

# CHEER TYME

## SPONSORSHIP LETTER

Dear Prospective Sponsor,

Thank you for taking the time to consider sponsoring one of our Cheer Tyme All Star athletes. This letter briefly provides a further understanding of our company and what your sponsorship will mean to this athlete.

Established in 1998, Cheer Tyme is Pennsylvania and Virginia's most distinguished cheerleading gym. Cheer Tyme has over 210 state and national titles, including ranking 5<sup>th</sup>, 7<sup>th</sup>, 8<sup>th</sup>, 10<sup>th</sup>, 13<sup>th</sup> and 17<sup>th</sup> at The Cheerleading Worlds, since its inception in 2005. Cheer Tyme takes great pride in helping children of all ages develop physically, mentally, emotionally and morally through athletics and training.

All Star cheerleading is a very competitive sport throughout our country, and even the world. National competitions are regularly shown on television networks such as ESPN, ESPN2, CBS SPORTS and FOX SPORTS. As you can imagine, fundraising is necessary in order to assist our cheerleaders with their competition expenses. These young athletes work diligently to raise money through various methods, however, fundraisers cover only a small portion of their expenses.

Now, we invite you to please help the young athlete, who presented this letter to you, by sponsoring them to go towards competition expenses, travel and lodging. As a sponsor, your business will enable these cheerleaders to participate in this once-in-a-lifetime activity. Show your commitment to the future of these athletes as well as the community. Most donations can be written off as an advertising expense, as sponsors will be listed on our website and shared with our membership via email and newsletters.

If interested in this opportunity, please fill out the attached form and mail it with a check made payable to Cheer Tyme. Thank you for supporting these talented athletes. If you have any questions, please feel free to call Kim or Scott Braasch at (717) 697-TEAM.

Cheers!

Kim & Scott "Crasher" Braasch  
Owners of Cheer Tyme, Inc.

200 Lambs Gap Road  
Mechanicsburg, PA 17050

11410 Sullyfield Circle, Suite C  
Chantilly, VA 20151

8305-G Merrifield Avenue  
Fairfax, VA 22031



## SPONSORSHIP INFORMATION

Company Name / Sponsor Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Website: \_\_\_\_\_ Email Contact: \_\_\_\_\_

Name of Individual(s)/Team you wish to sponsor: \_\_\_\_\_

Amount of Sponsorship: \_\_\_\_\_

Please make check payable to “Cheer Tyme” and mail to the appropriate location:

Cheer Tyme  
Attn: Sponsorship  
200 Lambs Gap Raod  
Mechanicsburg, PA 17050

Cheer Tyme  
Attn: Sponsorship  
11410 Sullyfield Circle, Ste C  
Chantilly, Va 20151

Cheer Tyme  
Attn: Sponsorship  
8305-G Merrifield Avenue  
Fairfax, VA 22031

Once again, thank you so much for your sponsorship of a Cheer Tyme Athlete! Shaping the lives of today’s youth promises a bright future for us all!