

The logo for National PTA, featuring the word "National" in a blue sans-serif font above the word "PTA" in a large, bold, blue sans-serif font. A vertical line is positioned to the right of "National".

National
PTA

everychild.onevoice.®



SCHOOL OF
EXCELLENCE

Enroll in the National PTA School of Excellence Program Today!

At a **National PTA School of Excellence**, families feel welcomed and empowered to support student success, and PTA is a key partner for continuous school improvement.

What does it take to become a National PTA School of Excellence?

- 1. Enroll** your PTA between May 1 and September 1, 2013 at PTA.org/Excellence or via phone at 800-307-4PTA (4782). You will receive the *Getting Started Guide*, which describes program components, including your first steps to gather feedback from families and set goals with your school partner.
- 2. Conduct** a Family-School Partnership Scan and share your results with National PTA.
- 3. Receive** a customized *Roadmap to Excellence* containing recommendations that respond to your specific results from the Family-School Partnership Scan.
- 4. Complete** the National PTA School of Excellence application before June 1, 2014.
- 5. Celebrate** your excellence! All National PTA School of Excellence recipients will receive a toolkit to support celebration activities.

Achieve excellence and qualify for National PTA's highest honor!

When awarded a National PTA School of Excellence, you will automatically be considered for the **Phoebe Apperson Hearst Award**. A Hearst Award recipient will receive:

1. A visit from our National PTA President
2. On-stage recognition and award presentation at National PTA's Convention and Exhibition
3. **\$2,000** to use on future family engagement strategies

Enroll today!