



**Sponsor Events for
The American Cancer Society**
*...Help Us Create a World
With More Birthdays*

American Cancer Society
804 Cherry Street, Macon, GA 31210
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...Creating a World With More Birthdays

Together with our millions of supporters, the American Cancer Society saves lives and creates more birthdays by helping people stay well and get well, by finding cures, and by fighting back.

Stay Well

- The key to celebrating more birthdays is to stay well.
- We save lives by helping people everywhere take steps to prevent cancer or detect it early, when it's most treatable.
- Whether it's helping you quit smoking, providing information on what cancer screening tests are right for you, or through simple tips to live a healthier lifestyle, we turn what we know about cancer into what we do about it.

Get Well

- Whether it's the middle of the day or the middle of the night, we're in your corner around the clock to guide you through every step of your cancer experience.
- The American Cancer Society saves lives by helping people get well by providing information to help make decisions or free services like transportation to and from cancer treatment or a free place to stay while receiving treatment far from home.
- We know that every cancer patient is a fighter – and we're in the ring with you through every round. We help you fight for more birthdays.

Finding Cures

- We have a long history of saving lives by helping find cancer's causes and cures.
- Whether it's discovering medications that help people live longer and better than ever, or pioneering and promoting the most promising cancer prevention or screening tests, we've been involved in nearly every major cancer breakthrough in the last century.
- As the world's largest private funder of cancer research, we support the best ideas of the brightest cancer researchers, who with each discovery are getting us closer to a world with more birthdays.

Fighting Back

- At its core, the American Cancer Society is a vigilant grassroots force of citizen-soldiers – passionate volunteers who tirelessly seek to save lives from cancer.
- We work with lawmakers everywhere to make this world a healthier place to live and we rally communities around the globe to join our fight.
- Whether it's passing smoke-free laws, increasing funding for cancer research, improving access to quality health care, or inspiring communities to take up the fight, we fight on all fronts, because the lessons we learn from one battlefield can mean victory on another.
- Through community events like Relay For Life® and Making Strides Against Breast Cancer®, we mobilize the world's largest movement to defeat cancer once and for all.

About the American Cancer Society

The American Cancer Society combines an unyielding passion with nearly a century of experience to save lives and end suffering from cancer. As a global grassroots force of more than three million volunteers, we fight for every birthday threatened by every cancer in every community. As the nation's largest non-governmental investor in cancer research, contributing more than \$3.4 billion, we turn what we know about cancer into what we do. As a result, more than 11 million people in America who have had cancer and countless more who have avoided it will be celebrating birthdays this year. To learn more about us or to get help, call us any time, day or night, at 1-800-227-2345 or visit cancer.org.





...Creating a Better World for Cancer Survivors in Bibb County

Because of the support of individuals and organizations like you, the American Cancer Society is creating a better world for cancer survivors right here in our community...

Donations made in 2009-2010 helped make the following possible:

- 35 cancer patients received Financial Assistance
 - 34 cancer patients attended a Look Good... Feel better session.
 - 34 cancer patients attended a Man to Man session.
 - 41 cancer patients were contacted by a Reach to Recovery volunteer.
 - 31 cancer patients received FREE WIGS
 - 9 cancer patients were helped by a patient advocate
 - 16 cancer patients and their caregiver stayed in Hope Lodge for FREE for a total of 249 nights.
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Partnership Opportunities:

Your organization can sponsor one of our events in this community and make a difference in the fight against cancer! Your donation will go towards life saving research and programs to assist those who have been diagnosed with this horrible disease. Together, we can make a difference! There are many options for your organization to partner with the American Cancer Society, including:

Relay For Life – The American Cancer Society Relay For Life is a life-changing event that gives everyone in communities across the globe a chance to celebrate the lives of people who have battled cancer, remember loved ones lost, and fight back against the disease. At Relay, teams of people camp out at a local high school, park, or fairground and take turns walking or running around a track or path. Each team is asked to have a representative on the track at all times during the event. Because cancer never sleeps, Relays are overnight events up to 24 hours in length.

Look Good ... Feel Better

A free consultation with a Look Good ... Feel Better beauty consultant helps female patients feel beautiful again by providing tools and tips to overcome treatment side effects.

Road to RecoverySM

Patients need not worry about how to get to and from their treatments when trained American Cancer Society volunteers offer free transportation, as well as friendship, and support along the way.

ACS at Work – The American Cancer Society's innovative ACS at Work program will be offered to your business for your employees. This program offers workplace solutions that address employee wellness, volunteerism, community leadership and philanthropy. ACS can offer your employees health information in multiple formats to raise awareness and promote healthy behaviors, employee wellness programs, and resources to help employees who as patients or caregivers are dealing with a cancer diagnosis. The program also includes support for management to review their health benefit design and increase employees' utilization of screening and preventive medical services.

Bibb Leadership Council – Have a representative serve on the Executive Board. The Bibb Leadership Council is comprised of CEO's, CFO's, COO's and Vice Presidents of leading companies and organizations in Bibb County that are already involved with the American Cancer Society in addressing the cancer burden.

Sponsorship Opportunities:

To join the movement to create a world with more birthdays, review the order form on the next page and choose which sponsorship option suits your business best. You may choose multiple options for multiple events, and feel free to contact our office if we may assist you further.

2011 Sponsorship Opportunities

To optimize the visibility of your company please check your selection of the sponsorship package below.

Return this form to the American Cancer Society in the self addressed envelope.

Email or mail your company logo that you wish to appear in promotional materials to glenda.davis@cancer.org



Relay For Life of Bibb County Corporate Sponsorship Opportunities

	Platinum	Diamond	Gold
	\$7,000	\$5,000	\$2,500
Logo on T-shirts (Largest Font)	X		
Logo on T-shirts (Medium Font)		X	
Company Name on T-Shirts			X
Logo on Event Website	X		
Logo on all Print Materials	X		
Your Banner at Stage	X	X	
Your Banner at Event			X
RFL Proud Sponsor banner to display at your business	X	X	
Registration fee waived	X 3 Teams	X 2 Teams	X 1 Team
Recognition at Opening and Closing Ceremonies	X	X	X
Choice Location of Campsite	X	X	
Opportunity to Exhibit at Event	X		
Company Logo on invitations	X		
Sponsorship Sign with your Company name			
Please check the box for your selection			

Relay For Life Of Bibb County Corporate Activity Sponsorship Opportunities

Survivor Reception	Survivor Tent	Hope Torch Garden	Cure Garden	Luminaria Ceremony	Kiddie Corral	Survivor Lap	Team Lap
\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$500	\$350
X	X	X	X	X	X	X	
X							
							X

Order Form

Company Name: _____ Phone: _____ Fax: _____

Company Address: _____ City/State/Zip: _____

Contact Person For Sponsorship: _____ Email: _____

Please bill me BEFORE January 1, 2011 Please bill me AFTER Jan 1, 2011 Signed: _____

**Credit cards are accepted. Call ACS Office for more information*