

Imperial Sugar Co. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis



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Imperial Sugar Co. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Imperial Sugar Co. and its competitors. This provides our Clients with a clear understanding of Imperial Sugar Co. position in the **Food and Beverages Industry**.

- The report contains detailed information about Imperial Sugar Co. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.
- Another part of the report is a SWOT-analysis carried out for Imperial Sugar Co.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.
- The Imperial Sugar Co. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.
- In the part that describes Imperial Sugar Co. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.
- Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Imperial Sugar Co. business.

About Imperial Sugar Co.

Imperial Sugar Company engages in the processing and marketing of refined sugar in the United States. The company refines, packages, and distributes cane sugar at refineries located in Georgia and Louisiana.

As of September 30, 2010, the company sold approximately 23 million hundredweight (cwt) of refined sugar. Additionally, through joint venture operations, it markets sugar and other sweeteners in Mexico and Canada.

The company's products include granulated, powdered, liquid, and brown sugars marketed in various packaging options (6 oz shakers to 50-pound bags and in bulk) under various brands (Dixie Crystals, Imperial, and Holly). In addition, it markets organic and fair trade sweeteners and a sugar/stevia sweetener

blend through joint ventures.

Products and Customers

Sugar Products

The company produces refined sugar from raw cane sugar and markets its sugar products to customers.

Retail Sales: The company produces and sells granulated white, brown and powdered sugar to retailers and distributors in packages ranging from 6 oz shakers to 50-pound bags. Retail packages are marketed under the trade names: Dixie Crystals; Imperial; and Holly. Retail packages are also sold under retailers' private labels.

Industrial Sales: The company produces and sells refined sugar, molasses, and other ingredients to industrial customers, principally food manufacturers, in bulk, packaged or liquid form. Food manufacturers purchase sugar for use in the preparation of confections, baked products, frozen desserts, cereal, dairy products, canned goods, beverages, and various other food products.

Distributor Sales: The company sells various sugar products, including granulated, powdered, and brown sugar in package sizes ranging from one-pound packages to 50-pound bags to foodservice and industrial distributors who in turn sell those products to manufacturers, restaurants, and institutional foodservice establishments.

Joint Ventures

Wholesome Sweeteners: The company has a 50% percent equity interest in Wholesome Sweeteners, Inc., which engages in the sale of organic, fair trade, and other natural sweeteners in the U.S. and Canada. It offers organic cane sugar, agave syrup, honey, and other specialty sweeteners.

Louisiana Sugar Refining: In 2009, the company completed the formation and funding of a three-party joint venture with Sugar Growers and Refiners, Inc. (SUGAR), and Cargill, Incorporated (Cargill) to construct and operate a 3,100 ton per day cane sugar refinery in Gramercy, Louisiana adjacent to its sugar refinery. The venture, Louisiana Sugar Refining, LLC (LSR) is owned one-third by each member. It contributed the footprint parcel of approximately 7 acres of land for the refinery at LSR's formation.

Commercializadora Santos Imperial: The company formed a 50/50 joint venture with Ingenios Santos, S.A. de C.V. (Santos), which markets sugar products in Mexico and the United States under the name Comercializadora Santos Imperial S. de R.L. de C.V. The agreement provides that Santos and it to market their sugar products sold in Mexico through the joint venture.

Natural Sweet Ventures: In February 2010, the company formed Natural Sweet Ventures (NSV), a 50/50 joint venture with Pure Circle Limited to develop and commercialize sugar/stevia sweetener blends for sale in the NAFTA region. Stevia is a sweetener extracted from the leaf of the stevia plant.

Sales

The company maintains sales offices at its headquarters in Sugar Land, Texas; in Port Wentworth, Georgia; and at regional locations across the United States.

Customers

The company offers a product line and sells to a range of customers directly and indirectly through wholesalers and distributors. Its customers include retailers, restaurant chains, distributors, industrial customers, and food manufacturers.

Competition

The company's major competitors include Domino Foods, Inc. and United Sugars Corporation.

History

Imperial Sugar Company was founded in 1843.

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¹ – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for public traded companies.

The above Company Fundamental Report is a half-ready report and contents are subject to change.
It means that we have all necessary data in our database to prepare the report but need 2-3 days to complete it. During this time we are also updating the report with respect to the current moment. So, you can get up-to-date version for the same price. Please note that preparation of additional types of analyses requires extra time.

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