Lifescape Caseworker Named 2011 Volunteer Counselor of the Year

Lifescape Community
Services Information
and Assistance
caseworker Lori Huff
has been awarded the
Volunteer Counselor of
the Year by the Senior
Health Insurance
Program, or SHIP. SHIP
is a state program that
provides free individual



counseling services at nearly 190 sites throughout Illinois. Counselors, such as Lori, can answer questions about such topics as Medicare and Medicare plans, prescription drug plans and long-term care insurance.

In making Lori's nomination, Program Services Director Cheryl Davis says, "Lori goes above and beyond her duties as a SHIP counselor by thorough follow-up and house calls. She goes the extra mile. Her hard work and dedication (help) our SHIP program to be a successful program."

Lori is employed as a caseworker in Lifescape's Program Services Department, but she is among more than 700 others in the state who volunteer their time and efforts to provide important information about Medicare to seniors and the disabled.

Lifescape Community Services congratulates Lori Huff for taking such a keen interest in individuals' needs and concerns, and for making a difference in the lives of many seniors.

Donor Thank-You List

Advance Home Health Care LTD Advanced Therapy Solutions Alden Alma Group All About Eyes Alpine Fireside Health Ctr Amberwood Care Centre American Republic Ins. Ms Patricia E.Anderson Bankers Life & Casualty Co Bath Fitter Beth Eden United Methodist Church Bethany Healthcare & Rehab Ctr Better Business Bureau Ms Mary A. Bilardello Blue Cross and Blue Shield of IL Mr and Mrs Carl W. Bradberry Ms Sherry M. Comer Willard and Alice Corbett Trust Mr and Mrs John L. Dyke **Edward Jones** Fireside Theatre Fitzgerald Funeral Home Greenwood Cemetery Hearing Health Care Centers Highview in the Woodlands HMC Products, Inc. Hulsebus Rockford Chiropractic In Home Personal Services In Touch Home Care Services/LSSI Independence Village Ms Nancy J. Johnson Mrs Marjorie H. Karazin Kelley Williamson Company Mr and Mrs Carl E. Lind Mr and Mrs Coy B. Lowery

Luther Center Marden Distributors Ms Margaret R. Martin Ms Nancy Myhre Northern Illinois Hospice and Grief Center **OSF Home Medical Equipment** Our Savior's Lutheran Church Patient's Choice Peterson Meadows Retirement Community Rep. Joe Sosnowski Rock Valley College Ctr for Learning in Retirement Rockford Park District Rockford Rage Women's Roller Derby League Saladmaster George and Frances Schwenkner Charitable Trust Senator Christine J. Johnson Senior Advisors of Illinois Mr and Mrs Robert K. Shaw Siena on Brendenwood Sjostrom & Sons, Inc. Sue Michaelsen Tai Chi and Therapy SwedishAmerican Health System Center for Women Thorndike Press Voyager Capital Management Scott and Virginia Webster Charitable Fdtn Trust; Mr Robert J. Weyrauch, Sr. Mrs Gloria A. Williams

Willow Creek Presbyterian

We apologize for any omissions or errors that may have occurred in compiling this list. Please call us at 815.963.1609 if a correction needs to be made.

Thank you.



HOW LIFESCAPE HELPS

"The personal interest (the Meals on Wheels driver) showed, the happy attitude and even a phone call once in a while to me if he felt something was not quite right with Mother, goes way beyond the food he was bringing. He cared, and it showed every day."

"(An Information and Assistance caseworker) has helped me more than I can say, recently regarding an insurance matter. She was always very kind and thoughtful regarding my problem. Thanks to her, I was able to solve my dilemma."



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Save the Date for Senior Follies!

Lifescape's Senior Follies will be here before you know it! In May, the Follies were a big hit with nearly two thousand people enjoying a great show. In 2012, the Senior Follies, entitled "Words & Music," moves to Rockford First at 5950 Spring Creek Road in Rockford. We're always looking for interested seniors to be a part of the cast. If you'd like to participate in the Senior Follies, contact Angie Fellows at 815-389-2214. There will be more news about Senior Follies coming out as time goes on, so put May 16, 2012, on your calendar and we'll see you at Lifescape's Senior Follies!



Volunteerism is a big part of the impact Lifescape Community Services has on the community. Volunteers help reflect this nation's our office staff; they work in our kitchen preparing the thousands of meals we deliver each day through Meals on Wheels; they help our clients at Brightside Adult Day Service

Volunteers are the only human beings on the face of the earth who compassion, unselfish caring, patience, and just plain love for one another

- Author Erma Bombeck

have a meaningful day away from home. They are always willing to pitch in for special projects or events like Senior Follies and Senior EXPO. We are always grateful for the time they put in and always appreciate their efforts.

We also appreciate all the local groups who have volunteered at Lifescape. This summer, as part of United Way Day of Caring, we hosted executives from Hamilton Sundstrand and members of United Auto Workers Local 1268 in Belvidere. Both groups put in hours of landscaping to make our grounds look better, which made this part of Rockford look better.

Volunteers have much to give, and we are all better for them.













Fall 2011

Enhancing the quality of life for older adults



Paul Logli Executive Director, United Way of Rock River Valley

At United Way of Rock River Valley we embrace the idea that no one person is an island—we all depend on each other. In other words, we LIVE UNITED. It starts with recognizing that we're all in this together. We all win when a child succeeds in school, when a neighborhood turns around, when families have good health and workers have solid jobs. We all have a role in making the Rock River

Valley a strong and vibrant community.

For over 90 years, United Way of Rock River Valley has mobilized the caring power of our community. We remain committed to funding 84 programs at 48 local nonprofits, and through our agency partners, we impact over 100,000 lives each year. Achieving our community goals each and every year requires us to work together and become more aware of the factors that impact us. Moving forward, we will continue to build on that trust and foundation.

While we maintain our commitment to providing funds to our agency partners, we now face new challenges that transition our focus to the Campaign for the Common Good. In order to have the greatest impact on the Rock River Valley, United Way is focused on becoming much more strategic and deliberate in the way we work. If we are going to advance the common good, we have to focus our energies on the areas that will lead to significant, lasting change: education, Income, and Health—the building blocks for a good life in a community.

We know the need to act is great. Today's challenges have created possibilities for United Way to think differently about traditional partnerships and to establish new and bold collaborations from across sectors—big businesses, small businesses, elected officials, nonprofits, academia, the faith community, the labor movement, the media, parents and neighbors. Working together, we can accomplish things that no organization, individual, or government can accomplish on its own.

The measure of United Way is not in the fundraising campaign, but in the ways we are impacting community—in connecting people across the region, and in improving the foundation of our communities. We want to engage residents across the community to **Give, Advocate**, and **Volunteer**. For

The community campaign of the **United Way of the Rock River Valley** has begun and, as a partner agency, Lifescape would like for you to know more about what the United Way is and what it means to our area. All of us at Lifescape thank the United Way of the Rock **River Valley for** helping us help others, and I thank you for helping the **United Way.**

Carol Green, CEO/Executive Director, Lifescape

instance, "I READ," an early grade reading initiative, is a partnership between United Way and the Rockford and Harlem School Districts that pairs reading mentors with kindergarten students and prepares students to read proficiently by fourth grade. Reading mentors meet with students weekly during the school day until they complete third grade. About 160 reading mentors have been recruited, and they are currently being paired with students.

(Continued on page 2)

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Agency Mission

To promote independent living and enhance the quality of life for individuals by providing affordable nutrition and other services, with an emphasis on the aging population.

Contact Information

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www.lifescapeservices.org

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Newsletter EditorAlan Jones



Three Board Members Re-elected to New Terms

A new slate of officers is leading the Lifescape Community Services' Board of Directors for 2011-2012. Gary Hunt was selected as the new President, replacing Fred Muehlfelder. Einar Forsman was chosen Vice-President, Beverly Long as Secretary and Craig Shelton as Treasurer. Officers are elected to one-year terms and may serve three consecutive terms. Past President Fred Muehlfelder had served three terms as president and was recognized by the Board and Lifescape Executive Director Carol Green for his service to the agency.

Board members Dr. Michael Werckle, Kathleen Olson and Bruce Shindel were each re-elected to three year terms. Other members of the Lifescape Board of Directors include Thomas Moore, Kiki Marske, Alford Penniman, Theodore Liebovich, David Kase and Honorary Board member Jack Packard.



Past President Fred Muehlfelder receives a token of appreciation from incoming president Gary Hunt (L) and Lifescape CEO Carol Green.

(United Way, continued from page 1)

Beyond providing funds, when agencies need volunteers, we can connect people to their work through our Volunteer Center (www.wevolunteer.org). Whenever collective action needs to be taken, we can help make that happen.

In the end, we reach our mutual community goals by Living United—by working with our partner agencies, corporate friends, and thousands of caring residents across the Rock River Valley.

GIVE. ADVOCATE. VOLUNTEER. LIVE UNITED.

Medicare Enrollment Reminder

Lifescape is accepting appointments for open enrollment for Medicare through December 7. The open enrollment period for 2012 — the time in which you can make unrestricted changes to your coverage — starts and ends earlier than usual. The open enrollment period began Oct. 15 and ends Dec. 7, not Dec. 31.

If you or someone you know needs help making choices concerning Medicare coverage, contact Lifescape at 815.963.1609.





Senior Expo 2011 Hits the Jackpot

Lifescape Community Services just concluded its 19th Annual Senior EXPO at the Rockford Park District's Indoor Sports Center. It was a great success! From the theme "Seniors Win Big," to the information provided by the exhibitors, both commercial and non-profit, to the entertainment and health screening services provided by the Winnebago County Health Department, OSF St. Anthony Medical Center and Pacific Pulmonary, there was something for everyone!

Our thanks to OSF St. Anthony Medical Center, Rockford Health System's Visiting Nurses Association, NorthPointe Terrace Assisted Living, Marden Auto & Tire, Williams Manny Horizon Group and Miracle Ear for their sponsorship of our event.

Our exhibitors always seem to enjoy and benefit from the event and we thank them for their participation.

Such an event would be hard to create without the help of Lifescape's many volunteers who selflessly contribute their time and efforts to secure success for Senior EXPO. Our volunteers drive the golf cart shuttles, help with door prize drawings and the 50/50 raffle, welcome our guests through the doors and help answer questions. They are always eager to help and we appreciate their help. We truly could not have a successful Senior EXPO without these dedicated individuals.

We also appreciate the approximately 4,500 older adults and their families for whom this event is aimed. They are the reason the EXPO is held every year. With the help of our exhibitors, we can better inform many seniors in the region on issues, such as health, finance, travel or anything that interests them!

If you didn't get out to Senior EXPO this year, just log on to www.lifescapeservices.org and check out our EXPO video!

We're looking forward to Senior EXPO September 13 and 14, 2012. We hope to see you there!















Scenes from Senior Expo 2011

(Top, L-R) A little blackjack; Carol Green congratulates 50/50 Raffle Winner Diane Kleeman; Savant Capital Management booth; Nichols Barbershop booth; (center, L-R) Luxury Bath Systems' display; Williams Manny's award for Best Decorated Booth; (bottom) Senior Expo onsite health screenings.

Wish List

As generous as many of our donors are, we've put together a wish list to help guide you in making a gift to Lifescape:

- 42" flat screen TV for Brightside Adult Day Service facility at Tabor Lutheran Church. The larger screen offers a larger view when watching videos or playing games. \$600
- Laptop internet broadband cards for Program Services. This makes it easier when making home visits to input information. \$700 covers initial setup and first year service
- **DVD Player** for Brightside.
- **Cash for arts and crafts items** for Brightside.

Such donations can be as items, can be designated as individual gifts or as pledges to be paid over time. We appreciate your support of Lifescape Community Services and its goal of enhancing the quality of life for older adults.

Lifescape I & A Caseworkers Certified

Two Lifescape Information and Assistance caseworkers were recently certified by the Illinois Senior Health Insurance Program or SHIP. Grace Wallace and Alberto Carrion underwent weeks of study before facing the certification test. Such certification shows that Grace and Alberto are able to wisely guide our clients with the latest information. Grace and Alberto now join fellow caseworkers Lori Huff and Markesha Brown, along with Program Services Director Cheryl Davis, as being SHIP certified.



I & A caseworkers Grace Wallace (L) and Alberto Carrion (R) join Lifescape CEO Carol Green following the certificate presentation.

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