



Registration Form



- Three ways to register:
- 1) Go online to www.pdpw.org
 - 2) Call PDPW at 800.947.7379 and register using a credit card
 - 3) Complete this form and mail/fax registration to PDPW Youth Leadership Derby, 820 N. Main, Suite D, Juneau, WI 53039. Fax: 920.386.9440

Please complete one form for each Youth Leadership Derby participant.

Derby Participant's Name _____ Age _____ Shirt Size _____

Address _____ City _____ State _____ ZIP code _____

Parent/Guardian Name _____ Email Address _____

Circle Payment Method _____ Enclosed is check/money order for \$100 _____ Mastercard _____ Visa _____ Discover _____

Credit Card No. _____ Expiration Date _____ 3-digit Security Code _____

Cardholder's Name _____ Cardholder's Signature _____



Professional Dairy Producers of Wisconsin
820 N. Main, Suite D
Juneau, WI 53039

The Checkered Flag Awaits You

at the



For youth ages 15-18.

Developed by the

Professional Dairy Producers of Wisconsin



Youth Leadership Derby Nov. 3-4

Sheboygan Falls, Wis.

Sheboygan Falls High School
220 Amherst Ave.



Derby Check-in 9:30 a.m. Saturday, Nov. 3 Sheboygan Falls High School

Rev up your engines and screech those tires.

The fun begins the minute the green flag is waved and a mixer spearheaded by PDPW's college student mentors kicks off your weekend. You'll also learn from these seasoned leaders—who are a few laps ahead of you—as they ride shotgun during this weekend experience.

Pit Stops – 4 Tours

These four dairy industry tours won't be high-speed, in-and-out pit stops, and you won't be staying in your car watching the action. In this Derby, you'll be in the middle of the action and gaining information to take you to the lead.

Tour #1 - Cedar Valley Cheese

The Hiller family's third-generation cheese factory takes milk from local dairies to produce award-winning Italian cheeses: mozzarella, provolone and string cheese. You'll learn the steps it takes and interact with a real Wisconsin cheesehead—a certified Cheese Maker.

Tour #2 - Sargento

The nation's leading national packager and marketer of natural shredded, sliced, snack and specialty cheese will take you inside its Research and Development kitchen. You'll find out how Sargento knows what cheese consumers like yourself want to buy and eat. Your senses will be put to the test during a special cheese session.

Tour #3 - Majestic Crossing Dairy

To keep the dairy running smoothly and efficiently, this 1,800-cow dairy with multiple partners takes safety to a new level. You'll quickly become part of the dairy's farm safety team and discover how putting safety first works in this place buzzing with cows, crops and people.

Tour #4 - Kestell Farm

This dairy has a reputation many others envy, with dairy producers across the globe seeking its genetics. Not only will you see one of the country's highest producing cows but you'll learn Tom Kestell's secret to developing a dairy herd renowned for its genetics and high production.

Going Around the Oval – Breakout Sessions

These three breakout sessions will have you putting the pedal to the metal and going full speed ahead.

Lap #1 - Dairy Safety Inspector

Grab your "Inspector" hat and go undercover with **Cheryl A. Skjolaas**, University of Wisconsin Center for Agricultural Safety and Health, to identify hazards and risks that could injure a farm worker. You'll also finish this lap prepared to assist in a farm emergency.





Lap #2 - Feeding Four Stomachs. . . All in One Cow

You'll meander through five stations that showcase the cow's incredible four-chamber ruminant stomach. These engaging stations—and **Shane Fedin, UW-Madison**—will detail a feed ration's journey and role in keeping the cow healthy and producing milk.

Lap #3 - Get to Know the Calf. . . Inside & Out

Dr. Chris Booth, DVM, Kettle Moraine Large Animal Clinic, will take you under the hide of a calf. You're even going to see and touch a calf's organs and learn the processes that keep animals healthy and growing.

Derby Details

-  Youth Leadership Derby check-in is at 9:30 a.m. on Saturday, Nov. 3, Sheboygan Falls High School. The weekend wraps up on Sunday, Nov. 4, at 10:00 a.m.
-  This all-night lock-in is for youth ages 15-18.
-  Registration fee of \$100/person covers tours and transportation to/from tours, training materials, food and lodging in the high school gym for the night.
-  Participants should bring sleeping bags, towels for showering and toiletries. Do NOT bring valuables.

White Flag—Last Lap

After a big day of full-on racing, it's time to slow the pace. Are you the one who gets to drink the victory glass of milk or the one who will don a milk mustache for a commercial? A grab bag full of props and your creativity hold the answer.

Checkered Winner's Flag

As the Derby winds down for the night, dig into some snacks and connect with fellow Derby participants. You never know what you might learn or who you might meet. You might even meet that person who turns out to be a friend for a lifetime.



Victory Lap— Burn Those Tires in Style

After filling up with a hardy breakfast bright and early on Sunday morning, you'll head to the track to prepare for your leadership lap. This victory lap of non-stop excitement will have the engines roaring loudly! Like NASCAR drivers behind the wheel, you'll need to be prepared for the unexpected. Yes, this lap will take you go on a "Co-opedile hunt" where you'll discover your best self—as well as the keys to being real, being happy, being strong and believing. And you'll learn this all with clothes pins! Yes, clothes pins. We're not kidding. This is one morning experience you will never forget. You'll leave this Derby as a true leader, fully equipped with new connections to explore even more career opportunities.



This program is made possible
in part from support from the
Professional Dairy
Producers Foundation.



A legacy of learning for the dairy industry