

# 5TH ANNUAL CASA SUPERHERO RUN

IN PARTNERSHIP WITH THE WOODLANDS CHRISTIAN ACADEMY  
5K/10K TRAIL RUN & KIDS' FUN RUN

## SPONSORSHIP PROPOSAL



**SATURDAY, OCTOBER 18, 2014**  
**W.G. JONES STATE FOREST**



**EVERY CHILD NEEDS A HERO.**  
**ABUSED CHILDREN NEED SUPERHEROES.**



Re: CASA Child Advocates of Montgomery County—SuperHero 5K Sponsorship

Dear Supporters,

A mother whose two daughters had been removed by the state seemed to be doing everything required to get her daughters back. She had left the abusive boyfriend, had completed the classes and counseling that CPS required, and the girls were scheduled to return home. The Advocate, however, had an instinct that something wasn't right. She drove by the mother's apartment, and found that the abusive boyfriend was indeed back with the mother in the home where the girls were soon to be returned. He was parking regularly at the apartment overnight, with his name emblazoned across the side of his truck!

In a great ending—and a great new beginning—the girls are now happily living with their own father and his new wife—doing well in school and enjoying their new step siblings.

CASA Advocates change the lives of children who have known abuse and neglect up close, and who really need a break in life!

Last year CASA provided 623 children with a trained volunteer to speak up for them in court, to give each child in Montgomery County who's been the victim of abuse or neglect the best possible chance to live in a safe and loving HOME.

By sponsoring the CASA Superhero Run, *you* are helping change children's lives. You are helping CASA Advocates find relatives for children who thought they were alone, helping keep brothers and sisters together, and helping toddlers find someone they can safely and lovingly call "Mom". You are playing a part in giving kids in our own community a chance to really live life.

In Montgomery County, it costs \$1215 to provide an Advocate for a child for a year. A \$12,150 sponsorship will make a lifetime difference for 10 children in our county.

And of course there are promotional benefits for you as well. Please take a minute to read through the attached materials and decide at what level of sponsorship you would like to participate—how many children you would like to help.

Thank you for your generosity and for your participation in making life better for children in our county.

Sincerely,

Ann McAlpin

# 5TH ANNUAL CASA SUPERHERO RUN

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## SPONSORSHIP OPPORTUNITIES

*IN MONTGOMERY COUNTY, IT COSTS \$1215 TO PROVIDE AN ADVOCATE FOR A CHILD FOR A YEAR.\**  
*\* All proceeds from the SuperHero Run benefit CASA Child Advocates of Montgomery County.*

### CHAMPION - \$12,150

**PROVIDES ADVOCATES FOR  
10 ABUSED CHILDREN  
FOR ONE YEAR**

- Inclusion in the "Friends of CASA" online directory
- Inclusion in CASA SuperHero Run Press Releases
- Invitation to Sponsor Recognition Events
- Recognition Wall Plaque
- Name on Start/Finish Line Banner
- Prominent Event Signage on (2) 3'x2' Banners
- Sponsor Parking on Race Day
- Tent at Race
- Logo on Race web page
- Verbal name recognition at opening and awards ceremonies
- Verbal name recognition by DJ throughout event
- Company logo included on commemorative runner shirt
- Opportunity to include item in runner bag
- 10 complimentary entries into race (5K, 10K or Kids' Run)
- Sponsor Hospitality at the Sponsor's Tent on race day

### SUPERSTAR - \$6,075

**PROVIDES ADVOCATES FOR  
5 ABUSED CHILDREN  
FOR ONE YEAR**

- Inclusion in CASA SuperHero Run Press Releases
- Invitation to Sponsor Recognition Events
- Recognition Wall Plaque
- Prominent Event Signage on (2) 3'x2' Banners
- Sponsor Parking on Race Day
- Tent at Race
- Printed Name on Race web page
- Verbal name recognition at opening and awards ceremonies
- Verbal name recognition by DJ throughout event
- Company logo included on commemorative runner shirt
- Opportunity to include item in runner bag
- 5 complimentary entries into race (5K, 10K or Kids' Run)
- Sponsor Hospitality at the Sponsor's Tent on race day

### HERO - \$2,430

**PROVIDES ADVOCATES FOR  
2 ABUSED CHILDREN  
FOR ONE YEAR**

- Event Signage on (1) 3'x2' Banner and (1) 2'x18" Sign
- Sponsor Parking on Race Day
- Tent at Race
- Printed name on Race web page
- Verbal name recognition by DJ throughout event
- Company logo included on commemorative runner shirt
- Opportunity to include item in runner bag
- 3 complimentary entries into race (5K, 10K or Kids' Run)
- Sponsor Hospitality at the Sponsor's Tent on race day

### DEFENDER - \$1,215

**PROVIDES AN ADVOCATE FOR  
1 ABUSED CHILD  
FOR ONE YEAR**

- Event Signage on (2) 2'x18" Signs
- Sponsor Parking on Race Day
- Verbal name recognition by DJ throughout event
- Company name included on runner shirt
- Opportunity to include item in runner bag
- 2 complimentary entries into race (5K, 10K or Kids' Run)
- Sponsor Hospitality at the Sponsor's Tent on race day

### VICTOR - \$608

**PROVIDES AN ADVOCATE FOR  
1 ABUSED CHILD  
FOR SIX MONTHS**

- Event Signage on (1) 2'x18" Signs
- Sponsor Parking on Race Day
- Verbal name recognition by DJ throughout event
- Company name included on runner shirt
- Opportunity to include item in runner bag
- 1 complimentary entry into race (5K, 10K or Kids' Run)
- Sponsor Hospitality at the Sponsor's Tent on race day



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ABUSED CHILDREN NEED SUPERHEROES.**

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IT'S A BIRD, IT'S A PLANE...IT'S THE CASA SUPERHERO RUN!

## MEET JOSHUA AND MARY.

Joshua and his younger sister, Mary, had suffered a lifetime of abuse at the hands of their parents before a neighbor finally called Child Protective Services. Lonely and afraid of their new foster care surroundings, their only solace was one another.

Steve, their CASA Advocate, realized the importance of keeping the two of them together, and worked tirelessly through multiple foster care placements to make sure Joshua and Mary would not be separated.

Steve searched extensively for family members who might be able to care for Joshua and Mary, and was astonished and relieved to find a loving aunt living 8 states away.

It was an emotional day for everyone when their aunt arrived to finally take Joshua and Mary "home." Thinking back, Steve fondly

remembers Mary pressing a note into his hand as she climbed into the back of the car, which simply read,

"I KNOW WHAT YOU DID FOR US, AND I WILL NEVER FORGET YOU. THANK YOU."



## ABOUT CASA CHILD ADVOCATES:

When a child enters the foster care system because his or her home is no longer safe, a judge may appoint a committed volunteer to help them. That volunteer is called a Court Appointed Special Advocate®, or CASA.

CASA Child Advocates of Montgomery County trains and supports volunteers to represent and advocate for a child's best interests in the child protection system. CASA volunteers serve as the "eyes and ears" for the judge in child welfare cases. This includes researching each child's situation and making objective recommendations to help them reclaim their childhoods from abuse and neglect. CASA volunteers are frequently the only stable presence in these children's lives as they navigate the foster care system.

## 2014 CASA SUPERHERO RUN KEY INFO:

- HIGH DEMAND, NATURAL TERRAIN, CROSS COUNTRY MEET AND FUNDRAISER
- CROSS COUNTRY MEET INCLUDES MORE THAN 30 SCHOOLS FROM GREATER HOUSTON AREA
- 2,500 PEOPLE ESTIMATED ON-SITE IN 2014
- ONLY RUN IN MONTGOMERY COUNTY WITH COURSE THROUGH W.G. JONES STATE FOREST
- EVENT INCLUDES RACE VILLAGE FOR SPONSORS

A SPECIAL THANK YOU TO THE WOODLANDS CHRISTIAN ACADEMY FOR PARTNERING WITH CASA TO HOST THIS FANTASTIC EVENT!



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## 2014 SPONSORSHIP COMMITMENT FORM

### SPONSORSHIP LEVELS:

- |                          |                |          |
|--------------------------|----------------|----------|
| <input type="checkbox"/> | CASA CHAMPION  | \$12,150 |
| <input type="checkbox"/> | CASA SUPERSTAR | \$6,075  |
| <input type="checkbox"/> | CASA HERO      | \$2,430  |
| <input type="checkbox"/> | CASA DEFENDER  | \$1,215  |
| <input type="checkbox"/> | CASA VICTOR    | \$608    |
| <input type="checkbox"/> | OTHER AMOUNT   | _____    |

### ADDITIONAL DONATION OPPORTUNITIES:

- MAKE AN IN-KIND DONATION:  
\_\_\_\_\_  
*(Additional information and paperwork will be sent to you.)*
- I/WE ARE UNABLE TO PARTICIPATE THIS YEAR AT THE 2014 CASA SUPERHERO RUN BUT WOULD LIKE TO MAKE A DONATION IN THE AMOUNT OF \$\_\_\_\_\_

- Mail Payment:** Check enclosed, payable to CASA. (This saves CASA credit card fees. Thank you!)
- Credit Card Payment:** We accept Visa, Mastercard and American Express. Please contact our CASA Office at 936-441-5437 x 203 with your credit card information.
- Please Invoice me.**

- YES!** Please reserve a vendor table for my company at the 2014 CASA SuperHero Run.  
I will be utilizing:  My own 10 x 10 ft canopy tent  An electrical outlet  My own table
- YES!** I will be providing an item for the runner bag (Items must be received by October 1, 2014)
- YES!** I will be sending an electronic, Vector version of my logo (Logo must be emailed to CASARun@CASASpeaks4Kids.com by September 19, 2014)

Please complete and return:

**(Sponsorship Deadline: SEPTEMBER 1, 2014)**

MAIL: CASA Child Advocates of Montgomery County  
412 West Phillips, Ste. 107, Conroe, TX 77301  
FAX: 936-760-4180

For Additional Information, Contact Us:

Phone: 936-441-5437  
Website: [www.CASASpeaks4Kids.com](http://www.CASASpeaks4Kids.com)  
Email: [CASARun@CASASpeaks4Kids.com](mailto:CASARun@CASASpeaks4Kids.com)

*Participation as a sponsor of the CASA SuperHero Run is not a commercial opportunity to sell goods or services at the event. By sponsoring the event, you are supporting the good work of CASA, and helping the kids in need who truly need YOUR help the most.*



CASA is a 501(c)(3) organization.  
Federal Tax Identification # 76-0333595

**THANK YOU FOR SPONSORING THE 5TH ANNUAL SUPERHERO RUN**  
BENEFITING  
CASA CHILD ADVOCATES OF MONTGOMERY COUNTY

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