

Professional Certification

NACE encourages the professional development of caterers and event specialists through voluntary participation in its certification program. Achievement of the Certified Professional Catering Executive (CPCE) designation demonstrates expertise in catering and event management and is earned by taking a comprehensive examination that covers the seven core competencies of the industry.

The goals of the Certified Professional Catering Executive program are to:

- Establish a nationally recognized standard of competence in catering.
- Promote professional commitment to excellence in catering.
- Endorse active participation in educational offerings that support the continued competency of Certified Professional Catering Executives.
- Aid employers in identifying qualified catering personnel.
- Enhance the professional image of the catering executive.
- Provide a sense of personal achievement for the advancement of one's career.

The CPCE Exam

The CPCE exam consists of 175 multiple choice questions designed to emphasize seven core competencies of the catering and event planning industry.

- Accounting
- Beverage Management
- Catering Services
- Contracts and Agreements
- Event Management
- Food Production
- Sales and Marketing

Candidates will be given three hours to complete the exam. Successful candidates will earn the right to use the CPCE designation. Individuals who fail the exam may retake the exam a maximum of one time for a reduced fee within a one-year period.

Application Procedures

Complete the application form in its entirety. Applications for the examination are available online at **www.nace.net**.

- ✓ Submit a typed application form. (Note: You may type directly on the form). Handwritten applications will not be accepted.
- ✓ Make a copy of the completed application for your records.
- ✓ Mail the completed application, documentation, and full examination fee to NACE, 9891 Broken Land Parkway, Suite 301, Columbia, MD 21046 or fax credit card payments to 410-290-5460.

Applications must be **postmarked** by 30 days prior to the exam date. Incomplete applications and applications received after the postmark deadline may be subject to a \$50.00 late fee, if accommodations can be made for that exam administration.



CPCE Overview

Exam Eligibility

To be eligible to sit for the CPCE exam, applicants must have a minimum of 60 points, as outlined by the eligibility requirements below. **Documentation** <u>must</u> be attached to receive points (this includes NACE-related activities).

Experience in Catering or Event Management (maximum of 10 points)

- To be calculated with one point per year (from the past 10 years), to include catering and event management full-time positions
- Include title, description of job responsibilities, organization, and employment dates

Education and Continuing Education (maximum of 50 points)

Formal Education (maximum of 10 points)

Please list school name, address, degree and date issued. **Documentation** <u>must</u> be included (e.g., transcript, diploma, certificate, etc.).

- High School
- Internship Programs
- Associate's Degree
- Associate's Degree in hospitality/event management
- Certificate Degree in hospitality/event management
- Bachelor's Degree
- Bachelor's Degree in hospitality/event management
- Master's Degree
- Master's Degree in hospitality/event management

Continuing Education (1 hour of continuing education = 1 point)

Please list any continuing education programs which pertain to the catering or event planning industry (from the past 10 years). **Documentation** <u>must</u> be attached and should include how many hours of educational instruction you received (e.g. copies of certificates or letters on official letterhead).

- Company sponsored continuing education
- Local professional development
- NACE education programs
- Allied association education programs
- Corporate training

Industry Membership (maximum of 10 points, 1 point per year)

Candidates may receive one point per year for professional memberships from the past 10 years in recognized organizations that are directly related to the catering and event planning industry. **Documentation** <u>must</u> be **included** (e.g., letter from organization (on official letterhead), copy of membership certificate(s)/ card(s) or proof of payment(s)).

Accepted Industry Memberships

- American Culinary Federation
- American Hotel and Lodging Association
- American Society of Association Executives
- Association for Convention Operations Management
- Association of College Conference and Events Directors
- Association of Destination Management Executives
- Hospitality Sales and Marketing Association International
- International Special Events Society
- Meeting Professionals International
- National Association of Catering Executives
- Professional Convention Management Association
- Other industry membership and leadership positions (based on acceptance by NACE)



Leadership Positions (maximum of 10 points)

Candidates may receive points for leadership positions held at the national or chapter level within the past 10 years. The organization must be related to the catering or event planning industry. **Documentation <u>must</u> be included** (e.g., an appointment letter (on official letterhead) or certificate of recognition).

National Role Officer of Board of Directors Board Member Committee Chairperson Committee Member	Points 6 per term 5 per term 4 per term 3 per term
Chapter Role	Points
Officer of Board of Directors	4 per term
Board Member	3 per term
Committee Chairperson	2 per term
Committee Member	1 per term

Professional Achievements (maximum of 10 points)

The achievements must have been completed within last 10 years. **Documentation** <u>must</u> be included as proof of completion (e.g., articles, certificates or letters (on official letterhead)).

- Seminar presenter (2 points)
- Seminar panelist (1 point)

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- Teacher, facilitator/trainer or instructor (2 points per class, maximum of 10 points)
 - Certifications (2 points per certification)
 - CAE, CHME, CMM, CMP, CSEP, etc.
- Awards/recognition for professional accomplishment (2 points)
- Author of professional article (2 points per article)
- Author of chapter in book (5 points)
- Book author (10 points)

NACE Support Activities (maximum of 10 points)

Activities that receive points in this area are part of the responsibilities of NACE national or NACE chapter leaders and/or committees. **Documentation** <u>must</u> be included. (e.g., letter from chapter board member or national staff member (on official letterhead))

- NACE recruitment booth (1 point per occurrence)
- NACE related community service (1 point per occurrence)



Can	ndidate Information			
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	Employment Experience (10 points maxi	imum)		
Can past	didates are eligible for 1 point per year of fu	ull-time employment in catering and event management (fro n and employment dates. You may attach a separate sheet fo		
	Bridal/Wedding Consulting	Job Title		
	Business/Industry Catering	Employer		
	Convention Center Catering	Dates of Employment		
	Country Club Catering	Points		
H	Event Planning	Ich Title		
H	Hospital Catering Hotel/Resort Catering	Job Title Employer		
H	Hotel/Resort Convention Catering	Dates of Employment		
	Kosher Catering	Points		
	Military Catering			
Ц	Off-Premise Catering	Job Title		
Ц	Private Clubs	Employer		
H	Restaurant Catering School/University Catering	Dates of Employment Points		
H	Sport Arena Catering			
	oportra ona datoring	TOTAL POIN	TS	
II. E	Education and Continuing Education (50	points maximum)		
_		A. Formal Education		
Candidates may only claim points for the highest level of formal education achieved. Documentation <u>must</u> be included (e.g., transcript, diploma, certificate, etc.).				
	High School Graduate (1 point)			
	Some College (2 points)	Institution		
	Associate's Degree (2 points)	Address		
H	Bachelor's Degree (4 points)	Degree Graduation Year		
H	Master's Degree (8 points) Bachelor's Degree or Master's Degree in	Graduation Year		
	hospitality management (10 points)			
\square	Other	TOTAL POIN	TS	



B. Continuing Education	1				
Please list any continuing education programs which pertain to the catering or event planning industry that you					
have attended within the past 10 years. You may include company spo					
and allied organization seminars and workshops. One point will be giv					
Documentation <u>must</u> be attached and should include how many h					
received (e.g., copies of certificates or letters on official letterhead).					
Seminar/Course	Date(s)	Points			
Example: National Association of Catering Executives (NACE)	7/25 - 28/2010	12.25			
Experience! 2010 Conference	.,				
	TOTAL POINTS				
III. Industry Membership (10 points maximum)					
Candidates may receive one point per year for professional membersh	ins from the past 10 years in	recognized			
organizations that are directly related to the catering and event planni					
included (e.g., letter from organization (on official letterhead), copy of					
of payment(s)).	membership certificate(3)/				
Organization	Dates of Membership	Points			
Example: NACE	2005 – 2010	5			
	2003 2010	5			
	TOTAL POINTS				
IV. Leadership Positions (10 points maximum)	TOTALTOINTS				
Candidates may receive points for leadership positions held in catering	g or event planning organizat	tions (from the			
past 10 years). Documentation <u>must</u> be included (e.g. an appointme					
of recognition).		aug of certificate			
Organization	Dates of Term	Points			
Example: NACE President (National Board)	2009-2010	6			
	2009 2010	0			
	TOTAL POINTS				
V. Professional Achievements (10 points maximum)	TOTALTOINTS				
A. Teaching and Seminar Pres	contor				
		ng industry The			
Candidates may receive points per seminar or course taught related to the catering or event planning industry. The courses must have occurred within the past 10 years. Documentation <u>must</u> be included (e.g., letter (on official					
letterhead) or certificate from organization).					
Course	Date	Points			
Example: Breakout Session Presenter: NACE Experience! 2010 Conf.	7/26/10	2			
Drampie, Dieurout Session i resenter, whole Experience: 2010 CONJ.	//20/10	<i>2</i>			
	TOTAL POINTS				
	I U I AL PUINTS	1			



TG ENT					
B. Author of Professional Articles, Books or Book Chapters List each article, book or chapter within a book that you have written and had published in a recognized industry publication. To receive credit, you <u>must</u> submit a copy of each article, chapter, or book cover.					
Title of Article	Publication	Date	Points		
Example: "Food and Wine Trends for 2010"	Caterer's Magazine	7/2010	2		
Example. Food and while Hends for 2010		7/2010	2		
	Т	OTAL POINTS			
C. Cer	tifications/Awards				
List individual certifications and awards recognizin	List individual certifications and awards recognizing your catering and event planning expertise. Documentation <u>must</u> be included (e.g. copy of certificate/award or letter from organization (on official letterhead)).				
Certification/Award	Organization	Date	Points		
Example: Certified Meeting Professional (CMP)	Convention Industry Council	6/2009	2		
		0/2009	2		
	Т	OTAL POINTS			
VI. NACE Support Activities (10 points maximu					
	2	or chapter loade	ors and for		
Activities that receive points in this area are part of the responsibilities of national or chapter leaders and/or committees. Documentation <u>must</u> be included (e.g., letter for chapter board member or national staff member (on official letterhead)).					
Activity		Date	Points		
Example: Worked NACE Booth at XYZ Tradeshow		3/2010	1		
TOTAL POINTS					
VII. Point Total (60 points required)					
Category			Points		
I. Employment Experience (10 points maximum)					
II. Education and Continuing Education (50 points	maximum)				
A. Formal Education (10 points maximum					
B. Continuing Education (1 hour of contin	*				
III. Industry Membership (10 points maximum)					
IV. Leadership Positions (10 points maximum)					
A. Teaching and Seminar Presenter					
B. Author of Professional Articles					
C. Certifications/Awards					
V. Professional Achievements (10 points maximum)				
VI. NACE Support Activities (10 points maximum)	<i>c</i>				
	Т	OTAL POINTS			
Immediate Supervisor Verification					
By my signature below, I attest to and verify that th	e above-named applicant for thi	s certification e	xamination is		
currently and has been employed in the catering and event management profession and, to the best of my					
knowledge, meets the eligibility requirements above	0		, ,		
Supervisor SignatureI	Date		_		
TitleI			_		
Organization			_		
Address					



Certified Professional Catering Executive Application

Candidate Signature
COMPLETE ENTIRE APPLICATION BEFORE SIGNING BELOW.
I have read the eligibility requirements and understand that I am responsible for knowing its contents. I certify that the information given in this application is accurate, correct and complete.
CANDIDATE SIGNATURE:
DATE:
Payment
Application Fee*Members \$395Non-Members \$495*Price includes the exam and one (1) copy of the NACE Study Guide. There is an additional fee for retaking the exam.
NACE ID Payment Method Credit Card (circle one) (Visa/MasterCard/American Express) Amount
CC# Expiration Date
Name on Card
Signature
Submit this completed application with required documentation and appropriate fee to NACE, 9891 Broken Land Parkway, Suite 301, Columbia, MD 21046 or fax credit card payments to 410-290-

5460. Applications must be **postmarked** by 30 days prior to the exam date.



AUTHORIZATION FOR RELEASE OF INFORMATION AND ACKNOWLEDGEMENT OF OBLIGATIONS

I authorize the Certification Commission of NACE (CCN) to make whatever inquiries and investigations that it deems necessary or appropriate to verify my credentials and professional standing in order for me to qualify to sit for the certification exam for which I am applying. Further, I understand that the CCN will treat the contents of this application as well as all documents relating to certification as confidential, except as necessary to administer the certification program.

I understand that after earning the credential, I am responsible for complying with all obligations for maintaining the credential, including obtaining the required continuing education credits within the specified time period and for making application for renewal of my certification. I further understand that it is my responsibility to inform NACE Headquarters of any changes in my mailing address.

I have read and understand the information provided in the eligibility requirements and will abide by the same. I declare that all information provided on my application is true. I understand that false information may be cause for denial or loss of the credential. I understand that I can be disqualified from taking or continuing to sit for an examination or from receiving examination scores, or I may have my examination scores disqualified, if the CCN, in its sole judgment, determines through either proctor observation or statistical analysis that I engaged in collaborative, disruptive, or other inappropriate behavior related to administration of the examination.

I further authorize NACE to release my current certification status at any time post-certification upon request (either written or verbal). I acknowledge that it is the policy of NACE not to release information regarding the scores obtained on the exams or to release information regarding the number of times a candidate has sat for the exams.

Candidate's Signature

Date

Candidate's Printed Name