

Letter of Intent



LOI Submission Deadline is November 22, 2013

Funding Opportunities

The Southern Nevada Affiliate of Susan G. Komen® is currently offering grants for innovative projects in the area of breast health and breast cancer screening, treatment and breast cancer education. All proposed projects should target services provided in the Southern Nevada Affiliate service area. Partnerships and collaborative projects that provide opportunities for greater leveraging of philanthropic investments and that demonstrate the potential to create measurable impact are encouraged.

About Susan G. Komen®

Nancy G. Brinker promised her dying sister, Susan Goodman Komen, she would do everything in her power to end breast cancer forever. In 1982, that promise became Susan G. Komen and launched the global breast cancer movement. Today, Susan G. Komen is the world's largest grassroots network of breast cancer survivors and activists fighting to save lives, empower people, ensure quality care for all and energize science to find the cures. Thanks to events like the Komen Race for the Cure®, we have invested more than \$2 billion to fulfill our promise, becoming the largest source of nonprofit funds dedicated to the fight against breast cancer in the world.

About the Southern Nevada Affiliate

The Southern Nevada Affiliate of Susan G. Komen is part of the world's largest and most progressive grassroots network fighting breast cancer. Through events like the Komen Southern Nevada Race for the Cure, the Southern Nevada Affiliate has invested \$6.2 million in community breast cancer programs in six counties since 1996. Up to 75 percent of net proceeds generated by the Affiliate stay in the local community. The remaining 25 percent funds national breast cancer research. For more information, call 702-822-2324 or visit www.komensouthernnevada.org.

Statement of Need: Through a community needs assessment, the Southern Nevada Affiliate of Susan G. Komen® has identified the following needs:

- Increase knowledge of the importance of early detection for breast cancer using evidence-based and culturally competent educational strategies, with an expanded outreach effort among young women under age 40 and older women over age 65, and in North Las Vegas, northeast Las Vegas, west Las Vegas, and rural communities.
- Increase access to, and availability of, breast cancer screening services for women and men living in rural communities, and for those who do not qualify for the Women's Health Connection Program, either because they are under age 50 and/or earn between 250 percent and 450 percent Federal Poverty Level.
- Make available a variety of support services for breast cancer patients, survivors and their loved ones including evidence-based breast health navigator programs, assistance with financial needs and services that meet emotional, psychosocial and physical needs.

Qualifications and Eligibility

Eligibility:

To be eligible to participate in the Southern Nevada Affiliate's LOI process, organizations must meet all of the following criteria:

- Project must be specific to breast health and/or breast cancer
- Applicants must be a US nonprofit (federally tax-exempt) organization, e.g. nonprofit organizations, educational institutions, government agencies and Indian tribes
- Services must be provided in the Southern Nevada Affiliate Service Area

Ineligible Requests

Applicants may not request funding for any of the following activities or expenditures:

- Medical or scientific research
- Equipment
- Paid media (film, radio, web sites, etc.)
- Scholarships or fellowships
- Construction or renovation of facilities
- Political campaigns or lobbying

LOI Preparation Guidelines

- **LOI's must be submitted by the individual authorized to sign for the organization.**
- **The Letter of Intent (LOI) must not exceed 2 pages (excluding the Cover Page and Checklist)**
- **You must use the LOI form provided. Alternative versions of the form will not be accepted.**
- **Please do not include any other attachments.**
- **Fax copies will not be accepted.**
- **Failure to adhere to these guidelines will result in delayed processing or refusal of the application.**

*Inquiries should be addressed or directed to 702-822-2324 or
mission@komensouthernnevada.org. (Please allow adequate time before deadline for
response to any inquiry)*

Letter of Intent – Checklist



The following is a checklist of the LOI requirements for your request to be complete and considered for funding.

Please initial each line to certify understanding and acknowledgement of Komen LOI regulations.

1. _____ Letter is submitted by November 22, 2013.
2. _____ I understand that the Grant Period for this LOI is April 1, 2014 – March 31, 2015.
3. _____ Project is specific to breast health and/or breast cancer.
4. _____ Applicant is a US nonprofit (federally tax-exempt) organization, e.g. nonprofit organizations, educational institutions, government agencies and Indian tribes.
5. _____ Services are provided in the Southern Nevada Affiliate Service Area (Clark, Nye, Lincoln, White Pine, Mineral and Esmeralda counties).
6. _____ If you have received a grant from Komen Southern Nevada in the past, are you current on your final reports? Are all past and current Komen-funded grants or awards up-to-date and in compliance with Komen requirements?

Please note: The Letter of Intent is the first step in the application process. **Receipt of your letter of intent will be acknowledged.** If the Southern Nevada Affiliate finds the request appropriate and within the scope of our funding priorities, an invitation to submit an application will follow.

Letter of Intent Form



Letters Must Be Submitted by November 22, 2013

The Grant Period for this LOI is April 1, 2014 – March 31, 2015 Grant Cycle

A Letter of Intent must demonstrate understanding of the requirements of the grant program for which you wish to apply. To complete a Letter of Intent, be sure you are familiar with the guidelines of the grant program. Please make certain that your request addresses the Southern Nevada Affiliate's identified needs and/or funding priorities. Provide required information in the spaces provided below (not to exceed the 2 page maximum).

1. Please provide a brief description of your organization and why you are positioned to submit this letter of intent.
2. Briefly describe the project. This should include an overview of what your organization proposes to do, how much you are requesting, how the proposed project relates to the Affiliates identified priorities and the timeline for completing the project.
3. Briefly describe the need this project will be addressing, how your organization identified the need and how this project will contribute to eliminating the need. Be sure to include any pertinent statistics or research.
4. Briefly describe your project evaluation plans. Be sure to include your goals and objectives and how you will know you have accomplished them. Projected outcomes should be clear and measureable.
5. Identify the partner organizations that are necessary to complete the project.
6. If this project has been funded in the past please summarize the number of years funded and the successes the program has shown. Has the program been capable of finding opportunities for improvement in this project and modifying the project?