Description:

LVMH Moët Hennessy Louis Vuitton: Cosmetics and Toiletries

Our LVMH Moët Hennessy Louis Vuitton Company Profile offers detailed strategic analysis of the company's business, examining its performance in the cosmetics and toiletries industry. The report examines company

shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success. With a network of over 600 analysts worldwide, we have the unique capability to develop reliable information resources to help drive informed strategic planning. Contents: Strategic Evaluation Swot analysis Prospects for The Cosmetics and Toiletries Business Table 1 LVMH Moët Hennessy Louis Vuitton: World Sector Sales Performance 2005 Table 2 LVMH Moët Hennessy Louis Vuitton: Cosmetics and Toiletries Regional Sales Performance 2005 Corporate Overview Strategic Objectives and Challenges **Operational and Distribution Strategies Ownership Events** Summary 1 LVMH Moët Hennessy Louis Vuitton: Key Facts Performance by Region and by Sector Cosmetics and Toiletries Market Assessment Fragrances **Colour Cosmetics** Skin Care Sun Care Oral Hygiene **Baby Care** Table 3 LVMH Moët Hennessy Louis Vuitton: World Shares & Rankings in Cosmetics and Toiletries by Sector 2004-2005 Table 4 LVMH Moët Hennessy Louis Vuitton: World and Regional Shares in Cosmetics and Toiletries by Sector 2005 Brand Assessment **Brand Strategy** Benefit Guerlain Christian Dior Givenchy l'adore Table 5 LVMH Moët Hennessy Louis Vuitton: BeneFit World Shares & Rankings in Cosmetics and toiletries by Sector 2004-2005 Table 6 LVMH Moët Hennessy Louis Vuitton: BeneFit Regional Shares in Cosmetics and Toiletries by Sector 2005 Table 7 LVMH Moët Hennessy Louis Vuitton: Guerlain World Shares & Rankings in Cosmetics and toiletries by Sector 2004-2005 Table 8 LVMH Moët Hennessy Louis Vuitton: Guerlain Regional Shares in Cosmetics and Toiletries by Sector 2005 Table 9 LVMH Moët Hennessy Louis Vuitton: Christian Dior World Shares & Rankings in Cosmetics and toiletries by Sector 2004-2005 Table 10 LVMH Moët Hennessy Louis Vuitton: Christian Dior Regional Shares in Cosmetics and Toiletries by Sector 2005 Table 11 LVMH Moët Hennessy Louis Vuitton: Givenchy World Shares & Rankings in Cosmetics and toiletries by Sector 2004-2005 Table 12 LVMH Moët Hennessy Louis Vuitton: Givenchy Regional Shares in Cosmetics and Toiletries by Sector 2005

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