

NSW trading hours this Christmas and New Year

21 December 2011: Woolworths supermarkets in New South Wales will be closed on Christmas Day unless exempt by NSW Government regulation and open on Boxing Day (26 December 2012) in the Sydney CBD and in some designated tourists zones. Trading will continue as normal on the New Year's Day (1 January 2013).

Tjeerd Jegen, Director of Woolworths Supermarkets, said, "There will be limited disruption to trading hours at our NSW supermarkets this Christmas long weekend. All stores will close on Christmas Day, and most Sydney CBD stores, plus stores in some designated NSW tourist zones, will be reopen on Boxing Day.

"We encourage our customers to plan ahead to ensure they have everything they need to enjoy the Christmas break with their family and friends this year."

Boxing Day trading

To confirm their local store's opening hours, Woolworths customers can:

- Call **1300 767 969**
- SMS their four digit postcode to 0439 767 969
- Log onto the Store locator at www.woolworths.com.au
- Refer to the Woolworths App

A very Aussie Christmas

- Almost every Australian (92%) will celebrate Christmas this year. This is consistent across age groups, states and both Australians who speak English (92%) or another language at home (91%).
- In the week leading up to Christmas, Woolworths sells triple the volume of seafood compared to a standard week. Additionally, Woolies expects to sell 10 times as many oysters, four times as many cooked tiger prawns and four times as many crustaceans (crabs, lobsters, prawns) at Christmas time.
- Woolworths expects to sell 4 million kilos of whole and half leg ham this December, with 50 per cent of these sales occurring in the week leading up to Christmas.
- Woolworths will sell 10 million meters of wrapping paper, and 12 million Christmas cards this year.
- The average size of an Aussie Christmas gathering is ten people, with two in three Australians preferring to host their Christmas event in the backyard, and 61% likely to fire up the BBQ.
- Woolworths will sell 100,000 fresh turkeys in the weeks leading up to Christmas, with 60 per cent of them free range.
- There has been an increased interest in contemporary spirits such as spiced rum and flavoured liqueurs, both for gifting and consumption over the festive season. We've seen a 44% growth in spirit sales over the past five years.

For further information about Woolworths Supermarkets please contact **Woolworths Press Office** on 02 8885 1033.

For further information about NSW trading hours please contact **NSW Office of Industrial Relations** on 131 628.

Ends