

Families of SMA

Support. Research. Hope.
www.curesma.org

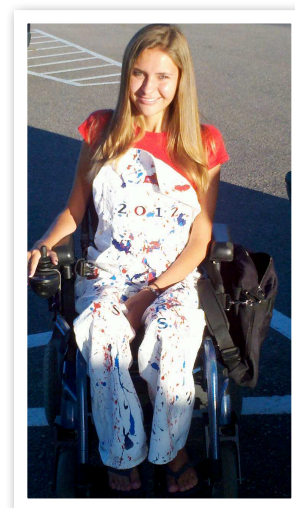
Hope

Evening of

What is the Evening of Hope?

The Evening of Hope is an annual gala and fundraiser for the Rocky Mountain Chapter of Families of Spinal Muscular Atrophy (FSMA). The 11th annual gala will be held Saturday, March 10, 2012 at The Plaza at The Mart in Denver, Colorado. We have one goal: to fund a cure for Spinal Muscular Atrophy. The gala will feature a cash bar, hors d'oeuvres, dinner, silent auction, raffle items and entertainment by Chris Daniels and the Kings.

We invite you to join us for an evening of dinner, dancing and hope.



What is Spinal Muscular Atrophy?

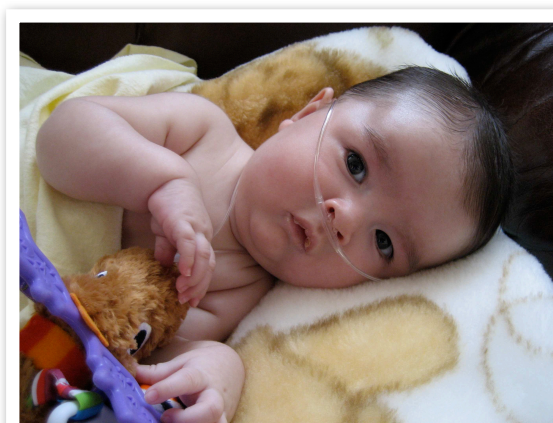


Spinal Muscular Atrophy (SMA) is an often fatal, debilitating, genetic neuromuscular disease. It is the leading cause of death in children under the age of two. SMA destroys the nerve cells that control voluntary muscle movements such as sitting, walking, crawling, head and neck control and swallowing. One in every 6,000 babies is born with this disease, and one in 40 people carries the gene that causes SMA. SMA can strike any person of any race, age or gender, but many do not know about SMA until it affects someone they know. There is no treatment and no cure for SMA, but with your help, we can change that.

About Families of Spinal Muscular Atrophy.

Families of SMA is a non-profit 501(c)(3) organization that is working to fund research to develop a treatment or a cure for SMA. All of the money raised at the Evening of Hope gala will benefit Families of SMA: it will fund crucial research and provide support to families affected by this disease.

Each day, families are wondering when that cure or treatment will be found. They wonder about all of the could-have-beens had their children not been diagnosed with SMA. For those whose children have passed away from SMA, they wonder why it had to happen. Together, we will find a cure.



Sponsorship Opportunities

Through the Evening of Hope, Families of SMA offers companies a partnership that will enhance positive corporate image while contributing to a very worthy cause and search for a cure for Spinal Muscular Atrophy. Everyone will benefit from helping to raise awareness and in finding a cure for SMA.

The silent auction and sponsorship will be a large portion of our event's revenue. We truly appreciate the highest possible contribution from your organization. The sponsorship levels are as follows:

Together, We Will Find a Cure (\$10,000+)

- ◆ Includes two tables - seating for 16 people
- ◆ Full page ad in the gala program*
- ◆ Company name prominently displayed on tables
- ◆ Lead positioning of company logo on event banner and recognition plaque*
- ◆ Company logo displayed on 600+ event invitations**
- ◆ Company logo and website link prominently displayed on event website: www.fsma.org/EveningofHope
- ◆ Company name and logo highlighted on the inside front cover of the gala program*
- ◆ Corporate sign displayed at event venue Verbal acknowledgment throughout the evening

Advancing Research (\$5,000 - \$9,999)

- ◆ Includes two tables - seating for 16 people
- ◆ Full page ad in the gala program*
- ◆ Company name prominently displayed on tables
- ◆ Company logo on event banner *
- ◆ Company logo displayed on 600+ event invitations **
- ◆ Company logo and website link prominently displayed on event website: www.fsma.org/EveningofHope
- ◆ Company name and logo on the inside back cover of the gala program*

The Price of Hope (\$1,500 - \$4,999)

- ◆ Includes a table for eight
- ◆ Full page ad in the gala program*
- ◆ Company name prominently displayed on table
- ◆ Company logo on event banner*
- ◆ Company logo and website link displayed on event website: www.fsma.org/EveningofHope

Balancing Life's Tough Times (\$750 - \$1,499)

- ◆ Includes a table for eight
- ◆ Half page ad in the gala program*
- ◆ Company name prominently displayed on table top

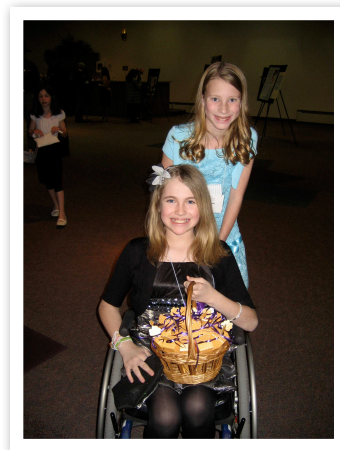
Individual Ticket (\$75)

- ◆ Includes hors d'oeuvres, dinner and dessert
- ◆ Seating arrangements will not be provided

* Subject to print deadline of February 25, 2012

** Subject to print deadline of January 13, 2012

** In-Kind sponsors will receive recognition at the value of their donated gift. Please fill out the appropriate In-Kind Donation Form



Sponsorship Enrollment Form

Primary Contact Name(s) _____

Business Name (if applicable) _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email Address _____ Website _____

Sponsorship Level

☐ Together, We Will Find a Cure (\$10,000+)

☐ Advancing Research (\$5,000 - \$9,999)

☐ The Price of Hope (\$1,500 - \$4,999)

☐ Balancing Life's Tough Times (\$750 - 1,499)

☐ Individual Ticket (\$75) Qty _____

**please note that tickets will not be mailed

Payment Method

☐ Check Enclosed made payable to: FSMA

☐ Visa ☐ MasterCard ☐ AMEX ☐ Discover

CC # _____

Exp. Date _____ CVC _____

Billing Address (if different from above):

100% of net proceeds will benefit Families of Spinal Muscular Atrophy

Sponsorship Commitment

☐ I/we agree to pledge the total amount of \$_____, due prior to March 1, 2012, to the 2012 Evening of Hope for SMA, benefiting Families of SMA. In accordance to our sponsorship level, we plan to have _____ guests attend the event.

☐ I am unable to attend, but would like to make a charitable contribution of \$_____ to support the Evening of Hope for SMA.

Please mail form and payment information to:

Families of SMA, Evening of Hope
Marla Marlow
9459 Painted Canyon Circle
Highlands Ranch, CO 80129

For more information, contact:

Marla Marlow (303) 941-5791
Joy Spellman (303) 918-6586
Purchase tickets online: www.fsma.org/EveningofHope

Families of Spinal Muscular Atrophy is a 501(c)(3) non-profit organization. Your contribution is tax deductible to the extent allowed by law. CO State ID #98-15823-000 Federal ID #36-3320440

For more information about Families of SMA, please visit www.curesma.org



In-Kind Donation Form

Primary Contact Name(s) _____

Business Name (if applicable) _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email Address _____ Website _____

Donated Item(s) Include _____

Total Value \$ _____

You and/or your organization will be acknowledged at the appropriate sponsorship recognition level based on the stated value of the donated item(s).

Please return this form along with your gift by March 1, 2012 to:

Families of SMA, Evening of Hope

Marla Marlow

9459 Painted Canyon Circle

Highlands Ranch, CO 80129

☐ Gift Certificate(s) or item(s) enclosed

☐ I will deliver item(s) by ____/____/____ to (contact name) _____

☐ Please pick up item(s)/cash donation on ____/____/____ at (location) _____

Please call Nicole Shaklee at (303) 594-6862 for questions or to arrange pick-up.

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