



Homecare's Bridge to the Future: High Quality Patient Centered Chronic Care Management

**Monday,
April 19**

8:30am to 4:30pm
(Registration Opens at 8:00am)

**Albany Marriott
189 Wolf Road
Albany, NY 12204
www.albanymarriott.com**

Rooms at the Albany Marriott are \$119 until April 5.
Ask for the HCA rate when calling 800-443-8952

Workshop Fee:

\$349 for HCA Members

- \$299 for additional HCA members from the same agency
- \$449 for non-member

Fee includes lunch, breaks, workshop reading materials, handout materials and presentation.

Deadline to Register is April 12. After that date please include a \$15 late fee.

Presenter

Beth Hennessey, RN, MSN, Administrator, BAPTIST HEALTH Home Health Network, Little Rock, Arkansas. Ms. Hennessey is responsible for strategic planning and direction for three home health agencies, two hospice agencies and 2020 Health Solutions, a new company offering chronic care management services to a diverse range of clients. Ms. Hennessey speaks frequently on home care's role in chronic care management and health care reform, is active in legislative efforts to support chronic care management, serves on the Board of Directors for the National Association of Home Care and Hospice (NAHC), and is President of the Homecare Association of Arkansas. Under her leadership, staff at BAPTIST developed the Home-Based Chronic Care Model™, which has been recognized with national awards for excellence from NAHC and *Modern Healthcare*.

The Home Based Chronic Care Model™ developed by the Baptist Home Health Network/2020 Health Solutions has caught the attention of providers nationwide for its innovative approach to chronic disease management that incorporates best principles from other areas of health care into a progressive structure of home delivery. This hands on workshop will teach you how to implement this award winning, patient centered chronic care management program in your agency. HCA is pleased to be one of the first in the nation to bring this dynamic workshop to home health agency leaders and supervising clinicians.

The full day workshop is broken down into four sessions as follows:

Session 1:

How Transformational Leadership Will Create Homecare's Future

- A clear vision can become the driver of transformational change in homecare.
- Homecare can be the provider of choice in a patient centered healthcare system that is accessible, affordable, sustainable, and provides the best care in the world.

Session 2:

A Blueprint for Transformational Change: The Home Based Chronic Care Model

- Homecare providers have developed, implemented, and refined a model of care delivery that demonstrates clinical and financial success.
- Practical step-by-step instructions to lead your agency to a vibrant future.

Session 3:

Opportunities for Transformational Change in Healthcare: Integrated Chronic Care Delivery Models

- How disruptive innovation in homecare can produce ever-widening circles of influence across the healthcare continuum.
- Consider possibilities of new business opportunities and partnerships.

Session 4:

Getting It Down To A "T" : Takeaways, Talking Points, and Tips For Transformation

- Imparting a vision of hope that will change lives and alter the course of history for homecare and healthcare.

www.hca-nys.org



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Register Online at
www.eventville.org/hcanys

REGISTRATION FORM

Once complete please fax to: (518) 426-8788

Deadline April 12th

Upon receipt of completed registration form you will receive a confirmation email.

Name: _____

Title: _____

Agency: _____

Address: _____

City/State/Zip: _____

Phone: _____ Ext. _____ Fax: _____

Email: _____
(Required)

REGISTRATION FEE

HCA Member \$349* per person \$ _____

Additional person(s) from the same agency \$299* per person \$ _____

Non-Member \$449* per person \$ _____

**After April 12 – please add \$15 late fee.*

TOTAL \$ _____

PAYMENT

Please check method of payment:

_____ Check* _____ MasterCard _____ VISA _____ American Express

Make checks payable to: HCA Education and Research and mail to 194 Washington Avenue, Albany, NY 12210.

Card Number _____

Expiration Date _____

Name on Card _____

Authorized Signature _____

Refunds will be issued for those that cancel up to three days prior to the program, less a 25% administrative fee. Cancelling in less than three days or no shows will forfeit the registration fee. Cancellations must be received in writing via e-mail at info@hcanys.org

In accordance with the Americans with Disabilities Act or special meal needs, please let us know how we can accommodate you: _____



Fax to (518) 426-8788