



Yale SCHOOL OF MANAGEMENT

Global Social Enterprise Club
Cape Town, South Africa 2011 - 2012

Application Form
& Request for Proposal

Application Form for the Yale School of Management Global Social Enterprise Club 2011–2012

All applications must be submitted by e-mail to club-gse@som.yale.edu by November 14, 2011. Please also feel free to send an email to the same address if you have any questions regarding the application process. Note that clients who submit applications prior to the deadline are likely to have the opportunity to receive feedback on their application prior to the application deadline and final selection.

Organization Information

name of organization

organization's mission

street

city

country

postal code

business telephone

business fax

email address of representative applying

email address

organization's web address

year founded

number of full-time staff

Primary Sources of Funding (top three)

1.

2.

3.

Request for Proposal & Issues to be Addressed

We have found that the most successful projects in the spring GSE course have several characteristics in common:

1. The scope of the project is focused and narrow enough to be undertaken during a single semester by a team of students based in the U.S.
2. The project is centered around a business challenge that the organization is facing; examples include ways to increase earned income; development of a financial model to help project long-term sustainability; analyzing the feasibility of launching a new venture.
3. The organization has sufficient staff capacity to devote to working with the student team during the semester and to implement the proposed recommendations.

Please write a 2-3 page proposal where you address the following questions (feel free to include an attachment):

- ✓ How has your organization had an impact on your community's well being?
- ✓ What value would your organization derive from participating in the Yale School of Management's Global Social Enterprise Club's spring course?
- ✓ Describe a project you envision the students might work on and explain how the project would utilize the skills and expertise of MBA students. Please note that the project is not binding and will be revisited and discussed with the Yale team, if an organization is selected. For information on past projects, please refer to the GSE overview document. Each project description should include the following components:
 - Problem Statement - *What specific project or organizational issues would you seek to address?*
 - Metrics - *What measures and metrics would you use to gauge the success of this project?*
 - Partnership Expectations - *What role will your organization play in this project? What role will the GSE team play?*
 - Final Product - *What specific deliverables will the student team be offering your organization as the output of this engagement?*

Information For Primary Representative

name of representative of organization completing application (Representative #1)

title

last (family)

first

middle initial

Level of English Proficiency (check one in each category)

In writing:

- ☐ Native speaker
- ☐ Fluent
- ☐ Strong competency

In speaking:

- ☐ Native speaker
- ☐ Fluent
- ☐ Strong competency

Other Languages

Please list any other languages you speak and your level of proficiency in each.

1. _____
2. _____

Education

List any university degrees, the name of institution/s from which received, and date degree was awarded.

1. _____
2. _____
3. _____

Resume

Please include a copy of representative #1's resume when you submit the application.

Information For Primary Representative #2

name of representative of organization completing application (Representative #2)

title

last (family)

first

middle initial

Level of English Proficiency (check one in each category)

In writing:

- ☐ Native speaker
- ☐ Fluent
- ☐ Strong competency

In speaking:

- ☐ Native speaker
- ☐ Fluent
- ☐ Strong competency

Other Languages

Please list any other languages you speak and your level of proficiency in each.

1. _____
2. _____

Education

List any university degrees, the name of institution/s from which received, and date degree was awarded.

1. _____
2. _____
3. _____

Resume

Please include a copy of representative #2's resume when you submit the application.

Project Checklist (check one in each category)

Please check off your organization's ability to provide each of the following to a pro bono consulting student team:

- ☐ An English-speaking staff member available to serve as your organization's point of contact and source of information for the students between January and May 2012
- ☐ Internet Access
- ☐ Local Telephone Access
- ☐ Transportation or access to transportation (at a reasonable cost) between Cape Town and your office location for the student team during the Cape Town visit from February 27th – March 2nd, 2012
- ☐ Workspace for up to 6 students from February 27th – March 2nd, 2012

Application Policy

All information provided in this application will be kept strictly confidential.

By submitting this application, you are certifying that the information you are providing is accurate.

Participating in the spring GSE course includes a commitment to contribute in all elements of the program, including hosting an on-location working visit by Yale students in February - March 2012 and actively participating with students on the project from January 2012 through May 2012.

Signature of main organization contact in confirmation of the above proposal

Date

Please submit this application, including representatives' resumes, via email no later than **November 14, 2011** to club-gse@som.yale.edu.

Sincerely,

The 2011-2012 GSE Leadership Team

Katy Davis, Jen Mancke, and Jenny McColloch

Faculty Advisor: Tony Sheldon