



COAL MARKET STRATEGIES

August 11th - 13th, 2014 • Stein Eriksen, Park City, UT • hosted by American Coal Council

Showcase your brand and gain priceless visibility by becoming an American Coal Council Sponsor! A wide variety of sponsorship levels are tailored to fit every marketing budget. Sponsorships include logo on the conference website, banners, signage, conference program and welcoming powerpoint.

Event Sponsor (Exclusive) -

\$5,000

An opportunity to put your company's information in front of the attendees! As the event sponsor your company name and logo will be prominently displayed on all conference marketing materials – web, print and signage. Includes 750 word company write-up, exhibit table, sponsor ribbon, welcome powerpoint and distribution of promotional materials.

Luncheon Sponsors -

\$2,500

Sponsor the keynote luncheon and dine with the keynote speaker! This opportunity allows your company's information in front of the attendees during lunch. Includes 500 word company write-up, sponsor ribbon, welcome powerpoint and distribution of promotional materials.

Reception Sponsors -

\$2,000

The Spring Coal Forum has two receptions, the first night reception and the second night reception. Includes 250 word company write-up, sponsor ribbon, and welcome powerpoint.

Badge/Lanyard Sponsor (Exclusive) -

\$1,500

Your company logo will be prominently displayed on the attendee name badges and lanyards. Includes 250 word company write-up, sponsor ribbon, and welcome powerpoint.

Hotel Room Key Sponsor (Exclusive) -

SOLD OUT

Your company logo/tagline will be printed on the attendee's room key. Includes 150 word company write-up, sponsor ribbon, and welcome powerpoint.

General Session Keynote Sponsor (Exclusive) -

\$1,000

Your company will be the exclusive sponsor the keynote general session! Includes 150 word company write-up, sponsor ribbon, and welcome powerpoint.

Refreshment Breaks and Session Sponsors -

\$500

Sponsor one of the many refreshment breaks or a session topic during the conference. Includes 150 word company write-up, sponsor ribbon, and welcome powerpoint.

Exhibitors

Exhibitors -

\$800 Member/ \$1000 Non Member

Exhibiting provides your company with the opportunity to speak with industry leaders and decision makers one-on-one. We limit the number of exhibits at ACC conferences so the attendees have ample opportunity to visit exhibits. Exhibit space includes: a tabletop exhibit, a 150 word company write-up, ribbon, and welcome powerpoint.

Golf Sponsorships

Golf Sponsorships -

Come enjoy a relaxing day of golf while networking with clients, friends and sponsors. We offer an outstanding opportunity to gain excellent exposure!

Golf Lunch Sponsors	\$500
Golf Hole Sponsors	\$100
Golf Contest Prizes	\$150
Golf Donations (i.e. hats, tee, golf balls etc.)	



Sponsorship Order Form

Company: _____

Contact: _____

Address: _____

City/State/Zip: _____

Phone: _____ **Fax:** _____

Email: _____

Event Sponsor	___ \$5,000	Opening Keynote	___ \$1,000
Lunch Sponsor	___ \$2,500	Refreshment Break	___ \$ 500
Reception	___ \$2,000	Session Break	___ \$ 500
Badge/Lanyards	___ \$1,500	Hotel Room Keys	___ \$1,000
Exhibitor - Member	___ \$ 800	Exhibitor – Non Member	___ \$1,000
Golf Sponsorships: Lunch ___ \$500 Hole ___ \$100 Contest Prize ___ \$150			

___ Enclosed is my payment for \$ ____ Checks made payable to American Coal Council

___ Visa ___ MasterCard ___ American Express ___ Discover

Credit Card Number _____ Expiration Date __/__/__ CVV _____

Name Appearing on the Card: _____

Signature: * _____ Date: _____

Billing Address & Zip: _____

Contact Ingrid Shumate for additional information:

202.756.4540 phone – ishumate@americancoalcouncil.org

**** Note: Payment in full must be made by August 1, 2014****