Usefulness

All psychological research should be useful. This means that the research should have some real life applications and these applications should work. For example Stress research is very useful because stress costs UK companies huge amounts of money a year so by understanding stress we can try to reduce its impact.

Activity

Explain why the research below is useful, how could the information be used?

- Stages of attachment

- Eyewitness testimony research

- Models of abnormality

- Nature of Memory/ Forgetting

- Deprivation/Privation

- Eating Disorders

- Positive and Negative effects of Day-Care