

96th Annual NW Food Manufacturing & **Packaging Expo** and Conference January 17 - 20, 2010 Oregon Convention Center + Portland, Oregon Proudly Produced by



Defining the Lead...

Exhibitor Lead Retrieval Order Form

Questions: support@expobadge.com Online Ordering https://expobadge.com/OMQA/?OrderCode=906230 TEL: 1.800.490.9941 FAX: 1.714.634.9016

| | Discount Deadline: | Regular Pricing: | | |
|--|-----------------------|---------------------|----------|-------|
| ExpoBadge Lead Retrieval Equipment | December | December | | |
| (Equipment Descriptions attached to page 2 of order form) | 14, 2010 | 15, 2010 | Quantity | Total |
| | | | | |
| Printer Options: | | | | |
| (All options require electricity <1 amp, 110V) | | | | |
| ExpoBadge All-in-One: | \$280 | \$355 | | |
| Handheld Scanners: | | | | |
| (Battery operated scanners; no electricity required) | | | | |
| ExpoBadge Mobile e-Lead | \$250 | \$325 | | |
| ExpoBadge Mobile e-Lead+ | \$265 | \$340 | | |
| ExpoBadge Mobile RF | \$300 | \$375 | | |
| ExpoBadge RF Elite | \$420 | \$495 | | |
| ExpoBadge Extras: | | | | |
| Delivery, Setup, and Training (Every exhibitor may pick up their devices at the lead retrieval service desk at no charge. Add delivery for multiple units or for training of all exhibit booth personnel. | \$95 | \$125 | | |
| Personalized Action Codes: | φοσ | ψ120 | | |
| (Up to 20 action codes specific to your needs) | \$65 | \$95 | | |
| Paper: Additional Roll | \$17 | \$22 | | |
| USB Flash Drive: | τ | Ť | | |
| (not compatible with All-in-One option) | \$40 | \$60 | | |
| Federal Tax ID # 20-8676699 | G | Frand Total | | |

Company Information

| EXHIBITING FIRM | BOOTH # |
|--|-----------------------------------|
| BILLING ADDRESS | PHONE # |
| CITY, STATE, ZIP | EMAIL |
| SHOW CONTACT | ONSITE PHONE |
| Payment Information | |
| PAYMENT AMERICAN EXPRESS MASTERCARD VISA | CHECK (Make payable to ExpoBadge) |

| CREDIT CARD # | EXPIRATION DATE: | SECURITY CODE: |
|---------------|------------------|----------------|
| SIGNATURE | PRINT NAME | DATE: |

Terms and Conditions: *Signature denotes acceptance of all Terms and Conditions and is required prior to processing

All equipment ordered must be picked up at the service desk prior to the start of the show, unless you have ordered Delivery and Set-up. Failure to pick up equipment does not entitle you to a refund. All equipment must be returned to the service desk within 1 hour of show close to avoid additional \$100.00 charge. A non-refundable charge of \$1,500.00 will be applied for each piece of equipment not returned to ExpoBadge, Inc. at the close of show. There will be a \$100.00 charge for the loss or damage of ExpoBadge data card. All cancellations must be submitted in writing 2 weeks prior to the start of the show; there are no refunds or cancellations after this time. There is a \$75.00 fee for all cancellations prior to 2 weeks before show. There is no refund on paper or badge kits. ExpoBadge, Inc. will not be responsible for the type or amount of data provided by show management. Liability for damage of any cause whatsoever will be limited to the total price of goods and services provided by ExpoBadge, Inc.



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| Printer Options | Details | Leads Format |
|-------------------------|--|----------------------|
| ExpoBadge All-in-One | The ExpoBadge All-In-One (AIO) is a scanner plus printer. In addition to getting your leads via paper which allows you to take notes, you will also receive your leads <i>electronically</i> . After the show closes, you will receive an email allowing you direct access to your leads file in multiple formats. | Paper and Electronic |
| Handheld Scanners | Details | Leads Format |
| ExpoBadge Mobile eLead | The ExpoBadge Mobile eLead (EBME) is a small handheld battery operated scanner that conveniently fits in your pocket. The EBME stores your leads and sends them wirelessly in real time to MyExpoBadge secure web portal. This <i>Instant Leads</i> technology allows you to access your leads file from your email address to view your leads at your convenience. | Electronic |
| ExpoBadge Mobile eLead+ | The ExpoBadge Mobile eLead+ (EBME+) is a small handheld battery operated scanner that combines a graphic display to create the smallest full featured bar code lead retrieval terminal in the industry. Similar to the EBME, <i>Instant Leads</i> [™] technology delivers your leads wirelessly to MyExpoBadge secure web portal for immediate, convenient access. | Electronic |
| ExpoBadge Mobile RF | ExpoBadge Mobile RF A small battery operated RFID scanner that stores your leads and allows you to qualify each attendee. Your leads will be available to you via a secure web-site before you return to your office! | Electronic |
| ExpoBadge RF Elite | ExpoBadge RF Elite. A small battery operated RFID scanner with a full color display and touch screen for easy navigation. Ability to add text notes. Your leads will be available to you via a secure web-site before you return to your office! | Electronic |



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Personalized Action Codes

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Personalize your action codes to meet your specific sales needs!

ExpoBadge offers each exhibitor a complimentary list of standard action codes. Or for an additional fee you can personalize your action codes. By scanning a personalized or standard barcode after each attendee badge, you are better able to qualify your leads.

To order personalized codes, purchase online or fill out template below and select Personalized Action Codes on your order form.

Please list <u>personalized</u> action codes below. Your codes will be ready with your equipment at our service desk. <u>Maximum 35 characters per code. Type or print legibly.</u>

| Standard Action Codes: | Company Name: | |
|--------------------------|---------------|--|
| ADD TO MAILING LIST | Show Name: | |
| ■ CURRENT CUSTOMER | Booth Number: | |
| ■ DISTRIBUTOR | 1 | |
| HAS PURCHASING AUTHORITY | 2 | |
| ■ HAVE SALES REP CALL | 3 | |
| ■ HOT LEAD! | 4 | |
| ■ INQUIRY ONLY | 5 | |
| ■ INTERESTED BUYER | 6 | |
| ■ OEM | 7 | |
| ■ PRODUCT A | 8 | |
| ■ PRODUCT B | 9 | |
| ■ PRODUCT C | 10 | |
| ■ PRODUCT D | 11 | |
| ■ PRODUCT E | 12 | |
| PRODUCT F | 13 | |
| SCHEDULE DEMONSTRATION | 14 | |
| ■ SEND LITERATURE | 16 | |
| SEND PRICING INFO | 17 | |
| ■ VAR | 10 | |
| WANTS PRESENTATION | 19 | |
| | 20 | |
| | 20 | |