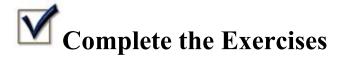


# **A Complete Introductory Business Course**



















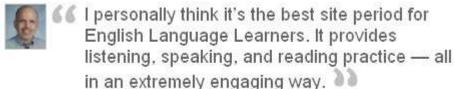


# **English**Central

**English Central** makes improving one's English fun and effective by turning popular web videos into powerful language learning experiences. English Central users not only watch videos, they speak them and receive instant, personalized pronunciation feedback via our cloud-based system.

**Students** WATCH authentic videos then SPEAK the videos. They are motivated through authentic content and a point based system. Students LEARN by taking video quizzes of the vocabulary of each video. We also have a cutting edge phonetic speech recognition system which will give students valuable feedback about their speech.

**Teachers** can track and assess their students using EnglishCentral. Sign up students. Make your own school, classrooms, groups. Assign video tasks and build curriculum for your students. Track your student's progress and print reports. Discuss and get tips on our Teacher's Forum.



- Larry Ferlazzo, Larry Ferlazzo's Websites of the Day

I recommend EC to all my students! There is nothing better.

- Nina Hanakova, EnglishBmo

EnglishCentral 🗪

## **Using This Book**

This book is meant to compliment the low level video content of EnglishCentral. The book can be used in class and students can then "speak" the videos and do the quizzes on EnglishCentral. It is built in recycling of the curriculum.

In class, 3 steps are recommended.

Watch

Have the students in pairs or small groups discuss the unit previewing questions. Then WATCH the dialogue together. Repeat as necessary. Students can follow with the script if needed. The script can also be used as a listening cloze.

Speak

Model the speech with students, using a high level student. Each person can be a person in the dialogue. Students should visit <u>EnglishCentral</u> and "speak" the speech and get instant fluency feedback. Model this in class once, so the students understand registration and how to use the player.



Students complete a simple "fill in the blanks" activity to consolidate their learning of the vocabulary and language forms. Next, students can perpare their own version of the dialogue and perform for the class! Each close dialogue is set up so students can use the blanks to make their own. Lastly, there is a simple writing activity to be done in class or at home.

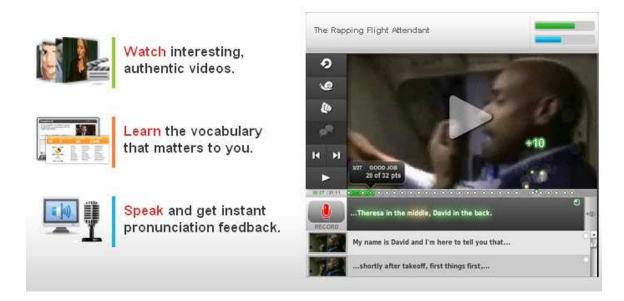
That's it! Students can then in a language lab or at home, use EnglishCentral and "SPEAK" the videos + do the video quizzes for each video. Teachers can track their progress.

Also, have an end of book commercial contest. Either students using these commercials or make their own. It can be lots of fun and very motivating.

We hope you enjoy using EnglishCentral in this "blended" fashion.

EnglishCentral Teacher's Guide

EnglishCentral User's Guide



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#### **Unit 5: TELEPHONING** An employee leaves her name and message to an **58 Answering A Call** operator so her colleague can call her back. An employee leaves his office and extension 60 **Receiving And Taking** numbers to someone for his colleague. **Messages** An employee wants to confirm an order and to **Structuring A Call 62** discuss the payment schedule. An employee returns a client's call about his shipped **Returning The Call** 64 order. An employee asks her experienced colleague for tips What Makes a Good Call? 66 on calling customers. **Unit 6: PRESENTATIONS** An employee comments on how the presenter **Presenting At A Glance** 70 introduced, outlined, and closed his presentation. Two colleagues talk about effective ways to organize **Organizing Information** 72 their ideas. The team looks at a graph and discusses why the **Using Visual Aids** 74 sales rate dropped in the last two years. A speaker shares some tips in giving a successful **76 The Golden Rules** presentation. An employee asks a colleague about her opinion on What Makes A Good 78 his upcoming presentation. **Presentation?**

#### Unit 7: SKILLS An employee calls his colleague to ask how her call 82 **Business Golden Rules** to a client went. A representative offers an alternative proposal to **Negotiating Skills** 84 someone from another company. An American manager gives feedback to a Japanese **Getting Feedback** 86 employee. A colleague teaches her officemate how to use 88 **Writing Advice** punctuation marks correctly. A good handshake at a job interview is your first **Shaking Hands** 90 opportunity to create a great impression. **Unit 8: MOVERS AND SHAKERS** The great investor talks about the economy and the 94 **Warren Buffet** election The driving force of Apple talks about the things one 96 **Steve Jobs** must do to become successful. The CEO recalls how he started the now-famous Mark Zuckerberg 99 social networking site with his roommate and with rented computers. Morgan Stanley CEO John Mack discusses the **Morgan Stanley** 102 Housing Market crisis with Charlie Rose President Barack Obama talks about nations working **Obama On The Economy** 104 in partnership for sustainable economic growth.



#### Before you watch the videos

- 1. How did you last meet and speak English with?
- 2. How do you usually introduce yourself? Say good bye?
- 3. What are the differences between your culture and American culture in how you start business relationships?
- 4. What types of "small talk" do you usually chat about with someone you just met?
- 5. How formal is your business culture? Rate it between 1 10.

#### Task:

Take out your business card. Give the card to someone else and get someone's card. Walk around the room introducing yourself using the business card. Each time you get a new business card, continue greeting and pretending you are that person. Make some small talk.

# Watch



# Speak

- Good afternoon. I have an appointment with Mr. Miller.	
Please, take a seat. Mr. Miller is taking a call at the moment.	
- Mr. Miller, are you free? You may now.	
How do you do, Ms I'm sorry, I didn't your name.	
Please call me	
A pleasure to meet you, I hope you have a chance to look	
our beautiful city before you fly back. How was the flight coming here, by the way?	
- It was fine. I I might be late because the flight was delayed	
by the miserable weather back home. But the somehow managed	
- to make up the time	





#### Finish the sentences:

1.	The was delayed.
2.	I you have a chance to look around.
3.	I didn't your name?
4.	The pilotd to get us there on time.
5.	I was late because my flight wased
6.	We had weather during the trip.
7.	Mr. Jones, are you?
8.	Please me Janet.
9.	Our greeted us after our flight.
10.	I managed to get there on time.

## **Greetings and Introductions**

## Watch



## Speak

Hello, Mr. Tanaka. Welcome to Silicon Valley Software. I'm Jack, VP of Sales. Very nice to meet you.

I'm Takashi Tanaka, General Manager of Tokyo Technology. It's nice to meet you as well. Please call me Taka.

I'm Victoria, VP of Marketing. It's great to finally meet you face to face. After speaking so often on the phone, it's nice to "put a face with the voice".

Thank you for coming all the way from Japan to visit our company. We've been looking forward to meeting you today. How was the flight?

It was long... but very good. I just arrived at San Francisco airport 3 hours ago.

Wow... you must be tired from the long flight. Is the jet lag bothering you?

I'm fine. I was able to get some sleep on the airplane.

Would you like something to drink? We have coffee, tea, soda and water here.

Oh, thank you. I could use some coffee. The caffeine will help me stay awake during the meeting.

Of course. My assistant will bring it for you right away.

## Learn



#### Finish the sentences:

1.	to meet you.	
2.	I'm Victoria, V.P. of	
3.	Is the jet laging you?	
4.	How was the?	
5.	My will be able to help you.	
6.	It's great to finally meet you to	
7.	Would you like something to	_?
8.	A coffee will help me stay	
9.	I just arrived 3 hours	
10.	It's to finally meet you.	

## **Saying Good Bye**

# Watch



Speak

Saying Good-Bye.

Look at the time! I'd better leave soon or I'll miss my flight.

It's been a pleasure working with you over the past few days, Linda.

I learned a lot while I was here. I think the trip was very useful. I really appreciate everything you've done for me.

I'm sure we'll meet again.

You have my business card with my e-mail address. Write or give me a call anytime.

Thanks! I will keep in touch.

Have a safe trip back!





1.	It's been a working with you.
2.	Have a safe back!
3.	I really everything you've done
4.	Ied a lot while I was here.
5.	The trip was veryful.
6.	I have to leave, I'm late!
7.	I've enjoyed working with you the few days.
8.	Look at the!
9.	I don't want to my flight.
10.	I'd get to the airport.

## **Meeting The Boss**

## Watch



## Speak

Akira. Please come in. It's very nice to finally meet you.

It's nice to meet you too.

Have a seat. Now you know Eric, right?

Yes. I know him from the Shinjuku Branch. I am happy he's here.

And we're happy you are here.

Thank you.

I see you're going to help us launch our new database.

Yes. I worked on this for more than one year.

Tomorrow I'll introduce you to the team. Today you should just relax.

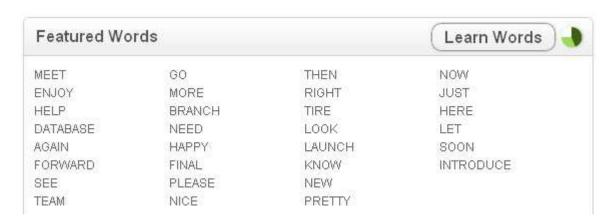
Thank you. I am pretty tired.

Akira, I'm here to help you. If there's anything you need, just let me know.

OK. Thank you. I will.

Good. Then I look forward to seeing you again soon. Enjoy your time in Boston.

## Learn



1.	I look to seeing you again.
2.	Tomorrow, I'll you to the team.
3.	I'm glad you are going to help us our business.
4.	I her from our L.A. office.
5.	I am tired.
6.	I'm here to you.
7.	I'll add your telephone number to our
8.	I you are going to help us with the launch.
9.	If there is anything you, just ask.
10.	She was working at our Tokyo

## **Welcome To The Team!**

## Watch



# Speak

Ted, you've joined the marketing group at a really busy time. At the moment, most of us are working on the "Light Wave" product line. Are you familiar with it?

Somewhat. As far as I know, it's an important new line for the company.

Very important. I need you to get up to speed on it right away.

No problem.

Good. You'll be working with Sharon. She'll fill you in on the details of the case. So, are you ready?

I sure am!

# Learn



1.	She'll fill you in on the	S.
2.	Are you	with our local business?
3.	At the,	most of us are working on the new project.
4.	So, are you	?
5.	It's an important new produ	ct
6.	The	ing group is working on that.
7.	I'm	_ familiar with the new project.
8.	I'm happy you've	ed our team!
9.	It is an important line for th	e
10.	You'll be	ing with David.







## Before you watch the videos

- 1. Where do you usually socialize with colleagues?
- 2. What things do you commonly talk about in the office (besides business)?
- 3. Do you often have office or staff parties? When was the last one?
- 4. Do you like to socialize on the job or is it a waste of time?
- 5. How important is socializing for your career?

#### Task:

Imagine you and 2 classmates are standing around the water cooler. It is Monday morning. Role play a conversation about the weekend and the coming week.

## **Small Talk and Eating Out**

## Watch



# Speak

Eating Out.

How are you enjoying the Happy Hour, Linda?

It's wonderful! All of the food is delicious.

Yeah. My favorites are the stuffed eggplant and cocktail shrimp.

The grilled zucchini is also very tasty.

I noticed you didn't try the chicken wings. Are you a vegetarian?

No, but I try to avoid fatty foods. And besides, they looked really spicy.

We should order drinks. How about some wine, Linda? Here is the wine list.





1.	We shouldd	lrinks.
2.	All the food is	!
3.	Why don't we	_ the chicken wings? .
4.	I try to	fatty foods.
5.	The chicken has a lot of	
6.	You don't eat meat? Are you a	strict?
7.	Mys a	re the salads and the appetizers.
8.	Id you di	dn't order dessert.
9.	Theed	lamb is very tasty!
10.	Can I look at the wine	?

#### **Using Phrases In Social Conversation**

## Watch



Speak

Social Phrases - Responding.

We've been at this all afternoon. Let's take a break and go out for coffee.

That sounds like a good idea.

I know a great coffee shop down the street if you don't mind walking a bit.

Not at all.Oh! Look at the rain! It's pouring outside!

That's typical around here. It rains almost every day in this time of year. It's a shame you couldn't see the city in the spring. The weather is much nicer then.

But I don't have an umbrella or anything. How annoying!

Don't worry. We keep extras here in the office.





1.	. We keep umbrellas h	ere in the office.
2.	2. If you don't walking, we can	visit our factory.
3.	3. He is always late for meetings. How	ing!
4.	Let's take a, I'm tir	ed.
5.	5. The post office is just down the	
6.	6. He took 4 days to	to my emails.
7.	7. It started raining outside and it is	ing.
8.	B. He is the boss her	e.
9.	Jennifer always has some good	s at our meetings.
10.	<b>0.</b> It's a you can't co	me on the business trip.

#### **Chatting About Health And Lifestyle**

Watch





Talking about Health and Lifestyle

I hate traveling for business. I always seem to come down with something.

I've heard it's easy to catch a cold from flying.

A cold wouldn't bother me. When I get sick, it's worse than that. Like on my last business trip, I got food poisoning!

That's terrible! Are you sure it wasn't just an upset stomach?

No, it was food poisoning. At first, I thought it was the flu, so I went to the doctor. But he diagnosed it as severe food poisoning. Luckily, he gave me a prescription that worked great and I could still get some work done.





1.	He killed her by putting in her drink.
2.	The doctord it as a cold.
3.	I went on a trip to Boston last week.
4.	Don't me! I'm studying now.
5.	We have had weather lately: storms, heavy rain, and hail.
6.	Vinegar can prevent an stomach.
7.	Fitness is an important part of a healthy
8.	I think I might a cold if I go outside.
9.	They to know what they're working on.
10.	He looked very sick. I think he is getting .

#### **Lunch Break Chit-Chat**

## Watch



## Speak

Have you got plans for lunch?

No, I'm still trying to make sense of all these files. I haven't even thought about food.

Well, you can put away the files for a while. Needless to say, they'll still be here in the afternoon. Want to join me for lunch?

Sure, I guess I could do with a break. Where did you have in mind?

There's an Italian place across the street. It's pretty good.

All right, let me grab my coat.





1.	You look serious. What's on your?		
2.	Let's take a and get some tea.		
3.	Do you have anys for this weekend?		
4.	us for dinner tonight at Olive's Garden.		
5.	I you have a wrong number.		
6.	away the work you are doing now for a moment.		
7.	It doesn't make that he's doing this homework. now		
8.	For a, I wasn't feeling well.		
9.	I'm you can finish the assignment.		
10	It's cold outside You'll a hat		

## A Tour Of The Office

## Watch



# Speak

Here's our office kitchen. You can help yourself to anything here.

It looks very well-stocked.

It is. The fridge is full of drinks. We have soda, juice, and energy drinks.

Excellent! I'm a big fan of Red Bull.

We also have coffee, regular, and decaf.

Is that an espresso maker?

Yes. You can make espresso or cappuccino.

Great! And I can see you also have lots of snacks.



Featured Word	Learn Words		
LOOK	FULL	BIG	WELL-STOCKED
CAPPUCCINO	SNACK	FAN	JUICE
DECAFFEINATED	REFRIGERATE	SEE	ESPRESSO
ENERGY	EXCELLENT	KITCHEN	HERE
HELP	MAKE	OFFICE	COFFEE
SODA	DRINK	REGULAR	

1.	I have orange in my lunch?
2.	What kinds of coffee would you like, or decaf?
3.	What do you have fors, cookies or fruit?
4.	The store is very
5.	Our has a wooden floor.
6.	We have lots of desks, chairs and computers in our
7.	Can you me get my work done?
8.	The lunch you made was!
9.	I have a stomach.
0	Lam a fan of ice hockey







## Before you watch the videos

- 1. How often do you have meetings? Usually where and when?
- 2. Are meetings a waste of time? Explain your opinion about meetings.
- 3. What role do you play at meetings?

  Listener | Facilitator | Recorder | Leader
- 4. How do you communicate with others on the job? Email? Face to face? Skype? Telephone? Memo?
- 5. What was the worst meeting you ever attended? Why was it so bad?

#### Task:

You want to improve your English class. Hold a real meeting about this with one chairperson. Come to some decisions.

## **What Makes A Good Meeting?**

## Watch





#### What Makes a Good Meeting?

Did you see the memo that is circulating the office?

Do you mean the one about the meeting tomorrow? Yeah, I saw it.

I'm still not sure what the meeting is about.

We're supposed to brainstorm ideas for better sales approaches.

Is it essential that everyone attend the meeting?

I was planning to be out of the office tomorrow afternoon.

Of course, it's important. Bob is going to chair the meeting.

I think he's going to propose an idea he came up with.

I guess the length of the meeting will be at least a few hours.

I hope we have refreshments.

# Learn



1.	He's supposed to the	meeting today.	
2.	Money is not as	as happiness	
3.	The document will be	_d to all members.	
4.	He tried a different marketing		
5.	Can we offer you some light	s?	
6.	I will the meeting today	y.	
7.	your ideas before yo	u write your essay.	
8.	Hed changing the 1	plans of the company.	
9.	She just has a things to eat.		
10.	The of the movie was just or	ne hour.	

#### **Setting The Agenda**

## Watch



## Speak

OK, then, let's get started. **First**, let me review the agenda for today's meeting. It's the one I sent out in my e-mail last week. The purpose of the meeting is to introduce our companies formally and to explore whether a cooperative marketing and sales effort makes sense. First, Taka will provide an overview presentation introducing Tokyo Technology. Correct?

Yes, that's right.

**After** Taka's presentation, Victoria will present a similar summary of Silicon Valley Software. Then, we will discuss our respective marketing and sales strategies to see how we might work together in the future.

Would it be appropriate for us to compare our client and prospect lists? Did everyone sign the Non-Disclosure Agreement?

Yes, both companies signed the "NDA" so we should definitely cover that.

Thanks, that is a valuable addition to the agenda. Finally, we will agree on next steps ... specific action items for both companies.

That sounds good.

Excellent. Taka, the floor is yours!





1.	I'd like to the problem.
2.	What's the of the meeting?
3.	Is this an time to make a speech?
4.	What's your to grow your business?
5.	Is she a client that buys a lot?
6.	He made a big to please his boss.
7.	The money was collected for a purpose.
8.	The of the company looks rosy.
9.	We should a different strategy and see what happens
10.	The lawyer has a lots of famouss.

## **Interrupting A Meeting**

Watch



Speak

Interruptions.

If I could just interrupt for a moment.

I think Linda has made a good point. Do you want to add something, Mark?

Yes. I'd like to add namely that different clients have different needs. A few of the suggestions we've heard superficially acknowledge these differences. But I think if we explore these techniques in more depth, we'll find that they really make all the same assumptions about the needs of our clients.

May I just point out...

Just a minute, Mark.

One at a time, please. We can't all speak at once. Yes, Linda?





1.	There are many	kinds of companies in our field	
2.	I learned the new	for playing the guitar from him.	
3.	Don't while	I am talking to people.	
4.	You need to	some salt to the soup.	
5.	They didn't	that they were wrong.	
6.	It is impossible to make	s about his actions.	
7.	Do you have any more	s to offer us?	
8.	Let me look and	out one more thing.	
9.	She talked on the phone for 2 hours without		
10.	I can't the	e announcement.	

#### **Making Decisions**

Watch



Speak

Making Decisions.

I wish we had more time to spend brainstorming ideas, but it's getting late.

But before we are completely out of time, I'd like to try and come to a consensus on the next step in implementing some of these ideas.

If possible, I would really like to see an outline of all of the ideas from this meeting before deciding on which ones to implement and which ones to reject.

I'm also in favor of that proposal.

Can I get a show of hands on that? All in favor? It looks like the idea carries.

Karen will type up the outline from the minutes.



1.	We voted by a			
2.	The president is trying to his campaign promises.			
3.	I am in of the ideas you have suggested.			
4.	We have to on a plan of action .			
5.	Heed the proposals because he didn't like the			
6.	We are trying to come to a on that proposal.			
7.	I'd like to see thes from the last meeting.			
8.	I most of time on reading books.			
9.	I we had more money to spend			
10.	The you made was right for the company.			

#### Wrapping Up

#### Watch



## Speak

Let's get started on a business collaboration agreement.

Would you mind taking a shot at the first draft?

No problem. I'll have the legal department work on it. We have a standard template for a business alliance, so I think I can send the first draft by the end of next week.

Sounds good. As soon as I receive it, I'll have my team review it.

Good. Thank you, Taka. Well, I think it's about time to wrap it up. Victoria, do you have anything to add?

No, I think we've covered everything.

Ok then, our action items today are to set up a conference call with the engineering teams next week. And I will send you an initial draft of the partnership agreement by the end of next week.

Sounds right to me.

Thank you all for a very productive meeting today. I hope it's the first of many more to come!





1.	Thank you for making the meeting so				
2.	Would you me opening the window?				
3.	I will sign a business collaboration				
4.	They have a template for a business				
5.	I will have a first of the partnership agreement by noon.				
6.	We will send you an draft of the business agreement.				
7.	Id your email and will reply soon.				
8.	Walking on water doesn't sound to me.				
9.	Can you send a template for a business alliance?				
10.	I will take a at the letters.				







#### Before you watch the videos

- 1. Do you travel often on business? Tell us about your last business trip.
- 2. What do you hate most about business travel? What is most enjoyable?
- 3. Have you ever been lost, had a flight delayed or any other disaster?
- 4. What's the best airport? Why? What advice can you give to prevent jet lag?
- 5. Do you think business travel is necessary, now that we have skype and the internet?

#### Task:

Your boss has told you that tomorrow you must fly to Paris for a business meeting. You'll be gone 1 week. Write down all the things you must do to prepare in advance for this trip.

Share your list with your classmates.

## **Greetings At The Airport**

## Watch



## Speak

Are you Eric Walters?

Yes, you must be Alex. It's nice to finally meet you in person.

Thank you for picking me up.

You're welcome. We're happy to have you here.

I'll take you to your hotel first to check in.

And then we can meet to discuss your account.

Sounds great.



1.	I will you to the hotel.
2.	We are so to meet you.
3.	It's great to see you here.
4.	Which are you staying at tonight?
5.	We will the topics during the meeting.
6.	And I will take you to the restaurant.
7.	Nice to you
8.	Are you Mr. Walters? You must be Alex.
9.	Its like you are having a wonderful time.
10.	We can meet to discuss your

## **Scheduling Problems**

# Watch

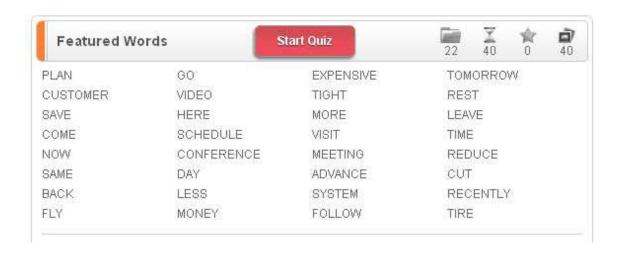


# Speak

Hi.

Hi.
I was marooned on an island for five years with this
and I swore that I would deliver it to you because I work for
That's very, thank you.
Hey, by the way, what's in the?
Nothing really, just a,,
and some seeds. Just silly stuff.
Thank you again.
You keep up the good work.

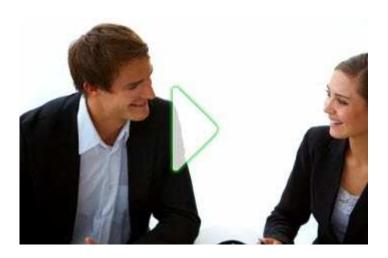




1.	We provide 24/7 service.
2.	I will be soon.
3.	The planes for Boston at 9a.m.
4.	If you want to cancel the reservation, let us know in
5.	His bag is heavy than mine.
6.	Next week, we will my grandparents.
7.	I have been promoted to vice president.
8.	The train isd to arrive on time.
9.	To money, why don't you use coupons.
10.	your speed, or we will have an accident.

### **Entertaining Clients**

### Watch



## Speak

Erica, I'd like you to go up to Montreal to meet with our new client and take a tour of their facilities.

We need to know how Case Point can help their business.

Sure, that's a good idea.

We need you to go as soon as possible.

Can you book a flight for Monday?

No problem. Do you want me to take the managers out for dinner?

Yes, use the expense account.



1.	Can you a hotel for me?				
2.	She is my and helps me at work.				
3.	What time is the to Montreal tomorrow?				
4.	Take a of our factory.				
5.	I want you to meet with our new and fill them in				
6.	Let's haveout and use the expense account.				
7.	That's a good, taking a trip to Hawaii.				
8.	What's your? You are acting strange today.				
9.	Our company is expanding, and needs a large				
10.	I'd like to take you to dinner tonight.				

### **Leisure Time**

### Watch



## Speak

So, you won't have any time for yourself, for shopping or anything fun before going back?

I'm planning to meet a good friend for dinner in San Francisco Friday night.

Also, I have to make time to buy some nice California wines.

Every time I come to California, I always buy good wine. It's much cheaper here.

So, you like good wine, do you? Have you been to Napa?

Yes, I went there last year and enjoyed tasting tours at a few wineries.

Do you know a lot about wine?

Actually, Victoria knows quite a bit about wine.

That's true. I love wine more than just about anything else!

One of my friends owns a small winery in Carmel. I help out there sometimes.

When you come back next, I would like to invite you to a tour there.

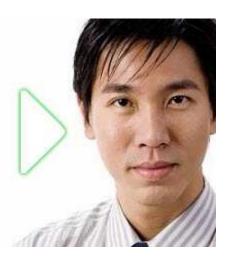
Thanks, that sounds great. I'd better start planning that next business trip after all.



1.	I like to	_ the wine first.				
2.	The wine is	er in California than New York.				
3.	Have your work done	you go home.				
4.	I want to have a wine tasting tour at the					
5.	, she knows quite a bit about wine.					
6.	I'd better	_ planning our trip.				
7.	Не	s the corner store in our neighborhood.				
8.	Anna is a good	of mine.				
9.	I like pizza more than any	ything				
10.	Let's have	at the wine and cheese reception.				

### **Fear Of Flying**

## Watch



## Speak

Have you ever had a really scary airplane flight?

You mean like landing in the Hudson river?

Well, no. But sometimes the ride is a little bumpy.

I don't like it when the plane bounces around!

I know what you mean.

But I don't think it's scary.

Air travel is really very safe these days.



1.	1. Have you had a dream?	
2.	2ing by plane is scary to me.	
3.	3. I don't like it when the planes arou	and.
4.	4. The road was too so I felt sick when my	friend was driving
5.	5. I take a nap in the afternoon	
6.	<b>6.</b> You have been waiting for a long time. I can give you a _	·
7.	7. Air travel is very these days.	
8.	8. What do you by that?	
9.	9. Have you traveled the world?	
10.	<b>10.</b> I want to how to make kimchi.	







### Before you watch the videos

- 1. How often do you speak English on the phone?
- 2. Do you remember the first time you spoke on the phone in English? What happened?
- 3. Which do you prefer, the phone or skype? Why?
- 4. How much do you text message for business communication? Is it effective? Is it better than using the phone?
- 5. Do you use the phone after office hours for business? If you do, how do you feel about this?

#### Task:

Write down the most useful English phrases for speaking on the telephone. Share them with other classmates.

### **Opening A Telephone Call**

### Watch



## Speak

Opening a Call.

My name is Linda Strait. Is Ms. Brown in?

May I ask the reason of your call?

Ms. Brown asked me to check the status of her order with us.

Ms. Brown is not at her desk at the moment.

If you give me your name and number, I can ask her to call you back.

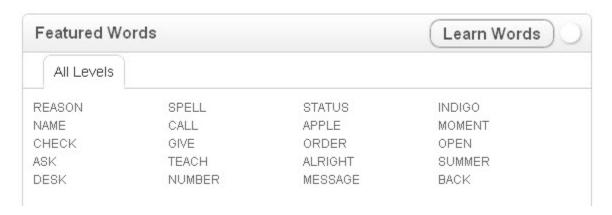
Alright. My name is Linda Strait.

My last name is spelled "S" as in summer, "T" as in teacher, "R" like Robert "A" apple,

"I" like indigo, "T" teacher.

I'll give her the message, Ms. Strait.





#### Finish the sentences:

1.	Can I ask you theof your call?		
2.	I just want to if you are alright.		
3.	Can you your name please? Okay, J-O-H-N.		
4.	Hes me every day to check the status of his order.		
5.	He is out of the office at this		
6.	Can I take a for Mr. Brown?		
7.	Did you place an from the Chinese restaurant?		
8.	What is your telephone?		
9.	Everything is Please calm down.		
10.	is the hottest season.		

## **Taking And Receiving Messages**

### Watch



## Speak

Receiving and Taking Messages.

Linda is not here right now. Can I take a message?

This is her husband. Could you ask her to call me?

I'm at my office, but she needs to call me at extension number 204.

I'd better write this down.

Hold on a moment while I find a pen.

OK. Go ahead.

My office number is 471-3006. Extension 204.

Let me repeat that back to make sure I got it.

471-3006 and extension 204.

That's right.

I'll tell her to call you as soon as she gets back to the office.

Thank you very much.



#### Finish the sentences:

1.	me know if you want to go home.		
2.	He'll be	to the office soon.	
3.	What's her	number? Is it 354?	
4.	Would you	the number ? I didn't catch it.	
5.	Can I take a	?	
6.	He will	the package by noon.	
7.	My	's name is Peter Jackson.	
8.	Can you	me your name again?	
9.	I'd	write your number down.	
10.	Hold on a	while I find a pen.	

### **Structuring The Call**

# Watch



# Speak

Structuring a Call.

I'm calling to confirm that I've received your order by fax.

However, we need to discuss the payment schedule for your order.

Can I get back to you about this?

I don't usually deal with payments and the person who usually handles them is out to lunch.

I see. Would you like me to explain the payment options to that person?

I think we talked about that when we met here in my office.





1.	Do you know who	s the ordering of products?	
2.	Ι	_ed that our products are on the way.	
3.	I'd like to	why it happened.	
4.	We	d not to buy the computer.	
5.	I'ved y	our order by email.	
6.	Can you tell me the pay	yments?	
7.	How would you like to	send the documents, by mail or by	?
8.	He is not the	who deals with orders.	
9.	We need to	the payment schedule for your order.	
10.	No one is	to solve the problem but me.	

### **Calling Back**

## Watch



## Speak

Calling Back.

This is Linda. I got a message you called, so I'm returning your call.

Hi, Linda. Thanks for getting back to me so soon.

The reason I called you was to check and see if our order has been shipped.

Yes, it was shipped yesterday.

Great! I'll need to check the information later.

If you like, I can go over the invoice with you now.

Are you available now to talk about it?

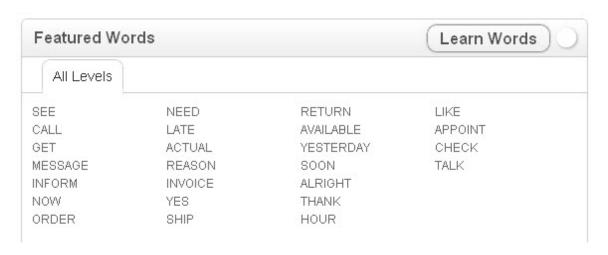
Actually I have an appointment.

Is it alright if I call you back in an hour?

No problem. Talk to you soon.

Thanks. Bye.





1.	I will if she is available now.		
2.	Heed from a business trip last week.		
3.	We will send you an with the products you ordered.		
4.	How much is the cost of the product?		
5.	I have anment with my doctor today.		
6.	The products wereped yesterday.		
7.	Thanks forting back so soon.		
8.	The service is not at this moment.		
9.	What are your businesss of operation?		
10.	Are you available to about it now?		

### **What Makes A Good Phone Call?**

#### Watch



### Speak

What Makes a Good Telephone Call?

Would it be possible to get some tips from you for calling customers?

Sure, I can show you the plan I use when I call customers.

You prepare everything you're going to say before you call?

No. But I have an outline I follow for calls.

If it is a "cold call", I greet the customer and identify myself then I tell them the reason for my call.

You don't start the conversation with small talk?

No. I get to the point by politely asking if they are interested. It saves time.

Do you ever leave messages for people on their voice mail?

Not usually. And if I get a busy signal, I call that person again later in the day.

Featured Words			Learn Words	
All Levels				
LEAVE	CONVERSE	BUSY	LATE	
ASK	IDENTIFY	GREET	MESSAGE	
SURE	MAKE	GOOD	FOLLOW	
CUSTOMER	CALL	REASON	AGAIN	
EVER	OUTLINE	START	SAVE	
PERSON	GET	PEOPLE	POLITE	
SAY	SHOW	INTEREST	COLD CALL	
PLAN	POSSIBLE	DAY		

1.	I have an outline I	for calls.
2.	Do you usually leave _	s for people on their voice mail?
3.	I first	myself to people I call.
4.	Is it	to make it on time?
5.	I take the subway to	time instead of take a bus.
6.	Are you	ed in the picture I painted?
7.	Ithe	customer and identify myself if it is a cold call
8.	At Walmart, the	service is excellent.
9.	I get to the point by	ly asking if they are interested.
10	Lugually	the conversation with small talk







#### **Before you watch the videos**

- 1. When did you last give a presentation? What was it about?
- 2. Do you get nervous and stressed out before giving a presentation?
- 3. What makes a good presentation? List some things presenters must do.
- 4. Do you use power point? What are the benefits and the negatives of this?
- 5. Why is it difficult to give a presentation in English? How can you become a better presenter in English?

#### Task:

Give a presentation on the advantages or disadvantages of \_\_\_\_(topic)

Write down your points. When it is your turn stand up and tell the class about your topic.

#### **Organizing Information**

### Watch



## Speak

Organizing information.

This incident has really started me thinking.

You mean the message on the bulletin board?

Yeah. I want to write a response to it, but I'm still trying to sort out my thoughts.

If you're free for lunch, maybe you can help me brainstorm ideas.

I could list a few problems with employee accountability for you right now.

Save them for lunch. Once we get them on paper we can prioritize them and then try to come up with practical ways to deal with each one.

If the ideas we come up with are good, Bob may want us to do a formal report.



1.	The has got me thin	nking.
2.	We'll go to the park, and	we'll have lunch.
3.	We need toimportant to do first.	all the business plans so we know what's
4.	You can help me	ideas.
5.	I could list the problems with teacher	for the students.
6.	The employer may want us to do a	report.
7.	To keep stress under control, you need to your tasks.	
8.	Can you the problems you want to solve.	
9.	I brought some food because I	you would be very hungry.
10.	They produced pottery for	use.

#### **Using Visual Aids**

## Watch



# Speak

Visual Aids - Describing Charts

The next slide we are going to look at shows the fluctuation of sales over the past two years.

Wow! Last quarter we hit quite a slump!

Yes, we did.

And we can see in this graph that sales started to gradually worsen in the last quarter of the last year.

They recovered slightly in the first quarter, but then continued to fall until the present quarter.

Any idea what caused this deterioration in sales?



1.	His mood seems to	from day to day.
2.	Sales have	ed this year.
3.	Sales started to	ly worsen in the last quarter of the year.
4.	Her health seems to have	ed so quickly.
5.	Please	_ at my paper.
6.	We are	to perform the play in a minute.
7.	We qu	uite a slump last year.
8.	Our sales are a lot better	this than the last one.
9.	Each	shows how much we earned this year.
10.	What did you do	weekend?

### **The Golden Rules For Presenting**

## Watch



# Speak

Golden Rules.

So, those are the best tips I can give you on how to give a presentation.

Any questions?

How can we figure out if we have distracting mannerisms or not?

You have to practice in front of a mirror, watching yourself speak.

What about telling jokes or anecdotes during a presentation?

Is that OK?

Positive jokes are appropriate for presentations.

A good anecdote could be helpful for explaining your point in a presentation.

So, if it helps the clarity of your point, I think an anecdote is fine.

Do you prefer scripted presentations or do you leave room for spontaneity?

Usually, the text from my slides is enough.

I don't write everything.



1.	The actor has	when he performs.
2.	Thanks for your	_feedback.
3.	It is a serious matter, not a	
4.	Shes her speech	many times before each presentation.
5.	You me so much and	I can't focus on what I'm doing.
6.	I have a funny to	ell you.
7.	This is an	way to do the task.
8.	His special is	saying "um, um" when he talks.
9.	Could you give me a	_ for delivering a better speech?
10.	What we want is and	I simplicity on that issue.

### **Presenting at a Glance**

## Watch



# Speak

Presenting at a Glance.

So, what did you think of the presentation, Linda?

I think the way you introduced yourself in the greeting really helped break the ice in the meeting.

I wanted everyone to feel relaxed.

And in the body of the presentation, you outlined your points very well.

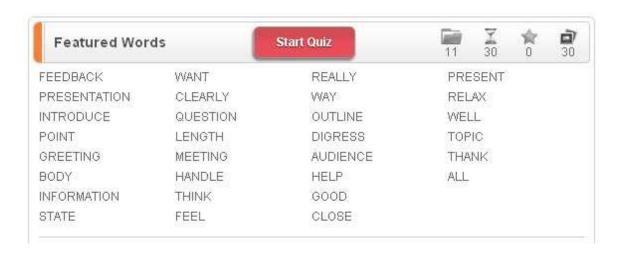
You stated the information clearly and didn't digress from the topic.

What did you think about the length of the presentation?

It was good.

When you closed, I thought you handled all the questions from the audience well.

Thanks for your feedback, Linda.



1.	Wed our proposals to the c	committee.
2.	What do you think about the	of the meeting? Is it too long?
3.	Did thes listen to what you	said?
4.	When I go to the sauna, I feel	_d.
5.	How will the government	_ the crisis in Syria?
6.	Don't from the main subje	ct when you talk to people.
7.	Shed the information clear	arly in her presentation.
8.	Can you yourself to yo	ur colleagues?
9.	He made hiss very well.	
10.	When I have a bad dream, I	so scared.

## **What Makes A Good Presentations**

### Watch



# Speak

What Makes A Good Presentation?

Have you had a chance to look over the handout for my presentation? Yes, Mark.

And I have some questions about the content.

Really?

Do you think I need to adjust the content of the presentation?

A little.

For instance, I don't think the example you give in the introduction is really relevant and the complexity of the last two sections of the presentation may be too much to explain in the allotted time for this presentation.

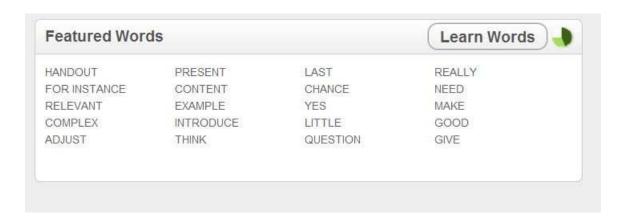
I guess I have a lot more work to do on the structure of the whole presentation.

Maybe after you work on it more, you can practice in front of me.

Great!

You can tell me if I use good eye contact or have distracting mannerisms.





1.	Did you read over thes I gave you?
2.	You need more specific words,, like first,
3.	We appreciate you giving me another to do it.
4.	This is a good of showing kindness.
5.	I don't think your suggestion isto the topic.
6.	Do you think I need to the content of the presentation?
7.	The human body is like a machine.
8.	I have somes about that issue.
9.	Are you nervous when you yourself in front of people?
Λ	At we won a game!







### Before you watch the videos

- 1. What is your most important skill? What do you need to improve at?
- 2. How important is a knowledge of technology today?
- 3. Do you think that training courses are good or just a waste of time?
- 4. Steve Jobs had some important qualities. What was he good at? What did he do poorly?
- 5. What are the most important skills for those who work at your company?

#### Task:

You are in charge of hiring a new director of sales for a multi million dollar hi tech start up selling educational software. List the skills you will look for in the candidates to be interviewed.

### **The Golden Rules Of Business**

## Watch



# Speak

Golden Rules.

How did your call with Mr. Sanchez go?

Great! I made a list of objectives before I called and referred to it during the call.

That kept us both from wasting time.

He didn't think you were too aggressive, did he?

I don't think so. He was very agreeable and polite during our conversation.

One thing I didn't anticipate was his sense of humor.

I'm sure you did a great job representing the company.

You always speak with such authority in meetings.

And a trick I learned for the phone is to talk standing up. It really works!



1.	we that sales will rise next year.
2.	What is the in doing market research?
3.	She has a great of humor.
4.	Don'ttime. Time is money.
5.	He has great materialsing the products.
6.	He always speaks with such during meetings.
7.	She is gentle and when she talks to people.
8.	A I want to learn is how to speak softly and politely
9.	We had such a nice over lunch.
10.	Please, them from smoking.

### **Negotiating Skills**

## Watch



## Speak

Opening - Creating the Right Climate

Good afternoon, Roger. It's nice to see you again.

Allow me to introduce Linda Strait, a colleague of mine.

She'll be sitting in on our negotiations.

Delighted to meet you, Linda.

Likewise. Can I offer you some coffee or tea, Roger?

No, thanks. I'm fine.

So, Bob, I heard William took over as head of personnel here at your company.

That's right. William left sales, so now I'm in charge of these contract negotiations.

Since we've got a full agenda today, should we get started?



1.	I'd like to you some proposals.
2.	We've finally come to the agreement.
3.	Mr. Kim is a of mine.
4.	"Let me know if you need any help." ""
5.	We areed to see you again.
6.	Would you me to take you out to dinner?
7.	Our wants to do business with you.
8.	They need to new products for consumers.
9.	We need to create a in which business can prosper.
10.	It is nice to you.

## **Feedback From The Boss**

## Watch



## Speak

Overall, I'm very pleased with your report.

I see you did a lot of research.

Thanks. I put a lot of time into it.

I just have a couple of suggestions to make.

Good. I'm interested to hear your comments.

First, you need a summary of your points.

Secondly, adding graphs would be helpful.

That's no problem.

When do you need the revised report?

Can you get it to me by the end of the day?

I can start working on it right away.

Thanks for the feedback and suggestions.





1.	Could you write up a	of the meeting
2.	Students need to submit their	by the end of the week.
3.	I'm very	ed in your paintings.
4.	, I am happy v	with your assignment.
5.	We did lots of market	before we started our own business.
6.	They need a	_ d edition of the textbook.
7.	Thanks for your great	s. They made my day.
8.	We need to have some	after our presentation.
9.	What is your of	view on the issue?
10.	Cleaning my office is a very	thing you can do.

## **Giving Advice In Writing**





# Speak

#### Punctuation

Linda, can you take a look at this and tell me if the punctuation is correct?

Sure, Mark. What do you want me to look at?

I'm not sure if this sentence needs commas or not.

I'm not an expert on this, but I usually use a comma if I would naturally break or pause when reading the sentence out loud.

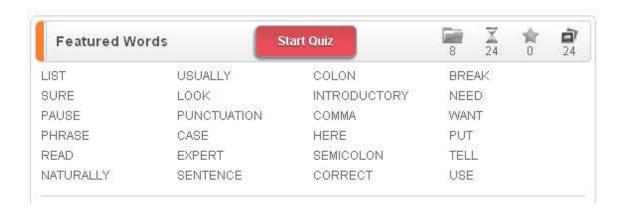
In this case, you have an introductory phrase in the sentence.

Put a comma here after the phrase.

And what about this other sentence. Should I use a colon or semicolon?

Use a colon before a list, and a semicolon between sentences.

You need a semicolon here.



1.	Speak in full		s. Not ju	st a word, please.
2.		the movie wh	nile I get some sr	nacks.
3.	I agree with w	hat he said, but l	I'd have	d it differently.
4.	Let's ask an	1	No one knows he	ere.
5.	Use a	betwee	en words or a wo	ord group.
6.	Commas are or	ne of many		marks.
7.	Α		is used to write	separate parts of a sentence.
8.	You should	a co	mma after the pl	hrase.
9.	In this	, you hav	e an introductor	ry phrase in the sentence.
10.	Use a	before a	list, and a semic	colon between sentences.

## What Makes A Good Handshake

## Watch



## Speak

Hi, I'm Roz Usheroff, an image and communications specialist.

People say that the impression clock starts ticking with the handshake.

And I'm here today to show you how to wow people with a powerful handshake.

That is when the first impression begins to count.

I'd like to introduce you to my friend, David Coates.

Pleased to meet you, Roz.

Hi, David. How are you?

I'm fine.

I'm gonna teach David some ideas about how we can have a more impactful handshake.

As we go through the different steps, think about what's your handshake saying about you.

So David, when you shake hands, what I'd like you to think about is not to drop the hand too quickly.

So when you put your hand out, I want you to imagine it's going straight out like this two to three times,

And hold for the length of time it takes to learn the color of my eyes.

The key here is, if you think about that time frame, from learning the color of their eyes, it will make your handshake appear a lot more sincere.

Another thing, David, is what you don't want to do is flip the person over like this.

This kind of handshake looks like it's controlling and you're putting the person on the bottom.

Another handshake that you don't want to do is when you take them in a double hand clasp.

Unless you know someone very well, that may be a little bit too personal or invasive.

Then you have this kind of handshake, which is the fingertip.

This will show absolutely no confidence in your handshake.

Another idea that you don't want to do is grasping the person's hand all the way up.

When you move your hand up their hand again, that may give off the impression that you're trying to take control of the whole meeting that you have.

David, as we shake hands we hold on for the length of time it takes to learn the color of their eyes.

As well, what you want to do is make sure that you use the person's name.

The key about a handshake is you introduce yourself, repeat back their name it helps you to remember it.

You repeat it back at the beginning of the handshake and at the end of the handshake.

Thank you so much, David.

Thank you Roz, it's a pleasure.

Pleasure meeting you.

As you can see, he held on for that second longer.

We now have impact in the first impression and a handshake that was most memorable.



1.	Hi, I'm an	image and	communications	
----	------------	-----------	----------------	--

- **2.** People say that the impression \_\_\_\_\_\_ starts ticking with the handshake.
- 3. Men usually try to give a firm \_\_\_\_\_\_.
- **4.** Her speech had a profound \_\_\_\_\_\_ on people
- **5.** Go \_\_\_\_\_ and turn left.
- **6.** To help people in need brings me immense \_\_\_\_\_\_.
- 7. He is the most \_\_\_\_\_\_ politician of his day.
- 8. They will \_\_\_\_\_ control of the country.
- **9.** \_\_\_\_\_ forward on the next step.
- **10.** Hold for the \_\_\_\_\_ of time it takes to learn the color of my eyes.







### Before you watch the videos

- 1. Who are the business leaders you most respect? Why?
- 2. Which is more important: a leader that makes decisions on their own or a leader that listens to everyone and agrees with the majority?
- 3. Have you ever had a terrible boss? Describe them.
- 4. Have you ever had an amazing superior? Describe them.
- 5. Do you think CEOs are paid too much? What is the argument for paying them high wages and bonuses?

#### Task:

You are the CEO of an older, respected Fortune 500 company. Your earnings are down a lot. The future looks bad. You have to make changes. What will you do, what might you do? List these actions and then share with the group.

#### Warren Buffet

### Watch



## Speak

Like I said, I think either one would make a terrific president.

I don't measure whether they'd be good for the economy as to whether the stock market would go up the next day.

The real question is whether they'd be good for the economy that develops, so I'm supporting both of them.

I'm sort of a political bigamist for the moment.

You may have noticed that American Express came out and they sort of noticed a real change early in December.

You could see something happening in December.

Softening, absolutely.

I have no idea.

It could be pretty bad, but we always come out of it.

John Stumpf from Wells Fargo, I think, said it best.

He said that he really was kinda puzzled why the banks came up with new ways to lose money when the old ways were working so well.



1.	We your terrific idea.
2.	Do you get up in the morning?
3.	Obama is the of the U.S.
4.	Whats you think like that?
5.	They could see something ing. They need new plans.
6.	He wasd when the banks came up with new ideas to lose money.
7.	He was a prisoner who was against Nazism.
8.	Which one do you like, red or blue? I like
9.	ing weight is very difficult.
10.	I've come up with a greatyou might like.

### **Steve Jobs**

### Watch



### Speak

People say you have to have a lot of passion for what you're doing and it's totally true.

And the reason is, because it's so hard, that if you don't, any rational person would give up.

It's really hard and you have to do it over a sustained period of time.

So, if you don't love it, if you're not having fun doing it and you don't really love it, you're gonna give up.

And that's what happens to most people, actually.

If you really look at the ones that ended up, you know, being successful unquote in the eyes of society, and the ones that didn't, often times it's the ones that are successful love what they did, so they could persevere when, you know, it got really tough.

And the ones that didn't love it quit because they're sane, right?

Who would wanna put up with this stuff if you don't love it?

So, it's a lot of hard work and it's a lot of worrying constantly.

And if you don't love it, you're gonna fail.

So, you've gotta love it, you've gotta have passion, and I think that's the high order bit.

The second thing is you've gotta be a really good talent scout.

'Cause no matter how smart you are, you need a team of great people.

And you've gotta figure out how to size people up fairly quickly, make decisions without knowing people too well, and hire them and, you know, see how you do, and refine your intuition.

And be able to help, you know, build an organization that can eventually just build itself, 'cause you need great people around you.



1.	Steve Jobs is a	businessman.
2.	The company plans to	100 people this year.
3.	She used her	not a map, to find the road.
4.	The CEO needs to make the rig	ght when the company is at risk
5.	The thin ice will not	your weight.
6.	It was a	decision to fire all the employees.
7.	Don't think about	ting the job you are working at presently.
8.	You have to do it over a sustain	ned of time.
9.	With a	reason, we will protest again the policy.
10.	You are	wrong. You need to read the book again.

### Mark Zuckerberg





## Speak

We had a very simple focus, an idea.

The goal wasn't to make a huge community site, it's to make something where you could type in someone's name and find out a bunch of information about them.

I don't know, I took a few days, and just threw together Facebook and launched it on February 4th, 2004.

It was just me working on it that time.

But at that point, my roommate Dustin, who hadn't had much computer programming experience at all was like, "You know, I can help you expand."

Then I'm like, "That's cool dude, but you don't know how to program."

So, he's like, "No, no, it's not an issue."

And he went home one weekend, bought the book Perl for Dummies, came back and was like, "Alright, I'm ready."

And then we started getting emails from people at a bunch of other schools asking if we can launch Facebook there.

And the last tight bubble was most websites were run using these really expensive machines which made it that you had to basically go and raise money before you can do anything.

We ran the site originally for \$85 a month, renting computers for the first three months.

Were you ever in debt?

I mean I was in debt \$160, you know.

There are big sites on the Internet.

They're like, "15% of our users come back monthly."

And we're like, "Alright, that's cool. Like 70% of our users come back everyday."

I think I have like, 15,000 pending friend requests.

And whenever I open up that page, the site crashes.

So, I gave up on that.

Do you feel trapped or liberated in today's technology?

I don't know.

I guess it's a little bit of both.

I mean, I spend a lot of my time at the office.

And then, I have a studio apartment a couple of blocks away, where it's just my bed, and like, a table and a chair and a teapot.

And I don't even have Internet access at my apartment.

So I don't know, I'm pretty like, isolated from wherever I need to be.

Either that or the fact that I'm too lazy to get Internet access.



1.	We have a computer class in our	center.
2.	How much is the	rent?
3.	Discussing the global economy is	s a hot these days.
4.	Do you have a good	about the employee policy?
5.	Check our	_, and you will understand about our products.
6.	We will	our products in Hong Kong next week.
7.	Our visa application is still	·
8.	There are lots of high	buildings in Seoul.
9.	Amazing Race is my favorite TV	<del>.</del>
10.	How do you feel today? - I'm	good.

## **Morgan Stanley**

### Watch



# Speak

If you look at the housing market and prices continue to drop, prices keep changing, and within that market, there are different credits.

So, it makes it very difficult, for any one person to say, "This is the value".

And that's one of the challenges that I think, we all have is, if we go down the road of a good bank, bad bank, what is the price that you put these assets into the bad bank?

That's gonna be a challenge.

Though Chuck Schumer says, "It is almost impossible right now". I mean, it could be the aggregate value could be anywhere between 2 and 4 trillion dollars.

I think he's right.

That's why it's gonna be so difficult to do.

And how would the value be established?

Well, there are a number of ways. I mean, one way is to do a valuation of specific structures.

Another way is to go out in the marketplace and say, "We will sell these assets, make a bid".

So, if you could get,

That's easy, that's the market.

That's the market working. And if the government is willing, and which has been hinted to that may happen, to help finance some of these purchases, which could work and then, you have a lot of smart people doing their "due diligence" and you can get a bid.

That is the best way to determine price.



1.	This house is an old wood	·
2.	It will be a bigfo	r you if you do the project.
3.	Could you please give me more	information about it?
4.	The stock doesn't open	today.
5.	It is to solv	e the problems because they are too difficult.
6.	Tomorrow, open a	account.
7.	What do you by the	at?
8.	We are not going	
9.	I can't make a I	t is too expensive
10.	. They ed that sl	ne might get promoted.

### **Obama On The Economy**

### Watch



### Speak

For decades, the United States has had one of the most open markets in the world and that openness has helped to fuel the success of so many countries in this region and others over the last century.

In this new era, opening other markets around the globe will be critical not just to America's prosperity, but to the world's as well.

An integral part of this new strategy is working towards an ambitious and balanced Doha Agreement.

Not any agreement, but an agreement that will open up markets and increase exports around the world.

We are ready to work with our Asian partners to see if we can achieve that objective in a timely fashion.

And we invite our regional trading partners to join us at the table.

We also believe that continued integration of the economies of this region will benefit workers, consumers and businesses in all our nations.

Together with our South Korean friends, we will work through the issues necessary to move forward on a trade agreement with them.

The United States will also be engaging with the Trans-Pacific Partnership countries with the goal of shaping a regional agreement that will have broad-based membership and the high standards worthy of a 21st century trade agreement.

Working in partnership, this is how we can sustain this recovery and advance our common prosperity.

But it's not enough to pursue growth that is balanced.

We also need growth that is sustainable.

For our planet and the future generations that will live here.



1.	What is the of eating healthy food?		
2.	The U.S is leading the open market around the		
3.	Working in partnership, this is how we can advance our common		
4.	We'd like to you to our corporate dinner.		
5.	The desire to one's own happiness is natural to the mind.		
6.	The activity rose in the stock market.		
7.	Our company a office in Philadelphia.		
8.	We will work through the issues so we can sign the trade		
9.	An part of this new strategy is working together more.		
10.	In capitalist societies, the is king.		





# **Record Your Progress!**

**Lesson** Comments Spoken?

Unit 1: Getting Started. Introductions.					
<u>First Meetings</u>					
Introducing People					
Saying Goodbye					
Meeting The Boss					
Welcoming The Team					
Unit 2: Socializing					
Eating Out					
Using Friendly Phrases					
Health and Fitness					
Taking A Break					

# **Record Your Progress!**

Lesson	Comments	Spoken?
Unit 3: MEETINGS		
What Makes A Good  Meeting?		
Setting The Agenda		
<u>Interrupting</u>		
Making Decisions		
Wrapping Up		
Ţ	Jnit 4: TRAVEL	
Airport Greetings		
<u>Travel Itinerary</u>		
Entertaining Clients		
<u>Leisure Time</u>		
Fear Of Flying		

Lesson	Comments	Spoken?	
Unit 5: TELEPHONING			
Answering A Call			
Receiving And Taking Messages			
Structuring A Call			
Returning The Call			
What Makes a Good Call?			
Unit 6: PRESENTATIONS			
Presenting At A Glance			
Organizing Information			
<u>Using Visual Aids</u>			
The Golden Rules			
What Makes A Good Presentation?			

Lesson	Comments	Spoken?		
Unit 7: SKILLS				
Business Golden Rules				
Negotiating Skills				
Getting Feedback				
Giving Advice In Writing				
Shaking Hands				
Unit 8: MOVERS AND SHAKERS				
<u>Warren Buffet</u>				
Steve Jobs				
Mark Zuckerberg				
<u>Morgan Stanley</u>				
Obama On The Economy				

#### **First Meetings**

- 1. flight
- 2. hope
- 3. catch
- 4. manage
- 5. delay
- 6. miserable
- 7. free
- 8. call
- 9. pilot
- 10. Somehow

### **Introducing People**

- 1. Nice
- 2. Marketing
- 3. bother
- 4. flight
- 5. assistant
- 6. face / face
- 7. drink
- 8. awake
- 9. ago
- 10. great

### **Saying Goodbye**

- 1. pleasure
- 2. trip
- 3. appreciate
- 4. learn
- 5. use
- 6. soon
- 7. past
- 8. time
- 9. miss
- 10. better

### **Meeting The Boss**

- 1. forward
- 2. introduce
- 3. launch
- 4. know
- 5. pretty
- 6. help
- 7. database
- 8. see
- 9. need
- 10. branch

### **Welcoming The Team**

- 1. detail
- 2. familiar
- 3. moment
- 4. ready
- 5. line
- 6. marketing
- 7. somewhat
- 8. join
- 9. company
- 10. work

#### **Eating Out**

- 1. order
- 2. delicious
- 3. try
- 4. avoid
- 5. spice
- 6. vegetarian
- 7. favorite
- 8. notice
- 9. grill
- 10. menu

### **Using Friendly Phrases**

- 1. extra
- 2. mind
- 3. annoy
- 4. break
- 5. street
- 6. respond
- 7. pouring
- 8. around
- 9. ideas
- 10. shame

#### **Health And Fitness**

- 1. poison
- 2. diagnose
- 3. business
- 4. bother
- 5. severe
- 6. upset
- 7. lifestyle
- 8. catch
- 9. seem
- 10. upset

#### Taking A Break

- 1. mind
- 2. break
- 3. plan
- 4. join
- 5. think
- 6. Put
- 7. sense
- 8. while
- 9. sure
- 10. need

#### A Tour Of The Office

- 1. drink
- 2. regular
- 3. snacks
- 4. well-stocked
- 5. kitchen
- 6. office
- 7. help
- 8. excellent
- 9. full
- 10. big

#### A Good Meeting?

- 1. attend
- 2. important
- 3. circulate
- 4. approach
- 5. refreshment
- 6. chair
- 7. Plan
- 8. propose
- 9. few
- 10. length

### **Setting The Agenda**

- 1. correct
- 2. purpose
- 3. appropriate
- 4. strategy
- 5. valuable
- 6. effort
- 7. specific
- 8. future
- 9. explore
- 10. clients

### Interrupting

- 1. different
- 2. technique
- 3.interrupt
- 4. add
- 5. think
- 6. assumption
- 7. suggestion
- 8. find
- 9. interruption
- 10. hear

## **Making Decisions**

- 1. show of hands
- 2. implement
- 3. favor
- 4. decide
- 5. reject
- 6. consensus
- 7. minute
- 8. spend
- 9. wish
- 10. decision

### **Wrapping Up**

- 1. productive
- 2. mind
- 3. agreement
- 4. partnership
- 5. draft
- 6. initial
- 7. receive
- 8. right
- 9. standard
- 10. shot

#### **Airport Greetings**

- 1. take
- 2. happy/nice
- 3. finally
- 4. hotel
- 5. dicuss
- 6. then
- 7. meet
- 8. Yes
- 9. sound
- 10. account

#### **Travel Schedules**

- 1. customer
- 2. back
- 3. leave
- 4. advance
- 5. less
- 6. visit
- 7. recently
- 8. schedule
- 9. save
- 10. reduce

## **Entertaining**

- 1. book
- 2. manager
- 3. flight
- 4. tour
- 5. client
- 6. dinner
- 7. idea
- 8. problem
- 9. facility
- 10. out

#### **Leisure Time**

- 1. taste
- 2. cheap
- 3. before
- 4. winer(ies)
- 5. Actually
- 6. start
- 7. own
- 8. friend
- 9. else
- 10. fun

## **Fear Of Flying**

- 1. scary
- 2. travel
- 3. bounce
- 4. bumpy
- 5. sometimes
- 6. ride
- 7. safe
- 8. mean
- 9. around
- 10. know

### **Opening A Call**

- 1. reason
- 2. check
- 3. spell/give
- 4. call
- 5. moment
- 6. message
- 7. order
- 8. number
- 9. alright
- 10. summer

#### Messages

- 1. Let
- 2. back
- 3. extension
- 4. repeat
- 5. message
- 6. receive
- 7. husband
- 8. tell
- 9. better
- 10. moment

## **Structuring A Call**

- 1. handle
- 2. confirm
- 3. explain
- 4. decide
- 5. receive
- 6. option
- 7. fax
- 8. person
- 9. discuss
- 10. here

## **Returning A Call**

- 1. see
- · 2. return
- 3. invoice
- : 4. actual
- , 5. appoint
- , 6. ship
- ( 7. get
- \* 8. available
- 9. hour
- 10. talk

#### A Good Call?

- 1. follow
- 2. message
- 3. identify
- 4. possible
- 5. save
- 6. interest
- 7. greet
- 8.customer
- 9. polite
- 10. start

### **Organizing Information**

- 1. incident
- 2. then
- 3. prioritize
- 4. brainstorm
- 5. accountability
- 6. final
- 7. organize
- 8. list
- 9. thought
- 10. practical

#### **Using Visual Aids**

- 1. fluctuate
- 2. slump
- 3. gradual
- 4. worsen
- 5. look
- 6. going to
- 7. hit
- 8. year
- 9. graph
- 10. last

### The Golden Rules

- 1. spontaneity
- 2. positive
- 3. joke
- 4. practice
- 5. distract
- 6. anecdote
- 7. appropriate
- 8. mannerism
- 9. tip
- 10. clarity

#### **Presenting At A Glance**

- 1. outline
- 2. length
- 3. audience
- 4. relaxed
- 5. handle
- 6. digress
- 7. state
- 8. present
- 9. point
- 10. feel

#### A Good Presentation?

- 1. handout
- 2. for instance
- 3. chance
- 4. example
- 5. relevant
- 6. adjust
- 7. complex
- 8. question
- 9. introduce
- 10. last

#### **Golden Rules**

- 1. anticipate
- 2. objective
- 3. sense
- 4. waste
- 5. represent
- 6. authority
- 7. agreeable
- 8. trick
- 9. conversation
- 10. keep

### **Negotiating**

- 1. offer
- 2. negotiate
- 3. colleague
- 4. Likewise
- 5. delight
- 6. allow
- 7. company
- 8. create
- 9. climate
- 10. meet

### **Getting Feedback**

- 1. summary
- 2. report
- 3. interest
- 4. Overall
- 5. research
- 6. revise
- 7. comment
- 8. feedback
- 9. point
- 10. helpful

### **Giving Advice**

- 1. sentence
- 2. Pause
- 3. phrase
- 4. expert
- 5. comma
- 6. punctuation
- 7. semicolon
- 8. put
- 9. case
- 10. colon

## **Shaking Hands**

- 1. specialist
- 2. clock
- 3. handshake
- 4. impact
- 5. straight
- 6. pleasure
- 7. powerful
- 8. take
- 9. Move
- 10. length

#### **Warren Buffet**

- 1. support
- 2. early
- 3. president
- 4. make
- 5. chang(ing)
- 6. puzzle
- 7. political
- 8. both
- 9. Los(ing)
- 10. idea

#### **Steve Jobs**

- 1. successful
- 2. hire
- 3. intuition
- 4. decision
- 5. sustain
- 6. tough/hard
- 7. quit
- 8. period
- 9. rational
- 10. totally

## Mark Zuckerberg

- 1. community
- 2. monthly
- 3. issue
- 4. idea
- 5. website
- 6. launch
- 7. pending
- 8. apartment
- 9. program
- 10. pretty

#### **Morgan Stanley**

- 1. structure
- 2. challenge
- 3. specific
- 4. market
- 5. impossible
- 6. bank
- 7. mean
- 8. anywhere
- 9. bid
- 10. hint

#### **Obama**

- 1. benefit
- 2. globe
- 3. prosperity
- 4. invite
- 5. pursue
- 6. trade
- 7. regional
- 8. agreement
- 9. integral
- 10. consumer

#### **About the Author**



David Deubelbeiss is professor, teacher trainer and technology advocate presently living in North Bay, Ontario. He has traveled and taught EFL around the world. A "working man's teacher", he espouses the philosophy of "When one teaches, two learn." Find out more about him through his google profile or his online teacher professional development website — <u>EFL Classroom 2.0</u>

