

90-DAY GAME PLAN

#90DayGP

THE 90-DAY GAME PLAN: **WHAT DRIVES US** TO BREAK THROUGH TO SUCCESS

Dear Isagenix Associate,

It is incredible what you can accomplish independently in 90 days. What's more amazing is how much more we can accomplish together as we strive to breakthrough our Game Plan goals! Taking on the 90-Day Game Plan Challenge is the first step to growing a business with Isagenix. With Isagenix, you have no limits on what you can accomplish.

Your breakthrough begins NOW. It is time to plan your vision for the next 90 days to set yourself up for success. Remember that we're here for you every step of the way with business resources and support.

Everything you learn over the next few days will help improve your team's prospecting, leadership development, order basket, and retention. As Isagenix builds to breakthrough the Billion & Beyond Challenge, we look forward to presenting, "What Drives Us." This concept is redefining the Isagenix culture—who we are as a company and a family.

At Isagenix, we are a goal-driven organization that continually sets the bar high to continue to stretch and grow our impact on the world. Within this workbook are the tools to help you do the same. Utilize this workbook to record your goals and strategize the steps you'll take to get there. Most importantly, share your goals and your progress with your team, friends, and families as their support can mean the difference between achieving them or letting them slip through your fingers.

We know you can do this, and we can't wait to see you successfully breakthrough to reach your goals in the next 90 days.

To your success!



Kathy Coover
Isagenix Co-Founder & Owner



90-DAY GAME PLAN

DREAM, ACHIEVE, CELEBRATE, *REPEAT*

WHAT IS A 90-DAY GAME PLAN?

A business-building strategy that is used to accomplish measurable outcomes and massive action, in an accelerated amount of time.

WHY SHOULD YOU USE A 90-DAY GAME PLAN?

Clinical Psychologist, Dr. Gail Matthews, has studied goal achievement. Her research found that participants who **wrote down** their goals achieved significantly more than those who only thought about their goals.

The study also demonstrated the effectiveness of accountability and commitment. What does that mean? Participants who **wrote down both goals and action commitments** were more likely to achieve those goals.

Better yet, participants who **formulated action commitments, sent their goals and commitments to a supportive friend, AND sent weekly progress reports** to that same friend were the most likely to reach their goals.

Written goals	43% accomplished goal
Written goals Action commitments	64% accomplished goal
Written goals Action commitments Weekly progress	76% accomplished goal

Baseline: Thought About Goals

Source: www.dominican.edu/dominicannews/dominican-research-cited-in-forbes-article

WHO SHOULD PARTICIPATE IN THE 90-DAY GAME PLAN?

Anyone who is serious about building their Isagenix business or is ready to become a professional network marketer. If you want to succeed, a 90-Day Game Plan will help you identify the steps you need to take to build strong business building habits. Whether you're new to network marketing or a seasoned professional ready to breakthrough with momentum, the 90-Day Game Plan is your map to focused success.

HOW DO YOU CREATE A 90-DAY GAME PLAN?

It's just a matter of filling in the blanks. Fill out each section in its entirety then get into action. If you need help writing your 90-Day Game Plan please contact your support team.

PREPARATION (DREAM)

- Establish Your “Why”
Example: I believe all parents deserve to spend more time with their children. I show people a way to stay at home and provide a full-time income.
- Identify Distractions
Examples of distractions: negative people, self-doubt, objections, TV, etc.
- Vision
What is your vision for the next 90 days, and beyond? Commit to 90 days and overcome your obstacles.
- Get Your Business Set
Set up your office, ensure you have the essential materials, and access your Blueprint Reports in your Associate Back Office.
- Healthy Mind and Body
Develop positive habits and the correct mindset to accomplish your goals.
- Brand Yourself
Learn to represent yourself as a professional network marketer. Develop your strategy.
- Connect and Utilize the Tools
IsaMovie.com, IsaProduct.com, IsagenixBusiness.com, Launch Party Kit, Facebook, Twitter, Pinterest, Instagram, etc.
- “YOU+TWO, THEM+2”
Learn this and teach it to all your new members.
- Creating Your Contact List
Who do you know? Identify new prospects already in your inner circle.
- Set Business Hours
Example: Part time 7:00–9:30 p.m. Full time 9:00 a.m.–2:00 p.m. and 7:00–10:00 p.m.
- Set Your Calendar, Set Business Hours
What is the next event you're attending and who is coming with you?
- Develop Your Team
Lock arms with 5 team members and set goals.

LAUNCH

- Commit and Never Quit
- Put Your Plan Into Action
GO FOR IT! Send your 90-Day Game Plan to your support team. Isagenix will provide you with a variety of support methods during the next 90 days.

Now is the time to fill out your 90-Day Game Plan.

Remember to play bigger, think bigger and make the impossible possible!

Register to receive 90-Day Game Plan updates at 90DayGP.com.


D R E A M,
ACHIEVE,
CELEBRATE,
REPEAT

PREPARATION

Establish Your “Why” • Set Yourself Up for Success • Vision
Get Your Business Set • Healthy Mind and Body • Brand Yourself
Connect and Utilize Social Media • “YOU+TWO, THEM+2”
Create Your Contact List • Set Business Hours • Set up Your Calendar
Create a Daily and Monthly Plan • Develop Your Team



#90DayGP



“The 90-Day Game Plan is everything you need to put into place in order to maximize your success. It helps you walk through even the most basic steps of getting a new member started.”

**-LYNN H.,
16-STAR PLATINUM, 11-STAR CRYSTAL EXECUTIVE**

WHAT IS YOUR “WHY”?

Discovering what drives you, or your “Why,” is important. Make sure each team member has a strong “Why.” A well-developed “Why” will clearly and powerfully help them breakthrough unexpected obstacles and guide them in time prioritization.

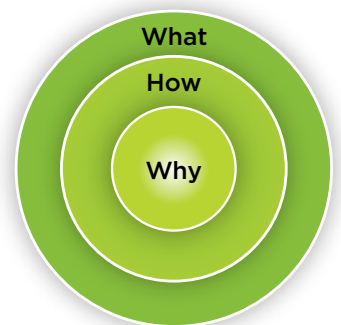
Before discovering your “why,” answer the following questions.

1. What drives you the most? What drives your actions NOW?

2. How will you share your “Why”?

3. What drives your team members?

To learn more about this concept go to www.ted.com and in the search bar type in “Simon Sinek: How great leaders inspire action.”



SET YOURSELF UP FOR SUCCESS

Your 90-Day Game Plan will be your tool to focus your goals and eliminate distractions to help you focus on your “Why.”

We all want to spend more time with family and friends enjoying our “Why,” rather than spending precious time doing the things we feel we “have to do.” Many people begin their Isagenix businesses part time within the pockets of their busy lives.

PART-TIME TIP:

Treat your business like a business. Set up an organized office space within your home. Your designated space doesn't have to take over an entire room; it can be a small desk in a corner or a table.

ELIMINATE DISTRACTIONS/EXCUSES

I will stop...

spending too much time in front of the TV, on Facebook, gossiping, etc.

I will start...

organizing my office, smiling more, carrying Isagenix products around, wearing Isagenix gear, etc.

GET YOUR BUSINESS SET

What do you need to get your business running?

If you're new to the business, maybe it's an office, phone, computer, whiteboard or Facebook page.

If your business is more seasoned (2-Star Golden Circle or above) continue to check the Blueprint, Weekly Achievers or Executive reports in your Back Office. Or maybe you want to better your team communication with an ongoing newsletter or Facebook group.

What day next week will you get/access this?

Blueprint and leadership reports are found in the Associate Back Office under “Team/View Downline Reports.” Those ranked 2-Star Golden Circle or above have access to “Weekly Achievers,” which can be found under the “Leadership” tab. If you do not have a “Leadership” tab and are ranked 2-Star Golden Circle or above, please email Support@IsagenixCorp.com and ask for the “Executive Agreement Form.”

Get your Isagenix gear at IsagenixGear.com. These are real conversation starters.

90-DAY GAME PLAN

Develop a powerful vision for your future using your “Why.” This is the spark that ignites the passion to achieve your dreams. Imagine all the possibilities when you focus on your “Why.”

YOUR VISION: THE BIG PICTURE

WHAT IS YOUR VISION?

DRAW YOUR VISION.

HOW TO CONNECT

Write down 1 - 2 reasons you can think of in each category within the "FOR" that would motivate them to build their business.

FAMILY:

OCCUPATION:

RECREATION:

Give Them a Reason to ACT:

"If I could show you a way to...(2-3 points you learned from the FOR)..."

"Would you be open to learning about it?"

"What if?" What would your life look like 2-3 years down the road if you were able to achieve those things?"

(Share your story here.)

"OK, now tell me 3-5 health goals you would love to reach. What comes to mind?"

(Energy, sleep, weight release/gain, clarity etc.)

"This is a lifestyle program that has the ability to transform your life physically and financially and I am going to show you how, and how to achieve long-term success!"

Show Them How to ACT:

"With your health/financial goals in mind, my recommendation is to get you started with the best pack for long-term success called the, "President's/ Value Pak." Let me show you how to get it paid for first, as we create a game plan for your future."

OPENING LINES

Phone Call

“....., I made list of all of the people in my life who are exceptional and I thought of you. I am launching a project over the next 90 days. I am working with a talented team of people who have a mission to empower others to create more freedom in their lives. I don't have a lot of time right now but if I sent you a short video, would you be able to watch it today?”

(Set the appointment for a time within 12-24 hours.)

“....., hi, it's I know we haven't spoken in a long time and to be honest, I feel a little nervous calling but I felt it was worth the risk. *(Pause.)* Obviously it may feel strange, me connecting, after all this time. However, I am working on a project and you came to mind because of your *(integrity/drive/focus/compassion/heart)* and I was wondering if you would be open to me sharing a little bit about the project I am working on.”

Face to Face

“Hi - I just noticed *(pick a compliment: what a good server you are/your necklace/how professional you were with that person/how efficient you are/your shoes/your tie etc)*. I am always scouting for new talent. Have you ever thought about owning your own business?”

“Have you heard of Isagenix?” Share your story and follow up if they are interested.

Follow-Up and Trial Closes

“....., from the information you looked at - what interested you the most? *(Listen and take notes.)* Obviously *(Re-state what they said...)* is important to you and I would love to help you with that. How would you feel if I told you, you could be on your way to achieving this within the next 30 days?”

“Imagine, by this time next week you could be well on your way to *(re-state their goal)*.”

“What questions can I answer for you in order for you to give this a try?”

“If I get that answered for you - are you willing to get started?”

Closing Lines

“....., I want to see you win. You deserve to *(insert their goal)*. Our team will coach, support, and mentor you. Let's get you started.”

“....., it sounds like you have been trying to achieve *(re-state their goal)* for a long time, and spent a lot of money and energy in the process. I think you'll be really satisfied if you decide to join us so you can finally reach the goals you have been striving for.”

Check out IsagenixBusiness.com to create your contact list.

PART-TIME TIP:

Looking for a conversation starter at work or the gym? Take your Isagenix shaker with one of our Replenish flavors.

TIP FOR SUCCESS:

To save time and stay organized, utilize marketing tools such as HootSuite.com to automatically trigger posts on your various social media platforms.

BRAND YOURSELF

Your brand on social media is critical to your Isagenix business. As always, be sure your posts on Facebook, Twitter, and Instagram reflect you and Isagenix in a positive manner.

When it comes to social media, ask yourself these questions:

1. What's the message I want to convey to the world?
2. What will differentiate me from others?
3. What's the feeling I want people to have when they land on my page?
4. What's the feeling I want people to have when they meet me in person?
5. What are three things I'm most passionate about?
(1 Business, 1 Personal, 1 General Interest)
6. What are my three greatest personality traits?
7. What are three words that describe who I am?
8. What problems can I help solve?
9. What solutions can I offer or specialize in to help others?
10. Who am I?
11. What do I believe in?

WHY AND HOW TO POST ON FACEBOOK

1. Share your enthusiasm about Isagenix products and a healthy lifestyle.
2. Develop curiosity among friends and family.
3. Build your Isagenix business and cultivate leaders by recognizing team members as they grow and advance in their businesses.

Sample Post:

“After watching my friend, (Enter and Tag Enrolling Sponsor’s Name), release/experience/have, and, using an amazing Superfood Nutritional Cleansing system, I decided it was time for me to see what cleansing was all about. I’m so excited to get my body back. I’d love to have some friends join me on this journey to being the healthiest we’ve ever been! Who’s up for looking and feeling their best?”

Sample Lifestyle Post:

“Imagine having the ability to wake up to the sound of silence. No alarm clock ringing in your ear. No stress banging around in your head. Just complete peace of mind. No job that you have to rush to. No boss that you have to deal with. You get to spend all day with whoever you want in the most beautiful place in the world. Sounds like vacation, doesn’t it? What if every day could be like this? I’m so thankful that I stepped out of my comfort zone and am now on my way to living the life of my dreams and happy to have so many of my friends joining me for this exciting ride!”

Sample Health-Results Post:

Check out’s amazing results! Results that are clinically studied, founded in delicious nutrition and world-class science. I’ve looked high and low for a system that could breed results like this and I am confident I’ve found THE best! Just look at Here’s what (she/he) has to say about (his/her) experience: (“Enter testimonial here.”)

Sample Recognition Post:

Today, we’re celebrating a massive achievement for our amazing friend and partner gives people the greatest gift possible: The ability to be free in all areas of their lives. This is a well-deserved reward! The freedom train rolls on...who wants to hop on?

To find sample social media image posts, check out IsagenixBusiness.com under the “Tools” tab.

10 X 4 X 1

Post at least 15 times each week. Prime posting hours: 7-9 a.m. & 8-10 p.m.

10 Posts should relate to your branding. These posts will be non-business related (Funny, Inspirational, hobbies etc.)

4 Posts should be recognition (success stories or “before” and “afters”)

1 Post should relate to your business.

“YOU + TWO, THEM + 2” Sample Script

*“Isagenix has created a simple system that will allow you to get your products paid for and earn up to \$820 USD/\$914 CAD right away. This concept is simple. It’s called **‘YOU + TWO, THEM + 2.’** It boils down to you sharing the Isagenix systems with **TWO** people, then they share the Isagenix System with **TWO** more people.*

Let me explain...It starts with you.

Chances are you know two people who want to lose some weight, feel healthier, have more energy, age more youthfully or make some extra money? What are their names?

Great! So you have and Now watch this.

When you help and join with Isagenix and start on a qualifying system, Isagenix will give you a referral bonus.

For sharing the Isagenix Systems and products with who starts a Value/President’s Pak you will receive an \$80 USD/\$90 CAD referral bonus. For sharing the same Isagenix Value/President’s Pak with, you receive another \$80 USD/\$90 CAD referral bonus!

*Here’s where it gets exciting! When you share Isagenix with two friends in the same commission week (Monday to Sunday 11:59 p.m. ET), Isagenix will **DOUBLE** your bonus! Instead of receiving an \$80 USD/\$90 CAD referral bonus for each friend, it’s doubled to \$160 USD/\$180 CAD for a total of \$320 USD/\$360 CAD.*

*So far you have earned \$320 USD/\$360 CAD for opening Isagenix accounts for two friends. This is called **‘YOU + TWO.’** By doing this, you have now advanced to the first leadership level and are rewarded with an additional \$50 USD/\$55 CAD for a total of \$370 USD/\$415 CAD!*

*Together we will help your two friends do exactly what you did in **‘YOU + TWO,’** which is to simply share the Isagenix Systems with two people. You will receive \$100 USD/\$111 CAD for helping and another \$100 USD/\$111 CAD for helping !*

*Now you have earned \$370 USD/\$415 CAD for **‘YOU + TWO,’** plus \$200 USD/\$222 CAD for helping your friends. That’s **‘THEM + 2’** for a total of \$570 USD/\$637 CAD!*

*If you fulfill **‘YOU + TWO, THEM + 2’** within the first 30 days of joining Isagenix, you advance to the second leadership level and the company rewards you with an additional \$250 USD/\$277 CAD. Plus, when you remain Paid-As at this leadership level, you now qualify to earn annual pay.***

Let’s add this up: You started Isagenix with a really great system.

You shared it with two friends who joined the same way you did and you earned \$370 USD/\$415 CAD. You taught your two friends to share with two friends and earned an additional \$200 USD/\$222 CAD.

*If you completed **‘YOU + TWO, THEM + 2’** within 30 days, you receive another \$250 USD/\$277 CAD bonus. That’s a grand total of \$820 USD/\$914 CAD.*

Repeat this step over and over, and you can accomplish the goals we spoke about earlier.

*\$820 USD/\$914 CAD in your first month is just the beginning. Your earning potential is endless with Isagenix. Once you’ve achieved **‘YOU + TWO, THEM + 2,’** you become eligible to earn annual pay.”*

*Visit IsaMovie.com or IsagenixBusiness.com for more on the **“YOU + TWO, THEM + 2”** system.*

The CAD values are calculated using the foreign exchange multiplier. To calculate the CAD equivalent, simply multiply the USD amount shown by the Foreign Exchange Multiplier (1.11) (USD x Foreign Exchange Multiplier = CAD). This value is subject to change every 6 months based on published exchange rates. The Foreign Exchange Multiplier of 1.11 is valid through December 27, 2015. PIB values are set amounts.

**Holiday Bonus Pool earnings vary. See Holiday Bonus Pool promotion details on IsaFYI.com under “Sales Promotions.”

PRACTICE YOUR “YOU+TWO, THEM+2” HERE

Get **YOUR** Products Paid For

Sharing Isagenix is FUN and REWARDING



Follow this proven system within your first 30 days of joining and earn \$600 USD*/\$674 CAD* NOW!

Getting Started Systems/Paks

- 30-Day Cleansing & Fat Burning System
- Energy System
- Performance System
- Healthy Aging and Telomere Support System
- Rejuvity® System with Ageless Essentials™ Daily Pack
- Product B® IsaGenesis® Starter Pak
- e+ Starter Pak
- Kosher Pak

1 JOIN ISAGENIX



YOU

2 YOU+2

Have 2 people join Isagenix with one of the Getting Started Paks this week

= \$150 USD/\$175 CAD Bonus



Robert



Sue

3 THEM+2

Have your 2 people help 2 people join Isagenix with one of the Getting Started Paks

= \$200 USD/\$222 CAD Bonus



Jill



Joe



Kevin



Amy

= \$250 USD/\$277 CAD Crystal Manager Bonus if achieved within 30 days of joining

GRAND TOTAL = \$600 USD/\$674 CAD + Quarterly Holiday Bonus

Every week you're active as a Manager or higher, you earn shares of the \$4 million Holiday Bonus Pool! So you can earn up to \$600 - \$800 USD/\$666 - \$888 CAD extra!**

The CAD values are calculated using the foreign exchange multiplier. To calculate the CAD equivalent, simply multiply the USD amount shown by the Foreign Exchange Multiplier (1.11) (USD x Foreign Exchange Multiplier = CAD). This value is subject to change every 6 months based on published exchange rates. The Foreign Exchange Multiplier of 1.11 is valid through December 27, 2015. PIB values are set amounts.

Qualifying Paks- 30-Day Cleansing and Fat Burning System, Energy and Performance System, Kosher Pak, Healthy Aging and Telomere support system and e+ Starter Pak. All new joining Associates must be in 1 commission week. Monday-Sunday EST. For more information visit IsagenixBusiness.com and/or contact your enrolling sponsor.

* Equals the cost of your product.

**Holiday bonus pool earnings vary. See Holiday Bonus Pool promotion details at IsaFYI.com under "Sales Promotions."

Get YOUR Products Paid For

Sharing Isagenix is FUN and REWARDING



Follow this proven system within your first 30 days of joining and earn \$820 USD*/\$914 CAD* NOW!

Value/President's Paks

- Weight Loss Value/President's Pak
- Performance Value/President's Pak
- Energy Value/President's Pak
- Healthy Aging Value/President's Pak
- Product B® IsaGenesis® Value/President's Pak
- Rejuvity® Value/President's Pak

1 JOIN ISAGENIX



YOU

2 YOU+2

Have 2 people join Isagenix with one of the Value/President's Paks this week

= \$370 USD/\$415 CAD Bonus



Robert



Sue

3 THEM+2

Have your 2 people help 2 people join Isagenix with one of the Value/President's Paks

= \$200 USD/\$222 CAD Bonus



Jill



Joe



Kevin



Amy

= \$250 USD/\$277 CAD Crystal Manager Bonus if achieved within 30 days of joining

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Qualifying Paks- President's Weight Loss Pak, President's Energy & Performance System, Healthy Aging President's Pak, and PaceSetter Pak. All new joining Associates must be in 1 commission week, Monday-Sunday EST. For more information visit IsagenixBusiness.com and/or contact your enrolling sponsor.

* Equals the cost of your product.

**Holiday bonus pool earnings vary. See Holiday Bonus Pool promotion details at IsaFYI.com under "Sales Promotions."

Your Crystal Executive Plan

GOAL DATE TO BE COMPLETED: _____

Here's your map to becoming a Crystal Executive. Fill in your new team members' names. To become a Crystal Executive you need to personally help 5 people join on each team leg (right & left) then help those 5 individuals become Consultants within 6 months of joining. If you complete this within 180 days of joining you will achieve Executive status.

YOU + TWO THEM + 2 x5

- \$50 USD/\$55 CAD
- + \$250 USD/\$277 CAD
- + \$750 USD/\$832 CAD
- + \$1,000 USD/\$1,110 CAD
- + \$2,000 USD/\$2,220 CAD

- Consultant Advancement Bonus
- Crystal Manager Bonus (achieve within 30 days)
- Crystal Director Bonus (achieve within 90 days)
- Crystal Executive Bonus (achieve within 180 days)
- Consultant Development Bonus (\$100 each) (maximum 20)

= \$4,050* USD/\$4,494 CAD in Bonus Money!
(Consultant to Crystal Executive 180 days)



* Associates participating in the Crystal Challenge outside of their 180-day join date period do not qualify for the \$1,000 USD/\$1,110 CAD Crystal Executive Bonus. Crystal Manager is achieved within 30 days of joining, Crystal Director is achieved within 90 days of joining, and Crystal Executive is achieved within 180 days of joining.

YOUR CALENDAR

What is the next Core 4 event you're attending, (NYKO, Celebration, IsaU, or UIA)?

Which team members are coming with you to the next event?

How many people are you bringing to New Year Kick Off 2016?

Events build belief. The more team members you have at an event, the more successful you will be!

“Our leaders know that the more people they have at Celebration, the faster their businesses will grow and the more lives they will powerfully and positively inspire.”

- Susan Sly, Isagenix Millionaire

NOTES:

To find out more about Isagenix Core 4 Events, visit www.IsagenixEvents.com

FULL TIME/PART TIME

What are your business hours?

What are your personal/family hours?

THE FACTS

If you help **20 people** join Isagenix, **12** will **do something** and **8** will **do nothing**.

Within **60 days**, You will have **8 people** doing something.

In **4 months**, You will have **6 team members** doing something.

In **9 months**, You will have **4 team members** doing something.

A year from the date you start your business, **1 team member** will account for **80% of your income** and **3 team members** will account for **20% of your income**.*

IF YOU ARE FULL TIME...

Do you commit to introducing Isagenix to 20 new people during the first 6 weeks of your 90-Day Game Plan?

Yes No

IF YOU ARE PART TIME...

Do you commit to introducing Isagenix to 10 new people during the first 6 weeks of your 90-Day Game Plan?

Yes No

KATHY COOVER'S KEYS TO SUCCESS:

- Prospecting
 - Presenting
 - Sharing
- } **80% of the time**
- Training
- **20% of the time**

“Twenty years of experience in this profession has taught me the key components for success: time management and the importance of staying focused on income driving actions.” - KATHY COOVER

** Facts Sourced from Industry leader in the network marketing profession Eric Worre.*

Business building results will vary from business to business based on industry experience.

SAMPLE PART-TIME SCHEDULE

TODAY IS	SCHEDULE	
DAY:	6:00 AM	
DATE:	6:30 AM	HEALTHY MIND & BODY - daily activity
GOAL:	7:00 AM	
	7:30 AM	
	8:00 AM	
	8:30 AM	
	9:00 AM	
	9:30 AM	
	10:00 AM	
	10:30 AM	
	11:00 AM	
	11:30 AM	
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	1:00 PM	
	1:30 PM	
	2:00 PM	
	2:30 PM	
	3:00 PM	
	3:30 PM	
	4:00 PM	
	4:30 PM	
	5:00 PM	
	5:30 PM	PROSPECTING - (Calls, Send people to Isamovie.com, 3-way calls etc.)
	6:00 PM	PRESENTING ISAGENIX - (Launch Parties, over the phone, Skype etc.)
	6:30 PM	
	7:00 PM	DINNER with family!
	7:30 PM	
	8:00 PM	TRAINING - (Teaching You+TWO, Them+2, coaching product users, sending out
	8:30 PM	welcome emails, team calls, personal development training etc.)
	9:00 PM	
	9:30 PM	
	10:00 PM	
	10:30 PM	
	11:00 PM	
	11:30 PM	
	12:00 AM	

TOOLS FOR SHARING ISAGENIX

Tools for sharing Isagenix online

- [IsaMovie.com](#)
- [Why Isagenix](#)
- [StartYourLife.com](#)
- [IsaProduct.com](#)
- Experience Isagenix digital tool

NOTES:

Tools for sharing Isagenix in person

- Experience Isagenix, PDF or tear sheet
- Magazine (START, Success from Home, IsaBody Lookbook)
- Experience Isagenix event
- Launch Party Kit
- Product Catalog

NOTES:

Tools to support your team

- New Associate checklist
- [IsagenixBusiness.com](#)
- [IsaPulse](#)

NOTES:

How will you celebrate when your team member achieves their advancement?

Card, flowers, dinner, recognition call, IsaPulse, 3-way call?

PART-TIME TIP:
Support and recognize your team with encouragement simply and efficiently with IsaPulse. Send personally enrolled team members a congratulations text or Facebook message.



DEVELOP YOUR TEAM

LOCK ARMS WITH 5 DEDICATED TEAM MEMBERS

TIP FOR SUCCESS:
Even starting your business with two strong dedicated team members can jump start your business.

1. Name: _____

2. Name: _____

3. Name: _____

4. Name: _____

5. Name: _____

WHAT DOES LEADERSHIP LOOK LIKE?

*Step 1 - Have a team member **watch/listen** to you do a 3-way call.*

*Step 2 - Have a team member **help** you do a 3-way call.*

*Step 3 - Have a team member **do** a 3-way call with your **help**.*

*Step 4 - Have a team member **do** a 3-way call as you **watch/listen**.*

*Step 5 - Have a team member **do** a 3-way call and **report** back to you.*

*Step 6 - Have a team member **do** a 3-way call while their **new team member watches/listens**.*

ACCOUNTABILITY

How can I increase accountability in my team?

Be a dedicated accountability coach. Text, 3-way calls, Facebook, weekly meetings

ADDITIONAL TIPS:


1. Recruit like-minded people who are as dedicated to reaching their goals as you are.
2. If you're having trouble gathering a team of people you know, connect with experienced network marketers on social media or LinkedIn and share the opportunity.

DREAM,
ACHIEVE,
CELEBRATE,
REPEAT

TOOLS FOR SUCCESS



#90DayGP



“It’s not how much you master, it’s
how many masters you make.”

- ELLEN B. G.,
ISAGENIX MILLIONAIRE

TOP ISAGENIX WEBSITES

Product

	DESCRIPTION
IsaProduct.com	Your complete product training experience
IsagenixHealth.net	Get valuable health and wellness info and learn about the science behind our products
IsagenixGear.com	Shop for the latest Isagenix apparel and accessories

Business/Opportunity

	DESCRIPTION
IsagenixPodcast.com	Hear tips for success from leading Isagenix business builders, health coaches, and product users
IsagenixBusiness.com	View all of the steps you need to build your business
IsagenixHealth.net	Get valuable health and wellness info and learn about the science behind our products
IsaBodyChallenge.com	Find out how Associates are winning cash prizes using Isagenix products
IsaSalesTools.com	All the tools you need to build your business, at your fingertips
IsaGeeks.com	Tech talk you can understand – and laugh at
Team Isagenix	A comprehensive website designed to educate athletes about Isagenix
StartYourLife.com	Home of the START vision, tools, training, and inspiration that's changing young lives all over the planet
HealthyMindandBody.com	Realize your goals through developing a focused mindset and action plan.
IsaDerby.com	Track progress and gather support for the IsaDerby Challenge

Company

	DESCRIPTION
Isagenix.com	Main corporate website
IsagenixCompliance.com	View policies, procedures, tools, and resources
IsaFYI.com	Stay up to date on what's hot with Isagenix by viewing and subscribing to our newsfeed
IsagenixTech.com	Get updates on the latest technology advancements, maintenance alerts and more
MyIsagenix.com	Manage your contacts and provide virtual product coaching
IsaMovie.com	View product and opportunity videos to help you share your Isagenix experience
IsagenixEvents.com	Learn about the exciting Isagenix events held throughout the year
IsagenixCelebration.com	Your source for Celebration recaps and information
NewYearKickOff.com	Your source for New Year Kick Off recaps and information

Audio, Video, & Social Media

	DESCRIPTION
Facebook.com/Isagenix	Engage with our corporate team and your fellow Associates
Google.com/+IsagenixIntl	Google+ is the newest addition to Isagenix social media
Instagram.com/Isagenix	See who's gaining health and wealth with Isagenix products
LinkedIn.com/company/isagenix	Get "linked in" to what's hot at Isagenix
Pinterest.com/Isagenix	Browse "Isa-recipes," see stunning personal transformations and more
IsagenixPodcast.com	Listen to podcast trainings on health, and wealth
Twitter.com/Isagenix	Join the conversation on Isagenix events, products and more
YouTube.com/Isagenix	Take a look at the latest Isagenix videos and share them with others

Visit IsagenixBusiness.com for a digital list of websites.

Register to receive 90-Day Game Plan updates at 90DayGP.com.

RANKS. RECOGNITION. REWARDS.

EVERYTHING YOU NEED TO KNOW ABOUT PERKS, PROGRAMS, PRIZES, AND POOLS FOR EACH RANK AND BUSINESS MILESTONE IN ONE PLACE. THIS IS YOUR “KEY” TO A SUCCESSFUL FUTURE WITH ISAGENIX.

RANK	Pin & Certificate*	Isagenix Recognition Email*	Rank Advancement Bonus†	IsaFYI.com Recognition Listing*	Holiday Bonus Pool Shares†
 CONSULTANT	✓	✓	\$50 USD/ \$55 CAD		
 MANAGER	✓	✓		✓	2 SHARES
 CRYSTAL MANAGER	✓	✓	\$250 USD/ \$277 CAD	✓	2 SHARES
 DIRECTOR	✓	✓		✓	6 SHARES
 CRYSTAL DIRECTOR	✓	✓	\$750 USD/ \$832 CAD	✓	6 SHARES
 EXECUTIVE	✓	✓		✓	10 SHARES
 CRYSTAL EXECUTIVE	✓	✓	\$1,000 USD/ \$1,100 CAD	✓	10 SHARES
 1-STAR GOLDEN CIRCLE	✓	✓	\$1,000 USD/ \$1,100 CAD**	✓	10 SHARES
 2-STAR GOLDEN CIRCLE	✓	✓	\$2,000 USD/ \$2,220 CAD**	✓	10 SHARES
 3-STAR GOLDEN CIRCLE	✓	✓	\$3,000 USD/ \$3,330 CAD**	✓	10 SHARES
 4-STAR GOLDEN CIRCLE	✓	✓		✓	10 SHARES
 5-STAR GOLDEN CIRCLE	✓	✓		✓	10 SHARES
 6-STAR GOLDEN CIRCLE	✓	✓		✓	10 SHARES
 7-STAR GOLDEN CIRCLE	✓	✓		✓	10 SHARES
 8-STAR GOLDEN CIRCLE	✓	✓		✓	10 SHARES
 7-STAR & ABOVE PLATINUM	✓	✓		✓	10 SHARES

*Recognition rank †Paid-As rank **Must achieve Paid-As rank twice to earn full bonus. For more details on how to qualify for the promotions and perks listed on this chart, please view the individual flyers and PDFs located on IsagenixBusiness.com.



	Special Gifts and Recognition Programs*	Leadership Pools†	Millionaire in Action†	Celebration Recognition Magazine Listing*	10% Matching Bonus†	Executive Leadership Reports*	Ability to Purchase Isagenix Coupons for Healthy Mind & Body*	Corporate Update Recognition*	Sales Team Callout*
	Self-development book	Director Pool							
	Self-development book	Director Pool							
		Executive Pool	✓	✓	✓				
	Crystal Executive League	Executive Pool	✓	✓	✓				
		Executive Pool	✓	✓	✓				
		2-3 Star Pools	✓	✓	✓	✓			
	Access to Club Six & 3-Star Golden Circle Recognition Program	2-3 Star Pools	✓	✓	✓	✓	✓	✓	
	Access to Club Six & flowers from the Coovers	4-6 Star Pools	✓	✓	✓	✓	✓	✓	✓
	Access to Club Six, flowers from the Coovers, 3 free Healthy Mind & Body sign-ups	4-6 Star Pools	✓	✓	✓	✓	✓	✓	✓
	Access to Club Six & flowers from the Coovers	4-6 Star Pools	✓	✓	✓	✓	✓	✓	✓
	Access to Club Six & flowers from the Coovers	7-Star Pool	✓	✓	✓	✓	✓	✓	✓
	Access to Club Six & flowers from the Coovers	7-Star Pool	✓	✓	✓	✓	✓	✓	✓
	A-List Platinum, Access to Club Six & flowers from the Coovers	7-Star and Above Pools	✓	✓	✓	✓	✓	✓	✓

Cycle Payouts

Rank	Weekly Cycles	Income*
Consultant/Executive	1 Cycle	\$2,808 per year
Consultant/Executive	5 Cycles	\$14,040 per year
1 Star Silver/Golden Circle	10 Cycles	\$28,000 - \$53,000 per year
2 Star Silver/Golden Circle	20 Cycles	\$56,000 - \$109,000 per year
3 Star Silver/Golden Circle	40 Cycles	\$112,000 - \$165,000 per year
4 Star Silver/Golden Circle	60 Cycles	\$168,000 - \$278,000 per year
5 Star Silver/Golden Circle	100 Cycles	\$280,000 - \$417,000 per year
6 Star Silver/Golden Circle	150 Cycles	\$420,000 - \$554,493 per year
7 Star Silver/Golden Circle	200 Cycles	\$557,280 - \$693,813 per year
8 Star Silver/Golden Circle	250 Cycles	\$696,600 and up per year

Note: Isagenix will count Team Cycle Bonuses, PIBs and Matching Team Cycle Bonuses toward recognition rank qualification.



Where do you see yourself?

* Earning levels for Isagenix® Independent Associates that appear in this publication are examples and should not be construed as typical or average. Income level achievements are dependent upon the individual Associate's business skills, personal ambition, time, commitment, activity and demographic factors. For average earnings, see the Isagenix Independent Associate Earnings Statement found at www.IsagenixEarnings.com.

All dollar amounts are shown in USD. Local amounts may be subject to the Isagenix Foreign Exchange Policy.

NEW ASSOCIATE INFORMATION

Name: _____
 Phone: _____
 Email: _____

COMMUNICATION WITH NEW ASSOCIATE

Build a steady line of communication with your New Associate. Keep track of the date, communication medium, and what you discussed.

Date	Type (Phone, In person, Text, etc.)	Details

NEW ASSOCIATE ORDER

Order Date: _____ Autoship Date: _____
 Order Pak: _____ Autoship Order: _____

COMPLETE THESE STEPS WITHIN 48 HOURS OF JOINING ISAGENIX

STEP 1 - PLUG IN

To fully welcome and engage your New Associate, be sure to complete the following steps in the timeline given.

Within 24 Hours of Joining Isagenix

- Send a Welcome Email** - This email should include the following information:
 - A welcome message that shares your excitement for them to start their Isagenix journey
 - [IsaProduct.com](#) (Product coaching and information)
 - [IsaMovie.com](#) (Visual education and how we share the Isagenix story)
 - [IsagenixBusiness.com](#) (Business training system)
 - Cleanse Coaching Call Times
 - Find dates and times for the next IsaProduct Coaching Call at [IsaProduct.com](#).

- (Optional) Set a Date and Time for a Welcome Call** - Be Sure To:
 - Optional: Include an existing Associate on your team with a 3-Way Call
 - Share stories to build support
 - Reassure your New Associate that you are their resource for help and guidance

- Incorporate Your New Associate on Social Media and Communications**
 - Team Calls (if applicable)
 - Your Team's Facebook Page (if applicable)
 - Add to your Instagram Account (if applicable)
 - Have your new team member subscribe to the email feed on [IsaFYI.com](#) or [IsagenixHealth.net](#)
 - Introduce them to the weekly podcasts at [IsagenixPodcast.com](#)

STEP 2 - DETERMINE ASSOCIATE'S GOALS - Check all that apply

- | | |
|--|---|
| <input type="checkbox"/> Weight Loss | <input type="checkbox"/> Enhance Mental Clarity |
| <input type="checkbox"/> More Energy | <input type="checkbox"/> Decrease Stress |
| <input type="checkbox"/> Increased Performance | <input type="checkbox"/> Eliminate Bad Habits |
| <input type="checkbox"/> Healthy Aging | <input type="checkbox"/> Improve Lifestyle |
| <input type="checkbox"/> Wealth Creation | <input type="checkbox"/> Other: _____ |

STEP 3 - INTRODUCE THE ASSOCIATE BACK OFFICE

- Introduce the New Associate to their Back Office and replicated website.
- Log in to your Back Office and click on "Help/Tutorials" on the upper right corner then:
 - Show the New Associate how to sign up a new customer (Tutorial video: "Signing up a New Member")
 - Teach the New Associate how to update Autoship (Tutorial video: "Managing Your Autoship")

STEP 4 - ISABODY CHALLENGE

Share the IsaBody Challenge® and show them how to register at IsaBodyChallenge.com.

OPTIONAL STEP 5 - COMPLETE NEW ASSOCIATE INTERVIEW

Complete the New Associate Interview A (pages 4) for all New Associates joining Isagenix. For those who indicated interest in Wealth Creation in STEP 2 go on to the New Associate Interview B (page 5-6).

STEP 6 - REFERRAL MANAGEMENT - Check preferred option

Tell your New Associate: *As you begin to reach your goals people will notice and they'll want to learn more about the Isagenix solutions. You have three options on how you'd like to handle referrals.*

- Pass the contact directly to me: *If you know you aren't interested in building a business or selling the products, I would be happy to and appreciate the opportunity to share the solutions with them.*
- Learn how to get your products paid for: *If you are not quite sure you're interested in building a business with Isagenix, I would be more than happy to show you how your referrals can pay for the products you buy for your personal use.*
- Learn how Isagenix can help you become financially free: *I can show you how to share Isagenix with your referrals so that you can begin to build a residual income.*

THE CRYSTAL PROGRAM

Briefly explain the Crystal Program to your New Associate then say: *Even if you are not interested in the Isagenix business at this moment, I am obligated to share this information with you because of the specific deadline dates.*

JOIN DATE: _____

Crystal Manager: "YOU+TWO, THEM+2" = \$250 USD/\$277 CAD bonus

(Join date + 30 Days): _____

Crystal Director: "YOU+TWO, THEM+2" (3x) = \$750 USD/\$832 CAD bonus

(Join date + 90 Days): _____

Crystal Executive: "YOU+TWO, THEM+2" (5x) = \$1,000 USD/\$1,110 CAD bonus

(Join date + 180 Days): _____

STEP 7 - COMMITMENT FORM

Complete the Commitment Form (page 7) for all New Associates who completed Associate Interview A. Once completed please give copy to your New Associate for their reference

New Associate Interview - A



Name: _____ ID#: _____

1. What is your health goal with Isagenix? (Circle or fill in "other.")

- | | |
|--|---|
| <input type="checkbox"/> Weight Loss | <input type="checkbox"/> Enhance Mental Clarity |
| <input type="checkbox"/> More Energy | <input type="checkbox"/> Decrease Stress |
| <input type="checkbox"/> Increased Performance | <input type="checkbox"/> Eliminate Bad Habits |
| <input type="checkbox"/> Healthy Aging | <input type="checkbox"/> Improve Lifestyle |
| <input type="checkbox"/> Wealth Creation | <input type="checkbox"/> Other: _____ |

2. Why do you want to achieve this goal?

3. Are you registered for the IsaBody Challenge*?

- Yes
 No

If no, visit IsaBodyChallenge.com to learn more about the IsaBody Challenge.

4. Who is on your support team?

5. Is there anyone else you would like to join you on your journey to fulfilling your health goal?

6. It is my responsibility to show you how you can get your products paid for. (Show 'YOU+TWO, THEM+2' video or draw it out and also show the Crystal Program so they don't leave any money on the table)

Name: _____ ID#: _____

1. Imagine the day when time and money are no longer an issue. What will that look like and what will you be doing? How will starting with Isagenix help you achieve your goals?

2. How would you rate your level of commitment to your Isagenix Business?
(10 being the most committed, 1 being little to no commitment.)

1 2 3 4 5 6 7 8 9 10

3. Why did you rate that level of commitment?

4. What attracted you to network marketing?

5. Who do you know in network marketing?

6. Do you know anyone who lives in or is from one of our international markets? If so, who?

7. What was the determining factor that led you to start building your Isagenix business?

8. What are your financial goals for the next 30 days? (get your products paid for, cover your car payment every month, etc.)

How about the next 60 days?

The next 90 days?

How about one year from today?

9. How many hours a week will you commit to building your team to reach your goals?

10. What do you think will be your biggest obstacles in building your business?

11. What is the best way to contact you? (phone, email, social media, etc.) Please include contact information here:

12. Building a strong network can take time. Will you commit to ordering a minimum of 100 BV each month and dedicate at least one year to your business? Yes No

13. Where and how do you interact with the most people on a daily basis? (gym, shopping, social events, hobby-related activities, work, etc.)

14. Communication is vital. What day and time can we set up a call this week?

15. Attendance at events is a HUGE part of success in this industry. What is the next event you plan to attend?

16. Are you interested in joining the Isabody Challenge®?

Earning levels for Isagenix Independent Associates that appear in this publication are examples and should not be construed as typical or average. Income level achievements are dependent upon the individual Associate's business skills, personal ambition, time, commitment, activity and demographic factors. For average earnings, see the Isagenix Independent Associate Earnings Statement found at IsagenixEarnings.com.

All amounts are shown in USD. To calculate the CAD equivalent, multiply the USD amount shown by the Foreign Exchange Multiplier (1.11) (USD x Foreign Exchange Multiplier = CAD). For example you earn \$820 USD for YOU+2, THEM+2 with Presidents Pak. To calculate the CAD equivalent (\$820 USD x 1.11)= approx. \$910 CAD. This value is subject to change every 6 months based on published exchange rates. The Foreign Exchange Multiplier of 1.11 is valid through December 28, 2015.

Please give this section to your new team member.

COMMITMENTS

Please initial

_____ I commit to compiling a list of the top 10 people I want to partner with and will discuss this with my support team leader within 48 hours.

_____ I commit to pursuing further and continual education to improve my skills as a network marketer.

_____ I commit to remain focused and work my business for as long as it takes to achieve my goals.

_____ I commit to develop and follow my 90-Day Game Plan.

_____ I commit to make _____ connections per day and utilize all forms of communication. (social media, face-to-face, phone, Launch Parties, Super Saturdays, Opportunity Meetings, etc.)

_____ I commit to attending Core Four events.

CHECKLIST

1. Lead by example. Start using your Isagenix products and share your progress to start a buzz.
2. Go to IsagenixBusiness.com.
 - Create the contact list for your most immediate prospects.
 - Click the “Start Here” button.
 - Make your “Who Do You Know?” list.
 - Learn how to get your products paid for.
 - Create interest, post on Facebook, and direct people to IsaMovie.com.
 - Follow up and share.
 - Teach others how to get their products paid for.
3. Learn how to share the compensation plan. Watch Isagenix leaders for proven techniques and start making your list.
 - “**YOU+TWO, THEM+2**” video with Erik Coover on IsagenixBusiness.com. (Click “Start Here,” then “Learn How to Get Your Products Paid For.”)
 - Maximizing the Isagenix Compensation Plan Video on IsagenixBusiness.com. (Click “Training,” then under “Isagenix Compensation Plan,” watch the “How to Maximize the Isagenix Compensation Plan.”)
 - Watch and bookmark IsaMovie.com on your laptop and smartphone to have it readily available to share.
4. Get familiar with the products. Visit IsaProduct.com and IsagenixHealth.net.
5. Register for an event at IsagenixEvents.com.
6. Join the IsaBody Challenge®.

Personal Leadership Pools

The Director and Executive Leadership Pools

Personal Leadership Pools reward Directors and Executives who continue to build and grow their businesses as represented by consistent Cycle Growth. Isagenix encourages business builders to accelerate their sphere of influence through incentives within the Director Pool, the Executive Pool, and then on to the Team Leadership Pools (2-3 Star, 4-6 Star, and 7+ Star).

- **Benchmark** – “Net Cycle Benchmark” – 4-week average of Personal Cycles.
- **Reporting Month** – Assigned 4- or 5-week period for a given Leadership Pool participation period.

	DIRECTOR POOL	EXECUTIVE POOL
General	<ul style="list-style-type: none"> • On Autoship • Personal Cycles Calculated Only • Increase Monthly Cycles by At Least 2 Above Benchmark • Share Values Vary Based on Participation 	
Monthly Pool Amount	\$75,000 USD	\$125,000 USD
Lowest Paid-As Rank Maintained Every Day of Commission Week	Director	Executive
Lifetime Participation	3 Consecutive Months	6 Consecutive Months
Max. Bonus Amount *	1 to 5 shares \$500 USD / \$555 CAD 6 to 10 shares \$1,000 USD / \$1,110 CAD 11+ shares \$2,500 USD / \$2,775 CAD	1 to 5 shares \$500 USD / \$555 CAD 6 to 10 shares \$1,000 USD / \$1,110 CAD 11+ shares \$5,000 USD / \$5,550 CAD

IMPORTANT:

- You are able to participate in the Director and Executive Pools one time in each pool – with the exception of a re-entry position.
- The first time you maintain Paid-As **Director** for one full commission week, and you receive a Director Pool Bonus; your participation within the Director Pool begins and will expire at the end of the **third consecutive month**.
- The first time you maintain Paid-As **Executive** for one full commission week, and you receive an Executive Pool Bonus; your participation within the Executive Bonus Pool begins and will expire at the end of the **sixth consecutive month**.

**You may qualify
for Team Leadership
Pool Bonuses!**
**Turn over and see
if you qualify** 📄

* Share and Bonus Values Subject to Change Each Bonus Period.

Participation details and your own progress within Leadership Pools can be found in your Associate Back Office under the “Contests and Promotions” tab.

Team Leadership Pools

The 2-Star and Above Golden Circle Leadership Pools

Team Leadership Pools reward business building leaders who continue to actively build and grow not only their own personal position, but they also continually support the Team around them, as represented by consistent 4PET Cycle Growth.

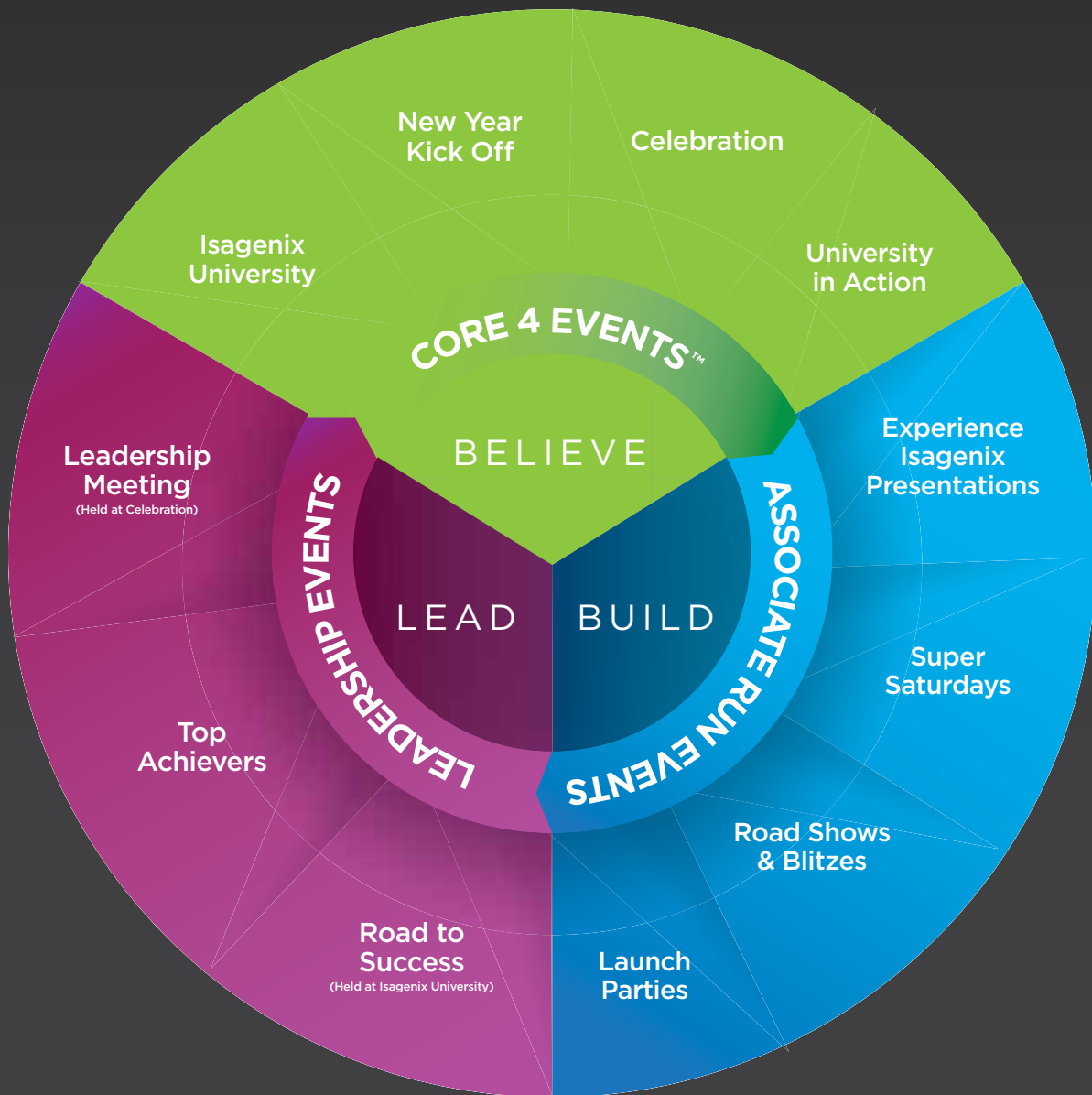
- **4PET** - First 4 levels of your personally enrolled team.
- **Benchmark** - “Net Cycle Benchmark” - 13-week average of personal and 4PET cycles.
- **Reporting Month** - Assigned 4- or 5-week period for a given Leadership Pool participation period.

	2-3 STAR GOLDEN CIRCLE	4-6 STAR GOLDEN CIRCLE	7+ STAR GOLDEN CIRCLE
General	<ul style="list-style-type: none"> • On Autoship • Unlimited Participation • Be a Paid-As Executive for at least two full commission weeks • 20 or more Team Bonus Cycles 		
Monthly Cycle Total Greater than Benchmark by:	4PET: 1 Cycle Personal: 10 Cycles	4PET: 1 Cycle Personal: 20 Cycles	
Share Values *	\$15 USD / \$16.65 CAD	\$18 USD / \$19.98 CAD	\$30 USD / \$33.30 CAD
Max. Bonus Amount Based on 4PET Shares Earned *	10 to 40 shares - \$10,000 USD / \$11,100 CAD 41 - 100 shares - \$25,000 USD / \$27,750 CAD 101+ shares - \$125,000 USD / \$138,750 CAD		
Max. Bonus Amount Based on Earned Shares *	10 to 30 shares \$10,000 USD / \$11,100 CAD 31 to 50 shares \$25,000 USD / \$27,750 CAD 51+ shares \$125,000 USD / \$138,750 CAD	20 to 40 shares \$10,000 USD / \$11,100 CAD 41 to 60 shares \$25,000 USD / \$27,750 CAD 60+ shares \$125,000 USD / \$138,750 CAD	
Special Promotion for First Qualified 3 Consecutive Months on Personal Shares	15 to 20 shares - 2x Bonus (cap \$5,000 USD / \$5,550 CAD) 20+ shares - 3x Bonus (cap \$10,000 USD / \$11,100 CAD)		

* Share and Bonus Values Subject to Change Each Bonus Period.

Participation details and your own progress within Leadership Pools can be found in your Associate Back Office under the “Contests and Promotions” tab.

SUCCESS THROUGH EVENTS™



Gain the education, experience, and belief you need to become a powerful, professional network marketer. Events provide you with the tools, training, and resources to help you achieve your goals and become a successful leader. Attend events throughout the year to continue your leadership development.

For information on all of the events listed, please visit IsagenixEvents.com.
Join the Isagenix Events Facebook page for real-time event updates.

BELIEVE. BUILD. LEAD.

Success Through the Isagenix Core 4



August 15-18, San Diego, California



Experience the Isagenix culture firsthand. This epic, can't-miss event will give you a taste of what Isagenix is truly about. Featuring training from top leaders, new products and exciting promotions, this annual flagship event is sure to leave you pumped and motivated to start or propel your Isagenix business and break through to incredible new heights.



September 17-19 - Toronto, Ontario
October 15-17 - Phoenix, Arizona
November 5-7 - Minneapolis, Minnesota



Isagenix University is your opportunity to experience the Isagenix culture in an intimate, two-day conference. Learn about our no-compromise products, as well as strategies to help grow your business.



October 2-4 - Chicago, Illinois



Isagenix Strategic Training Consultants like David T.S. Wood will help you establish the mindset and skills to become a professional network marketer. Experience hands-on training from the masters on how to prospect, enroll, and build a successful team.



New Year Kick Off
January 14-16, 2016 - Dallas, Texas



Kick start your business as we kick start the new year! This 2-day intensive conference features business training from top leaders, 90-Day Game Plan development, and new tools and products.

TO REGISTER FOR THESE POWERFUL EVENTS, VISIT ISAGENIXEVENTS.COM.

f Visit us on Facebook at www.facebook.com/groups/IsagenixEvents/

WELCOME TO ISAGENIX[®]

SOLUTIONS TO TRANSFORM LIVES™

Wealth Creation

This ultimate business building pak includes our flagship 30-Day Cleansing and Fat Burning System and additional performance products, incomparable age-defying products, best-selling nutritional solutions, and some of our top marketing tools.



The Business Builder Pak

Lowest Price \$1099 USD (\$1199 CAD)

BV:640/\$40 per day

- Free Membership*
- 1 Business Building Tool
- Event Coupon
- 2 Welcome Kits
- 1 IsaBlender*
- Largest Variety available
- Free International Membership (\$49 value)



Lowest Price \$559 USD (\$599 CAD)/BV: 320/\$20 per day

- Free Membership* • Event Coupon • 1 IsaBlender • Marketing Tools
- 2 Welcome Kits • Enough product to share with friends or family

Weight Loss

These systems are for healthy weight loss at any age. This system helps you hold on to lean muscle, enhance metabolism, and manage the damage of stress and impurities.

Weight Loss Value/President's Pak



Weight Loss 30-Day Cleansing and Fat Burning System



Custom options available. See ABO for details.

Energy

These Systems offers a mix of energy-boosting, high-quality protein, and superb nutrition to help you improve your health and feel vibrant and alert throughout the day.

Energy Value/President's Pak



Energy System



Performance

These Systems offers a mix of nutrients, energy boosters, and high-quality protein for muscle growth and recovery while helping you achieve a tighter, leaner physique, and experience optimal performance.

Performance Value/President's Pak



Performance System



Healthy Aging

These systems helps combat the aging process with premium micro nutrients and the most potent antioxidants on the planet utilizing cutting-edge nutrition from Product B® IsaGenesis®.

Healthy Aging President's Pak



Healthy Aging and Telomere Support System



CONGRATULATIONS FOR JOINING THE ISAGENIX FAMILY!

Next check out IsaProduct.com and IsagenixBusiness.com for product and business resources.

Associate Preferred Customer Birth Date

Website Username Temp. Password

Sponsor's ID No. Sponsor's Name

Placement Right Team Left Team Opt in Text Messages

First Name

Last Name

Mailing Address

City, ST, Zip

Shipping Address

City, ST, Zip

Email Address

Phone No. Alt. Phone

Credit Card No. CCV

Name on Credit Card

Exp. Date - - SS No. - -

Signature Date

I understand, by signing above, I have read and agree to abide by the Isagenix Policies & Procedures/Terms and Conditions, and that this enrollment form is abbreviated and not intended as a substitute for full disclosure of the Isagenix Policies & Procedures/Terms and Conditions. I understand that a complete disclosure of such documentation is available upon my request. I authorize my enrolling sponsor to process this initial order and Autoship order with the information I have supplied herewith.

*Save \$10 USD/CAD

Join for just \$39 USD/CAD! Or sign up on Autoship and receive Rewards Pricing of only \$29 USD/CAD. Membership is a one-time annual fee that includes wholesale pricing, a personal website, and tools for building your business.

I Would Like Monthly

Autoship Rewards

Yes No

Sign up on Autoship: Remain active by using the Isagenix Autoship Rewards program and ordering 100 or more BV of Isagenix products every 30 days. This ensures you will never miss a commission, and will keep the products you enjoy arriving on a regular schedule. We believe that participating in Autoship is one of the most important ways to facilitate the growth of your independent Isagenix business. Plus, you'll get the lowest prices and access to exclusive bonuses, incentives, and promotions.

(customer initials) Autoship is a program of convenience that automatically charges and ships the products of your choice every 30 calendar days.

Additional Paks

- e+™ Starter Pak (102 bottles) BV: 164 Wholesale: \$290.70 USD/\$323 CAD Rewards: \$269 USD/\$295 CAD
- Pacesetter Pak BV: 150 Wholesale: \$439 USD/\$488 CAD Rewards: \$399 USD/\$439 CAD
- 9-Day Deep Cleansing & Fat Burning System BV: 100 Wholesale: \$156 USD/\$172 CAD Rewards: \$148 USD/\$163 CAD

Pak Components

BUSINESS BUILDER PAK

4 Isallean Shakes, 2 Cleanse for Life, 1 Cleanse Support Bundle, 1 Ageless Essentials™ with Product B Isagenix, 1 Ageless Essentials™ Daily Pak, 1 Isadelight™, 1 Joint Support™, 1 Pain Relief Cream, 1 Isagenix Greens (canister only), 2 Isallean Bars, 1 Product B Isagenix, 2 Isallean PRO, 1 Isapro™, 1 Brain & Sleep Support System, 1 Why Things™, 10 Rejuvity™ Samplers, 4 IsaShakers™, 1 Isablender, 2 e+ (6-ct), 1+ Chai, 2 Ionix Supreme, 1 Business Pak Tool Kit, Isagenix event certificate, 2 Welcome Kits, Free One-Year Membership, Free One-Year International Membership, 1 IsaBody™ Look Book, 1 Business Builder Flyer

WEIGHT LOSS VALUE/PRESIDENT'S PAK

4 Isallean Shakes or Isallean PRO, 2 Cleanse for Life, 1 Ionix Supreme, 1 Cleanse Support Bundle, 1 e+ (6-ct), 1 Ageless Essentials with Product B Isagenix, 1 Isablender™, 1 Rejuvity Sampler, 1 Isallean Bars, Marketing tools, Free One-Year Membership, Isagenix event certificate, Welcome Kit, Instructional System Guide with audio CD

ENERGY VALUE/PRESIDENT'S PAK

2 Isallean Shakes or Isallean PRO, 1 Ageless Essentials Daily Pack, 1 Ionix Supreme, 1 Isallean Bars, 1 Replenish, 4 e+ (6-ct), 1 Isadelight™, 1 Fiber Snacks™, 1 Isagenix Greens (canister only), 1 Isagenix Coffee, 1 Isablender™, 3 5-Piece Sample Paks, 1 Sleep Support & Renewal, 1 Ageless Activates, 8 Replenish sticks (orange), Marketing tools, Free One-Year Membership, Isagenix event certificate, Welcome Kit, Instructional System Guide

PERFORMANCE VALUE/PRESIDENT'S PAK

2 Isallean PRO, 1 Replenish™, 2 Isapro™, 3 e+ (6-ct), 1 Ionix Supreme, 1 Isallean Bar, 1 AMPED Power, 1 Ageless Essentials™ Daily Pack, 1 Joint Support™, 1 Sleep Support & Renewal, 1 Isablender, 3 5-Piece Sample Paks, 1 Isagenix Coffee, 1 Pain Relief Cream, 1 Rejuvity Sampler, Marketing tools, Isagenix event certificate, Free One-Year Membership, Welcome Kit, Instructional System Guide

HEALTHY AGING VALUE/PRESIDENT'S PAK

1 Ionix Supreme, 1 Cleanse for Life, 2 Isallean Shakes or Isallean PRO, 1 Ageless Essentials with Product B Isagenix, 1+ Chai, 1 Isadelight™, 1 Rejuvity Sampler, 1 2-Day Cleanse Support Kit, 1 Isablender, 1 Product B Isagenix, 1 e+ (6-ct), 1 Isallean Bar, 1 5-Piece Sample Pak, Marketing tools, Isagenix event certificate, Free One-Year Membership, Welcome Kit, Instructional System Guide

WEIGHT LOSS 30-DAY CLEANSING AND FAT BURNING SYSTEM

2 Cleanse for Life, 4 Isallean Shakes or Isallean PRO, 1 Cleanse Support Bundle, 1 Ionix Supreme, 4 Replenish sticks (orange), Instructional System Guide with audio CD

ENERGY SYSTEM

2 Isallean Shakes or Isallean PRO, 1 Isallean Bars, 2 e+ (6-ct), 1 Isagenix Coffee, 1 Ageless Essentials Daily Pack, 1 Isadelight™, 1 Sleep Support & Renewal, 1 Replenish, Instructional System Guide

PERFORMANCE SYSTEM

2 Isallean PRO, 1 Replenish™, 1 Isapro™, 2 e+ (6-ct), 1 Isallean Bar, 1 Ionix Supreme, 1 AMPED Power, 1 Pain Relief Cream, Instructional System Guide

HEALTHY AGING AND TELOMERE SUPPORT SYSTEM

2 Isallean Shakes or Isallean PRO, 12-Day Cleanse Support Kit, 1 Ageless Essentials with Product B Isagenix, 1 Cleanse for Life, 1 Ionix Supreme, Instructional System Guide

Preferences:

Flavor:

- Shakes**
- Creamy Dutch Chocolate
 - Creamy French Vanilla
 - Strawberry Cream
 - Natural Berry Harvest (Dairy-Free)
 - Black Sesame

Coffee

- Premium
- Organic

Isallean® Bars

- Chocolate Peanut Crunch
- Chocolate Cream Crisp
- Chocolate Decadence
- Lemon Passion Crunch
- Natural Oatmeal Raisin
- Nutty Caramel Cashew

Why Things

- Barbecue
- Sour Cream & Chive
- Milk Chocolate
- Dark Chocolate

Ageless Essentials Daily Pak:

Male Female

Form:

- Powder
- Liquid

Container:

- Juicy Orange
- Refreshing Grape
- Lemon Lime
- Natural Berry Harvest (Dairy-Free)
- Canister
- Packets*

If you are participating in a Product Introduction Bonus, the BV may be reduced. Pak availability varies by market. Rewards pricing applies to orders placed under new member enrollment and to wholesale and Autoship orders for members with an active Wholesale Savings is based on wholesale price of kit components. Pricing, BV, and pak components are subject to change. Please check your Associate Back Office for the most current information.

** Additional \$1 surcharge per box

† New member first order on the 30-Day Cleansing & Fat Burning System and e+ Starter Pak may include one 5-Piece Sample Pak for an additional \$3 fee


CAD pricing is based on the current Foreign Exchange Multiplier. Pricing will be valid through December 28, 2015.

DREAM,
ACHIEVE,
CELEBRATE,
REPEAT

NEXT STEPS



#90DayGP



“It’s important to take consistent and persistent action toward attaining a written goal, and when you reach that goal, always have another one in mind and go get it.”

**-HERB C.,
ISAGENIX MILLIONAIRE**

YOUR 90-DAY GAME PLAN

Name: _____

90-DAY GAME PLAN

Start Date: _____

End Date: _____

90-DAY GOAL

My 90-day goal is to: _____

I commit to helping _____ people join during the first 6 weeks of my 90-Day Game Plan.

90-DAY GAME PLAN

To accomplish this I will focus on the 4 key areas:

Prospecting	Leadership Development
Order Basket	Retention

I personally commit to the 90-Day Game Plan and will build my business

Full Time or Part Time
(circle one)

Signature _____

Make a copy of this page and send to your support team.

Having trouble figuring out how to spend your time? Try a Power Hour! Accomplish the following in 1 hour.

- Do your daily Healthy Mind and Body Activity
- Add 3 new people to your contact list
- Send 5 text messages to people from your contact list
- Schedule 2 follow up appointments for next week
- Invite 3 people to your launch party
- Post on social media to create interest

NEXT STEPS

HEALTH

YOUR HEALTH:
Eat It, Love It, Share it!

WEEK 1 GOAL:
Share the Isagenix Lifestyle Solutions with someone new this week.

90-DAY GAME PLAN WEEKLY ACCOUNTABILITY, WEEK 1

In week 1...

- How many calls did you make?
- How many people did you share Isagenix with?.....
- How many 3-way follow up calls did you make?
- Did you host a conference call with your team?
- Do you have a Launch Party planned?
- How many people did you teach “YOU+TWO, THEM+2” to?
- How many hours did you devote to personal development?
- How many people did you share the Healthy Mind and Body gift with?
- How many people signed up for the IsaBody Challenge?
- Did you check in with your IsaDerby Team?.....

Week 1: How many *new* people did you share the Isagenix Lifestyle Solutions with throughout the week?

.....

New Members joined the team

Members advanced in rank

NEXT STEPS

FREEDOM

FREE TO BE ME

WEEK 2 GOAL:

Think about your ultimate dream and what you would do if time and money were not a factor. Share this dream with someone this week.

90-DAY GAME PLAN WEEKLY ACCOUNTABILITY, WEEK 2

In week 2...

- How many calls did you make?
- How many people did you share Isagenix with?
- How many 3-way follow up calls did you make?
- Did you host a conference call with your team?
- Do you have a Launch Party planned?
- How many people did you teach "YOU+TWO, THEM+2" to?
- How many hours did you devote to personal development?
- How many people did you share the Healthy Mind and Body gift with?
- How many people signed up for the IsaBody Challenge?
- Did you check in with your IsaDerby Team?

Week 2: What was your ultimate dream and how many people did you share your dream with?

.....

New Members joined the team

Members advanced in rank

NEXT STEPS

INNOVATION

LEADING TODAY, IMPROVING TOMORROW.

WEEK 3 GOAL:

Push the status quo and do something you've never done before.

90-DAY GAME PLAN WEEKLY ACCOUNTABILITY, WEEK 3

In week 3...

- How many calls did you make?
- How many people did you share Isagenix with?.....
- How many 3-way follow up calls did you make?
- Did you host a conference call with your team?
- Do you have a Launch Party planned?
- How many people did you teach "YOU+TWO, THEM+2" to?
- How many hours did you devote to personal development?
- How many people did you share the Healthy Mind and Body gift with?
- How many people signed up for the IsaBody Challenge?
- Did you check in with your IsaDerby Team?.....

Week 3: Did you push the status quo this week? What was your experience?

.....

New Members joined the team

Members advanced in rank

NEXT STEPS

INTEGRITY

COUNT ON ME.

WEEK 4 GOAL:

Lend a hand to someone who needs support this week.

90-DAY GAME PLAN WEEKLY ACCOUNTABILITY, WEEK 4

In week 4...

- How many calls did you make?
- How many people did you share Isagenix with?
- How many 3-way follow up calls did you make?
- Did you host a conference call with your team?
- Do you have a Launch Party planned?
- How many people did you teach "YOU+TWO, THEM+2" to?
- How many hours did you devote to personal development?
- How many people did you share the Healthy Mind and Body gift with?
- How many people signed up for the IsaBody Challenge?
- Did you check in with your IsaDerby Team?

Week 4: How did you support someone this week?

.....

New Members joined the team

Members advanced in rank

NEXT STEPS

CONTRIBUTION

GIVE BACK. MOVE FORWARD.

WEEK 5 GOAL:

Do something to contribute to your community this week.

90-DAY GAME PLAN WEEKLY ACCOUNTABILITY, WEEK 5

In week 5...

- How many calls did you make?
- How many people did you share Isagenix with?.....
- How many 3-way follow up calls did you make?
- Did you host a conference call with your team?
- Do you have a Launch Party planned?
- How many people did you teach “YOU+TWO, THEM+2” to?
- How many hours did you devote to personal development?
- How many people did you share the Healthy Mind and Body gift with?
- How many people signed up for the IsaBody Challenge?
- Did you check in with your IsaDerby Team?.....

Week 5: How did you contribute to your community this week?

.....

New Members joined the team

Members advanced in rank

NEXT STEPS

GRATITUDE

GRATITUDE IS OUR ATTITUDE

WEEK 6 GOAL:

Every day, think about what you're grateful to have in your life, then share that gratitude with someone.

90-DAY GAME PLAN WEEKLY ACCOUNTABILITY, WEEK 6

In week 6...

- How many calls did you make?
- How many people did you share Isagenix with?
- How many 3-way follow up calls did you make?
- Did you host a conference call with your team?
- Do you have a Launch Party planned?
- How many people did you teach "YOU+TWO, THEM+2" to?
- How many hours did you devote to personal development?
- How many people did you share the Healthy Mind and Body gift with?
- How many people signed up for the IsaBody Challenge?
- Did you check in with your IsaDerby Team?

Week 6: How many people did you share your gratitude with this week?

.....

New Members joined the team

Members advanced in rank

NEXT STEPS

GOAL DRIVEN

DREAM, ACHIEVE, CELEBRATE, REPEAT.

WEEK 7 GOAL:

Set a short-term and long-term goal and share it with someone to hold you accountable.

90-DAY GAME PLAN WEEKLY ACCOUNTABILITY, WEEK 7

In week 7...

- How many calls did you make?
- How many people did you share Isagenix with?.....
- How many 3-way follow up calls did you make?
- Did you host a conference call with your team?
- Do you have a Launch Party planned?
- How many people did you teach “YOU+TWO, THEM+2” to?
- How many hours did you devote to personal development?
- How many people did you share the Healthy Mind and Body gift with?
- How many people signed up for the IsaBody Challenge?
- Did you check in with your IsaDerby Team?.....

Week 7: What short-term and long-term goals did you set for yourself?

.....

New Members joined the team

Members advanced in rank

NEXT STEPS

PURPOSE

THE STRONGER THE “WHY,” THE HIGHER YOU FLY

WEEK 8 GOAL:

Create or revisit your “Why.” Share your “Why” with someone this week.

90-DAY GAME PLAN WEEKLY ACCOUNTABILITY, WEEK 8

In week 8...

- How many calls did you make?
- How many people did you share Isagenix with?
- How many 3-way follow up calls did you make?
- Did you host a conference call with your team?
- Do you have a Launch Party planned?
- How many people did you teach “YOU+TWO, THEM+2” to?
- How many hours did you devote to personal development?
- How many people did you share the Healthy Mind and Body gift with?
- How many people signed up for the IsaBody Challenge?
- Did you check in with your IsaDerby Team?

Week 8: How many people did you share your “Why” with this week?

.....

New Members joined the team

Members advanced in rank

NEXT STEPS

TRANSFORMATION

GROW YOURSELF; EXPAND YOUR WORLD

WEEK 9 GOAL:

Reflect on the past 8 weeks. Notice any transformations you have experienced or seen in someone else. Share your experience or observations with others.

90-DAY GAME PLAN WEEKLY ACCOUNTABILITY, WEEK 9

In week 9...

- How many calls did you make?
- How many people did you share Isagenix with?
- How many 3-way follow up calls did you make?
- Did you host a conference call with your team?
- Do you have a Launch Party planned?
- How many people did you teach "YOU+TWO, THEM+2" to?
- How many hours did you devote to personal development?
- How many people did you share the Healthy Mind and Body gift with?
- How many people signed up for the IsaBody Challenge?
- Did you check in with your IsaDerby Team?

Week 9: What transformations did you notice? How many people did you share these transformations/ observations with?

.....

New Members joined the team

Members advanced in rank

NEXT STEPS

LEADERSHIP DEVELOPMENT

LEADERS GROW HERE.

WEEK 10 GOAL:

Give someone some extra recognition this week for their successes and hard work.

90-DAY GAME PLAN WEEKLY ACCOUNTABILITY, WEEK 10

In week 10...

- How many calls did you make?
- How many people did you share Isagenix with?
- How many 3-way follow up calls did you make?
- Did you host a conference call with your team?
- Do you have a Launch Party planned?
- How many people did you teach "YOU+TWO, THEM+2" to?
- How many hours did you devote to personal development?
- How many people did you share the Healthy Mind and Body gift with?
- How many people signed up for the IsaBody Challenge?
- Did you check in with your IsaDerby Team?

Week 10: How many people did you recognize this week and why?

.....

New Members joined the team

Members advanced in rank

NEXT STEPS

FUN

LIVE, LOVE, AND LAUGH OUT LOUD

WEEK 11 GOAL:

Take some time to do something FUN this week with your team, family, or friends.

90-DAY GAME PLAN WEEKLY ACCOUNTABILITY, WEEK 11

In week 11...

- How many calls did you make?
- How many people did you share Isagenix with?.....
- How many 3-way follow up calls did you make?
- Did you host a conference call with your team?
- Do you have a Launch Party planned?
- How many people did you teach “YOU+TWO, THEM+2” to?
- How many hours did you devote to personal development?
- How many people did you share the Healthy Mind and Body gift with?
- How many people signed up for the IsaBody Challenge?
- Did you check in with your IsaDerby Team?.....

Week 11: What did you do this week to have FUN?

.....

New Members joined the team

Members advanced in rank

NEXT STEPS

FAMILY

ONE COMPANY. ONE TEAM. ONE FAMILY.

WEEK 12 GOAL:

Develop your team's unity by doing a team building activity. Plan an activity with your close family and friends.

90-DAY GAME PLAN WEEKLY ACCOUNTABILITY, WEEK 12

In week 12...

- How many calls did you make?
- How many people did you share Isagenix with?
- How many 3-way follow up calls did you make?
- Did you host a conference call with your team?
- Do you have a Launch Party planned?
- How many people did you teach "YOU+TWO, THEM+2" to?
- How many hours did you devote to personal development?
- How many people did you share the Healthy Mind and Body gift with?
- How many people signed up for the IsaBody Challenge?
- Did you check in with your IsaDerby Team?

Week 12: What activity did you do to develop your team/family? What were the outcomes of these activities?

New Members joined the team

Members advanced in rank

MONTH: _____ GOAL: _____

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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MONTH:

GOAL:

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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* All 90-Day resources will be found on 90DayGP.com

MONTH:

GOAL:

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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* All 90-Day resources will be found on 90DayGP.com

MONTH:

GOAL:

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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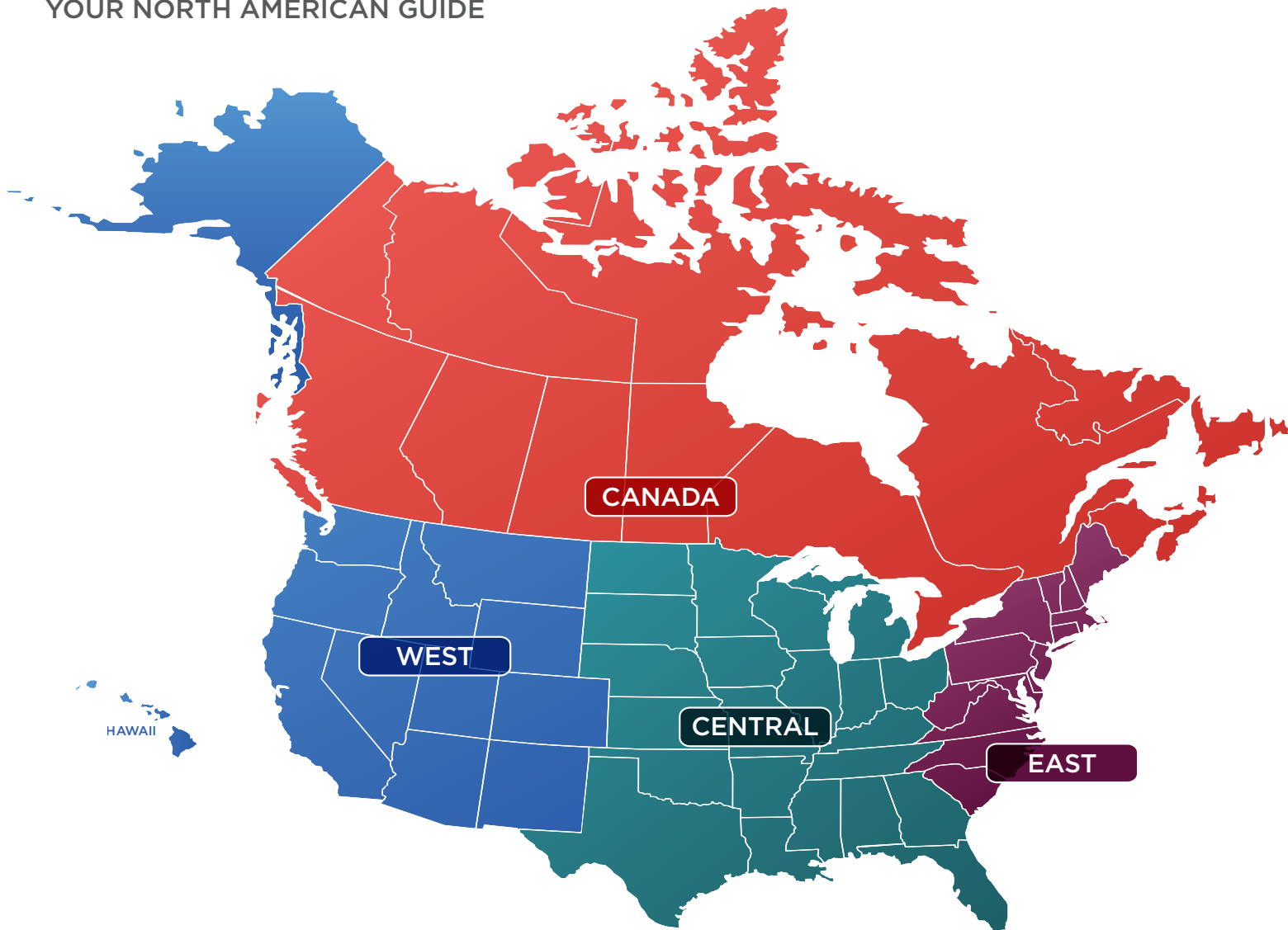
* All 90-Day resources will be found on 90DayGP.com

MONTH: _____ GOAL: _____

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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YOUR CORPORATE PARTNERS

YOUR NORTH AMERICAN GUIDE



North American Sales Team

Travis Garza, Senior Vice President and Chief Sales Officer

Doug Jensen, Vice President of Sales Programs & Strategy

Mac Larsen, Vice President of Sales, North America

PUERTO RICO

North America - Hispanic Market

Adriana Camberos, Regional Sales Manager, Hispanic Markets

Javier Rosario, Regional Sales Specialist, Hispanic Markets

West Region

Celina Hester,
Regional Sales Specialist, West

Central Region

Adam Packard,
Regional Sales Manager, Central

Edmundo Saavedra,
Regional Sales Specialist, Central

East Region

Chris Nish,
Regional Sales Director, East
Martha Whitfield,
Regional Sales Specialist, East

Canada

Jenny Stemmerman
Regional Sales Director, Canada
Tara Flis,
Regional Sales Specialist, Canada

GOAL DRIVEN

At Isagenix, what you dare to dream you can achieve! We are a goal-driven organization that continually sets the bar high. As a company we continue to stretch and grow our impact on the world, our products, and the individuals who are part of our family. No matter the goals set, we provide systems to accomplish time-bound, measurable outcomes. We are dedicated to reaching our goals while adhering to all of our core values. We take the time to celebrate our victories and our efforts. We reward ourselves and our team for their hard work and achievements. Then we set another goal and start striving anew.



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