

## The Reject Shop Limited (TRS) - Financial and Strategic SWOT Analysis Review

Description: The Reject Shop Limited (TRS) - Financial and Strategic SWOT Analysis Review

### Summary

The Reject Shop Limited (The Reject Shop) operates a chain of discount variety retail stores. It offers a broad range of general consumer products including toiletries, cosmetics, homewares, personal care products, hardware, basic furniture, household cleaning products, kitchenware, confectionery and snack food, seasonal gifts, cards and wrappings, toys, leisure items and home decorations. It operates through its 100% owned subsidiary, TRS Trading Group Pty Ltd. The Reject Shop operates 196 stores under the banner - The Reject Shop in Australia across New South Wales, Victoria, South Australia, Queensland, Western Australia and Tasmania. The company serves its stores from distribution centres at Melbourne Airport and Ipswich in Queensland. The company is headquartered in Kensington, Victoria, Australia.

This comprehensive SWOT profile of The Reject Shop Limited provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Note: Some sections may be missing if data is unavailable for the company

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

## Contents:

- List of Tables
- List of Figures
- Section 1 - About the Company
  - The Reject Shop Limited - Key Facts
  - The Reject Shop Limited - Key Employees
  - The Reject Shop Limited - Key Employee Biographies
  - The Reject Shop Limited - Major Products and Services
  - The Reject Shop Limited - History
  - The Reject Shop Limited - Company Statement
  - The Reject Shop Limited - Locations And Subsidiaries
    - Head Office
    - Other Locations & Subsidiaries
- Section 2 – Company Analysis
  - The Reject Shop Limited - Business Description
  - The Reject Shop Limited - SWOT Analysis
    - SWOT Analysis - Overview
    - The Reject Shop Limited - Strengths
      - Strength - Strong Logistics and Supply Chain
      - Strength - Focus on Profitability
      - Strength - Strong Liquidity Position
      - Strength - Expanding Market Share in Sector
    - The Reject Shop Limited - Weaknesses
      - Weakness - Lack of Geographical Diversification
      - Weakness - Product Recalls
      - Weakness - Litigations
    - The Reject Shop Limited - Opportunities
      - Opportunity - Government Stimulus Packages
      - Opportunity - Organic Growth through New Stores
      - Opportunity - Growing Online Retailing
    - The Reject Shop Limited - Threats
      - Threat - Rising Labor Wages
      - Threat - Stringent Regulations
      - Threat - Growing Competitive Market
  - The Reject Shop Limited - Key Competitors
- Section 3 – Company Financial Ratios
  - Financial Ratios - Capital Market Ratios
  - Financial Ratios - Annual Ratios
  - Performance Chart
  - Financial Performance
  - Financial Ratios - Interim Ratios
  - Financial Ratios - Ratio Charts
- Section 4 – Appendix
  - Methodology
  - Ratio Definitions
  - About GlobalData
  - Contact Us
  - Disclaimer

# RESEARCHANDMARKETS

Ordering: Order Online - <http://www.researchandmarkets.com/reports/1495483/>

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,  
Guinness Centre,  
Taylors Lane,  
Dublin 8,  
Ireland.

---

## Fax Order Form

To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit

<http://www.researchandmarkets.com/contact/>

## Order Information

Please verify that the product information is correct and select the format(s) you require.

Product Name: The Reject Shop Limited (TRS) - Financial and Strategic SWOT Analysis Review  
Web Address: <http://www.researchandmarkets.com/reports/1495483/>  
Office Code: OC8DIMLTLNSXXU

## Product Formats

Please select the product formats and quantity you require:

	Quantity	
Electronic (PDF) - Site License:	<input type="checkbox"/>	EUR 202
Electronic (PDF) - Enterprisewide:	<input type="checkbox"/>	EUR 303
Electronic (PDF) - Single User:	<input type="checkbox"/>	EUR 101

## Contact Information

Please enter all the information below in **BLOCK CAPITALS**

Title: Mr  Mrs  Dr  Miss  Ms  Prof

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Email Address: \* \_\_\_\_\_

Job Title: \_\_\_\_\_

Organisation: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

Postal / Zip Code: \_\_\_\_\_

Country: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Fax Number: \_\_\_\_\_

\* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)

**Payment Information**

Please indicate the payment method you would like to use by selecting the appropriate box.

- Pay by credit card:
  - American Express
  - Diners Club
  - Master Card
  - Visa

Cardholder's Name \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

Expiry Date \_\_\_\_\_ | \_\_\_\_\_

Card Number \_\_\_\_\_

CVW Number \_\_\_\_\_

Issue Date \_\_\_\_\_ | \_\_\_\_\_

(for Diners Club only)

- Pay by check:

Please post the check, accompanied by this form, to:

Research and Markets,  
Guinness Center,  
Taylors Lane,  
Dublin 8,  
Ireland.

- Pay by wire transfer:

Please transfer funds to:

Account number	833 130 83
Sort code	98-53-30
Swift code	ULSBIE2D
IBAN number	IE78ULSB98533083313083
Bank Address	Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: \_\_\_\_\_

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at <http://www.researchandmarkets.com/info/terms.asp>

**Please fax this form to:**  
**(646) 607-1907 or (646) 964-6609 - From USA**  
**+353-1-481-1716 or +353-1-653-1571 - From Rest of World**