



ARMY ENGINEER MAGAZINE

INTENT TO ADVERTISE – 2012 Program

Name of Firm: _____

Will / Will Not (**Circle one**) participate in the 2012 Advertising Program.

We intend to submit advertisements for the issues indicated (**Check each appropriately**):

___ Jan/Feb 12 ___ Mar/Apr 12 ___ May/June 12 ___ Jul/Aug 12 ___ Sep/Oct 12 ___ Nov/Dec 12

We intend to submit the size of advertisements (**Check appropriately**):

_____ Full-Page _____ Half-Page _____ Third-Page

Cost as listed in the 2012 Rate Schedule: \$ _____ . Gross to AEA. (Agency fees not included.)

- Premium space (inside front, inside rear, and center spread) is allocated on the basis of 6x placements only, and firms having said 6x placement for 2011 publishing year will be given first right of refusal for 2012. Please contact AEA regarding premium space availability.
- AEA will reserve space and prepare an invoice based on the above information. Materials for advertising must meet requirements established in the 2012 Media Kit. Any deviations from the established schedule must be coordinated through the AEA.

Principal Advertising Point of Contact:

Name: _____

Agency Name: _____

Phone Number: _____ **Fax:** _____

Email: _____

Mailing Address: _____

Please complete and return this form:

Army Engineer Association

P. O. Box 30260

Alexandria, VA 22310-8260

Phone: 703-428-7084 Fax: 703-428-6043

Email: execasst@armyengineer.com

Thank you very much for your support. Essayons!