

Dying Matters? You only die once

Awareness Week 2014 launch event

Monday 13th January 2014 Holiday Inn Bloomsbury Coram Street London WC1N 1HT

Dying Matters Awareness Week 12th - 18th May 2014

We only get one chance to have our dying wishes met, so it's vital to talk, plan and make arrangements for the end of life – before it's too late. That's why the theme of our fifth annual Awareness Week is **Dying Matters: You only die once.**

This launch event will provide practical advice and support for your own awareness-raising activities, with **inspirational speakers** from a range of fields, and perspectives from the local to the national level.

At the event, we will be launching our new **Awareness Week resources**, designed to support you when helping people talk, plan and prepare for dying. They contain practical information on the key things you can do to make sure your end of life wishes are met.

We will also be launching a new edition of our **My Funeral Wishes** leaflet, developed and updated with feedback from Dying Matters members, which lets you create a personal funeral plan that reflects you as an individual.

Dying Matters: You only die once

9.30	Registration and refreshments		
10.30	Chair's introduction Ian Leech, Community Engagement Officer at St Giles Hospice and People in Partnership Member		
10.45	Five years of Dying Matters & launch of Awareness Week 2014 resources Eve Richardson, Chief Executive, Dying Matters Coalition		
11.05	You only die once: practical steps to live and die well		
	Funeral planning Judith Moran, Director, Quaker Social Action		
	Writing a will Gary Rycroft, Solicitor & Partner, Joseph A. Jones & Co Solicitors, Lancaster, and Vice Chair of The Law Society Private Client Section Executive Committee		
	Organ donation: have you made your wishes known? Sally Johnson, Director of Organ Donation and Transplantation, NHS Blood and Transplant		
	Planning your future care Les Storey, Training Consultant, National Council for Palliative Care		
	Telling your loved ones your wishes Kate Ibbeson, Former Carer and Founder of Sheffield Cancer Mafia		
12.05	Break and refreshments		
12.25	Dying Matters members: What we're doing for Awareness Week and beyond		
	Advice on awareness-raising activities, from local to national level		
13.20	Lunch		
14.20	Maximising your impact during Dying Matters Awareness Week		
	Working with the media Joe Levenson, Director of Communications, Dying Matters Coalition		
	Online and social media Sarah Stone, Online Community Manager and Website Editor, Dying Matters Coalition		
	Events: making it work for you Rachael McKindley, Community Engagement Project Manager, The Bucket Project, Marie Curie Hospice, Liverpool		
	Engaging your local community Helen de Renzie-Brett, Head of Education, and Wayne de Leeuw, Community and Outreach Manager, Dorothy House Hospice		
15.00	Group discussions on maximising impact during Awareness Week and feedback from discussion groups		
15.30	Chair's concluding remarks		
15.50	Refreshments and close		

Booking Form

Awareness Week launch event, 13th January 2014 Cost: £50 including lunch and refreshments

Name	
Position	
Organisation	
Address	
	Postcode
Telephone	
Email	
Special Requirements	

I enclose a cheque for £ (payable to NCPC)	Please return completed booking forms to:
Please invoice me for £	Joe Meredith
Please charge f to my credit/debit card	Dying Matters The Fitzpatrick Building 188 - 194 York Way London N7 9AS
Maestro Visa Mastercard	Tel: 020 7697 1520
	Fax: 020 7697 1530 Email: j.meredith@ncpc.org.uk
Start date	Web: www.dyingmatters.org Please photocopy this form
Card security code	for additional delegates
Signature	

Confirming your place

Completion of this registration form constitutes a legally binding agreement. On receipt of your booking form confirmation will be sent via email. NCPC cannot be held responsible for the non-arrival of registration information, so if you have not received confirmation and/or registration information one week prior to the event, it is your responsibility to call us on 020 7697 1520.

Cancellations and changes to bookings

Cancellations confirmed in writing 14 days before the conference will be refunded in full. We regret that no refund can be made after that date, for whatever reason, although substitutions will be accepted if notified at least 24 hours before the conference. Dying Matters reserves the right to alter the programme without notice.

Payment

All payment must be received by the date of the conference. Cheques should be made payable to NCPC. Please ensure that delegate name(s) and organisation are written on the back. Please note that once this application is accepted your organisation will become liable for the charges, including any cancellation fees.

Privacy

Dying Matters may contact you with information on future events and publications which maybe of interest to you.Please lick here if you do not wish to be contacted. Dying Matters and NCPC will never share your details with a third party.

The Dying Matters Coalition is led by the National Council for Palliative Care, registered charity No.1005671. A company limited by guarantee no. 2644430.