



Board Members

February 2011

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Walter "Chip" Sorber

Michael D. Weaver

Dear Friends of North Branch Land Trust,

Thank you for considering supporting our 12th Annual Dinner & Auctions, to be held on May 10 at the Westmoreland Club in Wilkes-Barre. This year we are giving two well-deserved awards. The first award honors our founding board members Rick Allan, Doug Ayers, Margaret Bakker and Rob Lewis, Charles Wasserott, Will Conyngham, and Tom Winter for their foresight and support of land conservation. The second award honors PNC Bank for its dedication to environmentally sensitive "green" building practices in northeastern Pennsylvania.

As a private nonprofit land conservation organization, North Branch Land Trust (NBLT) has been at the forefront of the regional land conservation and smart growth movement, working in northeastern Pennsylvania since 1993 to protect the scenic, natural and working landscapes that sustain us. NBLT has protected close to 11,000 acres of land in eight counties and two major watersheds (the Delaware and Susquehanna rivers).

We are looking forward to making this dinner—our major fundraiser of the year—our most successful event ever. The funds we raise through sponsorships, program book advertising, silent and live auction proceeds, and ticket sales are critical for supporting land conservation throughout the region. These efforts benefit all of us in northeastern Pennsylvania so your generous support is greatly appreciated.

To make the event even more enjoyable, instead of split seating between the main dining room and the terrace room of the Westmoreland Club, we will all be sitting together in a lovely garden tent attached to the Club's terrace room. This should make for a festive atmosphere and lively program. All our auction items will be close at hand in the main dining room and everyone will be able to enjoy the evening and the welcome return of warm, wonderful weather.

All of us have an opportunity to help conserve our region's truly outstanding scenic and natural areas, including watershed lands, forests and farmlands. No one will protect these natural assets for us. That responsibility is ours. We ask you to consider a dinner sponsorship, a program book ad and/or items for our silent or live auctions in support of North Branch Land Trust and land conservation in your community.

Staff

Paul Lumia
Executive Director

Linda Thoma
Director of Operations

Richard L. Koval
Director of Land Conservation

Barbara Romanansky
Administrative Assistant

Sincerely,

Paul Lumia
Executive Director

Susan A. Shoemaker
Dinner Co-chair

James T. Shoemaker
Dinner Co-chair

North Branch Land Trust is a nonprofit 501(c)(3) organization. Your contribution is tax deductible to the fullest extent permitted by law. A copy of the official registration and financial information may be obtained from the PA Department of State. Call (800) 732-0999. Registration does not imply endorsement.

Preserving Precious Land...Forever



ANNUAL DINNER COMMITTEE

**12TH ANNUAL DINNER/LIVE & SILENT AUCTIONS
May 10, 2011**

James T. Shoemaker
Dinner Co-Chair

Susan A. Shoemaker
Dinner Co-Chair

Paul Lumia
NBLT Executive Director

Kathleen Dunsmuir
Auction Chair

Terri Kosakowski
Margaret Bakker
Douglas Gaudet
Janice Gorman
Ellen M. Ferretti
Barbara Toczko-Maculloch
Barbara Romanansky

Matt Pugh
Lissa Bryan-Smith
Melissa Gaudet
James T. Gorman
Michael D. Weaver
Gary Williams
Linda Thoma



EVENT DESCRIPTION

12TH ANNUAL DINNER/LIVE & SILENT AUCTIONS

Date: Tuesday, May 10, 2011

Place: Westmoreland Club

Time: 5:30 PM Cocktails/Silent Auction & 6:30 PM
Dinner



As guests arrive at the Westmoreland Club, they will be greeted by waitstaff with a glass of champagne, and entertained by the sounds of the Doug Smith Jazz Trio. During the cocktail hour guests will be able to bid on items in our wonderfully distinctive silent auction displayed completely in the spacious dining room. From artwork, photography and days at the Spa, to recreational outdoor gear, there will be something of interest for everyone.

At 6:30 PM guests will move into a lovely garden tent attached to the Club's terrace room where, for the first time at an NBLT event, everyone will be seated together for a fabulous dinner and program highlighted by award presentations: The North Branch Land Trust Stewardship Award to PNC Bank; and to the seven founding members of NBLT: Rick Allan; Doug Ayers; Margaret Bakker; Will Conyngham; Rob Lewis; Charlie Wasserott; and Tom Winter.

**Please mark your calendar for this very special event.
A fundraiser to celebrate seventeen years of success for
North Branch Land Trust!**



12th ANNUAL DINNER & AUCTIONS SPONSORSHIPS

	Number available	Price	Sponsor listing in program	Registration table recognition	Ad in program book	Tickets to dinner & auctions	Exclusive name recognition at dinner as...	Photo of check presentation released to media	NBLT wall plaque recognition at event
Annual Dinner Sponsor <i>*Name will appear on postcard, invitation and all media releases</i>	1	\$10,000	√	√	Full page in prime location	10	Sponsor of Annual Dinner*	√	√
Live & Silent Auctions Sponsor <i>**Name will appear on all auction tables</i>	1	\$7,500	√	√	Full page in prime location	8	Sponsor of Live & Silent Auctions**	√	√
Dessert Sponsor <i>***Name will appear on tent card on dining tables</i>	No limit	\$5,000	√	√	Full page	6	Sponsor of Dessert***		
Cocktail Hour Sponsor	1	\$4,000	√	√	Half page	4	Sponsor of Cocktail Hour		
Honoree Award Sponsor	2	\$3,500	√	√	Half page	4	Sponsor of Award		
Wildlife Sponsor	No limit	\$2,500	√	√	Half page	2			
Forest Sponsor	No limit	\$1,250	√	√					
Wildflower Sponsor	No limit	\$500	√						
Individual Ticket	No limit	\$75							



CORPORATE SPONSOR RESPONSE FORM

In appreciation of your support of the North Branch Land Trust's 12th Annual Dinner & Auctions, we would like to give you the opportunity for recognition.

Because we have print production deadlines to meet for our invitations and program book, please take a few moments now to complete this form and return it to the North Branch Land Trust office.

Deadline for corporate logo inclusion on invitation: March 4, 2011
Program book deadline: April 8, 2011

Payment Choices	_____ Enclosed is a check (made payable to NBLT) in the amount of \$_____, which qualifies us for the category of support checked at right:	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th colspan="2" style="text-align: left; padding: 2px;">Corporate Sponsorship Opportunities</th> </tr> <tr> <td style="padding: 2px;">_____ Annual Dinner Sponsor-</td> <td style="padding: 2px;">\$10,000</td> </tr> <tr> <td style="padding: 2px;">_____ Live & Silent Auction Sponsor-</td> <td style="padding: 2px;">\$7,500</td> </tr> <tr> <td style="padding: 2px;">_____ Dessert Sponsor-</td> <td style="padding: 2px;">\$5,000</td> </tr> <tr> <td style="padding: 2px;">_____ Cocktail Hour Sponsor-</td> <td style="padding: 2px;">\$4,000</td> </tr> <tr> <td style="padding: 2px;">_____ Honoree Award Sponsor-</td> <td style="padding: 2px;">\$3,500</td> </tr> <tr> <td style="padding: 2px;">_____ Wildlife Sponsor-</td> <td style="padding: 2px;">\$2,500</td> </tr> <tr> <td style="padding: 2px;">_____ Forest Sponsor-</td> <td style="padding: 2px;">\$1,250</td> </tr> <tr> <td style="padding: 2px;">_____ Wildflower Sponsor-</td> <td style="padding: 2px;">\$500</td> </tr> </table>	Corporate Sponsorship Opportunities		_____ Annual Dinner Sponsor-	\$10,000	_____ Live & Silent Auction Sponsor-	\$7,500	_____ Dessert Sponsor-	\$5,000	_____ Cocktail Hour Sponsor-	\$4,000	_____ Honoree Award Sponsor-	\$3,500	_____ Wildlife Sponsor-	\$2,500	_____ Forest Sponsor-	\$1,250	_____ Wildflower Sponsor-	\$500
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_____ Wildlife Sponsor-	\$2,500																			
_____ Forest Sponsor-	\$1,250																			
_____ Wildflower Sponsor-	\$500																			
_____ Bill us in March 2011 for support in the amount of \$_____, which qualifies us for the category of support checked at right:																				

Business Name _____

Billing Address _____

Billing Contact Person & Email _____

Phone (day) _____

Authorized Signature _____

Sponsor Ad Contact Person & Email _____

Phone (day) _____

Return to: Linda Thoma, Director of Operations
 North Branch Land Trust
 11 Carverton Road, Trucksville, PA 18708
 (570) 696-5545 or Thoma@nblt.org

Thank You!



PROGRAM BOOK ADVERTISEMENT FORM

12TH ANNUAL DINNER/LIVE & SILENT AUCTIONS

Business Name _____

Billing Address _____

Billing Contact Person & Email _____

Phone (day) _____

Authorized Signature _____

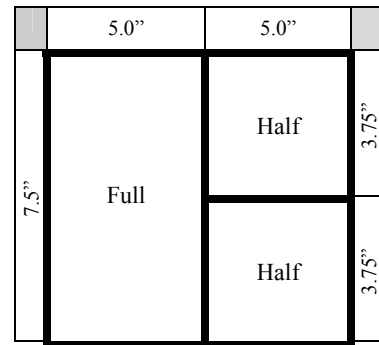
Ad Contact Person & Email _____

Phone (day) _____

Full Page Ad – 7.5” X 5” \$325

Half Page Ad – 3.75” X 5” \$175

- Ad **must** be in digital format (JPG, TIFF at least **300 dpi**)
- Color or black & white accepted. Ad must be emailed. At this writing, our book is in full color.
- Email ad to Lindsey Jamieson at Tree Design, lindsey@treedesign.com
- Technical questions may be directed to Lindsey at Tree, (570) 696-9483



Deadline for corporate logo inclusion on invitation: March 4, 2011

Program book deadline: April 8, 2011

Return to: Linda Thoma, Director of Operations
North Branch Land Trust
11 Carverton Road, Trucksville, PA 18708
(570) 696-5545 or Thoma@nblt.org

Thank You!

(If you need an invoice from which to pay, please contact Linda.)



LIVE/SILENT AUCTION DONATION FORM
12TH ANNUAL DINNER/LIVE & SILENT AUCTIONS

Donor Information		
	Individual	Business
Name:		
Address:		
Phone (day):		
Contact Person (if different than donor name):		
Contact Email:		
Contact Phone:		
Auction Item Information		
Name of Item:		
Description of Item:		
Estimated Retail Value of Item:		
Donor commitment deadline for Program Book inclusion: April 8, 2011		
We must have your item in our possession on or before May 6, 2011.		
Will you be delivering item to Land Trust office? <input type="checkbox"/> Yes <input type="checkbox"/> No		
If yes, when can we expect it? Date _____		
If no, please call Land Trust to arrange for a pick-up. 570-696-5545		

Return to: Linda Thoma, Director of Operations
 North Branch Land Trust
 11 Carverton Road, Trucksville, PA 18708
 (570) 696-5545 or Thoma@nblt.org

Thank You!

The future will be what you contribute to
and what you create.

Congratulations

Fred Valentine
&
Ralph "Bud" Cook



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and
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This Year's Honorees.

COMMUNITY LEADERS

Ralph "Bud" Cook, Director of the Northeastern Pennsylvania
Office of the Nature Conservancy, Long Pond &

Fred Valentine, President of Llewellyn and McKane Printing, Wilkes-Barre



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