



Mary Ann Von Glinow
AIB President

Dear AIB Colleagues,

Two years ago as your new President, I wrote to inform you about how AIB is undergoing Change with a capital C. At that time I tasked four Presidential Committees to give the Board their best thinking on how to move our organization forward with respect to Governance, Ethics, our AIB Publications and our Finances. Their findings were astonishing, and as the 2010-2012 Board sifted through the implications, it became abundantly clear that there had been little to no real strategic thinking on “directing the sails of this ship” knowing we could do little about the wind. Those four Presidential committees in late 2010 and early 2011 revealed a governance structure that was desperately in need of change; no Ethics Committee per se (except for a COE that Lorraine Eden had implemented at JIBS); general satisfaction with AIB publications but real questions about how to reach the bulk of the membership that don’t aspire to JIBS (i.e., should we evolve a new more “educational” or “practitioner-oriented” publication?); and a financial structure that was incredibly healthy thanks to the due diligence of the Secretariat, when it transitioned in 2003–2004 to MSU, from near bankruptcy.

We acted on those data. We planned our first ever strategic planning session, called the “Dream Team,” and rolled it out in Nagoya, Japan, in June 2011 with an external facilitator. Our Dream Team was just that: a hugely diverse group created to help the board take these findings, augmented with a

member survey to form nine active working Task Forces. Each Task Force was headed by a champion, who cared deeply about these issues for AIB, and other members were added to help collect data and frame their recommendations, due February 2012.

As I write this and reflect on all the work that the Task Forces have performed, I am struck with how much passion and commitment our membership has toward our relatively small professional association. I say that with much respect, because over the years, it has been clear to me that the really big professional associations sometimes lose sight unless they take great pains to try to make the liability of size more manageable. Our members have great passion for all things AIB! I am in awe of how loyal we are and how so many of us, and our deans, think of AIB as our primary association, and a critically important one.

By the time you read this, you will have been presented with and voted on the tremendous changes to the AIB Constitution and Bylaws, thanks to Presidential Committees and initiatives that go well prior to my Presidency. However it was through the hard work of these committees and Task Forces that you have a change in governance structure that is much more consistent with what an association of our size and reach needs. There will now be a collective “corporate memory” and we will flexibly expand our board from 5 to 7-9 members, including a President-elect, a Past Program Chair and up to 3 VP Administration positions to deal with Membership, Chapters and Finance. The

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Code of Ethics for the leadership of the AIB has been already endorsed by the Board. This code is for all leaders at all levels of AIB and will have separate committees to deal with conflicts of interest (COI) at all levels. It is expected that the next board will take this to the full membership, as most professional associations do have Codes of Ethics for all members.

Other Task Forces are dealing with the following issues and we are working our way through each of their detailed sets of recommendations; to wit you may have more recommendations in June 2012. So, please plan on attending the business meeting!

Task Force 1 deals with Outreach Issues, championed by Leonardo Lieberman, who just successfully ran the AIB Latin America Chapter Meeting in Miami, April 20-21. Task Force 2 deals with New Meeting Forms, and the AIB Board has authorized Sam Park to start up a new Russia Chapter, which will stem from the work they are now doing in Russia to promote AIB. There will be other recommendations soon critical to this Task Force. Task Force 3 (Klaus Meyer) is working on Journals, and there are discussions about how we can possibly promote a new journal. The good news is that Palgrave has given us a very favorable new contract for JIBS, and equally good news is that our current EIC, John Cantwell, has agreed to take on a second term! However, the key issue here for this task force is: do we want an additional practitioner or educator journal going forward? The Board is still considering this recommendation. Task Force 4 concerns the role that the Chapters play, and this is spearheaded by Melodina Balakrishna, Chapter Chair at MENA.

There are several new Chapters and their potential roles that are under recommendation (as well as dissolutions). Similarly, we are examining the role of each Chapter and if they are meeting the roles/responsibilities that a Chapter should play. Accordingly, all Chapters will be evaluated in the next year by the board. Task Force 5 was looking at the expanded role of membership in our governance structure, and may be blended now with the task force on membership. Task Force 6 (Simon Collinson) is dealing with the Domain of IB, and the Board thought that this would be an entirely appropriate issue to be taken up by the *Insights* Editor on a Special Issue. Task Force 7 deals with Emerging Markets (Rob Grosse), Task Force 8 deals with Membership (Susan Gupta) and Task Force 9 deals with Fundraising (Tomas Hult).

So, now 2+ change years later, I am reflecting on how much change we really effected. Time will tell, but I think as our 2010-2012 Board prepares to welcome the 2012-2014 Board and future boards that will transition professionally into a different governance structure with systems and structures in place, we have done the best we could. I think we leave you well positioned structurally and professionally. Most importantly, I think we changed AIB for the better.

On behalf of the 2010-2012 Board, I would like to welcome Rob Grosse as the new President and wish the 2012–2014 Board the best as they take on the task of moving AIB forward.

Sincerely,

Mary Ann Von Glinow
AIB President

Call for Proposals for 2013-2015

AIB Insights Editor

The AIB Board is seeking a new Editor, to serve from August 2012 for a period of three years, renewable annually (first issue to be published under the new editor will be 2013-Q1). Under the able leadership of the current Editor, Ilan Alon, AIB Insights published short, contemporary, insightful articles pertaining to international business thinking from current events, AIB Fellows, pedagogical and curricular innovations, and tools of international business. (Access online: <http://aib.msu.edu/publications/aibinsights.asp>) Since 2009, AIB Insights published in several areas of interest to its membership:

1. Insights from Contemporary Events

- “The Global Financial Crisis and the Restructuring of the World Economy,” by Thomas D. Lairson (Number 11, Issue 4)
- “Determining the Size of Worldwide Counterfeit Goods Market” by Alan Zimmerman (Number 11, Issue 4)
- Latest Trends in Global FDI Flows and Policies: A Synthesis of Recent Research by UNCTAD” by James Zhan and Guoyong Liang (Number 11, Issue 1)
- “Bangalore vs. Bollywood: Connectivity and Catch-Up in Emerging Market Economies” by Mark Lorenzen and Ram Mudambi (Number 10, Issue 1)
- “Thinking Strategically during the Global Downturn” by Klaus E. Meyer (Number 9, Issue 2)

2. Insights from AIB Fellows

- “Insights into the Future of International Business” by Yair Aharoni; (Number 11, Issue 2)
- “Insights into the Global Factory” by Peter Buckley; (Number 11, Issue 2)
- “Global ‘Chop Shops’ Slice, Dice and Outsource the Value Chain by Farok J. Contractor; (Number 11, Issue 2)
- “When Less is More: A Personal Perspective on CK Prahalad’s Accomplishments” by Yves Doz (Number 11, Issue 2)
- “Offshoring, Outsourcing, and Strategy in the Global Firm” by Stephen Tallman; (Number 11, Issue 1)

- “Multinationals Make Money in the Third World” by Louis T. Wells (Number 10, Issue 1)

3. Insights for Pedagogy and Curricular Innovations

- “International Business Curriculum: Incorporating the Middle East” by P. Candace Deans (Number 11, Issue 3)
- “Teaching and Learning Global Marketing Using the Web” by Basil J. Janavaras (Number 12, Issue 1)
- “Gung Ho: A Fresh Look at a Video Classic for Teaching Cross-Cultural Management” by William R. Pendergast (Number 10, Issue 3)
- “The Launching of a New International Business Major in the Digital Age” by Clifford Wymbs (Number 10, Issue 2)

4. Tools of International Business

- “SWOT in International Business Revisited” by Marilyn M. Helms
- “The Imperative of Global Environmental Scanning” by Peter Enderwick (Number 11, Issue 1)

The Insights Editor has wide latitude in managing the publication and works closely with the AIB Secretariat and the Executive Board on developing a vision for AIB Insights. He/she will have a small advisory board and a transition to editorship starting with responsibilities for Issue 12, number 1 (2013-Q1).

Interested parties should submit an application, by **June 15, 2012**, to Tunga Kiyak, Managing Director of AIB at aib@aib.msu.edu. Please include in your application a vision for the development of the publication (1-3 pages), highlighting past editorial experiences and links to professional networks, and a copy of your resume. The board may wish to meet with the potential candidates during the 2012 Washington DC conference, so please mention in your application whether or not you will be attending this year’s conference and your travel dates.



2012 AIB-SE ANNUAL CONFERENCE FORT LAUDERDALE, FLORIDA

Hosted by: **Florida Atlantic University**
October 31st – November 2nd

Conference Theme: **Institutions and Emerging Markets**

Keynote Speaker: Dr. Oded Shenkar

The Academy of International Business Southeast USA (AIB-SE) invites scholars, students and business practitioners to submit papers and panel proposals addressing all international business topics and thematic papers focusing on Institutions and Emerging Markets are encouraged. Please visit the conference website for submission and registration information: www.aibse.org

The Conference

AIB-SE is one of the largest and most active divisions of the Academy of International Business. AIB-SE's conferences have a strong developmental focus providing participants with a collegial environment to develop ideas, professional networks and mentorship to assist in publication.

The 2012 conference will be hosted by Florida Atlantic University and our keynote speaker will be AIB Fellow Dr. Oded Shenkar. The official conference hotel is the Riverside, which is situated on the famous Las Olas Boulevard in short walking distance to the conference location and right on the Intercoastal Waterway with direct access to Fort Lauderdale Beach.

Publication and Development Opportunities

All accepted papers will be published in the annual AIB-SE Proceedings and the conference will award several travel stipends and best paper and best reviewer awards with cash prizes.

The best conference papers will be invited for submission to two special journal issues, one with AIB-SE's own journal and a thematic issue on "Institutions and Emerging Markets" with **Emerald's International Journal of Emerging Markets (IJoEM)**. Please visit www.aibse.org for details.

The conference will also feature a Paper Development Workshop, sponsored by Emerald, to provide an opportunity for authors to discuss their work among peers, to develop their papers for submission to the IJoEM special issue and to meet the IJoEM editor-in-chief and guest editors.

The conference will further feature a Doctoral Student Consortium including a meet-the-editors session, several thematic panels, and a number of social events and networking opportunities.

Submission Deadlines

2012 AIB Southeast USA Annual Conference: **June 30th, 2012**

International Journal of Emerging Markets Special Issue: **December 1st, 2012**

Conference Sponsors

Gold – Rollins College Silver – EducAsian Bronze – Georgia State University

Local Host – **Florida Atlantic University** • Local Activities Sponsor – **Fort Lauderdale Alliance**
Paper Development Workshop Sponsor – **Emerald Publishing**

Please visit the AIB-SE website for more details: www.aibse.org



INTERNATIONAL JOURNAL OF EMERGING MARKETS

Call for Papers: Special Issue on Institutions and Emerging Markets

The International Journal of Emerging Markets (IJoEM), published by Emerald, would like to invite papers for a special issue on the theme of *Institutions and Emerging Markets*. The final deadline for submission is December

1st, 2012, but the editors would encourage authors to submit their papers to the upcoming *Academy of International Business Southeast USA (AIB-SE) Annual Conference by June 30th, 2012*. Please visit the AIB-SE website at www.aibse.org for details and instructions on how to submit your paper.

Special Issue Topics

Potential topics for this special issue may include, but are certainly not limited to:

- MNC responses to emerging market institutions
- Emerging market multinationals
- Legitimacy in emerging market contexts
- Emerging markets and global institutions
- Formal and informal institutions in emerging market contexts
- Quantitative and qualitative analysis in emerging markets

Journal Paper Development Workshop at 2012 AIB-SE Conference

The Best Thematic Papers accepted for the 2012 AIB-SE conference will be invited for an IJoEM Journal Paper Development Workshop, to be held during the annual AIB-SE conference in Fort Lauderdale, Florida and sponsored by Emerald. The workshop will provide participants with an opportunity to meet with the IJoEM Editor-in-Chief, *Dr. Ilan Alon*, present and discuss their work among colleagues and so further develop their papers. All papers accepted for the journal paper development workshop will automatically be invited for submission to the special issue on "*Institutions in Emerging Markets*" to be published by the IJoEM in 2013. The guest editors of this special issue, *Dr. Daniel Rottig* and *Dr. Matthew C. Mitchell*, will be available during the conference and workshop for questions and further information. Furthermore, all authors of accepted conference papers will have a chance to win one of multiple best paper awards, including a best thematic paper award on institutions and emerging markets, which include cash prizes for the winners. For more information, please visit the AIB-SE website at www.aibse.org.

Submission Deadlines

2012 AIB Southeast USA Annual Conference: **June 30th, 2012**

International Journal of Emerging Markets Special Issue: **December 1st, 2012**

Editors

Dr. Ilan Alon, IJoEM Editor-in-Chief (IALON@Rollins.edu)

Dr. Daniel Rottig, Guest Editor (DRottig@fgcu.edu)

Dr. Matthew C. Mitchell, Guest Editor (Matthew.Mitchell@drake.edu)

Please visit Emerald's IJoEM special issue website for more details:
http://emeraldinsight.com/products/journals/call_for_papers.htm?id=4016



The Academy of International Business Middle East North Africa Chapter

Cordially invites you to participate in its 3rd Annual Conference entitled

“East Meets West: Sustainability, Operation & Co-operation”

The American University in Cairo, School of Business
Cairo, Egypt, January 12-14, 2013

The AIB-MENA Committee cordially invites you to participate in the 3rd Annual Chapter Conference in Cairo, Egypt to discuss research pertinent to the theme “East Meets West: Sustainability, Operation & Co-operation”. The conference’s goal is to provide a forum for scholars, industry professions and government specialists from around the world to present and be exposed to the latest research on this topic. Since business research from the Middle East North Africa (MENA) region is less than 1% of all published research (SCImagojr.com, 2011; Robertson et al., 2011) this becomes an important forum to discuss emerging issues and hot topics especially as the world’s business centre continues to move East with the ongoing economic recession.

This is an exciting time in the history of the world and management research. Great transitions are occurring in almost every corner of the globe. After centuries of Western leadership in most economic matters, China, India, as well as MENA, with their emerging economies, are asserting themselves with new vigour on the world stage. The world appears to be in a transition from “West leads East” to “West meets East” (Chen & Miller, 2010). It’s time to go beyond Western settings to tap into the empirical phenomena of the East and its cultural, philosophical and broader intellectual tradition to create a richer, more robust and “powerful” field of business and Management, in terms of understanding and managing organizations and behaviour globally (Barkema, 2001; Barkema et al., 2002; Tsui, 2007, 2009).

The question now is “What does the future hold for this region?” While no one really knows the answer, the future is being written

by the masses yearning to build a new society and become an integral part of the global village. Progress has evaded the region for generations, and, despite optimism surrounding the Arab Spring, all predictions about the future have to be cautious (Zahra 2011). The Key focus of this conference is twofold: 1) to bring MENA’s unique capabilities and needs to the attention of the world’s organization and international business scholars and at the same time, to provide an opportunity for interested colleagues to collaborate and work on the many interesting theoretical and practical problems presented in MENA; 2) to look at the importance of sustainable businesses in the region. Sustainability is becoming more important for the MENA region as water, food, and power become scarce. This region is also home to 20% of the world’s armed conflicts (Ibrahim, 2000). We also have 45% of our citizens under the age of 15 and a growing unemployment rate. This raises interesting questions on not just encouraging entrepreneurship but also social entrepreneurship. Social entrepreneurship as an evolving topic needs to be differentiated from conventional entrepreneurship, philanthropy and NGOs.

The pace at which internationalization and globalization are occurring has also spurred an interest in the emerging theme of co-operation. Alliances (formal and informal) now are increasing in a bid to gain more access to new markets, gain access to resources, circumvent trade barriers or cut costs.

This conference is an opportunity for participants to meet other researchers from around the world, government and industry leaders from the region. More details will be

forthcoming on the paper submission process and conference on the AIB-MENA website: <http://www.uowdubai.ac.ae/aib/>. The 2013 conference is hosted by the American University in Cairo, School of Business, Egypt. The Conference Chair is Dr. Ahmed Tolba (The American University in Cairo) [ahmedtolba@aucegypt.edu], and the Program Chair is Dr. Hamed Shamma (The American University in Cairo) [Shamma@aucegypt.edu]. Please contact them if you have need any more information.

Conference Tracks:

1. International Business, Management & Strategy
2. Advances in Economics, Finance & Accounting
3. Global Marketing Management & Supply Chain
4. Management: People, Knowledge & Organizations
5. Education in the MENA Region
6. Business Case Studies
7. Student Research Colloquium (For Bachelors and Masters Students).
Doctoral students are encouraged to submit in the regular tracks.

Special Tracks:

1. Islamic Finance [Subtrack of Track 2]
2. Entrepreneurship & Social Entrepreneurship [Subtrack of Track 1]
3. Corporate Social Responsibility & Sustainability [Subtrack of Track 4]
4. Business Ethics in the MENA Region
[place in the track under which it will best fit]

Types of Papers:

There are two types of papers:

1. Competitive Papers [academic research papers that are almost journal ready]
2. Interactive/Practitioner Papers [work in progress full papers]

All papers must be submitted as a full paper and will undergo a double-blind peer review process. The paper abstracts will be published on the online conference proceedings.

Important Dates for you to remember:

Full Paper Submission: **15 September, 2012**

Paper Acceptance Dates: **25 October, 2012**

The AIB-MENA Committee & 2013 Cairo Conference Committee looks forward to seeing you in historic Cairo!

Sincerely,

Melodena

Dr. Melodena S Balakrishnan
Founder and Chapter President - AIB-MENA
Affiliation: University of Wollongong in Dubai

Upcoming Events

AIB 2012 Annual Meeting, June 30 - July 3, 2012
Washington, DC, USA

AIB US-Southeast Chapter Meeting, October 11-13, 2012
Fort Lauderdale, Florida, USA

AIB US-Northeast Chapter Meeting, October 31 - November 2, 2012
Fairfield, Connecticut, USA

AIB Southeast Asia Chapter Meeting, December 6 - 8, 2012
Xiamen, China

AIB Middle East-North Africa Chapter Meeting, January 12 - 14, 2013
Cairo, Egypt

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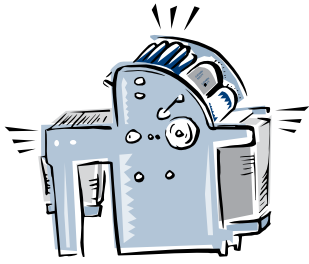
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Just off the Press

⇒ **Claude Cellich** (International University in Geneva, Switzerland) and **Subhash Jain** (University of Connecticut, USA) have published *Practical Solutions to Global Business Negotiations* (Business Expert Press, ISBN: 978-1606492505). Making deals globally is a fact of life in modern business. To successfully conduct deals abroad, executives need skills to negotiate with counterparts who have different backgrounds and experiences. This book gives international executives the savvy needed to negotiate with finesse and ease. It offers valuable insights into the fine points of negotiating and guidelines on delicate issues that can influence a promising deal. The book is divided into five parts: Global business negotiations framework; the role of culture in negotiations and on choosing an appropriate negotiation style; the negotiation process; negotiation tools, such as communication skills and the role of power in negotiations; and miscellaneous topics such as negotiating on the Internet, gender issue in global negotiations, and how small firms can effectively negotiate with large firms. In addition, you'll get an inside look at seven cases that highlight negotiation aspects of different regions of the world, as well as how negotiations take place in complex situations. Clear and comprehensive, the authors outline the hallmarks of strengthening and maintaining a strong bargaining position for negotiating deals even under adverse conditions.

⇒ **Claude Cellich** (International University in Geneva, Switzerland) and **Michel Borgeon** have published *Trade Promotion Strategies: Best Practices* (Business Expert Press, ISBN: 978-1606492291). Globalization has revolutionized how trade is conducted. New opportunities have been created, coupled with higher risks and increased competition.

Firms involved in international trade have had to adapt to a rapidly changing global environment to remain competitive. To assist export-oriented enterprises, particularly small and medium ones, national trade promotion organizations have developed innovative strategies and incentives. Strategic considerations in trade promotion are examined in Part I, while the national trade promotion initiatives considered most effective have been selected and presented as cases in Parts II and III. Throughout the book, readers are provided with the best available practices and explanations of how a select group of trade promotion organizations have become relevant partners to their export-oriented enterprises.

⇒ **Michael Czinkota** (Georgetown University, USA) has published *As I Was Saying: Observations on International Business and Trade Policy, Exports, Education and the Future* (Business Expert Press, ISBN: 978-1606494110). With a Foreword by Philip Kotler, the S.C. Johnson & Son Distinguished Professor of International Marketing at the Kellogg School of Management at Northwestern University, and the artistic touch by David Clark—an award winning and syndicated cartoonist—this exciting new title by Michael Czinkota is the perfect read for businesspeople to better understand just what is at stake in understanding and strategizing about international issues and opportunities. The author quickly takes the reader on a voyage between sight and word, and even hard core analysts will not be able to avoid cracking the occasional smile. A long-term vision, accompanied by ongoing analysis of the key international business and marketing issues that shape our global world is just a little of what you'll find inside.

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- ⇒ **Andrei Panibratov** (St. Petersburg State University, USA) has published *Russian Multinationals: From Regional Supremacy to Global Lead* (Business Expert Press, ISBN: 978-0415615884). Russian multinationals are playing an increasingly important role in the world economy, particularly in some key sectors such as oil, gas and metallurgy. At the same time, Russian multinationals differ in many respects from multinationals from other countries in that they often receive special treatment from the Russian government, and, because of past experiences, international investors are often reluctant to invest in them. This book presents a comprehensive overview of Russian multinationals. It discusses the rise of Russian multinationals, examines Russian multinationals' activities in key sectors, analyses the relationship between Russian multinationals and the Russian government and between Russian multinationals and international investors, and concludes by assessing how Russian multinationals are likely to develop in future.
- ⇒ **Karl P. Sauvant** (Columbia University, USA) and **Joachim Muller** (WMO, Switzerland) have edited the *Annual Review of United Nations Affairs 2010/2011* (Oxford University Press, ISBN: 978-0-19-985601-5), 6 vols. *ARUNA 2010/2011* contains, in six chapters, the principal documents related to the United Nations General Assembly, the Security Council, the Economic and Social Council, the International Court of Justice, the Secretariat, and Peacekeeping, Peace-building and political missions, covering the UN year 2010/2011. Each of the chapters is introduced by a substantive commentary written by expert contributors. The edition also contains a Foreword by Boutros Boutros-Ghali, former Secretary-General of the UN.
- ⇒ **William Judge** (Old Dominion University, USA) and **Alessandro Zattoni** (Bocconi University, Italy) published an edited volume of a new 2012 book entitled, *Corporate Governance and Initial Public Offerings: An International Perspective* (Cambridge University Press, ISBN: 978-1-107-01686-6). This book is one of the first scholarly volumes to document the governance environment and IPO activities in a wide variety of countries in a systematic fashion. Representing roughly two-thirds of global GDP, this book contains an overview chapter along with 21 individual country descriptions. Written for a scholarly audience, it would be useful to any IB scholar conducting comparative governance and/or IPO research. In addition, it provides insights into how to design and administer a cross-national comparative research project using country experts dispersed throughout the world. At nearly 600 pages, it provides an extensive subject and author index as well as detailed and comprehensive perspectives on IPO markets throughout the world.

New AIB Members

AIB welcomes the following 137 new members who joined our community between March 1, 2012, and April 15, 2012.



Ali Alkhalfawi	William Harvey	Ottorino Morresi	Htwe Htwe Thein
Fatima Annan-Diab	Olga Hawn	Ali Muhammad	Karim Marini Thomé
Kamarulzaman Ab. Aziz	Shaowei He	Maureen Muller-Kahle	David Trott
Youjin Baik	Bahija Jallal	Zhaleh Najafi-Tavani	Audrey Heung Heung Tsui
Shuji (Rosey) Bao	Jenny Johnson	Stuart Napshin	Priit Vahter
Jon Beaverstock	Andrew Jones	David Ng	Andres Valentin
Mirko Benischke	Anita Juho	Lutao Ning	Anne van Delft
Eileen Blanke	Marc Junkunc	Swetketu Patnaik	Joeri van Hugten
Julie Bower	Fariha Kamal	Alberto Pezzi	Chung-Jen Wang
Deirdre Canavan	Anna Karhu	Peter Pintus	Liu Wang
Michael Carney	Adrian Kay	Paul Pittman	Yi Wang
Daniel Cecchin	Arjan Keizer	Faheem Rahman	Tonia Warnecke
Subhajit Chakraborty	Jin Uk Kim	Tazeeb Rajwani	Thomas Weber
Murali Chari	Tae-Yeol Kim	Elisabeth Ranzenhofer	Tian Wei
Meena Chavan	Thomas Kotulla	Marty Reilly	Yehua Wei
Alex Xin Chen	Valentina Kuskova	Rapeeporn Rungsithong	Bastian Widenmayer
Se Ho Cho	Brooke Lahneman	Richard Saito	Hairu Yang
Elisa Cobas	Jongmin Lee	Julie Salaber	Ying Sheng Yao
Mark Cook	Meng-Hsiu Lee	Innan Sasaki	Yu-Fang Yen
Birton Cowden	Dominique Lelievre-Finch	Lotte Schatzlmaier	Min (Megan) Zhang
Douglas Cumming	Joon Yeol Lew	Susanne Scherer	Jing Zhao
Michael Cummings	Jie Li	Rafael Schiozer	
Szymon Cyfert	Xin Li	Anja Schuster	
Izzet Sidki Darendeli	Kun Liu	Hasan Shabbir	
Barbara Diemer	Mingming Liu	Shibin Sheng	
Jacinta D'Silva	Andrei Lux	Niaoyun Shi	
Carolyn Egri	Richard Lynch	Kong-Chol Shin	
Taina Eriksson	Na Ma	Raimundo Eduardo	
Jason Ferdinand	Kalindi Maheshwari	Silveira Fontenele	
Cedwyn Fernandes	Asif Majid	Anne-Marie Søderberg	
Rosa Forte	Dilshod Makhmadshoev	Christine Soh	
Crispian Fuller	Martina Mettgenberg	Meng Song	
Tamara Galkina	Kimberly Millier	Michael Sorell	
Supriya Garikiapati	Yu Ming-Chu	Tamara Stucchi	
Barbara Gibson	Nicola Misani	Wan-Ting Su	
Gianluigi Giorgioni	Christof Miska	Weichieh Su	
Verena Gruber	Kaveh Moghaddam	Toshiaki Sugita	
Jan Gutenberg	Sinead Monaghan	Abubakr Suliman	
Stine Haakowsson	Glenn Morgan	Precha Thavikulwat	



ACADEMY OF INTERNATIONAL BUSINESS

Individual Membership Application

Apply Online at: <http://aib.msu.edu/>

Action(s):

☐ New Membership ☐ Renewal ☐ Address Correction

Type of Membership:

☐ Regular – \$100 ☐ Student – \$50* ☐ Low Income – \$50** ☐ Electronic – \$25***

Please print clearly or type and remit payment with form.

Family (or Last) Name

First Name(s)

☐ Add your name to the WAIB (Women in the AIB)

Address Line 1

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City

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Position/Title

Organization

Highest Degree Attained

University Last Graduated

Disciplines

Research Interests

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