



TURLOCK CERTIFIED FARMERS MARKET

P.O. Box 154 | Turlock, CA 95381

2012 Membership Application

Non-Certified Vendors

Opening Day May 4th, 2012 8:00am-1:00pm

Business Name _____

Contact Name _____

Mailing Address _____

City _____ Zip _____

Business Phone _____ Home or Other Phone _____

Cell Phone _____ Fax Number _____

E-Mail Address _____

List all products you intend to sell at this market: (list additional items on the back of this page)

_____	_____
_____	_____
_____	_____
_____	_____

Please indicate the months you will be attending the market:

____ May

____ June

____ July

____ August

____ September

____ October

Please include the following items:

1. Yearly Membership dues of \$100.00 (**\$125.00 if paid after April 1, 2011**).
2. A copy of your current liability insurance.
3. All applicable current business licenses and permits.

When signing this application you are assuring that all information you are giving is true and accurate, and you have read and understand the attached market rules.

Name

Date

Title



TURLOCK CERTIFIED FARMERS MARKET
P.O. Box 154 | Turlock, CA 95381

2012 Farmers' Market Rules

Vendors and Commodities

1. All Vendors must be current members of the Turlock Certified Farmers Market (TCFM), and must display all required permits, certificates and licenses in their market stall at each market they attend.
2. A Vendor who would like to sell any commodity not listed on the vendor's original membership application shall first inform the Market Manager and the Board of Directors of TCFM, who must approve of the sale of such new commodity before it may be brought to any market. Vendors will be required to remove all unapproved commodities from their market stall.
3. Non-certified items shall only be sold in a non-certified section of the market.
 - a. All products sold in the non-certified section must be approved by the Board and comply with all applicable regulations.
 - b. Vendor members selling non-certified products shall not exceed 15% of the TCFM membership.
 - c. Fishermen vendors who have all appropriate Fish and Game licenses and health permits may be permitted to sell products in the non-certified section of the market. Fishermen vendors may only sell the fish and seafood they catch or raise. NO MIDDLEMEN or FISH PEDDLERS will be allowed to sell products at the market.
4. The Board of TCFM sets limits on the number of vendors selling a particular product or commodity. No vendor will be given any exclusive right to sell a commodity or product and no vendor will be allowed a monopoly on any given product or commodity at the TCFM market. The Board in its sole discretion will determine the number of vendors who may sell the same product or commodity in accordance with seasonal variations and customer demand. No vendor will be allowed to sell any commodity that has not been approved by the Board.
5. No commission sales persons, brokers or middlemen shall be allowed to sell products at a TCFM market.
6. All crafted products sold at the TCFM must be created, sewn, constructed, or otherwise fashioned from component materials by the seller. This is otherwise known as "hand-crafted." All products must be thematic with the image of the TCFM and be approved by the Board. Home-based resale businesses are not permitted to sell at the TCFM at this time.

Market Conduct and Market Procedures

7. Time of arrival at each Market, due to crowded conditions and safety issues, must be strictly adhered to. You will be given a verbal warning if you are late. A vendor, who is consistently tardy, may at the discretion of the Market Manager, be fined up to \$50. The fine must be paid before vendor sets up for market. Vendors must stay for the duration of the market. There will be no tear-down prior to 1pm.

Downtown Turlock Market: Arrive no later than 7:00AM | Market Hours 8AM to 1PM

8. If a member is unable to attend a market, he/she must contact the Market Manager at least 48 hours in advance. Any vendor who is absent without such notice will be responsible for the payment of their market stall fees for the missed market. Sellers are expected to come to the TCFM markets regardless of weather conditions. The TCFM depends on regular attendance of sellers to continue throughout the season. Sickness, lack of product and vehicular breakdown are among the few legitimate excuses for missing a market. Irregular attendance for other reasons, including wet weather and anticipated slow sales, may be grounds for suspension. Other vendors and customers count on sellers' regular attendance.

9. The size and location of a vendor's stall space at each market will be determined at the discretion of the Market Manager. TCFM expects all vendors to be flexible about this determination. Vendor's maximum length of displayed products and vendor's vehicle shall not exceed 24 feet from curb; and be in accordance with applicable laws for fire lane access. Location of market stall spaces are not guaranteed to a vendor from year to year. **The fee for a 12'x12' stall space is \$20.00 per week.**
10. TCFM does not accept food stamps or EBT at this time. Vendors shall accept TCFM coupons and other promotional items. These coupons will be cashed out at the end of each market for the equivalent cash value by the Market Manager.
11. Market stall protocol:
 - a. Vendors shall keep their market stalls as safe and orderly as possible and shall comply with all county health codes, including keeping all food products at least 6 inches above the ground.
 - b. Market stall must be swept clean before leaving the market.
 - c. Pre-packaged goods sold must display the weight, the contents and the seller's name and address on the container.
 - d. No alcoholic beverages, chewing tobacco, smoking, bicycling, skating, skateboarding, or dogs are permitted in or around the market area.
 - e. Music is not allowed to be played during market hours.
 - f. Vendors shall be appropriately attired during market hours. Shoes and shirts must be worn at all times.
12. All vendors are responsible for the actions of their employees during each market. Each vendor agrees that the Market Manager may eject any vendor's employee for inappropriate conduct at the market.
13. TCFM permits vendors to offer samples of market products only under the following conditions:
 - a. All samples shall be provided in compliance with applicable Stanislaus County Environmental Health regulations as well as California Certified Farmers Market regulations.
 - b. Samples may only be given in a vendor's designated stall space.
 - c. A vendor shall promptly pay any fine levied by a County Health Department for violation of its regulations on samples.

Discipline

14. All vendors shall cooperate with the Market Manager and the Board of TCFM regarding market conduct and the enforcement of these Rules. All vendors and their employees are expected to conduct themselves in a polite, civilized and cooperative manner. In the event of a dispute regarding any action taken as a result of the behavior of a vendor or a vendor's employees' at the market, or as a result of the vendor's failure to comply with these Rules; the vendor and the Board shall submit the matter to binding arbitration. Vendors acknowledge that the Bylaws of TCFM provide that membership may be revoked by vote of the Board for any member whose behavior is determined to be disruptive or who violates these Rules.

TCFM disciplinary action for violation of these Rules may be given as follows:

- A. First violation: a verbal warning from the Market Manager.
- B. Second violation: a written warning from the Market Manager; and vendor shall appear before the Board TCFM who will decide whether to impose a fine, or suspend the vendor's right to attend future markets.
- C. Third violation: vendor's membership in TCFM will be terminated and vendor shall no longer be permitted to sell any product at a TCFM market.

Membership

15. All vendors must be members in good standing of TCFM. The term of membership in TCFM commences January 1st to December 31st of each calendar year. Unless a vendor has been subject to disciplinary action or a vendor's membership has been terminated in the term, or a vendor has not completed the probationary period, a vendor will be allowed to renew his or her membership in TCFM for the next following year. Applications for renewal of membership in TCFM will be sent out to the previous year's members in good standing by March 1st of each year and are due back in the TCFM office no later than April 1st.

New Vendors – New Products

- 16. Each new vendor shall be allowed to sell at the TCFM markets for a probationary period determined by the Board. Probationary periods will be also established for any vendor who wants to sell products not listed on vendor’s original membership application. The length of a probationary period is set at the sole discretion of the Board. Prior to selling at any TCFM market, the new vendor or vendor with new products shall sign a letter indicating vendor’s agreement to the following:
 - a. The type of products the vendor is allowed to sell
 - b. The market(s) at which the vendor will sell the designated products
 - c. The months in which the vendor will be allowed to sell the designated products.
 Vendors will be required to remove all unapproved products from their market stall.

Seniority of Vendors

- 17. Although membership in TCFM is accepted on an annual basis, renewing members can accrue a preference over other vendors with respect to the selling of certain products continuously sold by the vendor in the past. This is referred to as product “seniority”. A product seniority list is kept by the Market Manager, and is maintained separately for each market location. Product Seniority is accrued over the number of years that a vendor has sold continuously in a particular market. The more years a vendor has sold a particular product at a given market, the product seniority is greater. Seniority in one product does not give that vendor seniority for any other products. If a vendor would like to sell new products at a market, the vendor must obtain the approval of the Board for such new products. Even if the Board will allow a vendor to sell a new product, the Board will determine the months during which the vendor is allowed to sell the new product. Vendors will be required to remove all unapproved products from their stall. Organic and conventional products are considered two different commodities.
- 18. We ask all vendors to be considerate of their fellow vendors when giving discounts at the end of market. If a vendor would like to give their customers a substantial discount on product please do so at the CLOSE of market and not before. The market closes at 1:00 PM. We suggest that any food left over may be given to the charity of your choosing, such as the Second Harvest Food Bank.

Closing Statement:

The Board of Directors of TCFM would like to remind all members that it holds regular Board meetings to discuss all matters of Market business. If a vendor has any grievances, suggestions, safety issues, space issues, commodity additions or any other conflicts, contact the Market Manager, or a board member about having the item of concern placed on the Board meeting agenda. Board meeting agendas must be completed at least 10 days before a scheduled board meeting. If a vendor is unable to attend the next board meeting, the vendor’s concern should be submitted in writing and given it to the Market Manager or Board member for presentation at the next meeting. The Board meeting is the proper forum to resolve any conflicts or concerns of vendors, not the market. Currently Board meetings are held on the second MONDAY of the month at 8:30AM at the CITY OF TURLOCK, on BROADWAY ST, in TURLOCK. It is the goal of TCFM to provide a pleasant family atmosphere for our customers’ enjoyment; all vendors are asked to respect this.

Name

Date

Title