

VOL. 16, NO. 4

Published By Princeton Area Chamber of Commerce

April 2013

#### **PRINCETON AREA CHAMBER OF COMMERCE**

705 2nd St. N., Princeton, MN 55371 Phone: (763) 389-1764 Fax: (763) 631-1764

www.princetonmnchamber.org Email: pacc@sherbtel.net Monday - Thursday 8:30 a.m. - 5 p.m. Friday CLOSED

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#### The Princeton Area Chamber of Commerce proudly recognizes its members for their support of our community.

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- Princeton Ambassador Program
- Princeton Area Library
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- Princeton Auto Center
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- Mille Lacs County Historical Society
- Mille Lacs Tea Party

- Nikki's
- Northwoods Animal Hospital
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- Pizza Barn of Princeton
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- Princeton Free ChurchPrinceton Golf Club
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- Trinity Lutheran Church • United States Distilled Products
- US Bank
- VenAura Web Hosting Walmart
- Wiliams Dingmann WQPM Radio YTA Companies, LLC
- Zion Lutheran Church

- April 13 Focus 1 3/20/13 12:23 PM

# Would you like to see Princeton become a more bicycle-friendly community?

The Princeton Park Board would! The Park Board recently received a grant from the Statewide Health Improvement Program (SHIP) to add bicycle racks throughout the community, as well as wayfinding signage. What is wayfinding signage you ask? It is destination signs located throughout the community to provide direction and destination information for bicycle travel (to places such as schools, down-

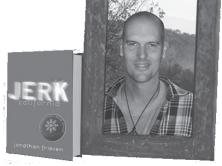
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town, riverfront, historical society, etc.). Look for the new bike racks and signs throughout the community this summer!

Minnesota Author to speak at Princeton Area Library Community Room

Author Jonathan Friesen, a critically acclaimed Minnesota author, will speak on Thursday, April 4th at 7:00 p.m. Jonathan has taught in the public school for 14 years. He is an expert on bullying prevention and intervention, teen isolation and a host of disability issues. He is a captivation presenter who draws from his own life lived with Tourette's Syndrome and Epilepsy. Jonathan will be discussing his best selling book "Jerk California".

Books are available for \$10 at the library.





"THE STRONGER THE OPPOSITION, THE SWEETER THE VICTORY"

FREE ADMISSION!

GRADES 7-12
PARENTS &
YOUTH LEADERS

WEDNESDAY,
APRIL 24, 2013
7:00-8:15 P.M.
AT NEW LIFE CHURCH
HWY. 95 WEST, PRINCETON

SPEAKER: DAN WEBER

Rum River
Life Choices Center

For more information call: (320) 983-3771 or visit us at www.milacapregnancy.com

#### 2013 Rum River Festival Parade Entries

The Princeton Area Chamber of Commerce would like to extend a special invitation to all organizations to participate in our 2013 Rum River Festival Parade. This year's parade will be on Thursday, June 11th beginning at 6:00 p.m. If you would like to participate, please fill out the application below and return it to the chamber office no later than May 20, 2013. You will receive a line up number and a map of the parade route and line up area around June 6, 2013.

# This year's theme is "Take Me To The River"

The following categories will be judged and trophies given:

Best Theme Float • Favorite "Youth Group" Entry

Outstanding Commercial Entry - best entry by a commercial establishment
Incomparable Showmanship - Animal Entries
Peoples' Choice - Most entertaining and creative
Favorite Dance Group • Favorite Tractor Unit

Most Creative Chamber Member Unit (Traveling Plaque awarded) Winners will be announced at the end of the parade route following the parade, approximately 9:00 p.m. Trophies may be picked up at that time. (If unable to attend, they will be mailed or delivered.)

A registration fee of \$40.00 (for chamber members), \$50 (non-members), \$70 (late registration) payable to the Princeton Area Chamber of Commerce (PACC), must be enclosed with this completed form. Return the completed form with check to: Princeton Area Chamber of Commerce, Rum River Festival, 705 2nd St. N. Princeton, MN 55371

St. N., Princeton, MN 55371.			
Name of entry			
Type of entry (from above choices)			
Total length of entry (including tow vehicle)			# feet
Number of participants in unit	Number of	vehicles	
Contact name			
Address			
City, State, Zip			
Phone ( )	_ Music	Yes	No
Special Considerations			

# **FINANCIAL FOCUS:** Help Yourself Reduce Investment Stress

Article 7 — April 1, 2013

You probably aren't too worried about it, but April is Stress Awareness Month. Each year, the Health Resource Network sponsors this "month" to inform people about the dangers of stress and to share successful coping strategies. Obviously, it's important to reduce stress in all walks of life — including your investment activities. How can you cut down on the various stresses associated with investing?

Here are a few possible "stress-busters":

• Know your risk tolerance. If you're constantly worrying about the value of your investments, your portfolio may simply be too volatile for your individual risk tolerance. Conversely, if you're always feeling that your investments will never provide you with the growth you need to achieve your long-term goals, you might be investing too conservatively.

• Know what to expect from your investments. Uncertainty is often a leading cause of stress. So when you purchase investments that are mysterious to you, you shouldn't be surprised if they perform in ways that raise your stress levels. Never invest in something unless you fully understand its characteristics and risk potential.

• Be prepared for market volatility. Over the long term, the financial markets have trended upward, though their past performance can't guarantee future results. Yet for periods of months, and even years, these same markets can sputter and decline. So when you invest, be aware of this volatility; if you're prepared for it, you won't be shocked when it happens, and you should be able to better keep stress at bay.

• Maintain realistic expectations. If you think your investments are going to earn a very high rate of return, year after year, you are more than

likely going to be disappointed — and you could easily get "stressed out." You're much better off, from a stress standpoint, not to expect eye-popping results.

• Diversify your portfolio. If you were only to own one asset class, such as growth stocks, and that particular segment took a big hit during a market drop, your whole portfolio could suffer, and it could take years to recover — causing you no end of stress. But if you spread your investment dollars among a range of vehicles — stocks, bonds, government securities and so on — your portfolio has a better chance of weathering the ups and downs of the market. (Keep in mind, though, that while diversification may help you reduce the effects of volatility, it can't prevent losses or guarantee profits.)

• Think long term. If you only measure your investment success by short-term results, you can feel frustrated and stressed. But when you stop to consider your objectives, you may find that the most important ones, such as a comfortable retirement, are all long-term in nature. Consequently, it makes more sense to measure the progress you're making with your investments in periods of years, or even decades, rather than days or months. Instead of fretting over your monthly investment statements, compare where you are today versus where you were 10 or 15 years ago. The results may well surprise and help "de-stress" you.

Stress Awareness Month will come and go. But by making the right moves, you can help take some of the stress out of investing for a long time to come.

This article was written by Edward Jones for use by your local Edward Jones Financial Advisor.

## **Civic Betterment Club**

The snowy weather did not keep donors from attending the American Red Cross Blood Bank at Trinity Crossing last month. They always support this needy cause & the Red Cross team appreciates all of them. We extend thanks to the following members of the American Legion Auxiliary & the Civic Betterment Club for helping last month: Bonni Belair, Mardy Butterfield, Dianne Dobe, Jan Gerth, Maureen Gould, Wilma Heinks, Marlene Hellman, Jean Jackson, Betty Jensen, Marion Kruschke, June Kunkel, Joy Mulhern, and Pam Schlagel. Special thanks to Marlene Hellman and Pam Schlagel for filling in for Erma Deglmann.

At a recent meeting, Bonni Belair suggested that our club do some volunteering at the DAC. Our President and Craft Lady, Judy Barnes, started a new project with DAC members last month by setting up a Craft Day for them. Judy hopes to continue with this project and encourages anyone interested in helping to call her (763-389-5855).

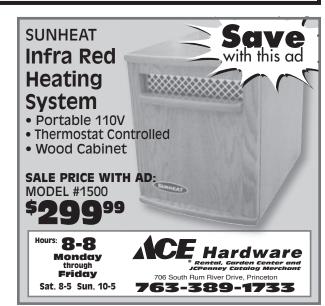
Judy also wants to remind the community that we would like any stories, items, articles, photos, etc. about our club from past years. We are gathering this information in preparation of our 100th Anniversary Celebration. Please call her with any questions or come to our next meeting on April 16th at 9:00 a.m. in the back room of K-Bob.

Thanks to the Princeton Union Eagle associates for putting together such a great 2013 Community Guide. It not only contained community information, it had lots of very interesting historical articles about our area.

Also, thanks to the Princeton Area Chamber of Commerce for the 28th annual Business & Community Expolast month. It's one of the best community events!!









# The LIONS of Minnesota need your old Eyeglasses, Hearing Aids, and Sunglasses!

Drop Boxes in Princeton are located at:

Elim Care & Rehab Center 701 1st Street

Dr. Ron Huebsch 523 S 1st Street

Princeton Vision Center 900 S Rum River Dr

Peoples Bank of Commerce 209 Rum River Dr S

> Bremer Bank 202 Rum River Dr S

Spire Federal Credit Union 501 S 2nd St

Fairview Northland Hospital 911 Northland Dr (Gift Store)

Princeton School District Office 706 1st Street

# 2013 Princeton Ambassador Program

## It's Not Just a Pageant!

An Ambassador Program for young women between the ages of 17-22 who live in the Milaca, Zimmerman or Princeton School Districts.

The Princeton Ambassador Program is a local, non-profit organization and scholarship program committed to the personal growth and development of young women in the community. The Princeton Ambassador Program provides the community and surrounding area with positive role models and young professionals who are motivated and determined to make a difference in the world around them.

Name:
Address:
Birthdate:
Your age on June 9, 2013?
Home Phone:
Cell Phone:
E-mail address:
Is e-mail a sufficient way to contact you?
Yes No
Parents Information:
Fathers Name:
Fathers phone:
Mothers Name:
Mothers phone:
Mothers Name:

DEADLINE: April 1, 2013
Mail application to:
Princeton Ambassador Program
PO Box 386
Princeton, MN 55371

Questions or information? Call 763-516-8850

# Princeton Junior Ambassador Program

### presented by the Princeton Ambassador Program

The Pageant is open to girls ages 6-14, living in the Princeton, Zimmerman and Milaca school districts. One Junior Ambassador will be chosen in each of these age groups 6-7, 8-10, 11-14 (age groups subject to change depending on participation volume). Candidate members will be capped to the first 35 applications received in each age group.

Applications will be accepted through May 20, 2013 and are available by emailing princetonjrap@gmail.com or the contact page of www.princetonambassadorprogram.weebly.com or mail to Princeton Ambassador Program, PO Box 386, Princeton, MN 55371.

The pageant will be held Saturday, June 1, 2013 at Trinity Crossing, 112 6th Ave. N. Entry fee \$20 per candidate. The admission fee includes nail polishing, lunch and one free admission ticket for the pageant and one free adult and one free child ticket to the spaghetti fundraiser.

Name:
Address:
Birthdate:
Your age on May 20, 2013?
Parents Information:
Parent Name:
Parent e-mail:
Parent Home Phone:
Parent Cell Phone:
Mail application to:
Princeton Ambassador Program

Mail application to:
Princeton Ambassador Program
PO Box 386
Princeton, MN 55371

Questions? Call 763-389-5187



# **Rum River Festival** STREET FA

**Saturday, June 15** 9 a.m.-5 p.m.

**Rum River Drive between** 1st Street & 2nd Street

Artists and exhibitors will feature a wide variety of products. If you are interested in participating in this show please contact www.gingerbreadshows.com 651-457-8980

sponsored by Princeton Area Chamber of Commerce



# **Princeton April Flare** Specials!

**Rum River Automotive** 101 4th Ave. N • 763-389-3811

\$25 Buys a certificate good for \$50. Not redeemable for Cash.

10% Off 2 or more 1.75 liters of Liquor

Princeton Wine & Spirits

1901 5th St. N • 763-389-3613

Family Pathways 605 S. Rum River Dr. • 763-631-5022

10% Off Storewide

Reynolds Balloon & Party 807 3rd St. N • 763-389-4613

**50 Foot Aisle Runner** \$3.50

(reg. \$10.99)

Marv's True Value 31620 125th St. NW • 763-389-3201

1/2 Off 24-hour Carpet **Cleaning Rental** 

(\$12.00 Value)

#### **Ossells**

105 N. Rum River Dr. • 763-389-1565

10% off original priced merchandise

Cannot be used in conjunction with any other offer. Excludes Levi Jeans, Princeton wind pants & letter jackets.

**Aircare Heating & Air** 12535 320 1/2 Ave. NW • 763-634-5628

**Humidifier Installed** \$399 **OR Free Humidifier with** New Furnace Installation Hierlinger's Shoe Store

15% Off Regular Priced Merchandise

Taco John's 301 S. Rum River Dr. • 763-389-5478

> 10% Off Total **Meal Price**

Northwoods Animal Hospital 12513 318th Ave. • 763-631-6924

\$10.00 Nail Trim

Princeton Area Chamber 705 2nd Street N • 763-389-1764

\$4 OFF the Dunn **Bridge Cutting Board** 

**Integrity Automotive** 32003 128th St. • 763-389-1812

Free Vehicle Detail with \$200 Invoice

(\$49.95 Value)



Princeton Book & Bible

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## **Bremer Investments:** Plan Ahead for Active and **Happy Retirement Years**

You may have excelled in planning a secure financial foundation for your ideal retirement, but you may still have some work to do if you haven't planned what you'll be doing in the wake of your career. Financial security is necessary, to be sure, but it's not the equivalent of achieving real satisfaction in your later years.

Surveys of retirement happiness show that those who are physically and socially active are the happiest – far more satisfied with life than those who wake up on Monday following the retirement party wondering what to do. Sitting around watching television or lounging on the porch or at the beach may be pleasant for your first few days or weeks, but, for most people, this kind of uninvolved, too-much-time-on-your-hands existence quickly leads to loneliness, boredom and depression, according to studies done by the AARP.

The Value of a List

You can plan ahead to avoid this. A list of your retirement plans and hopes can help you gain focus. Sketch out the kinds of regular physical activities that will keep you mentally and physically healthy. Note what social plans you'll have with friends and relatives, get in touch with organizations for which you would like to volunteer. Decide whether you want to further your education.

If extensive travel is on your agenda, make a priority list. Do you plan to keep a hand in the workforce? What about getting a pet, if circumstances allow and your health is up to it? Studies show pets can help keep you active and are even credited with lowering blood pressure and cholesterol levels.

If you're retired, you already know this and undoubtedly have taken action to make sure you remain active and involved with the world. If you're not yet retired, now may be the ideal time to plan ahead by staying physically active and socially involved in ways that can be continued into retirement.

> Mike Monson Financial Advisor **Bremer Investments** 763-389-6129

## SATURDAY, April 27th @ Steven's **Restaurant & Catering**

(202 N. Rum River Drive, Princeton, MN) 6:00 p.m. dinner (advance tickets); 7:15 p.m. open to all with entertainment, raffle & auction



Robyn Cook's active, healthy lifestyle was turned upside down in September 2012 when she was diagnosed with Stage IV Malignant Melanoma. After having 2 tumors removed and continuing to work with her doctors on appropriate treatment options, another tumor was discovered on the rear left side of her brain on February 18th. She underwent neurosurgery on February 22 and the tumor was fully removed. However, it was then discovered that she has a small tumor on the top of her brain and is currently pursuing further treatment options. Melanoma in the tumor form is very rare, difficult to treat, and grows fast.

Robyn lives in the Princeton area with her 14 year old daughter Hannah, who is a busy freshman at Princeton High School, and husband Keith. Robyn has managed Princeton lealth & Fitness for the last 9 years and is a very active member of the Princeton Community — including 3 years as a Chamber of Commerce Board Member; assisting with local fundraisers; Kinship Youth Mentoring events and many other activities.

#### Please help us help Robyn & her family!

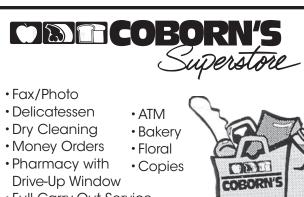
If you would like to donate raffle or auction items to the benefit, they can be dropped off at Crystal Cabinets or please call Jennifer Erickson @ 763-286-1391, Regina Heitschmidt @ 763-498-1045, or Carey Steele @ 763-238-9546

Monetary Donations are being accepted at any Bremer Bank under the "Robyn Cook Benefit Account"

More Information Available at Princeton Health & Fitness or Visit: www.facebook.com/RobynCookBenefit

THANK YOU FOR YOUR SUPPORT!





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389-1350

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PRINCETON, MINNESOTA

**Support Princeton Area Chamber of Commerce VOLUNTEER • BE INVOLVED** 

#### **UPCOMING MEMBER EVENTS**

# FIRST AID, CPT & AED TRAINING/RE-CERTIFICATION For students previously certified within the past 2 years

#### Saturday, April 6 • 9:00 am - 1:00 pm

Be prepared in case of an emergency! One class offers you basic skills in 3 important subject areas: First Aid, CPR (infant, child, adult), and AED (Automated External Defibrillator). Good for child care providers as well as any members of the general public who want to "be prepared." Come dressed in comfortable clothing for kneeling to practice skills with mannequins on the floor. You will receive a certification card after completing the class.

High School Media Center

ID# W13-480 (Re-Certification) Adults 18+ \$48.00

# MIKE LYNCH STARWATCH - TAKE A STARGAZING CLASS! Thursday, April 11 • 8:00-10:00 pm

Mike Lynch, a broadcast meteorologist at WCCO Radio has been teaching astronomy classes to the general public through community education and nature centers in Minnesota and western Wisconsin since 1973. It's a great introduction to the world of stargazing and you will learn a lot! Mike's easy-going manner and sense of humor also makes the class a lot of fun.

At Mike's astronomy and stargazing class there is a half an hour indoor orientation of the night sky with maps and constellation diagrams provided, and then you will go outside and take in the beautiful celestial show going on over your head. You'll take a constellation tour and share some of the lore of Big Bear, Little Bear, Cassiopeia, and many more. You'll also use large telescopes to take a closer view of the beauty in the night sky. Your universe is waiting!

Middle School Science Room 701 ID# W13-471 (register by March 28th) Adults 18+ \$15.00/person or \$25.00/Family

#### **USED BOOK SALE - Princeton Library**

April 11, 12 and 13

**Thursday 3-8pm • Friday 12-5pm • Saturday 9-12 am** \$2.00 Bag Sale

## SHERBURNE NATIONAL WILDLIFE REFUGE EVENING MOTH PROGRAM

Saturday, April 13 • 8:30-11:00 p.m.

Join Author Jim Sogaard to learn about these fly-by-night creatures. Meet at Refuge HQ, CR9, five miles west of Hwy. 169. 763-389-3323.

#### R.I.P.P.E.D. - THE ONE STOP BODY SHOCK

#### Mondays, April 15, 22, 29, May 6, 13, 20 • 6:00-7:00 pm

Experience this total body "plateau proof fitness formula" workout, utilizing resistance and cardio training, which masterfully combines Resistance, Intervals, Power, Plyometric, Endurance, and Diet components of R.I.P.P.E.D. to help you attain and maintain you physique in ways that are fun, safe, doable and extremely effective. This is a fun class for every fitness level.

South Elementary Cafeteria ID# W13-629C Adults 18+ \$36.00

#### **MUSIC AND GYM NIGHT (Adults With Disabilities)**

#### Tuesday, April 16 • 6:30-7:30 pm

What a great way to spend an evening listening to music, dancing, and singing along. Come show off your musical talents and fancy dance moves. Beverage and Snack provided. Caregivers cost \$1.00. Register yourself and your caregiver.

North Elementary Cafeteria

ID# W13-751

\$5.00 (Caregiver cost is \$1.00)

#### **SPRING JUNQUE SALE & SCHWANN'S TRUCK SALE**

#### Saturday, April 20 • 9:00 a.m.-2:00 p.m.

Spring Junque Sale and Schwann's Truck Sale at First Congregational Church, 610 1st Street. The Junque Sale will be in the church basement. Free will offering from 9:00 a.m.-Noon. Bag sale starts at Noon to 2:00 p.m.

The Schwann's Truck will be in the church parking lot from 9:00 a.m. to 2:00 p.m. If you would like to pre-order, contact the church at 763-389-2034 for an order form.

#### **SENIOR SURF DAY**

#### Tuesday, April 30 • 1:00-3:00 pm

Older Adults Catching the Wave! You'll learn: basic computer skills, how to get a free e-mail address, how to use the internet. Princeton Area Library. Pre-register by calling Frances Nelson 1-800-333-2433 ext. 83030.

#### **SOCIAL DANCE WORKSHOP**

#### Tuesdays, May 14 & 21 • 7:30-9:00 pm

Preparing for a big event like a wedding? Always planned on learning to dance? Convinced that you have 2-left feet? Then this is the course for you! Whether you are a "2-left footer" or not, learn fun moves and simple tips from a pro! A little bit of Swing, a touch Foxtrot, a smattering of Waltz, a tweak of Rumba and a jazzed up "high school prom Swing & Sway" are all it takes! And you'll be out on the dance floor! Couples and individual's welcome! If you have special music, feel free to bring it to class!

South Elementary Gym

ID# W13-427 Adults 18+ \$32.00/couple



#### IntegrityAutomotiveInPrinceton.com



REPAIRS \$300.00 OR MORE

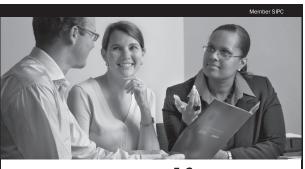
\$25 OFF

REPAIRS \$100.00 OR MORE \_\_\_\_

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763-389-1812





# Investing: Self-service is no service.

Scott F Liestman, AAMS®, CRPC®

Financial Advisor

106 N Rum River Drive Princeton, MN 55371 763-389-8812

Edward Jones MAKING SENSE OF INVESTING



**FREE ESTIMATES** 



# SHOP LOCAL - SUPPORT PRINCETON

Help support local businesses to ensure a strong community!

# General Membership Meeting

Tuesday, April 9 11:30 a.m.-1 p.m. at TBD

KEYNOTE SPEAKER: Dawn Zimmerman, The Write Advantage

#### TOPIC:

We all have a story to tell - What's Yours?

Take an unconventional approach to marketing and communications by focusing on understanding your story and effectively communicate it to your clients.

PLEASE RSVP by Noon April 8 763-389-1764







