



# 2013 New England Supply Chain Conference & Exhibition

## ATTENDEE LITERATURE SPONSOR/EXHIBITOR (EXCLUSIVE)

### EXHIBIT ANTICIPATED SCHEDULE

SUNDAY October 6, 2013

Exhibitor Set-up: 12:00 – 8:00 PM

MONDAY October 7, 2013

Exhibitor Set-up 7:00 – 7:30 AM

Exhibits Open 7:30 – 4:30 PM

Packing and Dismantling: 5:00 – 8:00 PM

### BOOTH REQUEST

(Assigned on a first-paid, first-choice basis)

Your First Choice.....

Second Choice.....

Third Choice.....

### PRICE & DETAILS

**NOTE: ONLY 1 LITERATURE EXHIBITOR/SPONSOR SPOT WILL BE SOLD/AVAILABLE FOR PURCHASE**

A	<p>Sponsorship on literature printed for all attendees at the conference, including, but not limited to: NESCON2013 Folder (see below for sample list of expected items in folder), CD Label (applied to CD) for printed CD's (for all attendee packets), Exhibitor Booth, logo, catch phrase and web link to be put on NESCON website. The CD's are allowed to have your company logo (reasonable sized), and other information you might wish to include. Also, your company's advertising brochure may be included in each attendee's conference packet as well.</p> <p>ESTIMATE OF EXPECTED ITEMS TO BE SUPPLIED (Quantities are estimated, but will likely not vary more than 20%):</p> <ul style="list-style-type: none"> <li>• 375---CD's (with 2013 NESCON labels – logo &amp; picture)</li> <li>• 375---Conference Surveys (one page)</li> <li>• 1000---Speaker Surveys (one page)</li> <li>• 400---Raffle Cards – (one page)</li> <li>• 375---Conference Programs = 6 11 x 17 pages = 12 two sided 8.5 x 11 pages in a booklet format, with 2 to 4 staples.</li> <li>• Wide format Poster (24x36)</li> <li>• 375---Session Maps (one page).</li> <li>• 400---Labels (to stick on the envelopes, unless the envelopes can be printed with the 2013 NESCON logo &amp; picture) – or a portfolio folder holder....</li> <li>• 320---White Envelopes (9x12) – if they can be printed with the NESCON logo and picture, we don't need the above labels.</li> </ul>	<p>\$1500, or a trade for the items listed to the left</p>
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Product and Services to be displayed.....

Company Name.....

Street Address.....

City.....

State.....

Zip Code.....

Phone Number.....

Email Address.....

Web address.....

*APICS - The Association for Operations Management, North Shore Chapter 20 and Boston Chapter 10  
The Council of Supply Chain Management Professionals (CSCMP) New England Roundtable  
The Northeast Supply Management Group, A Special Interest Group of ISM™*



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CONTACT US: If you have any question related to this Attendee Literature Sponsor/Exhibitor Agreement (or anything related to the Sponsor/Exhibitor items), please contact us at [exhibits@newenglandsupplychainconference.org](mailto:exhibits@newenglandsupplychainconference.org) .

**By submitting a signed copy of this application for Sponsor/Exhibit space at the 2013 New England Supply Chain Conference and Exhibition, Applicant agrees to comply with all instructions, rules, and regulations of NESCON2013, as stated in the 2013 NESCON Sponsor/Exhibitors Agreement.**

.....  
Name of Sponsor/Exhibitor Duly Authorized Representative

.....  
Title

.....  
Signature of Sponsor/Exhibitor Duly Authorized Representative (Date)



## 2013 New England Supply Chain Conference & Exhibition

Please list up to two people that will be covering the Literature Sponsor/Exhibitor booth (and they are entitled to attend any of our presentations and meals, as their time permits!)

### **Sponsor/Exhibitor Attendee #1:**

Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Telephone: \_\_\_\_\_ (business)  
\_\_\_\_\_ (home)  
\_\_\_\_\_ (cell)

Email: \_\_\_\_\_

### **Sponsor/Exhibitor Attendee #2:**

Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Telephone: \_\_\_\_\_ (business)  
\_\_\_\_\_ (home)  
\_\_\_\_\_ (cell)

Email: \_\_\_\_\_