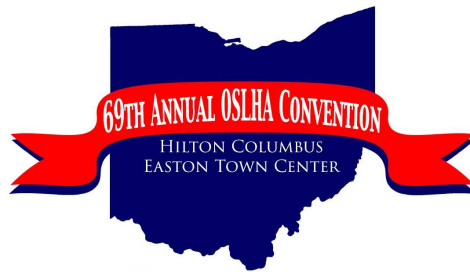


Exhibits - Sponsors - Ads Order Form

EXPLORING FUTURE POSSIBILITIES
THROUGH BEST PRACTICE

**Ohio Speech-Language-Hearing Association
69th Annual OSLHA Convention
March 19-21, 2015
Hilton Columbus at Easton, Columbus, OH**



**Thank you for joining our 2015 OSLHA Convention through
EXHIBITS * SPONSORSHIPS * ADVERTISING**

Please complete the following Company information:

Company/Organization:

Contact Name & Title:

Address:

City: **State:** **Zip:**

Email:

Phone: **Fax:**

Website:

Additional Representative to also receive Exhibit Confirmation Packet

Rep. Name & Title:

Email:

Phone:

**Brief Description of
your Products and/or
Services:**

OSLHA CONVENTION SPONSORSHIP OPPORTUNITIES

Please check each block that applies to your needs

PRE-CONVENTION SYMPOSIUM SPONSORSHIP *Thursday* or **SHORT COURSE SPONSORSHIP** *Friday or Saturday* **\$350**

Specific course sponsorships may be selected after November 1st when program is set.

Benefits:

- Name/Logo printed on Daily Schedule
- 1/4 page ad in online program accessed by up to 9,500 professionals (5"W x 3"H)
- Web: Name/link posted online: 1) in program with course listing, 2) in Handouts section with course listing, 3) included in Sponsorship List
- Sponsorship announced in sponsored course by course host
- Signage: 1) Company sign/logo on speaker podium, 2) Signage outside of classroom, 3) Listing on Sponsorship card on every Awards Luncheon table
- Additional Opportunity: Add Convention Homepage Ad/Link for additional \$150 (See Advertisement Opportunities)

THE 6th ANNUAL STUDENT LEADERSHIP DEVELOPMENT PROGRAM - *Thursday, 10:00 am - 7:30 pm* **\$1,800**

Benefits:

- Convention Homepage Ad/Link on OSLHA website (www.ohioslha.org)
- Name/Logo printed on Daily Schedule
- Letter sent to Sponsored Students' University Program Director highlighting your Sponsorship
- 1/2 page ad in online program accessed by up to 9,500 professionals (7-1/4"W x 5"H)
- Web: Name/link posted online: 1) in program with course listing, 2) included in Sponsorship List
- Sponsorship announced in sponsored course by course host and at Legislative Council meeting
- Name/logo on event PowerPoint
- Signage: 1) Company sign/logo on speaker podium, 2) Signage outside of classroom, 3) Listing on Sponsorship card on every Awards Luncheon table

CONVENTION BAG SPONSOR, *complimentary to all attendees* **You Provide Bags or \$1,400**

Benefits:

- Convention Homepage Ad/Link on OSLHA website (www.ohioslha.org)
- Name/Logo printed on Daily Schedule
- 1/2 page ad in online program accessed by up to 9,500 professionals (7-1/4"W x 5"H)
- Web: Name posted online: 1) in program-Special Events Section, 2) included in Sponsorship List
- Signage: 1) Within registration area 2) Listing on Sponsorship card placed at every Awards Luncheon table

BREAKFAST-ON-THE-GO - *Friday, 7:00-8:00 a.m.* **\$450**

Benefits:

- Name/Logo printed on Daily Schedule and Breakfast Grab Bags
- 1/4 page ad in online program accessed by up to 9,500 professionals (5"W x 3"H)
- Web: Name posted online: 1) in program-Special Events Section, 2) included in Sponsorship List
- Signage: 1) On event buffet table(s), 2) Stickers Placed on Every Grab-and-Go Bag, 3) Listing on Sponsorship card placed at every Awards Luncheon table
- Additional Opportunity: Add Convention Homepage Ad/Link for additional \$150 (See Advertisement Opportunities-next page)

AWARDS LUNCHEON - *Friday, 12:00-1:30 p.m.* **\$750**

Benefits:

- Convention Homepage Ad/Link on OSLHA website (www.ohioslha.org)
- Name/Logo printed on Daily Schedule
- Name/Logo printed on Awards Luncheon tickets
- 1/2 page ad in online program accessed by up to 9,500 professionals (7-1/4"W x 5"H)
- Name/logo on event PowerPoint
- Sponsorship announced during event by OSLHA President
- Web: Name posted online: 1) in program-Special Events Section, 2) included in Sponsorship List
- Signage: 1) Company sign/logo on Main podium, 2) Signage outside Event Room, 3) Listing on Sponsorship card on every Awards Luncheon table

SOCIAL EVENT, open to all Registrants and Exhibitors - *Friday 7:00-9:00 p.m.* **\$600**

Benefits:

- Convention Homepage Ad/Link on OSLHA website (www.ohioslha.org)
- Name/Logo printed on Daily Schedule
- 1/2 page ad in online program accessed by up to 9,500 professionals (7-1/4"W x 5"H)
- Web: Name posted online: 1) in program-Special Events Section, 2) included in Sponsorship List
- Signage: 1) On event buffet table(s), 2) Listing on Sponsorship card placed at every Awards Luncheon table

CONTINENTAL BREAKFAST / DOOR PRIZE AND BASKET RAFFLE DRAWING EVENT - *Saturday, 7:15-8:30 a.m.* **\$500**

Benefits:

- Convention Homepage Ad/Link on OSLHA website (www.ohioslha.org)
- Name/Logo printed on Daily Schedule
- 1/2 page ad in online program accessed by up to 9,500 professionals (7-1/4"W x 5"H)
- Web: Name/link posted online: 1) in program-Special Events Section, 2) included in Sponsorship List
- Sponsorship announced during event by Emcee
- Name/logo on event PowerPoint
- Signage: 1) Outside of event room, 2) On event buffet table(s), 3) Listing on Sponsorship card placed at every Awards Luncheon table

Sponsors: Please submit **color logo/ad** in .jpg, .gif or .png format; (142 px W by 54 px H) AND **URL Link** to: Admin@ohioslha.org

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OSLHA CONVENTION ADVERTISING OPPORTUNITIES

Please check each block that applies to your needs

WEB: CONVENTION HOMEPAGE AD/LINK

The OSLHA Convention Homepage is visited frequently by Speech-Language Pathologists and Audiologists throughout Ohio, as well as other states. It is visited multiple times by each Convention Registrant to access needed convention information.

All Convention Information is accessed from the Convention Homepage at www.ohioslha.org/e_convention.htm

Note: Ad/Link will be posted on the Convention Homepage from time of receipt through April, 2015

- \$0.00: No fee if included with your sponsorship selection above (see Sponsorship Opportunities on previous page)
- \$150: If sponsorship of under \$500 is secured (see Sponsorship Opportunities on previous page)
- \$250 a la carte, without additional sponsorship (see Sponsorship Opportunities on previous page)

PROGRAM BULLETIN ADS:

Online program for over 9,000 professionals to review and 1,000 registrants to print

Deadline: November 1st for first program posting. Ads included as received.

Submit Ad in .jpg, pdf, or Word format in full color or black & white

- | | |
|--|--|
| <input type="checkbox"/> Inside Front Cover: \$600
- 7-1/4"W x 9-1/2"H | <input type="checkbox"/> Half Page: \$250
- 7-1/4"W x 5"H |
| <input type="checkbox"/> Inside Back Cover: \$600
- 7-1/4"W x 9-1/2"H | <input type="checkbox"/> Quarter Page: \$150
- 5"W x 3"H |
| <input type="checkbox"/> Full Page: \$450
- 7-1/4"W x 9-1/2"H | <input type="checkbox"/> Business Card: \$50
- 3-1/2"W x 2"H |

CONVENTION BAG INSERT STUFFER ADS:

Distributed to over 1,000 Registrants & 300 Exhibitors, Presenters and Volunteers

Deadline: Ads included as received in B/W or Color no later than March 1st

- Stuffer Ad:** \$450
- no larger than 8-1/2"W x 11"H

REGISTRATION FOLDER ADS:

Distributed to over 1,000 Registrants

Folder contains all convention material - Used multiple times throughout and after the Convention

Deadline: Artwork must be received by January 1, 2015

Submit Ad in .jpg, pdf, or Word format. Will be printed in Convention colors (see below)

- | | |
|---|--|
| <input type="checkbox"/> Folder, Back Cover: \$1,200
- 7-1/4"W x 9-1/2"H
- Must be submitted in convention colors or grayscale:
Blue Pantone Reflex Blue C
Red: Pantone 485c | <input type="checkbox"/> Folder, Inside Flap: \$250
- 4"W x 3"H
- Must be submitted in convention colors or grayscale:
Blue Pantone Reflex Blue C
Red: Pantone 485c |
|---|--|

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OSLHA CONVENTION EXHIBIT OPPORTUNITIES

March 19-21, 2015

Hilton Columbus at Easton Town Center, Columbus, Ohio

Please refer to Sponsorships / Exhibits / Advertisements brochure for additional information

EXHIBIT BOOTH: Please Reserve Booth(s) for

Thursday, March 19, 2015: 4:00-7:00 p.m. and Friday, March 20, 2015: 7:30 a.m.-6:00 p.m.

* Reduced Convention Registration Rate (\$100) for ONE booth staff member.

This does not include CEU fees or Awards Luncheon attendance. Non-Profits are not eligible for this discount offer.

- SINGLE Booth (6' x 8'): \$600
- DOUBLE Booth (6' x 16'): \$800
- TRIPLE Booth (6' x 24'): \$1,300
- QUAD Booth (6' x 32'): \$1,500
- NON-PROFIT Booth (6' x 8'): \$200
- BROWSING Booth-unmanned brochure table: \$350

PREFERRED BOOTH NUMBER(s):

See booth layout in brochure

Choice#1:

Choice#2:

Choice#3:

No guarantee on booth availability. Non-Profit booths may be placed across from Exhibitor Lounge and hotel dining room.

We will be using a Tabletop Display at our booth

Optional Saturday Exhibition: Please reserve my booth above to include

Saturday, March 21 Exhibition from 7:30 a.m.-1:00 p.m. for additional fee.

Saturday Exhibitors will be placed in main Easton Hall for all 3 days, Non-Profits-Saturday only.

Saturday Exhibition: \$100 additional fee

Saturday Exhibition, Non-Profit: \$50 additional fee

EXHIBIT BOOTH STAFF

List ALL Booth Staff Members

*REDUCED CONVENTION REGISTRATION: (Non-Profit Booths Exempt)

- YES One booth staff member listed above will attend convention sessions at the reduced registration rate of \$100. Reduced fee is for registration only and does not include CEU processing fees or awards luncheon tickets. These may be added for an additional charge. All other booth staff members may register to attend sessions at the full registration price.

Name of Person Registering at Reduced Rate:

EXHIBIT RAFFLE :

- YES I will be holding a raffle at my booth to collect Leads. I understand that OSLHA will provide a raffle box and raffle tickets for registrants visiting my booth. OSLHA Staff will pick up Raffle Box and Raffle items before 6:00 on Friday. The Exhibitor Raffle Drawing will be held on Friday at the evening Social Event, where my company name and description of item(s) will be announced before the winning ticket is drawn. Exhibit staff is invited to attend this event!

I will bring the following item(s) for the Exhibit Raffle:

CONVENTION DOOR PRIZES:

DOOR PRIZE Drawing will take place on Saturday, March 21 during the Continental Breakfast. Please consider donating an item for the Door Prize Drawing. Each person attending the breakfast will receive a raffle ticket for this drawing. Your Company/Organization Name and description of item(s) will be announced prior to the drawing for your donated item.

Yes, I will donate the following item(s) for the Door Prize Drawing. (Ship to OSLHA)

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PAYMENT FORM

Ohio Speech-Language-Hearing Association
69th Annual OSLHA Convention
March 19-21, 2015
Hilton Columbus at Easton Town Center
Columbus, Ohio

PAYMENT IS INCLUDED FOR THE FOLLOWING *(from previous page selections):*

Total Sponsorship Fees:

Submit Company logo and/or ad for web sponsor list, if applicable, to: Admin@ohioslha.org

Total Advertising Fees:

Submit Camera Ready Ad by deadline per Specs to: Admin@ohioslha.org

Total Exhibit Fees:
including applicable Saturday Fees

If exhibiting, a Certificate of Liability Insurance Coverage is required. Please fax to: 937.855.4338.

TOTAL PAYMENT INCLUDED:

By completing and submitting this application, I agree to the following terms & conditions:

I hereby authorize reservation of exhibit space (if applicable) for our use during the 69th Annual OSLHA Convention, March 19-21, 2015 at Hilton Columbus, Columbus OH. I agree to comply with all [rules and regulations](#) as stated online. I understand that Exhibit and/or ad space cannot be assigned/reserved unless payment accompanies this application.

Payment Type:

CHECK *Payable to: OSLHA 2015 Convention*

VISA MasterCard Discover

Credit Card # (16 digits):

Card Expiration Date (MM-YYYY):

Notes / Comments
or Additional Needs:

Submit Form to OSLHA:

1. Be sure all fields that apply are completed
2. Save this form for your records
3. Submit this form as an **E-Mail attachment** to: **Admin@ohioslha.org**
OR print and mail form with payment to: **OSLHA, PO Box 309, Germantown, OH 45327.**
Questions? Call 1.800.866.6742

NOTE: Booth, Ad and/or Sponsorship cannot be reserved until payment is received.

**Be sure to make your Hilton Columbus hotel reservations early. Call 614.414.5000, using Discount Code "SPL"
OR make reservations online at: www.ohioslha.org/e_convention.htm**