



Michigan Festivals & Events Association

Festivals, Fairs, & Events Membership Application

Information for Publication (MFEA website, Membership Directory, Buyers' Guide etc.)

Application Date: _____

Event Name: _____

Start Date: _____ End Date: _____

Address of Event (map online and GPS navigation): _____

City, State, ZIP: _____

County: _____

Phone Number (public, for listing): _____

Email (public, for listing): _____

Website: _____

Supporting Organization (i.e. Chamber, DDA, Parks, etc.): _____

Contact Info for MFEA Office & Members Use Only

Primary Contact: _____

Title: _____

Primary Contact Mailing Address: _____

City, State, ZIP: _____

Primary Contact Email (office use only): _____

Primary Contact Phone (office use only): _____

Secondary Contact: _____

Secondary Contact Mailing Address: _____

City, State, ZIP: _____

Secondary Contact Email (office use only): _____

Secondary Contact Phone (office use only): _____

Event Information:

Attendance Figures: _____ **#Volunteers Hours:** _____ **#Volunteers:** _____

2014 Event <u>Begin</u> Date: _____	2014 Event <u>End</u> Date: _____
2015 Event <u>Begin</u> Date: _____	2015 Event <u>End</u> Date: _____
2016 Event <u>Begin</u> Date: _____	2016 Event <u>End</u> Date: _____
2017 Event <u>Begin</u> Date: _____	2017 Event <u>End</u> Date: _____

Event Information (continued)...

Activities Within Event (please mark all that apply):

- | | | | |
|--|---|--|---|
| <input type="checkbox"/> 5k Walk/Run | <input type="checkbox"/> Carriage Rides | <input type="checkbox"/> Fine Arts | <input type="checkbox"/> Parade |
| <input type="checkbox"/> Ag Tours | <input type="checkbox"/> Children's Activities | <input type="checkbox"/> Fireworks | <input type="checkbox"/> Restaurant Tour |
| <input type="checkbox"/> Antiques | <input type="checkbox"/> Circus | <input type="checkbox"/> Flea Market | <input type="checkbox"/> Riverboat Rides |
| <input type="checkbox"/> Arts & Crafts | <input type="checkbox"/> Civil War Re-enactment | <input type="checkbox"/> Garden Tours/Walk | <input type="checkbox"/> Rodeo |
| <input type="checkbox"/> Auto Show | <input type="checkbox"/> Concessions | <input type="checkbox"/> Hay Rides | <input type="checkbox"/> Speakers |
| <input type="checkbox"/> Beach Party | <input type="checkbox"/> Corn Mazes | <input type="checkbox"/> Holiday Event | <input type="checkbox"/> Sporting Event |
| <input type="checkbox"/> Beverage Tent | <input type="checkbox"/> Costume Contest | <input type="checkbox"/> Midway | <input type="checkbox"/> Talent Show |
| <input type="checkbox"/> Bike Tour | <input type="checkbox"/> Culinary | <input type="checkbox"/> Motor Cycle Show | <input type="checkbox"/> Truck & Tractor Pull |
| <input type="checkbox"/> Boat Party | <input type="checkbox"/> Fair | <input type="checkbox"/> Music | <input type="checkbox"/> Wine Tasting |
| <input type="checkbox"/> Camping | <input type="checkbox"/> Farmers' Market | <input type="checkbox"/> Pageant | <input type="checkbox"/> Other _____ |

On an attached sheet, please provide a short description of your event (75 words or less) to be included on your MFEA web page. If you wish to have a photo or logo included on your MFEA web page, please send your image file (JPEG or GIF) to media@mfea.org. Call MFEA for assistance.

*As of 8/25/2003, an FCC regulation prohibits MFEA from faxing information to you about promotional opportunities and member specials without your expressed, written permission. E-mails containing commercial messages may soon follow suit. To receive all notices from MFEA, I understand that by providing my mailing address, e-mail address, telephone number, and fax number, I hereby consent to receive any and all communications sent by or on behalf of the Michigan Festivals & Events via regular mail, e-mail, telephone or fax.

Applicant Signature*: _____

Payment Information:

Treasurer: _____ Email: _____

Billing Address: _____ Phone: _____

City, State, ZIP: _____

First Year Membership Discount Rate \$ 125

Michigan Festivals & Events Foundation donation...Educational Programs....Tax deductible*.....

Many Thanks!

Total amount enclosed/charged: _____

☐ Check enclosed payable to "Michigan Festivals and Events"

☐ Please invoice

☐ I would like a copy of my invoice/sales receipt by email

Credit Card

☐ VISA

☐ MasterCard

☐ Discover

No. _____ Exp. Date: _____ Security Code: _____

Signature: _____

*Donations to the Foundation may be tax deductible. Check with your tax consultant. MFEF is a 501.C.3 tax-exempt foundation.

Please fill in all information you have available. Your dates and public contact info go into our publications so you can be contacted by the public and by other MFEA members. We ask that you provide contact information for two people so our office has a better chance of reaching at least one person in your organization if necessary. Subsequent yearly member dues are based on attendance numbers, it is important you complete this section to the best of your knowledge. The volunteer info, helps us get to know our members better.

Send completed for back to us via regular mail (see address below), email (membership@mfea.org), or fax (see number below).

P.O. Box 22, Chesaning, MI 48616 • Phone: 989-845-2080 • Fax: 989-845-5074 • michiganfun.com • membership@mfea.org

MFEA Festivals, Fairs & Events Membership Application

November 2013

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Website



Michigan Festivals & Events Association

COMPLIMENTARY

Museum/Art Gallery/Art Studio

Application



Information for MFEA website, www.michiganfun.com:

Application Date: _____

Business Name: _____

Business Address: _____

City, State, ZIP: _____

County: _____

Phone Number (public, for listing): _____

Email (public, for listing): _____

Website: _____

Contact Info for MFEA Office Use Only

Primary Contact: _____

Title: _____

Primary Contact Mailing Address: _____

City, State, ZIP: _____

Primary Contact Email (office use only): _____

Primary Contact Phone (office use only): _____

Secondary Contact: _____

Secondary Contact Mailing Address: _____

City, State, ZIP: _____

Secondary Contact Email (office use only): _____

Secondary Contact Phone (office use only): _____

Please email an image to be placed on the MFEA Website with your Museum/Art Gallery/Art Studio alphabetical listing. Email a full color advertisement or promotional photo. (8 1/2" x 11" JPEG, GIF or PDF)

Descriptions

Call MFEA for assistance

On separate sheet, please provide a 75 word or less description regarding your Museum/Art Gallery/Art Studio. Descriptions will be published on michiganfun.com.

Please check one (fill out an additional form for other entity)

☐ Art Gallery/Art Studio

☐ Museum

Festival/Fair/Event Submitting Form: _____

P.O. Box 22, Chesaning, MI 48616 • Phone: 989-845-2080 • Fax: 989-845-5074 • michiganfun.com • membership@mfea.org

MFEA Complimentary Museum/Art Gallery/Art Studio Application

March 2014
Website



Michigan Festivals & Events Association Annual Festivals, Fairs, & Events Membership Benefits

Festivals, Fairs, & Events

* * * **SPECIAL** - New Festival & Event Members (first year only).....\$125

* Past Members who would like to return must have a minimum Two-year lapse in Membership to receive reduced rate of \$125.

Renewing Festivals.....Dues based on attendance

Annual Benefits

- **Complimentary Membership for one (1) area Museum and one (1) Art Gallery/ Art Studio** – With your application form, please fill out a complimentary application for the Museum and Art Gallery/Art Studio each (website only).
- **ANNUAL CALENDAR OF EVENTS BROCHURE** - Date listing in the MFEA Annual Calendar of Events Brochure - full color brochure printed annually (500,000+ printed). Listing includes event, date, location, and information phone number. Brochures are distributed through participating McDonald's Restaurants, AAA offices, Michigan Welcome Centers, MFEA Tourism and Destination Member locations (as requested) and unique major distribution points of MFEA.
- **MFEA MEMBERSHIP DIRECTORY** - Alphabetical and date listing in the annual MFEA Membership Directory. Listing includes organization name, contact person, address, phone number, fax number (if applicable), website and email information.
- **MFEA PUBLICATIONS** - Members receive one FREE downloadable e-version of MFEA's Membership Directory (.PDF format) and one FREE printed copy of the four-color Buyers' Guide Featuring MFEA Vendors. These publications are updated yearly. (Additional Buyers' Guide copies may be purchased for \$50.)
- **DETROIT MEDIA PARTNERS SPRING TABLOID** - Date listing in the Detroit Media Partners Spring Tabloid - Full color tabloid printed annually and distributed. Listing includes member event name, date, location, and information phone number. Members have the opportunity to advertise in this publication (pending annual partnership renewal) at a discounted rate. Over 340,000 produced.
- **MFEA WEBSITE** - Listing and link on MFEA website (www.michiganfun.com). Includes alphabetical listing, Festival/Event description of 75 words or less, and searchable date listing. Members may include a featured picture with their listing. Also includes a link to your website, if applicable.
- **TIPS FROM THE TRENCHES** – Monthly Email: a great opportunity for members to ask and/or answer questions to receive MFEA member responses. Members have the opportunity to submit questions for MFEA members' assistance. Questions emailed to the MFEA office (admin@mfea.org) will be emailed to all members on the 15th of each month. Answers from the monthly questions will be sent to all members the following month with new questions. Example: Does anyone use a ticketing system where you SCAN a ticket at admissions?
- **MFEA DIGITAL NEWSLETTER** - Members will receive an e-version of the MFEA Newsletter to keep them up-to-date on MFEA and key industry issues. Publication is monthly.



Michigan Festivals & Events Association

Annual Festivals, Fairs, & Events Membership Benefits

- **MFEA ANNUAL CONVENTION** - Michigan's greatest networking partner for event planners, volunteers, vendors and their communities! Special Member rates for registration fees at this three-day educational, entertaining and networking extravaganza! Includes educational workshops designed specifically for the festival/fair/special event industry, networking opportunities, showcase of entertainment, marketplace tradeshow, etc.
- **MFEA EDUCATIONAL SEMINAR(S)** - Member rates for registration fees. Seminars designed specifically for the festival/fair/special event industry.
- **CORPORATE PARTNER DISCOUNTS** - Members receive discounts with our corporate partners.
- **DISCOUNTS WITH MFEA VENDOR MEMBERS** - Some MFEA Vendors choose to give discounts to other MFEA Members throughout the year, or at the MFEA Convention. Support your MFEA Vendors!
- **MFEA LEGISLATIVE REPRESENTATION**
- **"THE EVENT GATEKEEPERS' GUIDE" (aka The EGG) - The ABC's of Event Planning!** Complimentary e-version of "The Event Gatekeepers' Guide" (aka The EGG). This is an educational manual for community volunteers and gatekeepers serving festivals and events that includes essential information for everyone who coordinates and runs a festival or event. Full hard copy versions (print) are available to MFEA members at a discounted price.