



Idaho Medical Group Management Association

2014 Annual Sponsorship Campaign

**IMGMA Sponsor Benefits
January 1 – December 31, 2014**

Annual Sponsor Liaison:

KRIS LARSEN

IMGMA Board Member

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Idaho Medical Group Management Association *2014 Annual Sponsorship Campaign*

The Idaho Medical Group Management Association (IMGMA) is proud to present this opportunity to partner with your organization and provide unprecedented access to our membership. The Annual Sponsor Campaign combines many of the traditional benefits Sponsors have received through participating in the IMGMA Annual Conference and enhances those benefits by opening connections and advertising options throughout the entire year.

The Annual Sponsorship Campaign includes the following levels of sponsorship:

- ✓ **Corporate Sponsor**
- ✓ **Board Sponsor**
- ✓ **Executive Sponsor**
- ✓ **Manager Sponsor**
- ✓ *A La Carte Opportunities*

Included in this packet is a comparative outline of the benefits for all of the various levels of sponsorship. Additionally, a more detailed description of each sponsorship level with the options available for your organization to select has been included, as well as the detailed descriptions of the 2014 IMGMA Conference Sponsor and Exhibitor section which add additional details on the benefits included in the conference component of sponsorship.

Due to the high demand traditionally associated with the conference components of the sponsorships, these opportunities are offered first-come-first-serve. To reserve your sponsorship, please contact the IMGMA by emailing idahomgma@gmail.com. If payment is not received within five-days of your reservation, your sponsorship will be re-opened to other organizations.



In 2014, IMGMA is hosting a joint conference with the Idaho Healthcare Executives Forum (IHEF), the state chapter of the American College of Healthcare Executives (ACHE). IHEF will match all the benefits offered by IMGMA in this packet to you – you get twice the marketing value!

Idaho MGMA 2014 Annual Campaign

*Available as conference-only options in addition to enhanced, year-long packages.

	Benefit Includes										Price
	Available	Annual Conference	Affiliate Membership	Website	Newsletter	EPMS	Road Show	Legal Webinar	Regional Amb Mtg	Member List	\$
Corporate Sponsor	1	*Platinum Sponsor: Thursday Evening Cocktail Hour, Banquet & Entertainment	2- Affiliate Memberships	Yearlong Posting On-Site	Monthly Ad	Name Mentioned Or Sign @ EMPS	Name Mentioned	Name Mentioned		Quarterly	\$7,500
Board Sponsor	6	*Gold Sponsor: 2-Keynote Speaker 1-Bingo Sponsor 1-Hospitality Suite 1-Conf. Backpack 1-Notes Book	1-Affiliate Memberships	6-Months Ad Posting	Quarterly Ad	Sign @ EMPS				Quarterly	\$5,000
Executive Sponsor	5	*Silver Sponsor: 1-Thumb Drive 1-Technology 1-Printing Kiosk 1-Name Badge Holders 1-Member Profile	1-Affiliate Membership	3-Months Ad Posting	Semi-Annual Ad					Quarterly	\$3,500
Manager Sponsor	Unlimited	*Bronze Sponsor: Enhanced Exhibitor Package	1-Affiliate Membership	1-Month Ad Posting						Conference	\$2,000
A La Carte	2	Product Theater: 30-Minute presentation to attendees									\$2,000
	1	Golf Sponsor: Tournament Social/Goodie Bag									\$2,000
	1	Golf Sponsor: Lunch Sponsor									\$750
	1	Golf Sponsor: Drink Cart									\$500
	9	Golf Sponsor: Hole Sponsor									\$250
	Unlimited	Exhibitor								Conference	\$1,000
	1	Website Sponsor		Top Ribbon/Yearlong							\$1,000
	12	Monthly Web Sponsor		Side Ribbon/1-Month							\$200
	4	EMPS Sponsor		Ad w/ Notice for Event		Present Speaker				Attendee List	\$500
	6	Legal Webinar		Ad w/ Notice for Event				Present Speaker		Attendee List	\$250
	6	Regional Get-Together							Present Amb.		\$250
	12	Newsletter (1-Month)			Top Ad For Month						\$250
4	Road Show Sponsor			Ad w/ Notice for Event		Present Speaker			Attendee List	\$500	

IMGMA Annual Sponsorship Program

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ANNUAL SPONSORSHIP DESCRIPTIONS

**Detailed descriptions of the conference sponsorship and exhibitor elements are listed in the Conference section of this package, starting on page 9.*

Corporate Sponsor: \$7,500 (1-Sponsorship Available)

The IMGMA Corporate Sponsorship is the highest level of support for the IMGMA. At this sponsor-level your organization will receive premier recognition and access to our membership. The Corporate Sponsorship includes the following benefits:

- ✓ IMGMA Annual Conference Platinum Sponsor
 - ✓ Thursday evening Cocktail Hour
 - ✓ Conference Banquet & Entertainment
- ✓ IMGMA Affiliate Membership
 - ✓ 2-Complimentary Memberships
- ✓ IMGMA Website
 - ✓ Yearlong High-Visibility Banner/Ad
- ✓ IMGMA Newsletter
 - ✓ Monthly High-Visibility Banner/Ad on Newsletter
- ✓ IMGMA Effective Practice Managers Series (EPMS)
 - ✓ Organization name mentioned or Sign Displayed at quarterly EMPS presentations
- ✓ IMGMA Road Show
 - ✓ Organization name and sponsor-level mentioned at the beginning of all IMGMA Road Show
- ✓ IMGMA Legal Webinar
 - ✓ Organization name and sponsor-level mentioned at the beginning of all IMGMA Legal Webinars
- ✓ IMGMA Member List
 - ✓ Sponsor will receive an updated IMGMA Membership List quarterly.



***Join us at Boise State University
September 17th – 19th for the
IMGMA Annual Conference!***

Board Sponsor: \$5,000 (6-Sponsorships Available)

The IMGMA Board Sponsorship an exclusive level of support for the IMGMA. At this sponsor-level your organization will receive consistent recognition and access to our membership. The Board Sponsorship includes the following benefits:

- ✓ IMGMA Annual Conference Gold Sponsor (Select one (1) of the following):
 - ✓ Option 1 – Keynote Speaker
 - ✓ Option 2 – Keynote Speaker
 - ✓ Option 3 – Conference Bingo
 - ✓ Option 4 – Hospitality Suite
 - ✓ Option 5 – Conference Backpack
 - ✓ Option 6 – Member Notes Book
 - ✓ IMGMA Affiliate Membership
 - ✓ 1-Complimentary Memberships
 - ✓ IMGMA Website
 - ✓ 6-Month Banner/Ad
 - ✓ IMGMA Newsletter
 - ✓ Quarterly Banner/Ad on Newsletter
 - ✓ IMGMA Effective Practice Managers Series (EPMS)
 - ✓ Sign Displayed at quarterly EMPS presentations
 - ✓ IMGMA Member List
 - ✓ Sponsor will receive an updated IMGMA Membership List quarterly
-

Executive Sponsor: \$3,500 (5-Sponsorships Available)

The IMGMA Executive Sponsorship is the intermediate level of support for the IMGMA. At this sponsor-level your organization will receive consistent recognition and access to our membership. The Executive Sponsorship includes the following benefits:

- ✓ IMGMA Annual Conference Silver Sponsor (Select one (1) of the following):
 - ✓ Option 1 – ~~Thumb Drive~~ **SOLD**
 - ✓ Option 2 – Technology
 - ✓ Option 3 – Printing Kiosk
 - ✓ Option 4 – Name Badge Holders
 - ✓ Option 5 – Member Profile
- ✓ IMGMA Affiliate Membership
 - ✓ 1-Complimentary Memberships
- ✓ IMGMA Website
 - ✓ 3-Month Banner/Ad
- ✓ IMGMA Newsletter
 - ✓ Quarterly Banner/Ad on Newsletter
- ✓ IMGMA Effective Practice Managers Series (EPMS)

- ✓ Sign Displayed at quarterly EMPS presentations
- ✓ IMGMA Member List
 - ✓ Sponsor will receive an updated IMGMA Membership List quarterly

Manager Sponsor: \$2,000 (Unlimited-Sponsorships Available)

The IMGMA Corporate Sponsorship is the ground level of support for the IMGMA. At this sponsor-level your organization will receive enhanced access to our membership. The Manager Sponsorship includes the following benefits:

- ✓ IMGMA Annual Conference Bronze Sponsor
 - ✓ Enhanced Exhibitor package
- ✓ IMGMA Affiliate Membership
 - ✓ 1-Complimentary Memberships
- ✓ IMGMA Website
 - ✓ 1-Month Banner/Ad
- ✓ IMGMA Member List
 - ✓ Sponsor will receive an updated IMGMA Membership List at the Conference

A La Carte Options (Multiple Available)

The IMGMA *A La Carte* opportunities provide for a wide range of single-selection options to increase your visibility with our membership. A La Carte opportunities include the following benefits:

Annual Conference

- ✓ ***Product Theater (2-Available): \$2,000***
 - ✓ 30-Minute Presentation to IMGMA
- ✓ ***Golf Sponsor (1-Available): \$2,000***
 - ✓ Tournament Social/Goodie Bag
- ✓ ***Golf Sponsor (1-Available): \$750***
 - ✓ ~~Lunch Sponsor~~ **SOLD**
- ✓ ***Golf Sponsor (1-Available): \$500***
 - ✓ ~~Drink Cart~~ **SOLD**
- ✓ ***Golf Sponsor (18-Available): \$250***
 - ✓ Hole Sponsor
- ✓ ***IMGMA Conference Exhibitor (Unlimited): \$1,000***

Non-Conference Opportunities

- ✓ **Website Sponsor (1-Available): \$1,000**
 - ✓ Top Ribbon Ad Posting running throughout the Year

- ✓ **Effective Practice Manager Series (EPMS) Sponsor (4-Available): \$500**
 - ✓ Advertisement included in Notice of Event sent to Membership
 - ✓ Present Speaker at EPMS
 - ✓ One (1) copy of the EPMS Attendee List

- ✓ **Legal Webinar (6-Available): \$250**
 - ✓ Advertisement included in Notice of Event sent to Membership
 - ✓ Present Speaker at Webinar
 - ✓ One (1) copy of the Webinar Attendee List

- ✓ **Regional Get-Together (6-Available) \$250**
 - ✓ Present Ambassador at Get-Together

- ✓ **Newsletter (12-Available): \$250**
 - ✓ Advertisement in monthly e-newsletter sent to Membership

- ✓ **Road Show (4-Available): \$500**
 - ✓ Advertisement included in Notice of Event sent to Membership
 - ✓ Present Speaker at Road Show
 - ✓ One (1) copy of the Road Show Attendee List

As a reminder, the aforementioned opportunities are offered first-come-first-serve. To reserve your sponsorship, please contact the IMGMA at IdahoMGMA@gmail.com. If payment is not received within 5-days of your reservation, your sponsorship will be re-opened to other organizations.

We thank you in advance for partnering with the IMGMA in bringing excellence in healthcare to the state of Idaho.

IMGMA Board of Directors

2014 IMGMA Annual Conference

September 17-19, 2014

Boise State University | Boise, Idaho

SPONSOR & EXHIBITOR INFORMATION



Join Idaho's medical group managers and executives in Boise

Come connect with up to **150 – 175 medical practice managers, CEOs, CFOs, physicians, and other healthcare practice leaders** September 17th – 19th, 2014 on the campus of Boise State University (BSU). Provide attendees with opportunities to discover the tools and resources your company can provide to help them **“Become a Medical Management Superhero.”**

The 2014 Annual Conference at BSU will be an extraordinary educational event. Showcase your business and network with representatives from across the state of Idaho.

This year we are partnering with the Idaho Healthcare Executives Forum (IHEF), the state chapter of the American College of Healthcare Executives (ACHE). ***IHEF will match the promotional offerings for Sponsors and Exhibitors, giving you double the reach in your marketing to Idaho healthcare leaders.***

****This section describes the 2014 conference sponsor and exhibitor opportunities. IMGMA also offers annual corporate support package that expand that include both conference sponsorship opportunities as well as additional year round benefits as described on the previous pages.***

Conference Sponsor Levels and Exhibitor Overview

Platinum \$5,000 *(one available)*

- Thursday Evening Cocktail Hour, Banquet & Entertainment

Silver \$2,250 *(five available)*

- ~~Thumb Drive~~ **SOLD!**
- Technology
- Printing Kiosk
- Name Badge Holders
- Member Profile Gathering Kiosk

Gold \$3,250 *(six available)*

- Keynote General Session (two available)
- \$1000 Bingo Sponsor
- Opening Night Reception at the hotel
- Conference Bag
- Notes Book with Conference Schedule

Bronze \$1,350 *(unlimited available)*

- Enhanced Exhibitor Package

Exhibitor \$1,000 *(by April 30th)*
\$1,100 *(after May 1st)*

Product Theater \$2,000
(two available)
30-minute presentation to attendees



Golf Tournament Sponsorships

- Tournament Social Sponsor/ Goodie Bag \$2,000 *(one available)*
- ~~Tournament Lunch Sponsor \$750 *(one available)*~~ **SOLD**
- ~~Tournament Drink Cart Sponsor \$500 *(one available)*~~ **SOLD**
- Tournament Hole Sponsorship \$250 *(nine available)*

In addition to their premium benefits, all sponsorship levels include the following:

- Booth space in premium locations (based on sponsorship level and first-paid assigned basis).
- An electronic mailing list of attendees to promote visits to your booth – *a sponsor exclusive.*
- Print acknowledgement in the conference brochure, final e-syllabus, and attendee Notes Book.
- Recognition on special event signs and displays.
- Acknowledgement on the IMGMA website.
- Sponsor ribbons for your company representatives.
- Prominent listing in the Conference Exhibitor Directory given out to attendees and available post –conference to all association members on the website.

Sponsor Premium Descriptions



Platinum Level – \$5,000 (one available)

Thursday Evening Cocktail Hour, Banquet & Entertainment

An opportunity for a representative of your company to address attendees and introduce the evening entertainment at the social hour reception and annual awards dinner at *The Stone House*.

- Your company logo prominently displayed in signage at the social hour, dinner and murder mystery entertainment.
- Reserved seating for your company representatives.
- Distribution of your handouts to attendees during this sponsored event.
- Prominent inclusion on a square on the \$500 Sponsor Bingo cards guaranteeing traffic to your booth (quality of time spent with registrants is up to your company representatives and is not guaranteed by IMGMA).
- A full page color ad in the conference Notes Book – **ad deadline May 1, 2014.**
- Six representative registrations and complimentary Thursday Night Banquet tickets.
- Inclusion in the IMGMA Website sponsorship listings as a premier conference sponsor
- Your company logo featured on conference marketing materials – to capture the most marketing opportunities claim this sponsorship early- **Deadline to submit logo for brochure: May 1, 2014. Deadline for logo on event signage: August 1, 2014.**



Gold Level - \$3,250 (six available)

All GOLD SPONSORS RECEIVE:

- **Logo included on a square in the \$500 Sponsor Bingo cards** guaranteeing traffic to your booth (quality of time spent with registrants is up to your company representatives and is not guaranteed by IMGMA).
- **Five representative registrations and complimentary Thursday Night Banquet tickets**
- **Inclusion in the IMGMA Website sponsorship listings.**
- **Your company logo featured on conference marketing materials** – to capture the most marketing opportunities claim this sponsorship early! **Deadline to submit logo for brochure: May 1, 2014. Deadline for logo on event signage: August 1, 2014.**
- **Half page ad in the conference Notes Book and Schedule** distributed to all attendees (Note: Notes Book sponsor will receive a **FULL page ad**). **Ad deadline May 1, 2014.**

GOLD SPONSORS SELECT FROM THIS LIST:

Conference Bag

Your company logo featured on bags handed out to all attendees plus the benefits listed above for GOLD sponsors.



Keynote General Session (Day One or Day Two)

An opportunity for a representative of your company to address attendees and introduce a Keynote Speaker. You receive all the GOLD sponsor benefits listed above, plus...

- *Your company logo projected on screen in the room prior to the keynote address.*
- *Your opportunity to introduce your organization and products.*
- *Reserved seating at the Keynote Address.*
- *Distribution of your handouts to attendees during your sponsored event.*

\$500 PrizeBingo Sponsor

An opportunity for all participants to stop by your booth to complete their \$500 cash prize bingo cards. **Your booth will be the final stop and collection point, and your LOGO will be prominently displayed on the card. A representative of your group will present the cash prize to the winner.** Plus the GOLD SPONSOR benefits outlined above.

Opening Night Reception

An opportunity for your representatives to interact on a personal level during the opening night event reception! This is the most interactive opportunity in a group setting the conference has to offer. In addition to the GOLD Sponsor benefits listed above, you receive...

- *Your company logo displayed at the event.*
- *Distribution of your handouts to attendees during your sponsored event.*



Notes Book with Conference Schedule

Your logo on the cover of the handy Notes Book distributed on-site to all attendees. This 8.5" x 11" reference guide includes a schedule-at-a-glance, meeting room locator, speaker highlights, exhibitor list and floor plan, hotel map, plus plenty of blank pages for taking notes. Plus...

- *A full page color ad in the conference Notes Book – **ad deadline May 1, 2014.***

Silver Level - \$2,250 *(five available)*

All SILVER SPONSORS RECEIVE:

- *Inclusion on a square in the \$500 Sponsor Bingo cards guaranteeing traffic to your booth.*
- *Four representative registrations and complimentary Thursday Night Banquet tickets.*
- *Inclusion in the IMGMA Website sponsorship listings.*
- *Sponsorship recognition in the conference Notes Book.*
- *Your company logo featured on conference marketing materials – to capture the most marketing opportunities claim this sponsorship early- **Deadline to submit logo for brochure: May 1, 2014. Deadline for logo on event signage: August 1, 2014.***

SILVER SPONSORS SELECT FROM THIS LIST:

Thumb Drive - *SOLD!*

Your company logo exclusively featured on thumb drives containing the e-syllabus distributed to attendees at the conference. The e-syllabus features speaker handouts, schedules, directions, and other must-have information. Plus the benefits outlined for SILVER sponsors above.

Technology

Your company logo displayed on tables in the General Session and Break Out Speaker Rooms acknowledging your company as the premier sponsor of all A/V equipment, including WiFi access, projectors, and screens. Plus the benefits outlined for SILVER sponsors above.

Printing Kiosk

Your company logo exclusively featured at the printing kiosk provided to participants at the conference. Additionally, your company will sponsor the online access to the program content available to registrants prior to the conference. Plus the benefits outlined for SILVER sponsors above.

Name Badge Holders

An opportunity for constant recognition with your company logo on name badge holders used by attendees throughout the conference. Plus the benefits outlined for SILVER sponsors above.

Member Profile Gathering Kiosk

Your company logo on banner signage for the Kiosk and a page in the Notes Book (distributed to all attendees) promoting the opportunity to update their profile in the IMGMA database. Plus the benefits outlined for SILVER sponsors above.

Bronze Level - \$1350 *(unlimited available)*

Take advantage of the value-added exhibitor package that includes increased exposure in a variety of marketing opportunities. Includes...

- *Two representative registrations and complimentary Thursday Night Banquet tickets.*
- *Logo Inclusion in the IMGMA Website sponsorship listings.*
- *Logo inclusion on conference Sponsorship Signs.*
- *Your company logo featured on conference marketing materials such as conference brochure, the e-syllabus, and Notes Book – to capture the most marketing opportunities claim this sponsorship early! **Deadline to submit logo for brochure: May 1, 2014. Deadline for logo on event signage: August 1, 2014.***

Important Sponsorship Information!

SPONSORSHIP DEADLINES

All sponsors must submit their company logos to Brenda Bielke at idahomgma@gmail.com by May 1st, 2014 to be included in the preconference brochure. If the artwork is not received by the above deadline, only the sponsor's name will be placed on the appropriate conference item and signage. All sponsors must submit their company logos in vector artwork.

Last date to purchase sponsorship with guarantee of full benefits as listed - July 1, 2014.

Sponsorships acquired after this date may not receive the full advertising benefits due to print deadlines.

Sponsorships must be **paid in full** at the time of registration, **sponsorships will not be guaranteed without payment at the time of registration.**

Sponsorship opportunities are available on a first-paid first-served basis -- register early to ensure your preferred opportunity.



Product Theater - \$2,000 (2 available)

An exclusive opportunity to showcase your product and expertise during a 30-minute interactive presentation held in the Exhibit Hall during a break between educational sessions. This is your chance to stand out and share information on how you can help Idaho medical practice executives create a “winning hand”! Only one presentation available on Thursday, September 18th and one presentation available on Friday, September 19th. **This exclusive opportunity is only available to companies who have also registered as a Sponsor or an Exhibitor.*



Exhibitor - \$1,100 (after May 1st)

Early Early Bird - \$900 (by Jan. 31st)

Early Bird - \$1,000 (by April 30th)

An opportunity for your company representative to come showcase your product and interact with up to 150 medical practice managers, CEOs, CFOs, physicians, and other leadership. You will have the opportunity to meet and network with conference attendees during meals served in the Exhibit Hall, breaks between educational sessions, and the Opening Night Hospitality Suite. Register early to guarantee best booth pricing and location!

- Exhibitor level includes: registration for two representatives, listing in the conference promotion materials and Exhibitor Hall signage, breakfast and lunch for representatives, participation on the opening night reception at the Courtyard Marriott hotel.

Additional representative admission, tickets for the Thursday social hour, awards dinner and entertainment as well as Golf Tournament sponsorship may be purchased separately from IMGMA – contact Executive Director at 877-904-6462 or idahomgma@gmail.com to order.

IMGMA Golf Tournament Sponsorship

Course TBD



Add to your exhibitor or sponsorship investment with one of our Golf Tournament Sponsorships. It is a wonderful opportunity increase your company's visibility and meet with medical practice administrators while enjoying a casual day networking on the golf course.



**Only 2014 meeting exhibitors and sponsors may secure Golf Tournament Sponsorships. Golf Tournament Sponsorship is required to play in the tournament.*

Your Golf Tournament Sponsorship includes your green fees, golf cart, box lunch, water transportation to the greens, and placement on a team of IMGMA members.

Tournament Hole Sponsorship (9 available).....\$ 250

- Includes tournament fees for one representative
- Plus signage on one hole of the course and recognition at the awards presentation to occur in front of all IMGMA attendees,

Drink Cart Sponsorship (1 available).....\$ 500 **SOLD**

- Includes tournament fees for one representative
- Special acknowledgement at the opening of the tournament
- Signage and recognition on the drink cart
- Plus recognition at the awards presentation to occur in front of all IMGMA attendees

Tournament Lunch Sponsor (1 available)..... \$ 750 **SOLD**

- Includes tournament fees for two representatives
- Special acknowledgement at the lunch
- Plus signage in several venues; at the lunch, on the course, on the IMGMA website, at the time of awards, and on the Golf Scramble registration materials if secured before publication of the brochure
- Plus recognition at the awards presentation to occur in front of all IMGMA attendees

Tournament Social / Goodie Bag Sponsor (1 available) \$ 2,000

- Includes tournament fees for two representatives
- Plus special acknowledgement at the lunch, as well as signage on the course.
- This provides for drink tickets for golfers, as well as snacks and golf gear for attendees on the golf course. Can provide promotional materials for the goodie bags. Goodie Bags to be provided by IMGMA. (Please supply a business card or small flyer for the bags.)
- Additional recognition in several venues: on the IMGMA website, marketing materials for the conference pertaining to the tournament and on the Golf Scramble registration materials if secured before publication of the brochure.
- Plus recognition at the awards presentation in front of all IMGMA attendees.



Early Bird!

2014 IDAHO MGMA SPONSOR AND EXHIBITOR FORM

COMPANY NAME _____
 AGREEMENT CONTACT _____ TITLE _____
 ADDRESS _____
 CITY/STATE/ZIP _____
 TELEPHONE _____ FAX _____ E-MAIL _____

SPONSORSHIP OPPORTUNITIES (Select sponsorship level below, see Sponsorship Packet for details. Some sponsorship opportunities are limited in number please check availability with our Conference Director or Executive Director).

MGMA Annual Sponsorships

(INCL ANNUAL CONFERENCE SPONSORSHIP)

- Corporate Sponsor-\$7,500
- Board Sponsor-\$5,000
- Executive Sponsor-\$3,500
- Manager Sponsor-\$2,000

MGMA Conference Sponsorships Only

(A LA CARTE)

September 17th - 19th, 2014 | Boise State University, Boise, ID

- Platinum-\$5,000
- Gold-\$3,250
- Silver-\$2,250
- Bronze-\$1,350

CONFERENCE EXHIBITOR OPPORTUNITIES (Mark all that apply)

- EARLY BIRD! EXHIBITION BOOTH SPACE (PRIOR TO JAN 31, 2013)** # OF BOOTHS _____ @ \$900.00 EA _____
 Include ticket passes for two representatives
- EXHIBITION BOOTH SPACE (AFTER JAN 31, 2013 AND PRIOR TO MAY 1, 2013)** # OF BOOTHS _____ @ \$1000.00 EA _____
 Include ticket passes for two representatives
- EXHIBITION BOOTH SPACE (AFTER MAY 1, 2013)** # OF BOOTHS _____ @ \$1100.00 EA _____
 Include ticket passes for two representatives
- TICKET PACKAGE FOR ADD'L REPRESENTATIVES** # OF REPS _____ @ \$150.00 EA _____
 Two registrations are included with your exhibitor agreement - \$150 is required for each additional representative (3+) unless included in a sponsorship package.

TOTAL AMOUNT ENCLOSED= \$ _____

PRIMARY REPRESENTATIVE STAFFING YOUR BOOTH (This information will be published and distributed to attendees)

NAME _____ TITLE _____
 ADDRESS _____
 CITY/STATE/ZIP _____
 TELEPHONE _____ FAX _____ E-MAIL _____

PRODUCT SERVICE TO BE DISPLAYED: _____

NAMES OF OTHER REPRESENTATIVES STAFFING YOUR BOOTH

All exhibitor representatives must be registered. Two registrations are (2 ea.) included with your exhibitor agreement - \$150 is required for each additional representative unless included in a sponsorship package.

- 1) _____ 2) _____
 3) _____ 4) _____

PLEASE INDICATE COMPANIES YOU DESIRE NOT TO BE LOCATED ADJACENT TO (I.E. COMPETITOR):

- 1) _____ 2) _____

THE SIGNATURE BELOW SIGNIFIES THAT THE COMPANY CONTACT HAS READ AND AGREES TO ABIDE BY ALL EXHIBIT PRACTICES AND REGULATIONS (SEE ENCLOSED OR LOG ON TO WWW.IMGMA.COM)

Signature _____ Title _____

◆ CHECK ENCLOSED MADE OUT TO IMGMA (TAX ID # _____)

◆ CR. CARD PAYMENT:
 ◆ Visa ◆ M/C ◆ AM/EX No. _____ Exp. Date _____ CVV # _____ (back of card)
 Name on Card _____ Signature _____
 Mailing Address of Card _____

MAIL TO: IMGMA, PO BOX 7674, BOISE, ID 83707
or FAX TO: 877-90-IMGMA (877-904-6462) VOICE/FAX
 Questions? Please contact IMGMA at 877-9046462 or
IdahoMGMA.Sponsors@gmail.com.

FOR OFFICE USE ONLY: DATE REC'D _____ AMOUNT _____
 CHECK NO. _____ BOOTH # _____ INITIALS _____

IMGMA 2014 ANNUAL CONFERENCE

GOLF TOURNAMENT SPONSORSHIP AGREEMENT

**IMGMA Nine Hole Golf Tournament | Course TBD
Wednesday, September 17, 2014**

Practice your swing and get ready for an enjoyable golf day at the 2014 IMGMA Annual Conference in Idaho's Treasure Valley!

Add to your exhibitor and sponsorship investment with a Golf Tournament Sponsorship-- a wonderful opportunity to meet with medical practice administrators and enjoy a casual day networking on the golf course. Only 2014 Annual Conference sponsors and exhibitors may secure Golf Tournament Sponsorships. A Golf Tournament Sponsorship is required to play in the tournament.



Your Golf Tournament Sponsorship includes your green fees, golf cart and box lunch.

Please select from the following golf sponsorships. A minimum tournament hole sponsorship is required for each exhibiting company. Only representatives from your company may register under your company sponsorship. Additional players not included with a company sponsorship may register for an additional fee.

- Tournament Hole Sponsorship** (9 available) **\$ 250**
Includes tournament fees for one representative, plus signage on one hole of the course.
- Tournament Drink Cart Sponsor** (1 available)..... **\$ 500 SOLD**
Includes tournament fees for one representative, special acknowledgement at the opening of tournament, plus signage on the cart.
- Tournament Lunch Sponsor** (1 available)..... **\$ 750 SOLD**
Includes tournament fees for two representatives, special acknowledgement at the lunch, plus signage at the lunch and on the course.
- Tournament Social / Goodie Bag Sponsor** (1 available) **\$2,000**
Includes tournament fees for two representatives, plus special acknowledgement at the lunch, as well as signage on the course. You will be providing drink tickets for attendees, as well as snacks and golf gear for attendees on the golf course. Golf goodie bags to be provided by IMGMA. (You may supply a business card or small flyer for the bags).



The above sponsorships will be recognized at the awards presentation to occur in front of all IMGMA attendees on Thursday 9/18 during the social hour at The Stone House prior to the Banquet and Entertainment.

Company _____	
Sponsorship Amount	\$ _____
(See sponsor info for number of complimentary players. Add'l reps may register \$150 per person.)	
Golfer Name _____	Handicap _____ \$ _____
Golfer Name _____	Handicap _____ \$ _____
Golfer Name _____	Handicap _____ \$ _____
Golfer Name _____	Handicap _____ \$ _____
Total Amount Enclosed	\$ _____
Primary Contact _____	
Phone _____	Fax _____ Email _____

Check Enclosed made out to **IMGMA** **Credit Card Payment:** **Visa** **M/C** **AM/EX**
Credit Card No. _____ **Exp. Date** _____
Name on Credit Card _____ **CVV (back on card)** _____
Mailing Address of Credit Card _____

**Return this form, along with your payment to:
 IMGMA, PO BOX 7674 | BOISE, ID 83704 or FAX to: 800-685-5760.
 Questions? Call 877-904-6452 or email idahomgma@gmail.com.**