



## Getting To Know Evolv...

Take the Challenge & Pass It On – Intro to Evolv Health's e84 Challenge (507) 726-3821

1. e84 Challenge Presentation Video: <http://evolvhealth.com/e84-challenge-video/>
2. Corporate Youtube Channel: <http://youtube.com/evolvhealth>
3. Get paid to promote the challenge: <http://evolvhealth.com/earn/>
4. Detail Compensation Plan:  
[http://evolvhealth.com/wp-content/uploads/pdfs/EvolvWealthPlan\\_e84\\_041811\\_FINAL.pdf](http://evolvhealth.com/wp-content/uploads/pdfs/EvolvWealthPlan_e84_041811_FINAL.pdf)
5. Corporate web site: <http://evolvhealth.com>
6. Corporate Blog: <http://blog.evolvhealth.com>
7. Corporate Facebook: <http://facebook.com/evolvhealth>
8. Take The Challenge: <http://e84challenge.com>  
DEMO: User User Name: jday Password: 123456
9. Demo Evolv back office: <https://secure.evolvhealth.com/ecenter/logon.asp>  
DEMO - User Name: mstesttest Password: Evolv2011
10. Evolv Personalized Exercise Program: <http://www.evolv.exerciz.com:>  
DEMO: Email address: Demo@evolvhealth.com : Password: nyeaeo3

### **Mission Statement:**

To improve health and wealth of 8.4 million people throughout the world by completing the e84 Challenge.

### **Culture:**

Evolv believes a primary product of any company is the culture and corporate philosophy. Our culture starts at the top through our spirit of partnership, mentorship and a focus on alignment of interest. At all times we keep the corporate initiative aligned with the field through our Leadership Council where leaders have the ability to put their fingerprint on each company initiative.

### **Vision:**

Evolv envisions expanding the e84 Challenge to one hundred countries in the next ten years and having Evolvers complete 8.4 million e84 Challenges.



**Company Performance:**

- 2009: Launched US and Canada with Evolv Enhanced Archaea Active water and gel.
- 2010: \$23M+ Consolidated Gross Revenues; International Expansion: Canada, Puerto Rico, Mexico, Chile, Peru and Columbia.
- 2011: 250%-300% year over year growth \*projected based on current momentum. International Expansion: Continue expansion into Latin Americas.

**Management Team - <http://www.evolvhealth.com/evolv-team/>**

Trey White, is leading this incredible all-star team that is expanding Evolv and the e84 movement around the globe. Trey has the in-depth experience in building billion dollar businesses. After taking the first real estate website to a \$9 Billion Market Cap, Trey has taken his experience, wealth and inspiring passion for building start up businesses to million and billion dollar valuations. Trey is extremely excited about the future of Evolv. He is the Chairman but considers himself a Challenger and Promoter of e84 like everyone else.

- TREY WHITE – CHAIRMAN AND CO-FOUNDER
- BRENT HICKS – CHIEF EXECUTIVE OFFICER & CO-FOUNDER
- JOSH HIGGINBOTHAM – PRESIDENT
- DR. ANNE SMITH B.S., D.C. – CHIEF SCIENCE OFFICER
- JAMES CHRISTIANSEN – CHIEF OPERATING OFFICER
- JUSTIN WHITE – CHIEF INFORMATION OFFICE

**THE BEST WAY TO GET PAID, EVERY WEEK:**

- Evolv pays every bonus weekly. Not waiting for monthly checks. Build this week and get paid the following week.
- Choose from Direct Deposit, Branded Paycard, or Checks – You get to choose!
- Weekly volume accrued over 4 weeks to achieve ranks, making rank promotion easier than other opportunities.
- RealTime Rank Promotion. You can watch your income grow as your business grows.
- No breakage to the company, a 58% guaranteed payout on commissionable volume weekly.
- The most powerful Check Match program in the industry. Personals + 7 Generations. Every time your team earns you match!
- Easy to achieve 2% Elite Pool Bonus. Paid weekly.
- 1% Ambassador Pool. Keep earning 4 shares in the 2% pool as well as shares in the Ambassador Pool. Paid Weekly.
- Earn rank advancement bonuses at every rank starting at Emerald.
- We believe in having fun.
- Simple to win annual trips plus Diamond and Ambassador leadership trips.
- <http://www.evolvhealth.com/rewards/>
- e84 winners every 84 days.
- Compensation Plan Manual: Let's Play a Game! <http://www.evolvhealth.com/earn>

### **Evolv Driven** – Starts at Mercedes and turns into Bentley

- \$600 every 4 weeks towards a Mercedes Benz or \$400 cash
- Only need 20,000 PGV (Ruby)
- That's not all! \$1200 every 4 weeks at Blue Diamond
- Wait! One more. \$3000 every 4 weeks at Ambassador. Do you want a Bentley?

### **Give Share Evolv**....Our Culture, Our Philosophy and our Foundation

- Our mission is to provide you with the support and resources necessary to empower your life in securing your health and financial future by following the steps in the Evolv Life Plan and the principles of SHARE:

#### ***Better life through:***

- Sustainable wealth
- good **H**Health
- positive **A**Attitude
- strong **R**Relationships
- concern for the **E**Environment

Our Vision is To exhilarate and energize 8.4 million people to reach for and realize their fitness and wellness goals by completing their own e84 Challenge!

### **What is e84?**

The e84 Movement is all about achieving your health target, having fun, getting incredible results, and potentially winning thousands of dollars in trips, prizes—all in 84 days! Whatever your health target, whether it's to lose weight, get in shape or become more active, you can achieve it with e84. <http://evolvhealth.com/e84-challenge-video/>

### **Products That Get Results!**

With over 15 years of scientific research and development behind its proprietary Archaea Active™ formula, Evolv integrates true science, attention to safety and great taste in convenient products that are easily incorporated into your daily regimen. In the laboratory, Archaea Active™ has undergone rigorous testing and shown promising results. Researchers are not aware of any other supplement or formula, to date, that has the same potential benefits that can be obtained through the Archaea Active™ formula.

*In vitro* testing was conducted at FutureCeuticals, which has, in an unprecedented move by the company endorsed the formula. John M. Hunter, General Manager of FutureCeuticals, says "for the first time in our history, we are awarding the FutureCeuticals, TargeTest™ seal of approval to a product we do not manufacture. We have been consistently impressed with the way the Archaea Active™ formula has preformed."

- **Evolv Water & Gel** – boost cellular oxygen for health and vitality

[http://evolvhealth.com/wp-content/uploads/pdfs/Fact\\_Sheets\\_042011\\_WATERGEL.pdf](http://evolvhealth.com/wp-content/uploads/pdfs/Fact_Sheets_042011_WATERGEL.pdf)

- **Evolv Shake** – Flavorful, nutrient dense meal replacer for healthy weight management and appetite control.

[http://evolvhealth.com/wp-content/uploads/pdfs/Fact\\_Sheets\\_042011\\_SHAKE.pdf](http://evolvhealth.com/wp-content/uploads/pdfs/Fact_Sheets_042011_SHAKE.pdf)

- **Evolv Thin** – Curb your appetite naturally

[http://evolvhealth.com/wp-content/uploads/pdfs/Fact\\_Sheets\\_042011\\_THIN.pdf](http://evolvhealth.com/wp-content/uploads/pdfs/Fact_Sheets_042011_THIN.pdf)

evolv™

- **Evolv Energy** – All natural kick start to power up your day  
[http://evolvhealth.com/wp-content/uploads/pdfs/Fact\\_Sheets\\_042011\\_ENERGY.pdf](http://evolvhealth.com/wp-content/uploads/pdfs/Fact_Sheets_042011_ENERGY.pdf)
- **Evolv Ultimate** – Complete Cellular Nutrition  
[http://evolvhealth.com/wp-content/uploads/pdfs/Fact\\_Sheets\\_042011\\_ULTIMATE.pdf](http://evolvhealth.com/wp-content/uploads/pdfs/Fact_Sheets_042011_ULTIMATE.pdf)

### **Plans with Purpose:**

Don't just take the products, pick a plan: Burn, Fuel, or Edge

All natural

- Low-calorie
  - Tastes great
  - Packed with Nutrition
  - ExerSciz program
  - Mindset84
  - Coaches/Support
- You are 80% more likely to succeed than doing it by yourself!*

**BURN84:** This program has one purpose: to help you lose weight. Whether it's a few pounds or a hundred, the BURN84 Plan is designed to help you to shed pounds, getting you closer to your ideal body composition. The BURN84 Challenge is best done before the FUEL Challenge, which is the next stage in achieving your best health, weight, and fitness possible.

- [http://evolvhealth.com/wp-content/uploads/pdfs/e84\\_PPT\\_041911\\_12\\_BURN.pdf](http://evolvhealth.com/wp-content/uploads/pdfs/e84_PPT_041911_12_BURN.pdf)

**FUEL84:** Are you somewhat active but want more energy, or are you reasonably close to your perfect body image but just need a little support to finally lose those last couple of pounds? If you're "almost there," then taking the FUEL84 Challenge will give you that one last boost, allowing you to enjoy the power of that final transformation to your ideal energy and fitness level.

- [http://evolvhealth.com/wp-content/uploads/pdfs/e84\\_PPT\\_041911\\_14\\_FUEL.pdf](http://evolvhealth.com/wp-content/uploads/pdfs/e84_PPT_041911_14_FUEL.pdf)

**EDGE84:** Are you an athlete, extremely active, or simply dedicated to an aggressive fitness schedule that allows you to remain in perfect physical form? Or maybe you've completed your FUEL84 and you're ready to make the leap to a highly active lifestyle that will earn you the kind of fitness and conditioning that most people only dream of achieving. The EDGE84 Challenge can provide you with the energy and guidance necessary to support a vigorously active fitness regimen.

- [http://evolvhealth.com/wp-content/uploads/pdfs/e84\\_PPT\\_041911\\_15\\_EDGE.pdf](http://evolvhealth.com/wp-content/uploads/pdfs/e84_PPT_041911_15_EDGE.pdf)

### **Start your Challenge & Win**

Over \$160K in prizes awarded each year with over \$40K every 84 days

- <https://www.e84challenge.com/index.html>

Take the Challenge and Pass It On! Easy as 1, 2 Free – get 3 people to take the Challenge with you and your next month's product is Free!



## Step 1 – Take the Challenge

**Step 2 – Pass It On** - see results and get excited. How many people do you know that will want to do the challenge

**Step 3 – Free** - Your next month's pack is FREE when you get 3 people to do the Challenge with you. [http://evolvhealth.com/wp-content/uploads/pdfs/12Free\\_041511.pdf](http://evolvhealth.com/wp-content/uploads/pdfs/12Free_041511.pdf)



**Futureceuticals:** Our primary development partner, with 130 years of experience in food-based nutrition. Provided their exclusive TargetTest Seal of Approval on the Bioactivity for Archaea Active™ on ex-vivo tests.

## Evolv Scientific & Wellness Advisory Boards

The two Boards are a collection of health care professionals from all walks of life who are invested and committed in promoting health awareness. They have made themselves available to Evolv and the e84 Campaign to provide expert guidance in the areas of fitness and health, ensuring that the BURN, FUEL, and EDGE Challenges continue to be powerful tools for change, therefore allowing Evolv to remain true to its commitment to individual, community, and global wellness.



### Scientific Advisory Board:

- Head of Scientific Advisory Board: Evolv Chief Science Officer Dr. Anne Smith B.S., D.C.
- Dr. Richard Benavides
- Dr. Jeff Balon
- Ed McNeely



### Evolv Wellness Expert Council:

- Tamilee Webb
- Guy Mezger
- Dr. Lyndon McGill D.C.

### Learn about Evolv Scientific Advisory Board

- <http://evolvhealth.com/scientific-and-wellness-boards/>





## **Giving Back** – Give Share Evolv Foundation

The Give.Share.Evolv Foundation was created out of the Company's desire to provide resources for those in need, and unable to provide for themselves. More than charitable giving, however, the Foundation provides reeducation and tools, allowing people the means to do something vital: Help themselves to improve their own lives. Evolv donates money to the Foundation based on each e84 Challenge completed.

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- <http://www.evolvhealth.com/giveshareevolv-foundation/>