names on the entry form.

Game programs designed by professional agencies will be disqualified.

ENTRY CHECKLIST – Have you ...

- filled in this form completely?
- enclosed an e-mail address to receive grade sheets?
- indicated contest entered on the outside of your mailer?
- sent three copies of your entry (3 each of 3 different issues for game program contests)?
- stapled this form to at least one (all preferred) of your entries?

THREE **T** e c h n o l o g y TOPICS & TIPS for 2009

by Bob Lowe, CoSIDA Technology Committee Chair

The New Year always brings great promise. Here's hoping these few technology tips for 2009 will help your department's efficiency. There are three tech topics covered in this story: home page media links, video streaming graphics, and mobile.

Not coincidentally, these features are all related to recent legislation by my conference: the USA South. We've mandated member institutions to provide live stats and/or webcasts for many home contests.

This legislation was pushed by the conference SIDs for good reason: we are key consumers of the information.

MEDIA LINKS ON HOME PAGE

My first wish for 2009 is that all sports information professionals will place links to in-game media on their athletics home page.

As athletics media relations folks, we know how frustrating it can be to dig 5 or 6 clicks to uncover the live stats or webcast URL. Imagine how difficult that can be for people less familiar with computers and newbies to your web site.

If your hyperlinks are not already prominently on your athletics home page, look at adding this feature. Whether it be an icon or just a hot link to media for the day's games, this addition will be appreciated by fans, fellow SIDs and new visitors to your web pages.

BRIEF USTREAM UPDATE

Ustream is one of the free hosts for video streaming. We selected them for this reason, because their other content was appropriate, and the advertising unobtrusive.

Well, the later has changed. Obviously, UStream is looking to add revenue to cover the cost of all its stream-

ers. Suffice to say, a lot has changed in one year and some may find the ads too much.

If you are looking to get up and running with UStream, check out this story from last year: http://www.co-sida.com/news/2008/1/9/0109084324_8957.aspx

There are other similar options. CoSIDA Technology Committee member Jim Junot of Virginia State uncovered another possible web host: Streamwebtown.com

This venture offers a straight Windows media feed, rather than UStream's Flash. Users can test and the free setup at: <http://www.streamwebtown.com/index.php>

TURNING YOUR VIDEOCAST INTO A HIGH END PRODUCTION

There's one big weakness of many of the videocasts I've seen: the lack of a scoreboard or graphics. This is especially troubling if the game announcers do not offer score and time updates regularly. There are some very expensive options for video graphics, but let's focus on doing graphics on a shoestring budget.

At Greensboro College, we've used Ustream.tv or our game casts. UStream offers an "overlay" that allows you to update in-game details. During football and soccer games, we simply update the score on the overlay. This should be great for lacrosse, baseball and softball in the Spring.

As mentioned before, media links should be readily available if you have live stats in addition to the webcasts. Just like with media icons on your home page, video scoreboard graphics appeal to today's consumers. Some folks might not be able to tune into the entire game. Others may scan a number of broadcasts. Having scoreboard overlays appeals to many.

INP OFFERS SOLUTIONS

During basketball games, we've added a new feature to the video production: a picture-in-picture capture of the Statcrew scoreboard within the screen.

OPTION ONE FOR VIDEO WEBCASTS

The Webcammax software allows other sources for the picture in picture option. We purchased an external webcam and focused it on the scoreboard. This is the best solution we have tested.

OPTION TWO FOR VIDEO WEBCASTS

Instead of using webcam, highlight the scoreboard part of the Statcrew live stats and you've got graphics for your broadcast. You accomplish this by selecting the computer "screen" option from the pull down PinP selection area.

The one drawback of this application? Statcrew live stats tend to have a lag time. Minimize them in the settings, but quick scoring might be displayed promptly.

OPTION THREE FOR USTREAM GRAPHICS

Ustream also has chat rooms for your broadcasts. One option we've tried is to have a staffer update the basketball score in the chat room. This is a very effective way to inform your audience.

THE MOBILE PRESS BOX

Another USA South conference mandate (also pushed by the SIDs) was to mandate Internet access at our football press boxes. This was a conundrum for Greensboro College since we play at a leased off campus site, with no Internet.

A colleague recommended a broadband router from Cradlepoint Technology (www.cradlepoint.com). We ordered their best model (MBR 1000/\$250) and it has been a great purchase. Simply plug your air card into the router and you have a network. The unit has Ethernet ports and wireless antennas.

Of course, such a network's success is contingent on your connection. With that in mind, we were able to video webcast numerous football and soccer games this Fall with varying success.

A bonus of the Cradlepoint, however, is being able to complete post game reporting duties at the off campus site, rather than needing to head back to the office. Additionally, the router is also used at our basketball games. We plug an Ethernet line in and our press row has powerful hard line and wireless connections.

However, our connection/drop out was not satisfactory for one visiting team's radio setup. They use a Codec system from Tieline technology which has the ability to run off of a phone line, an Ethernet cable or wireless. Due to the drop offs, we'll probably need to push them to a regular telephone line in the future.

SUMMARY

I hope these tips help for the New Year. Changes in technology occur rapidly. Please share your ideas with your sports information brethren here or on the SIDBoard.com. Have a great 2009.

2009 NATIONAL STUDENT-ATHLETE DAY • APRIL 6 NOMINATIONS DEADLINE FEBRUARY 13



GIANT STEPS AWARDS

Deadline: Friday, February 13, 2009

Nominate your institution's outstanding student-athletes, coaches, administrators, and more. Visit our website at www.nsad.cc to complete the online application and upload all support materials. For questions or additional information contact Suzi Katz, Director, NCAS Southeast Region, University of Central Florida Tel: 407-823-5243 Email: skatz@mail.ucf.edu

GIANT STEPS AWARDS:

Nominations due by Friday, February 13th

Giant Steps Awards recognize individual student-athletes, professional athletes, athletics administrators, civic leaders, coaches, parents, organizations and other individuals who exemplify the ideals of balancing academics, athletics, life pursuits and giving back to the community through the spirit of athletics.

Online nominating for Giant Steps Awards will begin Friday, January 30th at www.nsad.cc or call 407.823.5243 to learn more.

COLLEGES AND UNIVERSITIES

Visit www.nsad.cc to honor your outstanding student-athletes and then join us on April 6, 2009 in celebration of this year's annual National STUDENT-Athlete Day, America's day to celebrate outstanding student-athletes who have achieved excellence in academics and athletics, while making significant contributions to the community. Honor your student-athletes, organize events on your campus, and learn how your community can get involved.

BUILD RELATIONS WITH FORMER SIDS AND STAFF

By Rene A. Henry

The office of sports information is the most overworked and unfunded of any in the athletic department. And, it is the only office that serves not only every sport, but every constituent – coaches, players, administrators, students, faculty, fans and the media.

The athletic department development office seeks funding for scholarships and capital programs but seldom will voluntarily seek an endowment for the sports information office. This is why it is important for all SIDs to keep relationships with their predecessors and former professional and student members of their staffs. All can be potential financial benefactors for the department.

Considering the potential payback, the cost is nominal to add even a score of names to receive published media guides, annual reports and even a periodic personal letter. Edgar O. “Eddie” Barrett was SID at West Virginia University and later the athletic director at Marshall before becoming an extremely successful businessman. He established an endowment at WVU in the office of sports information.

Working as a student assistant in the SID’s office at William & Mary certainly jump-started my career. Several years ago, I followed Eddie Barrett’s lead and created a sports information endowment at William & Mary. Both Eddie and I have been successful in our professional careers and felt it was one small way to give back to our alma maters and say “thank you.”

All of your predecessors and staff should already be on a prospect or mailing list by your development officer. Work with your AD and the department’s development officer to create an endowment that could be used to hire a full time or student assistant, bonuses for existing staff, or for discretionary non-budgeted items.

When the endowment is established, look for additional sources of continued funding, especially from

those who benefit from the sports information office. Ask all current and former department administrators, coaches and players to make an additional gift over and above their normal annual gift to the college. This can be as little as \$1, \$5, \$10 or more and would significantly build the endowment without taking from other existing funding needs.

While all former SIDs and staff may not create an endowment or contribute to one, members of this group can play an important role as advisors and counselors,

be a resource for archival or historical information, a contributor to football and basketball programs and some can be an important media contact.

Players have numbers retired and coaches and ADs are honored in many other ways, but seldom is the SID ever recognized. Have any SIDs been named to their institution’s sports Halls of Fame? If so, it may be a well-kept secret.

West Virginia University has taken a big step by honoring all of its former SIDs by placing their framed photographs in a prominent place in the Mountaineer Field press box.

Develop your target list and start your campaign effort by writing each a personal letter. You might be surprised with the results.

Rene A. Henry, Fellow PRSA, was SID at William & Mary and West Virginia University and was assigned to the SID at the U.S. Military Academy at West Point when he was on active duty. For five years he was executive director of university relations and a member of the president’s executive cabinet at Texas A&M. He now lives in Seattle, is the author of seven books and writes on crisis management and communications, sports, and, customer service. Many are posted on his website at www.renehenry.com.

... it is important for all SIDs to keep relationships with their predecessors and former professional and student members of their staffs. All can be potential financial benefactors for the department.



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CoSIDA Community GOES ONLINE . . .

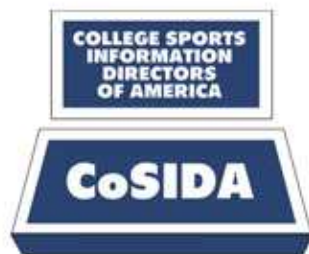
We are pleased to announce the new online CoSIDA Community, developed with our corporate partner, College Fanz™ Sports Network. This exciting and valuable website, which is only available to CoSIDA members, provides a secure, password-protected environment in which all of CoSIDA can continue dialogue and discussions beyond our annual CoSIDA Convention.

CoSIDA Community has a wealth of tools and features, including discussion threads on a variety of topics, a growing CoSIDA Document Repository and an archive of pertinent SID articles, as well as blogs, polls and articles written by members on various issues that affect an SID both personally and professionally.

As a professional membership organization, it is imperative that our membership communications online are conducted in a secure environment. This joint venture, under the leadership of 2008-2009 CoSIDA President Nick Joos, CoSIDA Executive Director John Humenik, and CoSIDA's Director of Online Services, Jamie Joss in conjunction with the team at College Fanz, has been developed specifically for our membership's stated needs.

Beginning in January, we will require that all of our online communications take place in the secured environment of the CoSIDA Community. CoSIDA Community is designed as a one-stop resource for all CoSIDA online activity, with a goal of streamlining communications such as nomination forms and biographical profiles, dramatically reducing the amount of e-mail in your inbox (especially if you are a

COLLEGE FANZ™
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member of a CoSIDA committee).

While it is not intended to replace our public CoSIDA website, this tremendous new "gated community" enhances our membership benefits with compelling content and timely information added daily by you and your colleagues. You can create a discussion thread, you can write an article, and you can share your thoughts with your peers in our own CoSIDA "social network."

In addition, CoSIDA Community provides a valuable set of tools for those of us who are new to the business as well as those of us who have made sports information our career.

We are grateful to our corporate partners at College Fanz

for implementing a vision we've had for many years, so rapidly and gracefully.

Once our committees are activated on the CoSIDA Community, it will be open to the full membership. At that point, we encourage you to start using CoSIDA Community immediately and experience the benefits firsthand.

Getting started is easy. For those of you who are already registered as an SID at College Fanz and working with the Virtual Pressbox, you will see the CoSIDA Community icon in the upper right corner of your screen. You are already in!

Shortly, we will provide CoSIDA Community log-in information for the full membership. All you'll need at that time is your existing CoSIDA membership user name and password, so be ready.

Your feedback, contributions, and comments are vital to the growth of the CoSIDA Community and we strongly encourage your participation. Please feel free to contact Jim DeLorenzo at College Fanz with any further questions.

FIVE Questions . . .

With Nick Dawson

Sports Information Director

Pacific Lutheran University (Wash.)

1. Talk about your career path. Where have you been and who are the people who have influenced you?

I came to the sports information field after spending about 10 years working for newspapers and magazines. My first sports information job was at Azusa Pacific University, an NAIA school in Azusa, Calif. I took over for Gary Pine, spent four years at APU, and then left for Pacific Lutheran University to be replaced by ... Gary Pine. I didn't have any sports information experience when I first took the job at APU and Gary was very helpful during that initial adjustment period. He's very good at his job, and he is also a friend. I was also fortunate to have athletic director Cliff Hamlow as a boss; he was tough, demanding and very fair. I left Azusa to return to the Pacific Northwest, where I had grown up. I was fortunate to get the sports information job at Pacific Lutheran University in Tacoma and worked there initially from 1993-2003. After three years away from sports information work, I returned to PLU in the fall of 2006 and have been here since. Paul Madison, the long-time SID at Western Washington, is a mentor and friend, and I've also been thankful to have worked for three supportive athletic directors – David Olson, Paul Hoseth and Laurie Turner, and to work with some great SIDs in the region, among them good friends Steve Flegel at Whitworth, Kelly Bird at Linfield, Blair Cash at George Fox, Blake Timm at Pacific and Mike Safford at College of Idaho.

2. How much do you rely on student workers?

Student workers truly are the heart of the PLU sports information office. Several help with weekly releases and preparation of publications, and there are many who are statisticians, scoreboard operators, public address announcers, radio announcers and the like. I have been fortunate to have employed some very good student workers, including two who are now in the college sports information business – Mike Safford at College of Idaho and Matt MacDonald at Eastern Washington. The hardest part for me is to put aside my perfectionist personality and let



the students learn through their mistakes as well as their successes. Hiring and training – and sometimes firing – student workers on a yearly basis is demanding, but having talented and committed student workers come back the next year is a great reward.

3. Many experts are forecasting the eventual demise of the daily newspaper and already, the size of newspapers and newspaper staffs is shrinking. How does that affect SIDs, particularly those at smaller institutions?

While I don't necessarily like how the region's print media prioritize their sports coverage in this area – major college and professional sports are top dogs, followed by the preps, national and international, and then Division III athletics at the bottom – I understand their decision-making process. We are a little fish in a big pond. It is what it is, and for years it has driven how I handle that part of my job. Given the general lack of exposure that Division III athletic programs

receive in the local media, for the last couple of years I have viewed the PLU athletics Web site as a daily newspaper. I know that individuals who want a more in-depth look at PLU athletics will go to our Web site because they won't get the information anywhere else. I make it a priority to write press releases and post-game stories that are more journalistic and balanced in nature, and then to get them and the statistics posted as quickly as possible. I can beat the morning papers every time

and also give the followers of PLU and Northwest Conference athletics more information than they would ever get in any of the region's big papers.

4. Most SIDs occasionally ponder taking a job that allows for an occasional weekend off and you even left the profession for a short time. What drew you back to sports information?

I first left because I was burned out – too many hours and a perfectionist personality are not a good mix. I was out of the field for three years and it wasn't a year into those three years that I already missed it. I missed the relationships – working closely with student-athletes, coaches, staff, administrators and media – and the energy of small college athletics. I missed working in a job where, like me, people care about, and want to have an influence on, young men and women who do not participate in college athletics as a stepping stone to a pro career (that's okay for some), but because they enjoy the sport. The money and benefits are nothing compared to what I made while working for the Washington State Department of Transportation, but being a sports information director is much more fulfilling and fun.

5. What have been your favorite moments as SID?

Some of the moments that I enjoyed include watching PLU football coach Frosty Westering (one of the finest men that I have every known) and his 1993 and 1999 teams win national championships, experiencing the 2007 PLU baseball team winning a conference title for the first time in 54 years and then coming one win away from going to the Division III World Series, and broadcasting PLU football, baseball and softball in regional and national tournament appearances.

While those were great times, my favorite moments through 17 years in this business always center on relationships. I have gotten to know so many tremendous student-athletes, coaches, administrators and media members over the years. When I run into former athletes who are now successful in other areas of life, who are devoted husbands and wives, fathers and mothers, that is tremendously satisfying to me. Championships and records and statistics are an important part of what I do, but the relationships are what really matter and what really last.

Five Questions Interviews conducted by:

Larry Happel
Associate Director of Marketing/Media Relations
and Sports Information Director
Central College



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WHO TO CONTACT . . .

WEEKLY/ANNUAL STATISTICAL COMPILATIONS

I/II Baseball	Sean Straziscar
III Baseball	Jeff Williams
I Men's Basketball	Gary Johnson
II/III Men's Basketball	Sean Straziscar
I Women's Basketball	Jim Wright
II/III Women's Basketball	Jenn Rodgers
Women's Field Hockey	Kevin Buerge
FBS/FCS Football	Jim Wright/Gary Johnson
II Football	J.D. Hamilton
III Football	Sean Straziscar
Men's Ice Hockey	Bonnie Senappe
Women's Ice Hockey	J.D. Hamilton
Men's Lacrosse	Jenn Rodgers
Women's Lacrosse	J.D. Hamilton
I/II Men's Soccer	Jeff Williams
III Men's Soccer	Jenn Rodgers
Women's Soccer	Bonnie Senappe
I/II Softball	Bonnie Senappe
III Softball	Jim Wright
I/II Women's Volleyball	Jenn Rodgers
III Women's Volleyball	Jeff Williams

INDIVIDUAL AND TEAM RECORDS (RECORDS BOOKS)

Baseball	Sean Straziscar
I Men's Basketball	Gary Johnson
II/III Men's Basketball	Sean Straziscar
Women's Basketball	Jenn Rodgers
Women's Field Hockey	Kevin Buerge
FBS/FCS Football	Jeff Williams
II/III Football	Sean Straziscar
Men's Ice Hockey	Bonnie Senappe
Women's Ice Hockey	J.D. Hamilton
Men's Lacrosse	Jenn Rodgers
Women's Lacrosse	J.D. Hamilton
Men's Soccer	Jeff Williams
Women's Soccer	Bonnie Senappe
Softball	Bonnie Senappe
Women's Volleyball	Jenn Rodgers
Championships Records	J.D. Hamilton/Kevin Buerge/Bonnie Senappe

CHAMPIONSHIP RECORDS BOOKS

I Baseball	J.D. Hamilton
I Men's Basketball	Gary Johnson
II Men's Basketball	TBA

ATTENDANCE

Baseball	Sean Straziscar
Men's Basketball	Gary Johnson
Women's Basketball	Gary Johnson
Women's Field Hockey	Kevin Buerge
Football	Gary Johnson
Men's Ice Hockey	Bonnie Senappe
Women's Ice Hockey	J.D. Hamilton
Men's Lacrosse	Jenn Rodgers
Men's Soccer	Jeff Williams
Women's Soccer	Bonnie Senappe
Softball	Bonnie Senappe
Women's Volleyball	Jenn Rodgers

CHAMPIONSHIPS MEDIA COORDINATION

I Baseball	J.D. Hamilton/Williams/Rodgers
I Men's Basketball	Gary Johnson/J.D. Hamilton
II Men's Basketball	TBA
FCS Football	J.D. Hamilton
Women's Gymnastics	Bonnie Senappe

COACHING RECORDS

Baseball	Sean Straziscar
I Men's Basketball	Gary Johnson
II/III Men's Basketball	Sean Straziscar
I/II/III Women's Basketball	Jenn Rodgers
Women's Field Hockey	Kevin Buerge
FBS Football	Jim Wright
FCS Football	Gary Johnson
II/III Football	Sean Straziscar
Men's Ice Hockey	Bonnie Senappe
Women's Ice Hockey	J.D. Hamilton
Men's Lacrosse	Jenn Rodgers
Women's Lacrosse	J.D. Hamilton
Men's Soccer	Jeff Williams
Women's Soccer	Bonnie Senappe
Softball	Bonnie Senappe
Women's Volleyball	Jenn Rodgers

RATING PERCENTAGE INDEX (RPI)

I Baseball	Jim Wright
I Men's Basketball	Gary Johnson
I Women's Basketball	Jim Wright
I Field Hockey	Kevin Buerge
I Men's Lacrosse	Kevin Buerge
I Men's Soccer	Jeff Williams
I Women's Soccer	J.D. Hamilton
I Softball	Jeff Williams
I Women's Volleyball	Jenn Rodgers

RESULTS (SCORES)

Men's Basketball	Gary Johnson/Sean Straziscar
Women's Basketball	Jim Wright/Jenn Rodgers
Football	J.D. Hamilton

SCHEDULES

Men's Basketball	Gary Johnson
Women's Basketball	Jim Wright
Football	Gary Johnson

STATISTICIANS' MANUALS

Basketball
Football
Ice Hockey
Lacrosse
Soccer
Volleyball

Gary Johnson
Jeff Williams
Bonnie Senappe/J.D. Hamilton
Jenn Rodgers/J.D. Hamilton
Bonnie Senappe/Jeff Williams
Jenn Rodgers

MISCELLANEOUS

Archive Requests
Statistical Plaques
Inside the Numbers Newsletter
NCAA Style Guide

Kevin Buerge
Jim Wright/Kevin Buerge
Jeff Williams
Gary Johnson

STATISTICS STAFF PHONE NUMBERS AND E-MAIL

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Jenn Rodgers	317/917-6109	jblomenberg@ncaa.org
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Jeff Williams	317/917-6138	jswilliams@ncaa.org
Jim Wright	317/917-6137	jimwright@ncaa.org

HELPFUL NCAA STATISTICS WEBSITES

- Statistics (Weekly statistics can be found on this site)
<http://www.ncaa.org/stats/>
- Career Statistics (Generate Individual and Coaching searches along with career statistics and wins and losses)
<http://web1.ncaa.org/careerStats/StatsSrv/careersearch>

Membership Login Page (Update Rosters, Schedules and Statistics)
- <http://web1.ncaa.org/stats/StatsSrv/login>

OTHER HELPFUL NCAA WEBSITES

- Logo Login Page (Download NCAA logos, including championship logos) –
<http://www.ncaa.org/bbplogo/logo.com>

2008-09 NCAA STATISTICS & RECORDS ADVISORY BOARD

Mission Statement

The board's role is to provide counsel and suggest policies and guidelines to improve the functions and services of the statistics staff as it relates to all divisions of the membership. The board also provides regular communications between members of the national office statistics staff and the NCAA sports information community.

Board Function and Responsibilities

- ◆ Monitor issues and questions from SID community.
- ◆ Review existing statistics policies and guidelines.
- ◆ Explore improvements for day-to-day statistics operation.
- ◆ Offer suggestions regarding future plans and new initiatives.
- ◆ Act as sounding board for philosophical topics.

Name (Division)

Antoine Bell (II)
Carmen Branch (FBS)
Wil Bright (FCS)
Steve Flegel (III)
Jeff Ligney (II)
John Painter (FBS)
*AnnMarie Person (CoSIDA)
Jeff Schwartz (FCS)
Kim Wenger (III)
*Chair

Affiliation (State)

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Big 12 (Texas)
SWAC (Alabama)
Whitworth (Washington)
GLIAC (Michigan)
Tennessee
Atlantic 10 (Pennsylvania)
North Dakota State
Centennial (Pennsylvania)

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Please e-mail any questions or issues in regards to NCAA statistics and records to any member of the Advisory Board, the NCAA Statistics Staff or to NCAASTats@ncaa.org.

College Sports Information Directors of America
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Florida Resort & Spa



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Jamie Joss
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COSIDA ANNUAL MEMBERSHIP, WORKSHOP ATTENDANCE

<i>Year</i>	<i>Site</i>	<i>Membership</i>	<i>Workshop</i>	<i>Year</i>	<i>Site</i>	<i>Membership</i>	<i>Workshop</i>
2008	Tampa	2397	832	1991	San Francisco	1669	915
2007	San Diego	2216	920	1990	Houston	1627	947
2006	Nashville	2143	726	1989	Washington, D.C.	1467	1122
2005	Philadelphia	1946	783	1988	Kansas City	1361	855
2004	Calgary	1961	496	1987	Portland	1426	701
2003	Cleveland	1954	780	1986	Nashville	1360	836
2002	Rochester	1888	748	1985	Boston	1341	904
2001	San Diego	1877	1065	1984	St. Louis	1304	714
2000	St. Louis	1855	980	1983	San Diego	1170	610
1999	Orlando	1839	1195	1982	Dallas	1077	651
1998	Spokane	1812	609	1981	Philadelphia	984	639
1997	New Orleans	1825	1060	1980	Kansas City	944	495
1996	Boston	1803	1056	1979	Chicago	593	458
1995	Denver	1772	903	1978	Atlanta	510	415
1994	Chicago	1804	1030	1977	Los Angeles	550	312
1993	Atlanta	1810	987	1976	Cincinnati	671	335
1992	Lexington	1706	989	1975	Houston	623	303

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MAILING ADDRESS: _____

TELEPHONE: (OFFICE) _____ (HOME) _____

EMAIL ADDRESS: _____

MEMBERSHIP CATEGORY:

☐

ACTIVE (\$75)

☐

ASSOCIATE (\$80)

☐

STUDENT (\$25)

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