



13 Colonies Travel Brochure

Social Science
Mrs. Hennessey



Travel Brochure guidelines

Your group will need to create a colorful and appealing travel brochure for your assigned colony. Follow the guidelines below when creating your brochure

You are a new travel agency working for the New World. You will need to create a travel brochure that will catch the eye of the common European person. Your job is to encourage people from Europe to move to your colony and settle there. Be sure to follow the guidelines listed below. **We will be creating and writing our brochures by drawing on multiple digital and print sources in order to locate answers to our guiding questions (5.RI.7).**

Your brochure will use different information text structures to present your ideas and information (5.RI.5). You will then present your travel brochure to the rest of the class. You will be graded on quality of research, quality of presentation, quality of editing, and overall presentation. See grading rubrics for specifics

Side One – (front cover) – Introduction to Colony – (Group Member A)

- This section must be written in the **cause/effect text structure**.
- Name of colony and a visual
- 3 positive effects that would happen if people moved to your colony
- Cause = Moving to the _____ colony
- Names of group members in smaller font

Side Two – (inside left) – History of Colony (Group Member B)

- This section must be written using the **chronological text structure**
- This section must be two full paragraphs and a small visual
- Guiding Questions
 - Who were the founders?
 - Why was the colony founded?
 - What are 5-7 important events (with dates) in the history of the colony?

Side Three – (inside left) – Physical Features (Group Member B)

- This section must be written in the **problem/solution text structure**.
- Think of a problem that colonist had and how your colony will help be a solution.
 - Problem = bad soil to grow food
 - Problem – no good job opportunities
- **How will the physical features of your colony help solve the problem?**
- One full paragraph + a small photograph or map with caption
- Guiding Questions
 - Where is the colony located in terms of other colonies or rivers?
 - What type of geography does your colony have?
 - Ex. Mountains, rivers,



Travel Brochure Guidelines

Side Four – (inside center) – Economy – (Group Member A)

- This section must be written in **description text structure**.
- Two paragraphs – include at least one visual
- Guiding Questions
 - What types of jobs are available to people in the colony?
 - What is traded in your colony? Who does your colony trade with?
 - What food and natural resources can you take from the land?
 - Does your colony have slaves – why or why not?

Side Five – (inside right) – Government (Group Member C)

- This section must be written in the **description text structure**.
- Two paragraphs with visuals
- Guiding Questions
 - Who is in charge of the colony?
 - Who can vote and how democratic is your government?
 - Do you have a say in what happens in the colony?
 - Why is your form of government a good thing for the local people?

Side Six – (back) – Culture (Group Member C)

- This section must be written in the **compare/contrast text structure**
- Two full paragraphs with at least one visual
- Must compare your colony to a colony in another colony in a different region
 - Southern, Middle, or New England
- Guiding Questions
 - What do children do in the colony – work or school or both?
 - What type of recreational activities do you do for fun?
 - What religious groups are settled there?
- 2 Arguments for why your colony is better than the other colonies

5.RI.5 – Text Structure

On this page you will find some notes to help you remember the different text structures. Make sure to include signal words when writing your text. Use the signal questions to help you organize your writing.

Chronological/Sequence Text Structure

Describes items or events in order or tells the steps to follow to do something or make something.

Signal words: First, second, next, then, before, after, finally, following, not long after, now, soon.

Signal Questions: What events are listed? What order did they happen in? How can I organize these event from earliest to latest? Did you list the dates after the signal words?

Sample Text: The Massachusetts colony was founded in 1524. **First**, two men named John and Jack Smith asked King George if they could establish land in the New World. **Next**, they came with 100 men and started to build the colony. **After** the colony was built, an earthquake hit leaving the colony in ruins. **Not long after that**, the colony of Massachusetts established it's colony charter granting it freedom from King George. **Ten years later, in 1567**, John Smith died and a new Governor was named.

Cause/Effect Text Structure

Cause is why something happened. Effect is what happened. (Sometimes the effect is listed first.)

Signal words: So, because, since, therefore, if . . . then, this led to, reasons why, as a result, may be due to, effect of, for this reason.

Signal Questions: What happened? Why did it happen? What would happen as a result of it?

Sample Text: Moving to the Massachusetts colony has many benefits. Many people moved to Massachusetts colony in 1654 and **as a result they** were able to grow their own tobacco plants earning them lots of money. **Since** moving to the Massachusetts colony, many people have been able to find jobs building ships for the harbor. The Massachusetts colony is located next to the Massachusetts River. **As a result**, colonists are able to trade many good and services overseas faster than other colonies.

5.RI.5 – Text Structure

Compare/Contrast Text Structure

Shows how two or more things are alike and/or how they are different.

Signal words: Same as, similar, alike, as well as, Not only . . . but also, both, instead of, either . . . or, on the other hand, different from, as opposed to, unlike.

Signal Questions: What things are being compared? In what ways are they alike? In what ways are they different?

Sample Text: The Massachusetts colony is the best colony to live. **Unlike** the southern colonies, the Massachusetts colony has fair weather all year long. The Massachusetts colony has several job opportunities in shipping and building **as opposed to** the Georgia colony, which only has job opportunities in agriculture. The Virginia colony has a Governor who makes all of the decisions, **which is different from** the Massachusetts colony that has a parliament and everyone as a voice.

Problem/Solution Text Structure

Tells about a problem (and sometimes says why there is a problem) then gives one or more possible solutions.

Signal words: Question is, dilemma is, the puzzle is, to solve this, one answer is, one reason for the problem is

Signal Questions: What is the problem? Why is this a problem? Is anything being done to try to solve the problem? What can be done to solve the problem?

Sample Text: Tired of hot weather, **one answer to your dilemma is** moving to the Massachusetts colony. Here you can enjoy 300 sunny days a year. If you love farming but don't have good soil to farm, **one solution is** to move to Massachusetts colony. Massachusetts colony has very fertile soil good enough to grow crops all year long. If you have been out of work for over a year, **the question is** why not move to Massachusetts colony where there are over 40 different types of jobs to choose from.

5.RI.5 – Text Structure

Description Text Structure

A topic, idea, person, place, or thing is described by listing its features, characteristics, or examples. The main idea is the overarching idea, and the supporting details are examples that relate to the main idea.

Signal words: For instance, such as, to begin with, an example, to illustrate, for example

Signal Questions: What specific topic, person, idea, or thing is being described? How is it being described (what does it look like, how does it work, what does it do, etc.)? What is important to remember about it?

Sample Text: The Massachusetts colony had a parliamentary government in which all citizens participated in the process. A parliamentary government had several characteristics that made it successful. One characteristic was a democratic election. People in the colony got to vote and choose the people that would sit on parliament. This characteristic made people feel that they had a say and had a voice. Another characteristic was separation of powers. In a parliamentary government there was a separation of church and state, which meant that church leaders could not sit on parliament. Another example of a characteristic is multiple political parties. Multiple political parties gave colonist a choice in what they wanted to believe in.

Travel Brochure Research Notes – 5.RI.7

Name: _____ Group Member: _____

These notes count as part of your individual work grade. Please make sure that you are completing these in full. All sections should be filled up (meaning you should fill all of the lines with information and research notes). Make sure that you have at least **4 different sources** for information and you must list the sources on the paper. **You must fill out 4 sections on this sheet.** Circle the source type after you write the name.

Ex. Source: _____www.kidsinfo.com_____ Book internet Other

1. Source: _____ Book internet Other

2. Source: _____ Book internet Other

3. Source: _____ Book internet Other

4. Source: _____ Book internet Other

5. Source: _____ Book internet Other



Rubrics for assignment

Individual assignment Grade – 5.RI.5

5	<p>Project includes ALL of the following:</p> <ul style="list-style-type: none"> * Notes worksheet has 4 sections filled out * Notes have 4 different sources * Information is accurate * Information on notes matches information on the brochure * All guiding questions are answered
4	<p>Project includes 4 of the following:</p> <ul style="list-style-type: none"> * Notes worksheet has 4 sections filled out * Notes have 4 different sources * Information is accurate * Information on notes matches information on the brochure * All guiding questions are answered
3	<p>Project includes 3 of the following:</p> <ul style="list-style-type: none"> * Notes worksheet has 4 sections filled out * Notes have 4 different sources * Information is accurate * Information on notes matches information on the brochure * All guiding questions are answered
2	<p>Project includes 2 of the following:</p> <ul style="list-style-type: none"> * Notes worksheet has 4 sections filled out * Notes have 4 different sources * Information is accurate * Information on notes matches information on the brochure * All guiding questions are answered
1	<p>Project includes 1 of the following:</p> <ul style="list-style-type: none"> * Notes worksheet has 4 sections filled out * Notes have 4 different sources * Information is accurate * Information on notes matches information on the brochure * All guiding questions are answered

Individual assignment Grade – 5.RI.7

5	<p>Project includes ALL of the following:</p> <ul style="list-style-type: none"> * Sections are complete * Sections are written in the correct text structure * Guidelines were followed * Information is neatly written includes visual * Proper grammar, spelling, punctuation
4	<p>Project includes 4 of the following:</p> <ul style="list-style-type: none"> * Sections are complete * Sections are written in the correct text structure * Guidelines were followed * Information is neatly written includes visual * Proper grammar, spelling, punctuation
3	<p>Project includes 3 of the following:</p> <ul style="list-style-type: none"> * Sections are complete * Sections are written in the correct text structure * Guidelines were followed * Information is neatly written includes visual * Proper grammar, spelling, punctuation
2	<p>Project includes 2 of the following:</p> <ul style="list-style-type: none"> * Sections are complete * Sections are written in the correct text structure * Guidelines were followed * Information is neatly written includes visual * Proper grammar, spelling, punctuation
1	<p>Project includes 1 of the following:</p> <ul style="list-style-type: none"> * Sections are complete * Sections are written in the correct text structure * Guidelines were followed * Information is neatly written includes visual * Proper grammar, spelling, punctuation



Rubrics for Collaborative Work

Individual Collaboration Grade

5	<p>Observation of ALL of the following:</p> <ul style="list-style-type: none"> * Actively listening to teammates & teacher * Fully participates in group planning, discussions, and assignment * Uses meaningful conversation to communicate with peers * Gives best effort * Uses class time effectively
4	<p>Observation of 4 of the following:</p> <ul style="list-style-type: none"> * Actively listening to teammates & teacher * Fully participates in group planning, discussions, and assignment * Uses meaningful conversation to communicate with peers * Gives best effort * Uses class time effectively
3	<p>Observation of 3 of the following:</p> <ul style="list-style-type: none"> * Actively listening to teammates & teacher * Fully participates in group planning, discussions, and assignment * Uses meaningful conversation to communicate with peers * Gives best effort * Uses class time effectively
2	<p>Observation of 2 of the following:</p> <ul style="list-style-type: none"> * Actively listening to teammates & teacher * Fully participates in group planning, discussions, and assignment * Uses meaningful conversation to communicate with peers * Gives best effort * Uses class time effectively
1	<p>Observation of 1 of the following:</p> <ul style="list-style-type: none"> * Actively listening to teammates & teacher * Fully participates in group planning, discussions, and assignment * Uses meaningful conversation to communicate with peers * Gives best effort * Uses class time effectively

Group Assignment Grade

5	<p>Project includes ALL of the following:</p> <ul style="list-style-type: none"> * Travel brochure includes all pictorial and section requirements * Information is accurate and well researched by several sources * Grammar, punctuation, and spelling are correct * Brochure is creative, uses appropriate and diverse visuals and effects to enhance presentation * Brochure is aesthetically pleasing – neatly put together, in the correct order, uses space correctly
4	<p>Project includes 4 or more of the following:</p> <ul style="list-style-type: none"> * Travel brochure includes all pictorial and section requirements * Information is accurate and well researched by several sources * Grammar, punctuation, and spelling are correct * Brochure is creative, uses appropriate and diverse visuals and effects to enhance presentation * Brochure is aesthetically pleasing – neatly put together, in the correct order, uses space correctly
3	<p>Project includes 3 or more of the following:</p> <ul style="list-style-type: none"> * Travel brochure includes all pictorial and section requirements * Information is accurate and well researched by several sources * Grammar, punctuation, and spelling are correct * Brochure is creative, uses appropriate and diverse visuals and effects to enhance presentation * Brochure is aesthetically pleasing – neatly put together, in the correct order, uses space correctly
2	<p>Project includes 2 or more of the following:</p> <ul style="list-style-type: none"> * Travel brochure includes all pictorial and section requirements * Information is accurate and well researched by several sources * Grammar, punctuation, and spelling are correct * Brochure is creative, uses appropriate and diverse visuals and effects to enhance presentation * Brochure is aesthetically pleasing – neatly put together, in the correct order, uses space correctly
1	<p>Project includes 1 of the following:</p> <ul style="list-style-type: none"> * All topics are present and completed in full * Information is accurate * Grammar, punctuation, and spelling are correct * Information is clear and concise and groups members are able to articulate it to others * Board is colorful, neat and presented well

Group member's names and room numbers

Group Collaboration Grade

Complete the following question in full. **You must have 2 pieces of evidence for each question.**

Based on the rubric we give our team a total score of _____ out of 5.

We believe this is a fair grade because

As a group, we did the best at

As a group, we could improve

5	Observation of ALL of the following elements * Team members are actively listening to each other * Everyone participates in planning, discussion, & assignment * Group members are communicating using meaningful conversation prompts to resolve conflict * Group members collectively plan, support others in their work, take initiative when needed. * Group members are giving their best effort on work, on-task
4	Observation of 4 of the following elements * Team members are actively listening to each other * Everyone participates in planning, discussion, & assignment * Group members are communicating using meaningful conversation prompts to resolve conflict * Group members collectively plan, support others in their work, take initiative when needed. * Group members are giving their best effort on work, on-task
3	Observation of 3 of the following elements * Team members are actively listening to each other * Everyone participates in planning, discussion, & assignment * Group members are communicating using meaningful conversation prompts to resolve conflict * Group members collectively plan, support others in their work, take initiative when needed. * Group members are giving their best effort on work, on-task
2	Observation of 2 of the following elements * Team members are actively listening to each other * Everyone participates in planning, discussion, & assignment * Group members are communicating using meaningful conversation prompts to resolve conflict * Group members collectively plan, support others in their work, take initiative when needed. * Group members are giving their best effort on work, on-task
1	Observation of 1 of the following elements * Team members are actively listening to each other * Everyone participates in planning, discussion, & assignment * Group members are communicating using meaningful conversation prompts to resolve conflict * Group members collectively plan, support others in their work, take initiative when needed. * Group members are giving their best effort on work, on-task

Group assignment & presentation Evaluation Form

Group _____

Brochure Notes

Side One – (front cover) – Introduction to Colony

- Name of colony and a visual
- 3 reasons colony is best
- Cause/effect text structure
- Names of group members in smaller font

Side Two – (inside left) – History of Colony

- Two full paragraphs describing the history
- Who were the founders
- Why was the colony founded
- Any important events with dates
- Chronological text structure

Side Three – (inside left) – Physical Features

- One full paragraph + a small photograph or map with caption
- Where is the colony located
- Geography & climate
- Problem/solution text structure
- Problem identified with solutions

Side Four – (inside center) – Economy

- Two paragraphs – include at least one visual
- Descriptive text structure
- What types of jobs are available to people
- Trade opportunities
- Food and natural resources
- Did they have slaves – why or why not

Side Five – (inside right) – Government

- Two paragraphs with visuals
- Descriptive text structure
- Who is in charge of the colony
- Who can vote, do you have a say
- Why is your form of government a good thing for the local people

Side Six – (back) – Culture

- Two full paragraphs with at least one visual
- Compare/contrast text structure
- What do children do in the colony – work or school or both
- What type of recreational activities do you do for fun
- What religious groups settled there
- What were the region's problem's What made the colony look bad
- Arguments for why it is better than the other colonies

Presentation notes

Brochure notes

Group Assignment (brochure) Grade

This team received a _____
out of 5 for their group
assignment score.

Science/Social Science Project Grading Rubric

Name: _____ Colony: _____
 Individual grade 5.RL.5: _____ Individual grade 5.RI.7: _____
 Group Assignment Grade: _____ Collaboration Grade _____
 Total Score _____/20pt

Individual Collaboration Grade

- 5** Observation of ALL of the following:
- * Actively listening to teammates & teacher
 - * Fully participates in group planning, discussions, and assignment
 - * Uses meaningful conversation to communicate with peers
 - * Gives best effort
 - * Uses class time effectively
- 4** Observation of 4 of the following:
- * Actively listening to teammates & teacher
 - * Fully participates in group planning, discussions, and assignment
 - * Uses meaningful conversation to communicate with peers
 - * Gives best effort
 - * Uses class time effectively
- 3** Observation of 3 of the following:
- * Actively listening to teammates & teacher
 - * Fully participates in group planning, discussions, and assignment
 - * Uses meaningful conversation to communicate with peers
 - * Gives best effort
 - * Uses class time effectively
- 2** Observation of 2 of the following:
- * Actively listening to teammates & teacher
 - * Fully participates in group planning, discussions, and assignment
 - * Uses meaningful conversation to communicate with peers
 - * Gives best effort
 - * Uses class time effectively
- 1** Observation of 1 of the following:
- * Actively listening to teammates & teacher
 - * Fully participates in group planning, discussions, and assignment
 - * Uses meaningful conversation to communicate with peers
 - * Gives best effort
 - * Uses class time effectively

NOTES

Individual assignment Grade - 5.RI.5

- 5** Project includes ALL of the following:
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 - * Notes have 4 different sources
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 - * All guiding questions are answered
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 - * Information on notes matches information on the brochure
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- * Notes worksheet has 4 sections filled out
 - * Notes have 4 different sources
 - * Information is accurate
 - * Information on notes matches information on the brochure
 - * All guiding questions are answered
- 1** Project includes 1 of the following:
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 - * Information on notes matches information on the brochure
 - * All guiding questions are answered

NOTES

Individual assignment Grade - 5.RI.7

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- 2** Project includes 2 of the following:
- * Sections are complete
 - * Sections are written in the correct text structure
 - * Guidelines were followed
 - * Information is neatly written includes visual
 - * Proper grammar, spelling, punctuation
- 1** Project includes 1 of the following:
- * Sections are complete
 - * Sections are written in the correct text structure
 - * Guidelines were followed
 - * Information is neatly written includes visual
 - * Proper grammar, spelling, punctuation

NOTES

Group Assignment

This team earned a _____/5.
 Please see teacher notes for more details