



IDEA ADVERTISING OPPORTUNITIES

IDEA Premium Gallery Listing (Order by June 10 to ensure visibility on the gallery's launch date.) The IDEA Gallery online boasts an average 210,000 page views per month. Take advantage of the free online display of your winning design (going live June 22) with a low-cost lifetime link to your website.

Full-page, 4-color ad in Innovation Magazine (Order by August 12; materials due by August 19.) Show off your winning design with a full-page, 4-color ad in the Fall/Yearbook *Innovation*, the most widely read and most anticipated issue of the year. Contact Beth Harrington (bethh@idsa.org) for ad specs.

Display Panel at the 2011 Design Gallery, New Orleans, LA, September 14-17 (Order by June 30 for the best location.) Highlight your winning design in front of an international audience! The Design Gallery is the heart of the IDSA conference and the IDEA winners will be displayed here. Take advantage of this opportunity to draw more attention to your product and tell your design story. Panel space is reserved on a first-come, first-served basis, so act fast for prime placement!

MEMBER INFORMATION

Current Member Name _____

Member Number _____

ENTRY INFORMATION

Entry Title _____

Entry Number _____

☐ Gold ☐ Silver ☐ Bronze

Website address for link (if applicable) _____

PRICING

Description	Member	Nonmember*	Quantity	Total
IDEA 2011 Premium Gallery Listing	\$250	\$250		\$
Innovation Fall/Yearbook, full-page, 4-color	\$4,000	\$4,800		\$
Display Panel at Design Gallery & Expo	\$1,000	\$1,200		\$
BEST VALUE Advertising Package - One Premium Gallery Listing, one full-page, 4/c Innovation ad & One Display Panel	\$5,000	\$6,000		\$
*If you would like to become an IDSA Member, please check here and add \$375 for membership fees. _____				\$
				Grand Total
				\$

Display Panels subject to terms & conditions in contract. Panel price does not include printing/shipping charges. No refunds allowed.

CONTRACT AUTHORIZATION

Client agrees to abide by and be bound to all terms and conditions set forth in this contract.

Authorized Signature and Title _____

Date _____

PAYMENT

Company Name _____

Contact Name _____

Title _____

Address _____

City _____

State _____

Zip/Postal Code _____

Country _____

Website _____

E-mail _____

Phone _____

Fax _____

Make checks payable (in U.S. Dollars) to IDSA. Or, you may also pay by Credit Card: ☐ AMEX ☐ M/C ☐ Visa

\$ _____

Amount to Charge _____

Card No. _____

Security Code No. _____

Exp. Date _____

Print Name as it Appears on Card _____

Card Holder Signature _____

Mail, fax or e-mail signed form complete with payment to:

IDSA
45195 Business Court, Suite 250
Dulles, VA 20166
PH: 703-707-6000
FAX: 703-787-8501

Domestic Wires: SunTrust Bank
25 Park Place, Atlanta, GA 30303
ABA # 061000104
Account Number: 1000004971965
Title on acct: INDUSTRIAL DESIGNERS SOCIETY OF AMERICA

International Wires: SunTrust Bank
25 Park Place, Atlanta, GA 30303
Swift Code: SNTRUS3A
Account Number: 1000004971965
Title on acct: INDUSTRIAL DESIGNERS SOCIETY OF AMERICA

Questions?
Need further information?
Contact: Beth Harrington
703.707.6000 ext 104
bethh@idsa.org