



MARKETING RESEARCH ASSOCIATION, INC.

(P) 860-682-1000

(F) 860-682-1010

email@mra-net.org

www.mra-net.org

Volunteer Statement of Interest

“Workgroup Participation”

Directions: Please check your skill and interest areas. If you are undecided about a particular interest area at this time, let us know and we will call you to discuss the opportunities available. You may fax this form to MRA at (860) 682-1010.

MRA will be in contact with you soon!

SKILL AREAS - check as many as apply	INTEREST AREAS - check as many as apply
<ul style="list-style-type: none"><input type="checkbox"/> “Big Picture” Thinker<input type="checkbox"/> Business Resources<input type="checkbox"/> Creative Thinking<input type="checkbox"/> Data Analysis and Reporting<input type="checkbox"/> Developing Evaluation Strategies<input type="checkbox"/> Developing Rapport/“People Person”<input type="checkbox"/> Editing<input type="checkbox"/> Enforcing Policies and Procedures<input type="checkbox"/> Entrepreneurial<input type="checkbox"/> Facilitating Group Discussions<input type="checkbox"/> Fiscal Management<input type="checkbox"/> Handling Details/Logistics<input type="checkbox"/> Idea Generation<input type="checkbox"/> International Business<input type="checkbox"/> Internet Information Gathering<input type="checkbox"/> Motivating Others<input type="checkbox"/> Problem Solving<input type="checkbox"/> Prioritizing and Delegating<input type="checkbox"/> Program Evaluation<input type="checkbox"/> Public Relations<input type="checkbox"/> Public Speaking<input type="checkbox"/> Organizing/Scheduling<input type="checkbox"/> Questionnaire Design<input type="checkbox"/> Recruiting Other Volunteers<input type="checkbox"/> Research Design & Methodologies<input type="checkbox"/> Sales<input type="checkbox"/> Setting and Meeting Deadlines<input type="checkbox"/> Supervising and Directing Others<input type="checkbox"/> Teaching/Coaching/Mentoring<input type="checkbox"/> Technology<input type="checkbox"/> Wide Industry Contacts<input type="checkbox"/> Writing	<ul style="list-style-type: none"><input type="checkbox"/> <u>PUBLIC AND PROFESSION WORKGROUP</u><ul style="list-style-type: none"><input type="checkbox"/> MRA Image<input type="checkbox"/> Public Relations<input type="checkbox"/> Partnerships<input type="checkbox"/> Respondent Cooperation<input type="checkbox"/> Industry Identifier<input type="checkbox"/> Government Relations<input type="checkbox"/> <u>EDUCATION WORKGROUP</u><ul style="list-style-type: none"><input type="checkbox"/> Curriculum Development<ul style="list-style-type: none"><input type="checkbox"/> Online/Technology<input type="checkbox"/> Qualitative<input type="checkbox"/> Quantitative<input type="checkbox"/> Other _____<input type="checkbox"/> Curriculum Review/Relevancy<input type="checkbox"/> Curriculum Distribution<input type="checkbox"/> Publication Development<input type="checkbox"/> CEU Panel<input type="checkbox"/> <u>CERTIFICATION WORKGROUP</u><ul style="list-style-type: none"><input type="checkbox"/> Certification Criteria<input type="checkbox"/> Arbitration Panel<input type="checkbox"/> Standards Review Panel<input type="checkbox"/> Exam Development<input type="checkbox"/> Education/Provider Evaluation<input type="checkbox"/> CEU Awards Panel<input type="checkbox"/> Application Review<input type="checkbox"/> <u>BUSINESS SERVICES WORKGROUP</u><ul style="list-style-type: none">Business Marketing Venues:<ul style="list-style-type: none"><input type="checkbox"/> Advertising<input type="checkbox"/> Sponsorship<input type="checkbox"/> Buy & Sell Business and ServicesBusiness Management Information:<ul style="list-style-type: none"><input type="checkbox"/> Human Resources<input type="checkbox"/> Training<input type="checkbox"/> Evaluations/Salary Surveys<input type="checkbox"/> Succession Planning<input type="checkbox"/> Financial (ex. Slow Pay-No Pay)Business Enhancement programs:<ul style="list-style-type: none"><input type="checkbox"/> Affinity programs<input type="checkbox"/> Credit card<input type="checkbox"/> Insurance<input type="checkbox"/> Telecommunications<input type="checkbox"/> <u>MEMBERSHIP & CHAPTER WORKGROUP</u><ul style="list-style-type: none"><input type="checkbox"/> Retention<input type="checkbox"/> Recruitment<input type="checkbox"/> New Member Ambassadors<input type="checkbox"/> Chapter Relations/Education<input type="checkbox"/> Networking<input type="checkbox"/> Member Recognition<input type="checkbox"/> Membership Program Development<input type="checkbox"/> Leadership Training

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Date: _____*How do we contact you?*

<i>Name</i>	<i>Company</i>
<i>Address</i>	<i>City, State, Zip</i>
<i>Phone/Fax</i>	<i>Email (required)</i>

Please tell us about your special interests and/or volunteer goals:

Please tell us how much time you have available. Most meetings are held via conference call.

- ☐ *Task Force – These projects are fast moving with quicker turn around time. You may be called upon to attend weekly or bi-monthly meetings for a few months to complete a short-term project.*
- ☐ *Committee – These projects typically last 6 months – 1 year. Meetings may take place monthly or more often to accomplish a set goal.*
- ☐ *Workgroup – These projects continue 1 year or more. If a member of the core Work Group, your commitment would be for at least 1 year with monthly meetings scheduled.*
- ☐ *Not sure at this time; call me to discuss a particular project.*

THANK YOU!