

# WEB\_CITE CITY ANNUAL WEB DIRECTORY

To view Web\_Cite City online, go to [www.inboundlogistics.com/web\\_cite](http://www.inboundlogistics.com/web_cite)

## Web\_Cite City: Print, Web, Digital & Tablet

Now there's a way to make sure 200,000+ enthusiastic *Inbound Logistics* readers curl up in front of the PC and spend time on your site—have us profile you in our Web\_Cite City supplement, a special categorized directory of logistics web sites.

### We Submit Your Site To Search Engines! BOOST YOUR WEB SITE TRAFFIC

How easy is it for customers and prospects to find your home page on the big search engines? If they do a search on "logistics" or "transportation" will they wade through the 27,132 possible links to maybe hit your site? Or are they using a search engine that is not aware of your site? Fight web infoglut!

### LEVERAGE YOUR WEB INVESTMENT

Our annual April Web\_Cite City directory profiles the web sites of more than 500 leading companies offering world-class transportation, logistics and supply chain solutions. Readers use Web\_Cite City to cut through web infoglut as they seek solutions, source new carriers, warehouses, ports, information systems, 3PLs, and more. Get your URL on the desks and desktops driving decisions.

### FOR \$500, WE DO IT ALL

- A screen capture of your web site
- A 60-word description of your site (we can write it, or you can provide text)
- Feature your web profile in the **50-page Web\_Cite City print directory**—a **\$2,000 value**.
- Post your profile on the *Inbound Logistics* web site, with a link to your home page, **FOR ONE FULL YEAR**
- Appears in Print, Web, Digital and Tablet.
- Build traffic by promoting your site online and through search engines.

### BONUS VIRAL MARKETING:

- A Web\_Cite City e-newsletter will be sent out to further promote your WCC listing.
- Every company submitting their Insertion Order by **March 31** gets a free broadcast to our Twitter followers.

**NEW SEARCH CAPABILITIES ALLOW USERS TO ENTER ANY KEYWORD AND FIND ONLY LOGISTICS COMPANIES THAT MEET THEIR NEEDS.**

**ONLINE FOR A FULL YEAR**

**1/4 PAGE FULL COLOR AD IN PRINT**

**DIGITAL**

**TABLET**



## WEB SITE PROFILE CATEGORIES

Choose the category you want to be listed in and fill in your category on the order form. \$500 for first listing, \$400 each additional.

3PLs  
4PLs  
Air/Expedited  
Associations  
Bulk: Liquid-Dry  
Chemical Logistics  
Cold Storage  
Consultants  
Customs Compliance/Duty Drawback  
Dedicated Contract Carriage  
Distance Learning  
Distribution Center Management  
Economic Development  
Education  
Fleet Management  
Forecasting  
Forklifts  
Freight Forwarders/Brokers  
Freight Payment/Audit Services  
Fulfillment  
Furniture Transport & Logistics  
Global Logistics  
Global Trade  
Insurance  
Job Boards  
Logistics IT  
Material Handling  
Multi-Modal  
Ocean/Intermodal  
Pallets  
Ports  
Printing/Auto ID Solutions  
RFID  
Rail/Intermodal  
Rapid Response Logistics  
Real Estate  
Recruiting  
Reverse Logistics  
Security: Cargo/Freight & Supply Chain  
Shipping Software  
Site Selection  
SmartWay  
Sourcing/Negotiations  
Supply Chain Mgmt/Optimization  
TMS  
Transportation  
Transportation Mgmt/Freight Mgmt  
Truck Rentals  
Truck-Equipment  
Trucking  
Trucking-Flatbed  
Trucking-Heavy Specialized  
Trucking-LTL  
Trucking-TL  
Vendor Compliance  
WMS  
Warehousing  
Wind Power Logistics  
Yard Management



Five Penn Plaza, New York, NY 10001  
Phone: 212-629-1560  
Fax: 212-629-1565  
[keith@inboundlogistics.com](mailto:keith@inboundlogistics.com)  
[www.inboundlogistics.com/web\\_cite](http://www.inboundlogistics.com/web_cite)

## WEB\_CITE CITY ORDER

Fax to (212) 629-1565 or Order online: [www.inboundlogistics.com/wcc](http://www.inboundlogistics.com/wcc)

URL: \_\_\_\_\_

COMPANY: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

1st Category (\$500): \_\_\_\_\_

Additional Categories (\$400 ea.): \_\_\_\_\_

## BILLING INFORMATION:

**COST:** \$500 first listing, \$400 each additional listing

TOTAL COST: \$ \_\_\_\_\_

☐ Bill Advertiser ☐ Bill Agency (net only) ☐ Credit Card (please call me)

## SEND INVOICE TO:

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

PHONE, FAX: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

## INSERTION AUTHORIZATION:

Date: \_\_\_\_\_ Issue Date: \_\_\_\_\_

Check categories (left) where you want your listing to appear.

Add categories as needed.

AUTHORIZING NAME (pls print): \_\_\_\_\_

AUTHORIZING SIGNATURE: \_\_\_\_\_

The person signing this insertion order expressly represents and warrants to publisher that he/she is authorized to bind it to the terms and conditions hereof. The signer of this production order understands and agrees that the company is bound and liable pursuant to the terms and conditions of the rate card and as expressed hereof.