



PERINI LANG HOLDING



&



Company Profile



Brief Introduction

Romstal is the most dynamic and important company on the Romanian market in selling construction equipment installations.

The company offers over 50,000 products characterized by globally recognized quality which Romstal is adopting it as a market policy.

Romstal's portfolio is grouped into 5 categories of interest, managed by specialized divisions: Thermal, Water, Sanitary, Electrical and Ceramic.

For its clients, the company provides customer service, warranty and post-warranty, technical consultancy in setting up the systems and choice of products, prompt delivery which is based on a big regional deposits network, car fleet and home delivery.

Romstal is present in five countries in Eastern Europe, with over 200 stores and franchises, with turnover of 170 million Euros in 2013 and more than 1,600 employees.

Romstal Group also includes the following companies: Valrom Industry (producer of thermoplastic pipes and fittings, with factories in Romania and Ukraine), Valplast Industry (manufacturer of PVC pipes and complete systems for water, gas and sewage), Autoklass Center (authorized dealer for sales and service for Mercedes-Benz, with seven branches in Romania), Belform Prod (manufacturer of tubs and cabins with hydromassage), Central Service instance (installation works and services), Dezim Development (investment property), IOS Software Solutions (IT services), City Garden (importer and distributor of plants indoor/outdoor), Land & Buildings (grain and plant cultivation).

In the year 2013, Romstal group had 2330 employees and recorded a turnover of 330 million Euro.



PERINI LANG HOLDING

ROMSTAL INTERNATIONAL



IN FIGURES

Turnover 2013: **170 mil Euro**

Employees: **1.600**

Stores: **140**

Market share: **18-20%**



IN FIGURES

Turnover 2013: **13 mil Euro**

Employees: **190**

Factories: **3**



IN FIGURES

Turnover 2013: **65 mil Euro**

Employees: **400**

Factories: **3**
Romania and Ukraine

Market share: **35%**



IN FIGURES

Turnover 2013: **20 mil Euro**

Employees: **110**

Factories: **1**
Romania

Market share: **30%**

LAND & BUILDINGS



CENTRAL SERVICE INSTAL



Official home of Mercedes-Benz

IN FIGURES

Turnover 2013: **60 mil Euro**

Employees: **300**

Dealers: **7**
Mercedes Benz in Romania

Market share: **34%**



PERINI PROPERTIES

TOTAL GROUP

Turnover 2013:

330 mil Euro

Employees:

2.330



ROMANIA • SERBIA • ITALY • REP. OF MOLDOVA • UKRAINE • BULGARIA

Welcome home!

We offer complete, reliable, secure solutions, fit for every home, so that you can fully enjoy the comfort you deserve.



Romstal – the Plumbing Universe

Romstal is the South Eastern Europe's market share owner, focused on plumbing and construction equipment supply. The Romstal commitment towards its clients is a long term one and our market presence is fully dedicated to offering innovative, exclusive solutions as well as to providing top services that satisfy the most demanding expectations.

Non stop assistance through National Service Dispatch

Ask for information, schedule your equipment first start up, signal any problem related to product correct operation at **+40 372.123.123, 24/7**.



Highest professional degree Service

Replaceable parts always on stock, quick and efficient interventions, a network of service centers placed in the key cities of the country, all this to guarantee a trustworthy relationship with our clients.



Professional plumbers for installation

For any projects, for installation, we recommend our professional plumbers. Romstal plumbers are ISCIR certified and qualified to aid with your projects. Ask for more details in our stores.



FREE OF CHARGE technical consultancy

There is no project too difficult or too bold for us. Thanks to our technical consultants team, accredited by Romstal Academy, all projects are on safe hands. We are at your disposal with product datasheets and optimal implementation solutions.



Biggest store network

145 stores. 50,000 sq. meters showroom and warehouses. Romstal is not just about products and services, but a whole infrastructure at our clients' disposal.



Specialized counselors in stores

Now it's much more easier to find exactly what you look for. Even if you are not sure on what choice to make, our showroom counselors' advices will help you achieve all your projects. Trust in Romstal's recommendations.



Famous brands, renowned suppliers, exclusivities

Comfort is a different concept to each and every one of us. Because of this, we help you find it by offering you access to over 400 suppliers, leaders in the plumbing industry, world renowned brands. We believe in personalized and unique projects. That's why we offer you products bearing the logo "exclusive at Romstal"



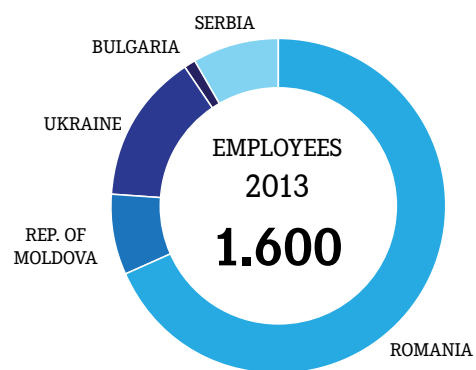
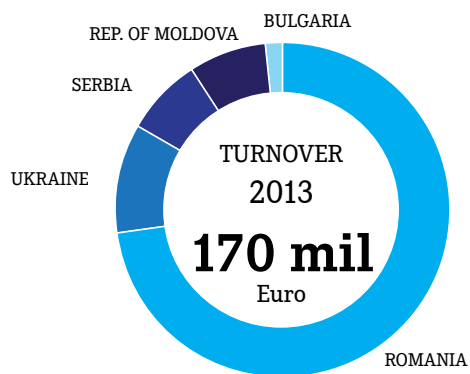
24h home delivery, right from stock

You certainly will be able to find what you want from our 50,000 plus products on stock. But this is not all, we ship the products to your doorstep in the shortest time, using our own transportation infrastructure.

Innovative technologies, design, trends

Through its products, Romstal daily defines bathroom interiors or plumbing technology. Our products certainly respond to the most demanding requests regarding technology, but we never lose track of design trends. Quality, performance, efficiency, viability are just a few of the attributes that recommend us.

Our mission is to be the plumbers main
supplier and trustworthy partner.



Overview

Romstal is the most dynamic and important company on the Romanian market in distributing plumbing equipment for constructions. The company's offer includes over 50000 products characterized by a globally recognized quality, which Romstal applies as a market policy.

Romstal's portfolio is grouped into 5 interest categories, managed by specialized divisions: Thermo, Hydro, Sanitary ware, Electrical and Ceramic tiles. Romstal provides warranty and post-warranty service, technical consultancy and product selection, a swift delivery based on the large network of regional warehouses, an important distribution fleet and home delivery.



Thermo

No. of products	7.500
No. of suppliers	120

Heat is important for everyone. And the solutions designed for thermal comfort: distribution systems, hot and cold air generators, domestic systems, domestic hot water heaters, heating systems, radiators, boilers, splits, alternative heating systems bring value to the meaning of comfort.



Hydro

No. of products

13.500

No. of suppliers

120

The Hydro division manages an important portfolio grouped according to product categories: pipes, valves, fittings, expansion tanks, water meters, pumps, filters, fitting systems, sewerage systems, irrigation and anti-fire systems. Also, the original Pexal pipes are distributed exclusively by Romstal in Romania, integrated in the complete offer of the division. A standard of quality, the Pexal brand even got to label the entire multilayer pipe class and created the “pexal pipe” expression in the common vocabulary. The original brand is only distributed by Romstal on the market.



Sanitary ware

No. of products

13.000

No. of suppliers

70

Within this division, the ambient collections are created to define the space dedicated for the bathroom, in every home. Also, a few of these carry the signature of famous designers, like Gianni Versace, Marc Sadler, internationally recognized design studios. This is the product segment with maximum visual effect, the quality of the materials and shapes convincing the customers to invest in high quality decorations for their homes.



Electrical

No. of products

5.000

No. of suppliers

70

A beautiful home has a lot of light. The lighting fixtures distributed by Romstal are of such variety that they allow the individualization of every area, be it residential or domestic. The electrical division groups together both the technical lighting solutions and the decorative lighting fixtures.



Ceramic tiles

No. of products

5.000

No. of suppliers

20

Romstal offers the best solutions for home design in the field of ceramic tiles. Every home has its own personality, and this can be highlighted by the newest collections of floor and wall tiles. Be it for the outdoors or indoors, every customer can choose from a variety of textures, colors and original finishing.

Romstal in figures

20
years

of experience in the field
of thermo-hydro-sanitary
ware equipment distribu-
tion.

**FIRST
PLACE**

in **Top Profit Romania 2013**

Top for Romania, the 4674
domain: Commerce equipment
and supplies wholesale hard-
ware, plumbing and heating
installations, according to
balance sheet in 2012.

**1999 first Romstal
Branch is opened in
Timisoara.**



E-learning
- application that
allows online train-
ing for the emplo-
yees of Romstal
group and collabo-
rators (franchise,
partner plumbing
companies)

Number of courses
held at the Academy

450

**The company
acquires the ISO
9002:1994 Quality
Management
System Certificate**

in the field of "Import, distribution "Importing,
distribution and service of heating and cooling
equipment and their associated parts. Import-
ing and distribution of sanitary ware and their
associated parts"

FIRST PLACE

in **Top Business Romania 2013**

Top for Romania, the 4674 domain:
Commerce equipment and supplies
wholesale hardware, plumbing and
heating installations, according to
balance sheet in 2012.

>400
suppliers

the
biggest
franchise
in the
field



In Romania, the number of permanent
customers has reached over **7500.**

>100
trucks in the
distribution fleet



The company adopts

**GREEN
POLITIQUE**

promoting

**eco friendly
products**

145
stores

Romstal is ranked 2nd in the National Top of Companies organized by the National Council of Large and Medium Sized Enterprises in Romania, in the field of "Wholesale of consumer goods, other than food products" and 8th in the Large Companies category.

340,000
calls.

From products made at the highest standards and services that meet the highest demands, to the technical support provided by recognized specialists in the field, Romstal aims at maximizing the level of satisfaction for its customers and partners.

70.000 m²
surface of stores in Europe

The Chamber of Commerce and Industry of Romania and of Bucharest places Romstal on the

5th place

in the National Top of Companies, in the field of Commerce, in the Large Companies category.

Number of participants
trained at the Academy

>5.000

50.000 m²
all stores and warehouses surface

> 50.000
products in stock

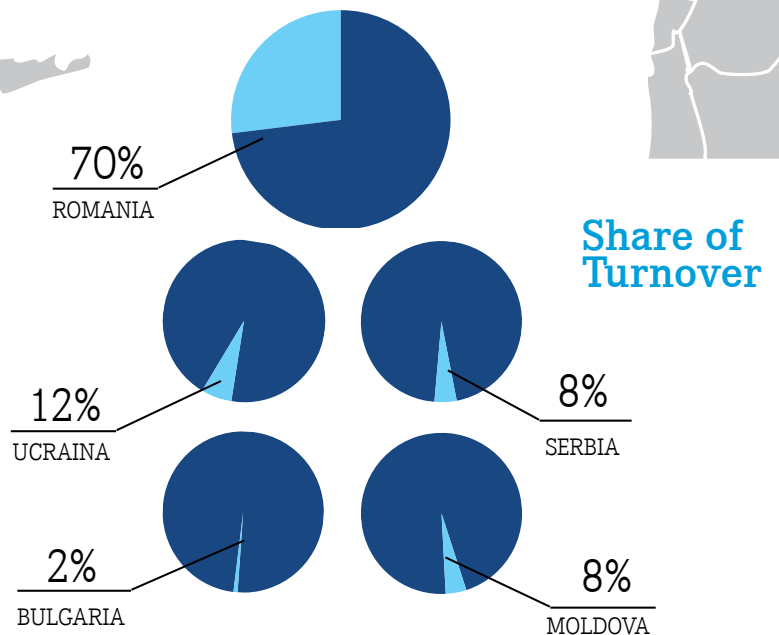


Romstal in Europe



“The development of knowledge, expertise and increase of the employees’ competences are essential for the development of the company.”

One of our medium and long term objectives is to become the most widely spread distribution network in the field in Eastern Europe. The firm statement to open new franchises and to build or buy new distribution sites will remain a constancy of the development strategy.



National Call Center Service

Established in 2006, the National Call Center Service was a pioneer in the field. For the first time, in the market of this field, a call center structure was available to the customers, which managed the service activity in the entire country, maintaining an ongoing connection between these and the approximately 200 Romstal partner service companies.

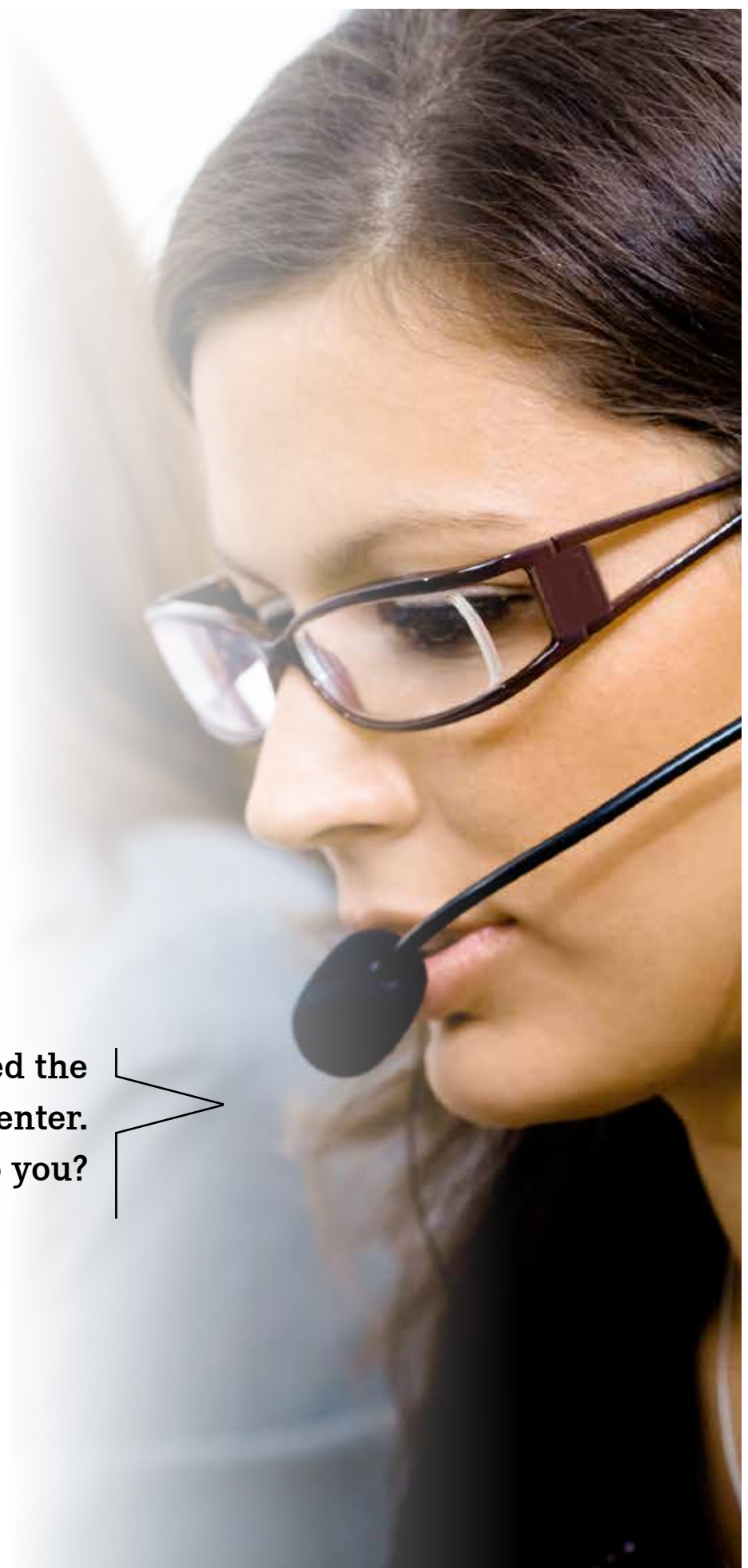
Built on the latest generation of CISCO technical platform, Romstal's call center has known from the very beginning a permanent development, reaching in 2012 a number of 340,000 calls.

Currently, the National Call Center has 15 call center operators, who provide a **24/7** support for the Romstal customers. By calling the National Service Call Center, the customers can schedule a start-up of the Romstal equipment, servicing during warranty and post-warranty period, tests, ISCIR (State Inspection for the Control of Boilers, Pressure Vessels and Hoisting Equipment) technical verifications.

**Hello, you have called the
National Service Call Center.
How may I help you?**

**With the National Service Call
Center we are here to assist you
with your issues.**

Contact us at the following numbers
0372.123.123; 08010.123.123, available **24/7**
and a consultant will assist you in finding the
technical solutions that you need in the field
of thermo-hydro-sanitary ware!



Romstal Suppliers

Romstal has a portfolio of 405 internationally recognized suppliers.



International Recognition

The company is recognized both in the country and abroad by the customers, partners and public. We want to continue to be recognized as a standard of performance in our field through quality, innovation, respect for people and environment, team work and the ability to anticipate and react efficiently to the demands of the market. Now, the attributes of the company are illustrated by the public perception as market leader, trustworthy and serious company, with intense activity.

Romstal generates and will generate benefits and added value in every project involved in.



The company is ISO9001- 2001 certified in the field of importing and distribution of thermo-hydro-sanitary ware equipment, ceramics, lighting fixtures and electrical equipment. Founding member of the Association of Thermal Systems Manufacturers and Importers, Romstal offers more than 50,000 products with an internationally acknowledged quality.



employees	1.600
no. of products	54.300
brands	150
no. of trucks in the fleet	100
stores	145

Romstal Academy

Romstal Academy, established in 2000, has witnessed a continuous development every year.

The team currently has 6 instructors. The courses held and organized by the Romstal Academy are the following:

- 1. Technical courses:
 - initial technical training for the new employees;
 - technical skills upgrade courses for the Romstal employees and collaborating companies;
 - technical certification for the specialists of partner plumbing companies;
 - service operator training for employees network and collaborator companies;
 - technical-commercial presentations for new products; specialty technical consultancy.
- 2. Training authorized by ISCIR for plumbing companies:
 - RTV (responsible with technical verifications)
 - RWM (responsible with work monitoring)
 - RMTVI (responsible with monitoring and technical verification of the plumbings).
- 3. Qualification trainings in the field of “Heating System Plumber”: Romstal Academy is certified since 2005 for organizing qualifying training in the field of “Heating System Plumber” - COR code: 7136.2.4 by National



Number of trainings	450
Hours of training/employee	100
Trainees	5.000

Council for Adult Professional Training (Authorization Committee of professional training suppliers from Bucharest) - Ministry of Labor, Social Solidarity and Family / Ministry of Education and Research.

- 4. Sales training: initial training for new employees and skills upgrade in the field.
- 5. Human resources training (counseling): management, team-building, attitude, work climate analysis, communication, performance evaluation.

6. Courses for students of the Engineering Faculty of Installations (Technical University of Constructions from Bucharest - UTCB) - according to the Collaboration Protocol signed by Romstal Academy and UTCB: technical-commercial product presentations for the 4th year students and internship.

Romstal Academy holds and organizes trainings in Romania (Bucharest, Predeal, Deva, Tg. Mureş, Craiova and Suceava), Republic of Moldavia (Chisinau) and Ukraine (Kiev).



With a surface of more than 1.000 m², including an amphitheater with 60 seats, two training rooms with more than 50 seats and also a laboratory with functional products stands, the new Academy is aiming to teach over 5.000 plumbing professionals by the end of the year.

Locations of the Romstal Academy training centers:

1. Bucharest - headquarter: Vitan-Bârzești

- 6 training rooms (total capacity of: 150 seats)
- 3 laboratories
- 22 accommodation places - restaurant

2. Bucharest Dr. Taberei

- 2 training rooms (total capacity of: 40 seats)
- 1 laboratory
- 18 accommodation places
- restaurant

3. Predeal

- 1 training room (total capacity of: 20 seats)
- 26 accommodation places
- restaurant

3. Suceava

- 1 training room (total capacity of: 20 seats)
- 2 laboratories

4. Craiova

- 1 training room (total capacity of: 20 seats)
- 2 laboratories

5. Deva

- 2 training rooms (total capacity of: 40 seats)
- 18 accommodation places

6. Târgu Mureș

- 2 laboratories

E-learning

application that allows online training of the employees and collaborators (franchises, partner companies)

- Advantages of the e-learning application:
- fast and ongoing access to all important information.
- dissemination of information in better conditions and to all employees
- improvement of communication between the employees and the Academy.
- high accuracy management of the training process (trainees, number of training hours, test results).
- optimization of training costs (approximately 40% cost reduction).





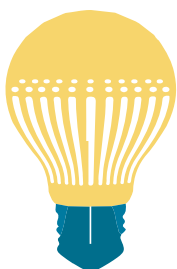
ROMSTAL'S ENERGY P

REGARDING THE INCREASE OF EFFICIENCY IN USING THE
AND MAINTAINING ENVIRONMENTAL IMPAC
BY SAVING, RECYCLING, SUBSTITU

CLĂDIRILE

75%

SAVING ELECTRICITY



LIGHTING

- Lighting buildings with bulbs and LEDs and the optimization of the lighting system in order to reduce the energy consumption with up to **75%**.



40%

REDUCING CONSUMPTION

HEATING

- Heating buildings with thermal centrals in condensation or wood and pellets in order to **reduce the energy consumption for heating with up to 40%**
- Replacing circulators pumps for heating circuits with inverter heat pumps, which will lead to **reduced electricity consumption for heating with up to 25%**

40%

REDUCING CONSUMPTION

COOLING

- Cooling buildings with split type equipment with inverter, using buffer vessels reservoirs and pumps inverter in cooling circuits, in order to **decrease the consumption of electrical energy for cooling with up to 40%**



WATER SUPPLY

- Equipping hydrophore pumps with inverter system in order to **reduce the energy consumption of water supply with up to 40%**

40%

REDUCING CONSUMPTION



60%

REDUCING CONSUMPTION

PRODUCING HOT WATER

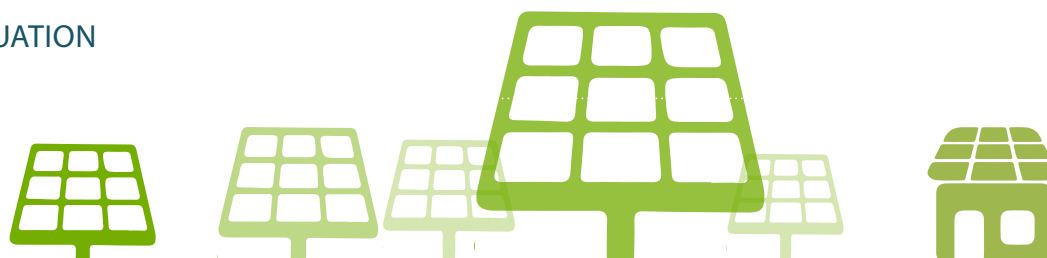
- Producing domestic hot water and for heating with the help of solar panels in order to **reduce the energy consumption (gas or electric) with up to 60%**

POLICY FOR 2014 - 2019

NATURAL RESOURCES IN ORDER TO LIMIT RISK OF DEFICITS

T WITHIN THE NATURAL LIMITS OF THE PLANET

TION, REDUCTION AND EVALUATION



CREATING ELECTRICITY

- Creating electricity for your own use in order to ensure energy independence at a rate of 80% for buildings with an installed capacity of over 50kW

80%

INDEPENDENCE ELECTRICAL ENERGY



THERMAL INSULATION AND PROTECTION AGAINST SOLAR RADIATION

- Providing thermal insulation and protection against solar radiations which will lead along with lighting measures, heating, cooling, hot water and electricity production to framing 80% of Romstal's buildings in A and B energy classes.



TRANSPORTATION



< 5 liters/100km

- The employees will go with cars that have a gas consumption under 5 liters / 100 km and carbon dioxide emissions under 140 g / km.

PRODUCTS FOR SALE

- Selling products that requires low power consumption, both for manufacturing and for using them, thus ensuring reduced resources consumption and emissions of carbon dioxide into atmosphere.



INFORMING AND AWARENESS

- Informing employees and customers constantly about energy consumption and the need to save energy resources and reduce CO₂.



25%

REDUCING CONSUMPTION

- Freight transport will be provided up to 80% by EUR6 vehicle type, in order to have a reduction in fuel consumption by 25%



RomstalGroup
c o m p a n i e s



Turnover 2013:

20
mil euro

Employees:

110

Valplast Industrie is now a prestigious name, amongst the top PVC and plastic pipes and complete systems producers for sewerage, water well piping, drainage and for the protection of electrical and telecommunications cables.

The continuing growth and consolidation of the company on the Romanian and international market has been supported by the cutting edge technology used to manufacture the products, by the team of professionals serving the entire chain of processes from fabrication to delivery, by the quality of the obtained products, by using prime materials of top quality, by implementing and maintaining the ISO 9001 and ISO 14001 standards for quality and the environment, by innova-

tion, by developing and completing the array of products, by the care for the environment and by the company policy oriented towards client satisfaction.

The company successfully satisfies the internal demand and exports to the European Union countries (the Czech Republic, Poland, Hungary, Bulgaria, Italy, Greece), as well as the Russian Federation, Ukraine, the Republic of Moldova and Serbia.

Mission

We supply complete solutions for the restoration of water into nature.

Vision

In Romania, Valplast Industrie aims to become the leading supplier of products and solutions for infrastructure work (sewerage, drainage, ecology, wells), via privileged partnerships with suppliers and clients, by offering technical advice and direct involvement in grand-scale projects, by joint funding and intelligent sales.

On a regional level, Valplast Industrie will be in the top 3 producers of PVC sewerage systems, drainage systems and complete systems for water wells.

Values

- Honesty towards clients
- Faith in the future
- Innovation
- Sincerity and honoring of promises.
- Team spirit
- Respecting, protecting and improving the environment
- Confidence that the Kaizen method will lead us into becoming a high-performance company



Turnover 2013:

65
mil euro

Employees:

400

Valrom is the Romanian leader in plastic pipe systems production

Valrom's field of activity is the production and sale of PP, PEHD, PeX systems of products, for cold water supply networks, gas supply networks, sewerage systems, treatment plants, water filtering, storing and pumping systems, fat and hydrocarbon separating systems, heating and sanitary systems, offering quality, safety and efficiency.

Valrom Industrie owns three factories, two manufacturing units in Bucharest and one in Ukraine, employing over 400 people. The extrusion section, one of the first to be established at Valrom, is comprised of 14

Production lines - the highest production capacity in Romania. Injection, welding-turnery and rotomoulding sections work along side it, and Valrom Industrie has established an autonomous sales network in Romania, Ukraine, the Republic of Moldova and Bulgaria.

Mission

We wish to remain the Romanian leader in plastic pipe systems production. We wish to offer you the security of long-term collaboration with a stable and powerful partner.

Vision

We will continue to supply the market with products which will increase the standard of living in communities in which we are active.

Values

- So secure
- So innovative
- So close-by
- So accessible
- So communicative
- So aware of the importance of protecting the environment





Turnover 2013:

60
mil euro

Employees:

300

Challenge the present.
Our visions define our actions.
Never stop being a pioneer.

A company with tradition in the automobile sales field - member of the Romstal Group, Autoklass opened its first branch in Constanța in 1996, followed by branches in Sibiu and Bucharest. Now, its portfolio comprises of 7 branches, with a special place reserved for the Bucharest-Chitila branch, which is the biggest in Romania.

Starting from 2001, Autoklass became an authorized sales and service center for Mercedes-Benz, currently being a center with one of the most extensive national networks, specialized in the sale of Mercedes-Benz automobiles and light commercial vehicles, as well as offering post-sale services according to the standards of the represented brand.

With over 300 employees, the company constantly invests in training programs, both for sales consultants and for staff in the aftersales department.

All Autoklass centers are certified by Mercedes-Benz Romania. The post-sale services are a very important part of the company's business policy.

Vehicle maintenance services are also provided on a 24/7 schedule, as well as transport, call-center and rent-a-car services.

The Autoklass Group maintains a quality assurance system certified in accordance to the ISO 9001:2008 requirements, by Lloyd's Register Quality Assurance.

Mission

"110% - satisfied clients"

What does this mean? That we will do everything in our power to ensure that every interaction with the client, be it in the showroom or in the service, will not only increase its expectations, but will exceed them every time.

Only then we will be able to say we are close to reaching EXCELLENCE!

Vision

"The highest standards in all services".

It is the only way to be the best and to reach, in our field, what Mercedes-Benz reaches in theirs: EXCELLENCE!

Values

- PROFESSIONALISM
- HIGH EXPECTATIONS
- RESPECT
- PROACTIVENESS
- INVOLVEMENT





Belform Prod SRL is a national producer of shower tubs, acrylic bathtubs (simple and whirlpool tubs) mini-pools, bathroom and interior furniture, metallic fabricates and performs various milling tasks with CNC machines.

Belform is a Romanian company specialized in the production of acrylic bathtubs. Established in 1992, Belform presently has 35 employees and a production capacity of 60.000 units annually. In 2004, Belform began producing acrylic bathtubs, and since 2006, it has been on the third place in the top of producers of such bathtubs in Romania (according to the study performed by the BRG Consult company from the U.K.; www.brgconsult.com) and has become the leading local manufacturer of shower tubs, and the second local manufacturer of whirlpool bathtubs.

The company's production structure is one of the most efficient in Romania, thus ensuring the production of a reliable product. Belform product design is executed by a team of professional designers, focused on launching new and original, while still practical and modern products, chosen by end-users from an extensive range catalog.

Belform manufactures a complete range of products - simple bathtubs, shower tubs, whirlpool bathtubs and mini-pools. All of these products are made from acrylic material only, which is gaining momentum on the Romanian market as well, to the detriment of some other materials used to manufacture tubs (cast iron, stainless steel and fiberglass).

Turnover 2013:

3
mil euro

Employees:

25

Mission

The Belform team sets out to bring an increase in quality through the products and services it provides. Our innovative product design corresponds to clients' demands and aims to foster loyalty towards quality. By perfecting the management processes on all leadership levels, focused on increasing competitiveness, we ensure the financial stability of the company. Also, Belform has always been concerned about the protection of the environment, thus ensuring that our equipment and our activities comply with the legislative demands and in the field.

Vision

We will consolidate our competitive position on the market, thus becoming leaders on the acrylic sanitaryware market. Our evolution gives us faith in what we do, and we promote active involvement in all of the organization processes, thus gaining experience necessary to fully satisfy our clients' requirements.

Values

- Focus on the client;
- Integrity;
- Social responsibility;
- Professionalism;
- Team work and team spirit



Turnover 2013:

4
mil euro

Employees:

100

The main area of expertise of CENTRAL SERVICE INSTAL is performing sanitary plumbing, heating and air conditioning maintenance.

Our company delivers services in the field of home and industrial heating, air conditioning, air treatment, heat pumps, solar panels and automated systems.

The main activities undertaken within the company are:

- Installing, placing, assembling, maintaining and providing warranty and post-warranty services for gas, liquid and solid fuel equipments;
- Performing certification, operation admission and technical verification work for equipments that use gas, solid or liquid fuel.
- Preparation of documentation required for the obtainment of operation authorization for fuel consumers, according to the PT -A1, PT-C2, PT-C11 Technical Prescriptions.
- Plumbing and sanitaryware projects
- Technical tests and analysis
- Automated system production for thermal and hydraulic installations
- Engineering activities and related technical counseling services regarding a wide range of equipment for plumbing, thermal and air conditioning installations, as well as spare parts and accessories.
- Performing periodical technical inspection for hydro-sanitary equipments and air conditioning systems.

Mission

Supplying high quality services for maintenance, repairs and periodical technic verification of a wide range of thermo-hydro-sanitary ware equipment.

Vision

- Focus on the client
- Offering the optimal technical solution
- Professionalism
- Responsibility
- The uninterrupted implementation, certification and improvement of the quality management system.



PARTENERI:



Turnover 2013:

3
mil euro

Employees:

30

IOS Software Solutions is a systems integrator which offers IT&C counseling services, implements personalized solutions and provides extensive support services for its clients. IOS Software Solutions has expertise in consulting, audit, design, implementation, optimization, maintenance and support for complex range of projects and solutions.

The company's strength is the elaboration of creative solutions which ensure the integration, optimization and efficient use of all internal processes, activities or IT&C systems within the companies of the group. IOS Software Solutions, via its specialists, benefits from vast experience in the design and development of business processes, experience which has been proven in the solutions and services provided to Top100 Companies in Romania.

- Communication solutions
- Wireless solutions
- Transport and network management solutions
- Security solutions
- Server and workstation management
- Support and maintenance services
- ERP solutions
- Applications for sales management
- Application for transport management

Mission

By providing solutions, products and IT&C services, we increase productivity and decrease our clients' operational costs.

Vision

We will become one of the top 5 companies in this field, in Romania, by the year 2015

Values

- Respect
- Communication
- Integrity
- Responsibility
- Recognition and support
- Constant improvement



Turnover 2013:

2,5
mil euro

Employees:

30

CITY GARDEN DISTRIBUTION S.R.L., member of the Romstal group, is one of the most renowned firms in Romania when it comes to the import and distribution of indoor&outdoor plants, seeds, bulbs, flower beds, decorations, garden furniture, gardening machinery, irrigation systems, as well as landscape design services.

City Garden provides clients with a wide array of products and services:

- sole distributor of flower pots Lechuza;
- counseling on plant requirements and maintenance conditions;
- plant guarantee for one year after acquisition;
- complete gardening and plant maintenance services, through specialized companies;
- decorative interior plants, either through leaves or flowers, imported from Holland;
- exterior plants and shrubbery, with perennial or deciduous leaves, imported from Italy;
- seeds, bulbs, seedlings and fruit trees;
- lawn rolls and seeds;
- fertilizers differentiated by plant group;
- enriched soil, differentiated by plant type;
- ornamental stone, clay and decorative bark;
- decorative pots and masks, ceramic, plastic or made from special materials;
- gardening equipment and tools;
- complete irrigation systems;
- UNOPIU garden furniture, imported from Italy;
- garden statuettes and fountains, imported from Italy;
- landscaping design services;
- irrigation system design services ;
- free local transportation for bulky products;
- paid regional transport.



DEZIM DEVELOPMENT & PERINI PROPERTIES

are Romanian companies, members of the Romstal Investment Group, founded in 2006. The company's main activity is real estate.

The Dezim Development mission is to provide clients with a complete range of real estate services at the highest professional level. The company constantly invests in perfecting and widening the range of services, in order to offer clients optimal and professional solutions.

Services offered by Dezim Development include specialized counseling, real estate transaction intermediation, building estate, administering property, as well as real estate project promotion.

CLIENT PORTFOLIO :

- BANCA TRANSILVANIA
- PROCREDIT BANK
- RAIFFEISEN
- CEC
- FRENCH BAKERY
- ELVILA
- HELPNET
- ROMSTAL
- AUTOKLASS

Dezim Development administers and own commercial spaces, industrial spaces, apartments, buildings and land. The company develops, administers, rents or sells these properties. Dezim projects are undertaken on a national level.





6.000ha
farmland

LAND & BUILDINGS REAL ESTATE's main objective is the cultivation of grains (rice only), vegetables and plants which produce oil seeds.

HISTORY

The company was founded in the autumn of 2006. In 2007, the acquisition of agricultural terrains in Constanța County begins, around the following villages: Seimeni, Tortomanu, Crucea, Topalu, Pantelimon.

In the autumn of 2007, the cultivation of the agricultural terrain begins. Main crops:

- Wheat
- Sunflower
- Rape
- Corn

In 2011, the "Agricultural equipment acquisition for SC LAND & BUILDINGS REAL ESTATE SRL" project is presented for approval at the A.P.D.R.P. authority, in order to obtain European grants.

The project is selected for funding in the spring of 2012 and is now undergoing implementation. The project aims to acquire agricultural machinery and irrigation systems necessary for the cultivation of a surface of approximately 1000 ha.

ACCOMPLISHMENTS

The company now owns a surface of approximately 6.000 ha of land of which 1100 hectares are irrigated .

The company's registered turnover for 2011 was of approximately 1.000.000 Euro.

OBJECTIVES

Increasing the total cultivated area to 1.500 ha for the 2013 – 2014 agricultural year

The company expects a turnover of 1.300.000 Euro for the year 2013.

During the following years, the company aims to increase its total owned land surface to approximately 15.000 ha.



WHAT IS SENECA ANTICAFE ?

Seneca AntiCafe is a SPACE where YOU can meet, work, play, learn and share.

If you want to meet up with friends in a nice and quiet place, where you can sit and chat to your liking, you're welcomed to our place. If you want to work and concentrate, read journals of different interests and from various countries, study and learn - you can find your very special work / study space here !

If you want to spend a fun and adrenaline driven evening you can play with your friends up to 50 different board games that await for you here ! If you have hobbies, can do things and want to share and teach other willing to learn - we have a special place for you too !

Seneca AntiCafe is made by people young, talented, creative, willing to bring to reality the things they con-

ceived and/ imagined. We put our projects up on the table, share our knowledge and help each other. Here you can leave your mark.

Seneca AntiCafe organizes events, and you can too. We learn and grow together.

We organize and put up exhibitions, conferences, workshops or invite people who have something to say to give a lecture. You can check out our events here..(link)... or on Facebook.(link) Bring to reality the things you have thought of! We will offer you a space in which you can share your knowledge, put up a workshop or hold a presentation of your own project. A space where no one will bother and you won't bother anyone either.





SENECE LUCIUS ANNAEUS PUBLISHING HOUSE

Telephone number : 0725 346 333

Street Clucerului 2/36



GOODNESS DOES NOT STAND IN AN OBJECT, BUT IN THE ACTUAL CHOICE

Seneca Publishing House has chosen the stoic philosophers because they answer fundamental questions we all have to face, and because their writings make up an Action- Plan with specific terms and responsibilities that goes through one's whole life. It's all about working with each's own self, because Man alone holds all responsibility for his world and time. We've decided to spend our time mak-

ing books that help one feel better where one is in his life.

Because we want to address mostly young people, the books come with specially made graphic illustrations realized by students from the National Arts University. Inspired by Seneca's texts they have brought to life the philosopher's words with images to represent the core of their knowledge.

The publisher reached the final stage of the national contest „The Most Beautiful Romanian Books” this year for its fresh editorial approach.

Beside the printed editions, we've also made audiobooks in the reading of one of the most revered actors of our time, mr. Victor Rebengiuc.



CORPORATE SOCIAL

“Romstal is a company that has always been in the community. There is no «

ROMSTAL OFFICIAL SPONSOR

EFdeN

Romstal is actively involved in the development of society and the communities to which it belongs, supporting projects in areas such as education, health, sports and ecology. Through its actions, Romstal is trying to provide support to the society, contributing to the quality of life in local communities. The company also advocates a proactive attitude to find effective and sustainable solutions for a greener future. In this context, Romstal became the main sponsor for EFdeN team, providing support in their initiative to create a solar house, independent in terms of energy.

EFdeN is the only team in Central and Eastern Europe between the other 20 qualified teams which took part in the final Solar Decathlon Europe 2014, an international competition for architecture and integrated technologies that took place in Versailles.

The EFdeN prototype is an energy efficient solar house, it procures the necessary energy and hot water from solar and photovoltaic panels positioned on the roof. The EFdeN house can be considered self-sufficient.

The house produces more than it consumes! If during winter it consumes energy from the network because the energy produced by the photovoltaic panels is not sufficient due to lack of sunlight, when summer comes, the house produces more than required, the excess being injected into the network.

The EFdeN house is built with Romstal products.



AL RESPONSIBILITY

«...been preoccupied with what is happening
starting point» for CSR projects”



In Romania, there are 700 registered table tennis players, who will benefit of modern training rooms, accordingly equipped, following the model of foreign clubs.

Beatrice Romanescu,

Marketing and Public Relations Manager of RTTF.

“The Romstal sponsorship helped us in repairing and equipping our buildings, for which we had no financing. The plumbing equipment are a basic element of the structure and a particularity of our activity, where hygiene and environment factors may have an inhibiting effect on the assisted individuals.

Daniela Lăptoiu,

Friendship Association, sponsorship for fitting-up an orphanage in Pantelimon (Ilfov county)

“Romstal offered us a sponsorship, goods for partial equipping of the Multifunctional Youth Center in Micfalau of the Romanian Maltese Relief Service. The center is a place designed for poor children and young people with or without disabilities and for the young volunteers involved in social projects. The project’s long term objective is to educate the children and young people with difficulties and also to educate young people in the spirit of volunteership. The need for such a center is huge, there are many benefits, but it requires large financial resources. The Romanian Maltese Relief Service started to work on this project in 2005 and with the help of generous sponsors managed until now to build and set-up seven houses.”

Zabela Bajko,

Maltese Relief Service, sponsorship offered to build a center for children with disabilities (Harghita county)

In 2007, 17 sponsorship projects were carried out (approximate value of 110,000 Euro) and in 2008 other 30 sponsorship activities (the values exceeded 200,000 Euro). In 2009 the value of sponsorships exceeded 220,000 Euro (54 projects were carried out in this regard).

The institutions supported by us are: kindergartens, schools, religious centers (churches, social houses), sports clubs. In 2008, except honoring the requests coming from different NGOs, a project was implemented for rebuilding/equipping the restrooms of all schools from the poorest county of the country: Vaslui. 10 schools from Vaslui county registered for this project and all of them received the requested materials. HHC Romania benefited from the donations given by the Romstal company in 2010, donations represented by hygienic-sanitary items, building materials (floor and wall tiles, adhesives, paint) and also lighting fixtures. In 2011 we have continued the sponsoring projects with more than 115.000 euro. We’ve targeted different institutions such as: sports clubs, hospitals, different NGOs.

MY LOCKER-ROOM Project

In 2009, together with the Romanian Table Tennis Federation, the project was initiated, through which all tennis clubs registered in the project would receive thermal and sanitary ware plumbing equipment.

Romstal official sponsor of RTTF

It is the 12th consecutive year when Romstal supports the Federation, both financially and with products. It became a soul partnership.

In 2002, Romstal becomes the official sponsor of the Romanian Table Tennis Federation. For 11 years we have been supporting the performance of the national team, both financially and with products, the financial investment being mainly employed for sportsmen participation at international competitions or to reward their performances.

An important project that was carried out together with RTTF at the end of 2010 and continued in 2011 was the development of the Romstal corporate calendar, with the participation of the members of the national table tennis team.

The Romanian National Table Tennis Team: Daniela Dodean, Elizabeta Samara, Iulia Necula, Camelia Postoaca, Szocs Bernadette, Cristina Hirici, Andrei Filimon, Adrian Crisan.





Bernadette Szocs Daniela Dodean Camelia Postoacă Iulia Necula

Parteneriat pentru performanță
2013





RE USE
DUCE
CYCLE



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