

# Sponsor Packet



ignite

learn. lead. change.

Seattle University  
Master of Nonprofit Leadership  
**20th Anniversary Celebration**



Dear Potential Sponsor,

The Master of Nonprofit Leadership program at Seattle University invites you to become a sponsor for our 20<sup>th</sup> Anniversary Celebration that will be held on May 21<sup>st</sup> 2014.

Twenty years ago, the Nonprofit Leadership program admitted its first cohort of students. Over the past two decades, the program has **ignited** leaders to change the world through learning and leadership. Our alumni have played a pivotal role in the development of the nonprofit sector in this region and beyond. This celebration is an opportunity to honor our history and former directors; highlight the impact our alumni have had; and raise scholarship money for the next generation of emerging leaders.

We encourage you to pledge your support of our 20<sup>th</sup> Anniversary Celebration today by completing the sponsorship form included in this packet. Thank you for helping us to continue to strengthen the nonprofit sector through educating leaders.

Please do not hesitate to contact us with any questions.

Sincerely,

Maureen Emerson Feit, PhD  
Director, Nonprofit Leadership Program  
Seattle University  
Casey 205  
206.296.5457  
[feitm@seattleu.edu](mailto:feitm@seattleu.edu)  
<http://www.seattleu.edu/artsci/mnpl/>

Jon Fine  
President, United Way of King County  
Advisory Committee Member,  
Nonprofit Leadership Program  
206.461.3729  
[jfine@uwkc.org](mailto:jfine@uwkc.org)



### **What:**

This celebration is an opportunity to honor our history and former directors; highlight the impact our alumni have had in the region and beyond; and raise scholarship money for the next generation of emerging leaders.

Funds raised will benefit our scholarship program, which encourages early to mid-career individuals with high passion and potential to develop their skills and become the leaders needed to affect social change.

### **When and Where:**

Wednesday, May 21<sup>st</sup> 2014  
Campion Ballroom  
914 East Jefferson Street  
Seattle, WA 98122

5:30 p.m. Registration and networking

6:30 p.m. to 8:30 p.m. Program

**Keynote Speaker:** Father Stephen Sundborg, Seattle University President

### **Why Sponsor:**

- Demonstrate your company's commitment to the health and vitality of mission-driven leaders and organizations across our region
- Gain visibility with our extensive network of nonprofit and community leaders
- Invest in the efforts to provide financial assistance to a diverse group of students whose leadership will strengthen the nonprofit sector
- Show your support of Seattle University and its mission to empower leaders for a more just and humane world

### **Sponsorship Levels:**

- Leader - \$5,000
- Advocate - \$2,500
- Supporter - \$1,200

## Nonprofit Leadership at Seattle University:

The Master of Nonprofit Leadership program at Seattle University strives to ensure that students are ready to meet the demands of the nonprofit sector. Each year the Master of Nonprofit Leadership program admits 20 to 25 diverse individuals who work closely with faculty to identify professional goals and develop leadership skills. Students are given the opportunity to think critically, apply best practices to real-world problems and cultivate their leadership skills.

This program also enables students to connect and network with professionals in the field. In addition to joining a network of alumni who are tackling pressing social problems, building stronger communities and advocating for positive change, students are also matched with mentors that help provide professional counsel and support.

Currently our alumni work for a range of local organizations that tackle diverse issues such as youth development, healthcare, homelessness, family support and education. Many of our alumni are in leadership positions within their organizations. They have played instrumental roles at work and in their communities and often credit the Nonprofit Leadership program for providing them with the skills to develop the nonprofit sector in this region and beyond.

The Master of Nonprofit Leadership program ensures that students who enter the program graduate as leaders who are ready to build capacity in the nonprofit sector; change their communities, and change the world.



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*"During the MNPL program, I found a deeper sense of purpose, confidence, and commitment to my values and to my work."*

*– Jessie Irwin-Hooper MNPL '12  
Director of Communications and Marketing,  
Wellspring Family Services*

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*"For years, I had been successful in my nonprofit work through best guesses and gut feelings. Operating that way can be stressful and trying. The MNPL program gave me a solid foundation that bolstered by confidence and skill."*

*-Mark Manuel MNPL '13  
Director of Diversity, The Overlake School*

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Master of Nonprofit Leadership Program  
**20<sup>th</sup> Anniversary Celebration Ignite: Learn, Lead, Change**  
Wednesday, May 21<sup>st</sup> 2014 · 6:30 p.m. (program start)  
Campion Ball Room · Seattle University

The Master of Nonprofit Leadership Program 20<sup>th</sup> Anniversary Celebration will bring together more than 300 alumni, community leaders, executive directors and friends of the program for a night of inspiration and community.

**SPONSORSHIP OPPORTUNITIES:**

**LEADER - \$5,000**

- Verbal recognition at beginning of event program
- Opportunity to include paraphernalia or marketing materials on tables
- Table of 8 that can be used to seat members from the sponsor's company, organization or party
- Name and logo in the evening program
- Name and logo on media screen (during event)
- Event table signage
- Recognition in promotional materials, including name and logo on website, e-newsletter, and a story on the MNPL Facebook and LinkedIn pages
- Acknowledgement in the SU Arts and Sciences e-newsletter and SU magazine

**ADVOCATE - \$2,500**

- Table of 8 that can be used to seat members from the sponsor's company, organization or party
- Name in evening program
- Name on media screen (during event)
- Event table signage
- Recognition in promotional and acknowledgement material, including name on website and e-newsletter
- Acknowledgement in the SU Arts and Sciences e-newsletter

**SUPPORTER - \$1,200**

- Table of 8 that can be used to seat members from the sponsor's company, organization or party
- Name in evening program
- Event table signage

**Master of Nonprofit Leadership Program**  
**20<sup>th</sup> Anniversary Celebration Ignite: Learn, Lead, Change**  
**Sponsorship Agreement Form**

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Contact Name

Company Name

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Street Address

City, State, Zip

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Telephone Number

Email Address

**Sponsorship Levels**

I would like to support the Seattle University Master of Nonprofit Leadership Anniversary Celebration at the following sponsorship level:

- Leader - \$5,000
- Advocate - \$2,500
- Supporter - \$1,200

**Payment Information**

- Check:** Send your check (payable to Seattle University-MNPL) and this completed from to:

Attn: Noreen Elbert  
Seattle University  
901 12<sup>th</sup> Avenue  
Seattle, WA 98122

Phone: 206-296-6288  
Email: elbertn@seattleu.edu  
Fax: 206-296-5402

- Credit Card:**     Visa     MasterCard     AMEX     Discover

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Credit Card Number

EXP / Security Code

Name as it appears on card

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Billing Address

City, State, Zip

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Sponsor Signature

Date

- Please send me an invoice:** (Complete the contact information at the top of the page).

**Important Note:** After submitting this form, please email your company logo as a .jpg or .png file in both color and black and white to elbertn@seattleu.edu.

Thank you!