

## Slugging It Out -

Tuesday, April 14, 2015

Palomino Rooms, BMO Centre, Stampede Park, Calgary

The 23<sup>rd</sup> Annual Slugging It Out Conference will highlight the latest developments and advancements in cutting edge technology and production methods. The 2015 conference will feature multiple high-profile presenters on a variety of topics including:

Investing in sponsorship with Slugging It Out brings your organization multiple benefits, including:

- ◆ Brand prominence and visibility in the oil and gas industry
- ◆ Recognition as an industry contributor and leader
- ◆ Opportunities for contact with thought leaders and decision-makers

**Each sponsor of the 2015 Slugging It Out Conference will receive the following:**

- ◆ **Recognition on the conference website, including a link to your company website**
- ◆ **Inclusion in onsite signage and PowerPoint acknowledgement**
- ◆ **Recognition in the conference program and *Journal of the Canadian Heavy Oil Association***

### ***Title Sponsor (1) - \$7,500 - SOLD***

- Recognition of your title sponsor status in all event marketing, including web and onsite signage
- Premium sponsor acknowledgement in opening and closing of the conference
- Spokesperson allowance to make brief opening comments at the start of the conference
- Onsite exhibit booth in a premium location
- Four conference admissions

### ***Delegate Handbook Sponsor (1) - \$5,000 - SOLD***

- Designated back page with sponsors logo
- Onsite exhibit booth in a premium location
- Two conference admissions

### ***Audio / Visual Sponsor (1) - \$5,000 - SOLD***

- Premium acknowledgement in conference program
- Onsite exhibit booth in a premium location
- Two conference admissions

### ***Lunch Sponsor (2) - \$4,500 - SOLD***

- Premium sponsor acknowledgement during the lunch
- Sponsor logo on lunch table toppers
- Onsite exhibit booth in a premium location
- Two conference admissions

### ***Breakfast Sponsor (2) - \$3,500 - SOLD***

- Onsite signage at breakfast
- Onsite exhibit booth in a premium location
- Two conference admissions

***Delegate Bag Sponsor (1) - \$3,500 - SOLD***

- Onsite exhibit booth in a premium location
- Company logo branded on delegate bag, given to all delegates, supplied by sponsor
- Two conference admission

***Delegate Gift Sponsor (4) - \$3,000***

- Onsite exhibit booth in a premium location
- Company logo branded on all swag items, to be put in delegate bag and given to all delegates, swag item supplied by sponsor
- One conference admission

***Conference Session Sponsor (4) - \$3,000***

- Spokesperson allowance to introduce the conference session
- Onsite exhibit booth in a premium location
- One conference admission

***Student Delegation Sponsorship (1) - \$2,500***

- Article write up of company and sponsorship opportunity in the June 2015 edition of the CHOA Journal
- Assist in the selection process of two students from SAIT to attend the conference
- Verbal recognition at conference
- One conference Admission

***Morning/Afternoon Break Sponsor (4) - \$2,500***

- Premium sponsor acknowledgement during both (2)AM & (2)PM breaks
- Sponsor logo on take away coffee cups and/or napkins
- Onsite signage during breaks
- Onsite exhibit booth
- One conference admission

***Lanyard Sponsor (1) - \$2,500 - SOLD***

- Sponsor logo on conference lanyards to be provided by sponsor, with specification approval by CHOA/SPE
- Onsite exhibit booth
- One conference admission

***Closing Reception Sponsor (4) - 2,500***

- Onsite exhibit booth
- Sponsor logo on reception table toppers
- One conference admission

***Exhibitor (15) - \$2,000***

- 1 day Exhibit space in the Palomino foyer in a location designated by CHOA/SPE
- One conference admission

**YES, we want to sponsor Slugging It Out 2015! Please circle your sponsorship package(s) of choice.**

- Title Sponsor (1) - \$ 7500
- Delegate Handbook Sponsor(1) - \$5000
- A/V Sponsor (1) - \$ 5000
- Lunch Sponsors (2) - \$4500
- Delegate Bag Sponsor (1) - \$ 3500
- Breakfast Sponsor (2) - \$3500
- Delegate Gift Sponsor (4) - \$3000
- Conference Session Sponsor (4) - \$ 3000
- Student Delegation Sponsorship (1) - \$ 2500
- Morning/Afternoon Break Sponsor (4) - \$2500
- Lanyard Sponsor (1) - \$2500
- Closing Reception Sponsor (4) - \$2500
- Exhibitor (15) - \$2000

Date Submitted: \_\_\_\_\_

Sponsor Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Sponsor Company Website: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

\*An invoice will be generated on receipt of this form. Please note that sponsorships are not considered confirmed until this form has been received by our office and sponsorship benefits will not begin until receipt. Cheques should be sent Attn: Slugging It Out Conference, CHOA, 500 - 5th Ave. SW, Suite 400, Calgary, Alberta, T2P 3L5.

For questions, please contact Alison Leontaridis at [aleontaridis@choa.ab.ca](mailto:aleontaridis@choa.ab.ca) or at 403.269.1755 ext 303.