

JACK'S 401K PLAN

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

1. HOW TO ENTER

- a. These rules govern the Texas Lottery Promotion (the "Promotion") being conducted by KJJK, 100.3 Jack FM (the "Station") beginning on April 30, 2012 at 7:00am Central Time ("CT") and ending on December 31, 2012 at approximately 5:00am CT.
- b. To participate in the Promotion, you may enter via the following method: Beginning at 7:00am CT on April 30, 2012, go to www.jackontheweb.com, click on the Jack's 401k Plan contest link, and complete an official entry form including your first and last name, complete address, city, state, zip code, telephone number, date of birth, and a valid email address Only one internet entry per person and one internet entry per email address is permitted. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible for assigning an email address or the domain associated with the submitted email address. Multiple participants are not permitted to share the same email address. Entries submitted will not be acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by Station. Station's computer is the official time keeping device for the Promotion. The Station is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties and other technological problems. All online entries must be received by 5PM CT each Tuesday for Wednesday's Power Ball Drawing and 5PM CT each Friday for Saturday's Power Ball Drawing.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 18 years of age or older as of April 30, 2012 and who reside in the State of Texas. Employees of the Station, its licensee, the licensee's parent, subsidiary and affiliated entities, Station's advertising and promotional agencies, its participating sponsors, other radio stations in the Dallas metropolitan area, the members of their immediate families (spouse, parent, sibling or child) and those living in the same household of each (whether related or not), are ineligible to enter or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize valued over \$50 (or ticket prize valued over \$100 per ticket) in a Promotion conducted by the Station only once every thirty (30) days and only once every six (6) months if the prize is valued over \$600. Only one (1) winner per household is permitted in any Station promotion.
- c. The winner must provide valid government-issued photo identification in order to claim a prize.

- d. Entrants are required to provide truthful information and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entry from individuals who do not meet the eligibility requirements. The Station will also delete any entry knowingly received from persons under the age of 13 in compliance with the Children's Online Privacy Protection Act.

3. PRIZES:

- a. Seventy (70) prizes will be awarded. Each prize is one (1) Texas Lotto Ticket. The Approximate Retail Value of each prize is \$2.00. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. The Station accepts no responsibility for repairing any real or supposed damage to any prize. The lottery tickets will be subject to the terms and conditions as set forth by the issuer of the lottery tickets.
- b. All prizes or prize certificates may be picked up at the office of the Station at the address below. The winner will forfeit any prize or prize certificate not claimed within thirty (30) days of winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. Station is not responsible for the safe arrival of a prize or prize certificate.
- c. Prizes will be awarded in the form a check issued by CBS Radio which will be mailed to the winner. Check will not be awarded, processed or mailed until winner has claimed the prize at the Station, presented all required documentation, and signed all required releases and tax forms. Check will be mailed within approximately four (4) months of completing all required paperwork. Station is not responsible for the safe arrival of a prize checks. Winner assumes the risk of its loss.
- d. There is no substitution, transfer, or cash equivalent for prizes, except that Station may, at its sole discretion, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. SELECTION OF WINNERS

- a. Decisions of Station management with respect to the Promotion are final.
- b. A total of seventy (70) winners will be selected during the Promotion. One (1) winner will be selected on each Tuesday at approximately 5PM CT and Friday at approximately 5PM CT in a random drawing of all online entries received by the day before each drawing date. All entries not selected as a winner will be retained and included in all subsequent drawings during the promotion.
- c. Odds of winning depend on the number of eligible entries received.
- d. Winners do not need to listen to the Station or be present to win.
- e. Winners will be notified by telephone each week by Wednesday at 2:00pm CT. If a potential winner cannot be contacted with three (3) business days of notification attempt then potential winner forfeits prize and an alternate winner will NOT be selected.

- f. Winners must execute and return any required Affidavit of Eligibility and/or Release of Liability Prize Acceptance Form within thirty (30) days of winning or prize will be forfeited and an alternate winner will NOT be selected. If a potential winner fails to provide proper documentation, fails to sign and return the required affidavit of eligibility and liability/publicity release within the required time period, or if a prize is returned as undeliverable, potential winner forfeits prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$50 or more or for any prizes awarded by the Station (or any other CBS Radio station in Station's market) in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize or prize certificate, the Station, in its sole discretion, may require Promotion winner (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless the Station, its licensee, the licensee's parent, subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Station that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate or modify the Promotion. If the Promotion is terminated before the original end date, the Station will select the winners by random drawing from among all eligible non-suspect entries received as of the termination time/date.
- e. The Station, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of the Station's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If the Station makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, the Station reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. The Station reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of the Station,

any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, the Station reserves the right, but not the obligation, to cancel or modify the Promotion and shall not be required to award a substitute prize.

- g. The Station is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by December 31, 2012 to Jack's 401k Plan – Official Rules, Attn: Promotions, KJJK, 4131 N Central Expressway, Suite 1000, Dallas, TX 75204. For the names of the prize winners send a self-addressed stamped envelope for receipt by December 31, 2012 to the above address marked "Jack's 401k Plan – Winner List." The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of the Station and shall be posted online at www.jackontheweb.com.

6. PRIVACY

- a. By use of the Station's website or by entering the Promotion through the Station's website, you agree to the website's Terms of Use Agreement located at www.jackontheweb.com and to the use of your personal information as described in the Privacy Policy located at www.jackontheweb.com.

Sponsor: KJJK, 4131 N Central Expressway, Suite 1000, Dallas, TX 75204