



Privacy Policy

VERDATUM LLC., AND AFFILIATED ENTITIES

Verdatum is committed to protecting the privacy of your personal information. This Privacy Policy explains how Verdatum collects and utilizes your personal information when you use our products and services, including consumer software, such as the Audio Console, Administrator, and Charting Module.

WHY DO WE COLLECT PERSONAL INFORMATION?

Verdatum collects personal information to improve the manner by which we operate and offer our products and services, communicate with you about those products and services, and provide effective, timely customer support when needed. We will never rent or sell any of the personally-identifiable information we collect from you to third parties, and will not share your personally identifiable information with third parties without your consent, unless such sharing is necessary for the purposes set forth in this Privacy Policy.

WHAT PERSONAL INFORMATION DO WE COLLECT?

You must open an account or complete an online registration with Verdatum to download or purchase Verdatum products and services. Information gathered during the registration or account creation process, or during access to particular products and services, may differ based on the nature of the product or service. Information that you provide when registering or creating an account, or accessing or using your account or the Verdatum products or services associated with your account, may include: name and email address; billing information; information concerning software downloaded, products and content purchased; location information (such as zip code or postal code and country); or computer configuration (such as operating system, connection speed, and peripherals).

We will not sell, rent or otherwise distribute your personally identifiable information to third parties without your consent, except as set forth below.



HOW DO WE KEEP YOUR PERSONAL INFORMATION SECURE?

Verdatum understands that it is a privilege to have you as a customer and is committed to protecting your personal information. We use the following controls to protect your personal information:

- Use of secure connections using SSL to safeguard information when transmitted from your Web browser to Verdatum;
- Use of security controls to restrict access to databases housing personally identifying information;
- Use of encryption for sensitive personal information, such as credit card numbers and user names;
- Restrict employee access to databases containing personal information and impose confidentiality requirements upon employees who do; and
- Bind subcontractors with contractual, technical and organizational measures to protect your personal information.

HOW DO WE USE YOUR PERSONAL INFORMATION?

Verdatum uses your personal information to:

- Deliver to you and bill you for Verdatum products and services, and communicate with you concerning your account and customer service issues.
- Ask you to participate in surveys about products, services, news and events;
- Provide you with news, free newsletters, updates, targeted advertising, promotions, and special offers; and
- Better understand how our products are used, including Web traffic patterns and what types of content are most popular with users of our products and services.

WHEN AND HOW DO WE SHARE YOUR INFORMATION WITH THIRD PARTIES?

Verdatum does not use your personal information for purposes incompatible with those listed above. Verdatum does not sell, rent, or share your personal information to a third party unless you consent to provide such information to a third party partner or content service.



Verdatum may disclose relevant information about our customers to our contractors (e.g. a customer service contractor or a credit card clearing service) in order for them to provide specific services for Verdatum, and to better serve our customers. Verdatum' contractors are bound by strict contractual requirements to keep all personal information they process strictly confidential and to use such information solely on behalf of Verdatum.

Also, Verdatum may disclose your personal information if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law; (b) comply with the order of a competent judicial authority in any jurisdiction; (c) comply with legal process served on Verdatum; (d) protect and defend the rights or property of Verdatum; or (e) act in urgent circumstances to protect the personal safety of users of Verdatum products or the public at large.

Verdatum websites, products and services contain links to other websites, and products and services. Because Verdatum does not manage such third party websites, products and services, they are not governed by this privacy policy. Verdatum is not responsible for the privacy practices or the content of such Websites or products. Please visit the privacy policies of these third party sites in order to understand their privacy policies and data collection practices.

E-MAIL FROM VERDATUM

Registering for a product or service allows you to tell us how or whether you want Verdatum to communicate with you. Generally, we send e-mail to you about our products, content and special offers. Separate Verdatum products, services and lines of business may send separate newsletters and marketing emails. During registration, you may opt out of receiving Verdatum marketing e-mails and/or newsletters for the relevant product or service.

SECURITY OF PERSONAL INFORMATION; USE OF COOKIES

Like other major Websites, we use cookies to provide you with a tailored experience when visiting our Websites and using our products. We also use cookies to understand traffic patterns on Verdatum Websites and to authorize access to certain support and product features. We treat any personal information that may be contained in cookies with the same level of confidentiality as other information you provide to us.



Verdatum does not require that you accept cookies, however, some functionality on our Website and products and services may be disabled if you decline to accept cookies. You can set your browser to notify you when you receive a cookie, giving you the chance to decide whether or not to accept it.

CHANGES TO OUR PRIVACY POLICY

We may occasionally revise this Privacy Policy to keep it up to date with Verdatum products, services and Web pages. "Updated" may be used to alert users to recent changes and to the date of the last update. We also post FAQ's from time to time on specific products.

CONTACT US ABOUT PRIVACY

If you have questions about the privacy aspects of our products or services or would like to make a complaint, please contact:

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