



**Sponsorship proposal**  
CCI State Budget Breakfast  
May 2015



# CCI State Budget Breakfast

## Event overview

In May 2015 CCI will exclusively host the Premier and Treasurer for breakfast as they hand down the 2015/16 State Budget. The State Budget Breakfast is traditionally one of the most important events on the local business calendar and attracts a large audience and highly prominent media coverage.

The 2015/16 budget will be one of the most important economic statements in recent times and all eyes will be focused on this event. As our economy transitions out of the mining construction boom the State Government will be endeavoring to find a way back to surplus while supporting growth.

CCI invites you to have your brand associated with this most important moment and join the Premier, The Hon. Colin Barnett MLA, the Treasurer Hon Mike Nahan MLA, and other cabinet ministers, as a sponsor of the 2015/16 State Budget Breakfast.

## Audience and exposure

In the lead up to the breakfast, strategically planned activities will be undertaken to ensure that the event is promoted to the right audience. These activities will give your organisation exposure to thousands of Western Australian businesses.

The target audience for this event includes:

- ▶ Directors
- ▶ Business owners
- ▶ Chief executive officers
- ▶ Senior executives and managers
- ▶ Small, medium and large-sized Member companies

Logo placement on all marketing collateral, including invitations and other sponsorship benefits such as signage and networking opportunities at the event, will see your organisation achieve exposure to a targeted audience.

## Event details

**Date:** May, 2015

**Time:** 7.30am – 9.00am

**Venue:** Grand Ballroom, Crown Perth

## Sponsorship opportunities

There are five sponsorship opportunities available for this event.

## CCI State Budget Breakfast Platinum Sponsorship Package (5 available)

**As a platinum sponsor you will receive the following benefits and exposure in return for a contribution of \$4,400 (including 10% GST):**

- ▶ Recognition as a platinum sponsor of the event
- ▶ Two complimentary tickets to attend the event – an opportunity to network with guests, one to be seated on a VIP table (valued at \$286).
- ▶ 10% discount on any additional corporate tables purchased
- ▶ Company logo/name mention will appear on all promotional activities including:
  - Invitations to the event distributed by email (HTML format) and sent to approximately 10,000 contacts
  - Invitations to the event distributed by post to 7,000 contacts
  - Acknowledgement on the online event registration page and click through to your company website
  - Acknowledgement in post event editorial in CCI's monthly publication Business Pulse, which is sent to over 7,000 members
  - Logo in the luncheon programs distributed at the event to attendees
  - Logo on professional stage set at event – produced by CCI
  - Logo on the PowerPoint presentation at the event
- ▶ Either an A5 advert or 200 word company profile in the luncheon programs – opportunity to showcase your business to attendees
- ▶ One standing banner in the pre-function area
- ▶ Acknowledgement in the opening and closing speeches
- ▶ Opportunity to partner with CCI, a highly respected WA brand in the business community
- ▶ Opportunity to reach a targeted audience through the promotional activity organised for the event and networking with participants at the event
- ▶ Certificate acknowledging sponsorship support received from your company at the end of the event

Please complete this agreement form indicating the sponsorship package your company would like to take and return by email to [sponsorship@cciwa.com](mailto:sponsorship@cciwa.com) or phone (08) 9365 7500 for more information.

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### **CCI State Budget Breakfast Platinum Sponsorship Package**

Company name: \_\_\_\_\_

Contact name: \_\_\_\_\_

Position: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_