

2222 Association Drive
Okemos MI 48864



Self Storage Association of Michigan
Presents

Perfecting Your Rental Agreement & “Changing the Mindset...Changing the Results”

Two Sessions Offered
November 11, 2008
Okemos, MI

Generously sponsored by



Self Storage Association of Michigan Presents
**Perfecting Your Rental Agreement &
“Changing the Mindset...Changing the Results”**
Tuesday, November 11, 2008

Two Sessions offered - Space limited to the first 60 registrants per session

Session One-8:30 am-12:00pm

8:30 am **Registration**

9:00 am **“Changing the Mindset...Changing the Results”**

Patt Carlson, Operations Director, Pogoda Companies

This informative session will help you change your mindset on where the self storage industry is today and where we need to take it in the future. Patt will offer ideas that will change your business marketing approach.

10:30 am **Refreshments & Networking**

11:00 am **Perfecting Your Rental Agreement**

William Perrone, Attorney, Dykema

This seminar will review the latest up-to-date information you should be including in your rental agreement. William Perrone, Attorney, Dykema will present an updated rental agreement designed exclusively for Michigan. Dykema has designed this agreement to protect you and your business and limit liabilities where possible.

Session Two-1:00 pm-4:30 pm

1:00 pm **Registration**

1:30 pm **Perfecting Your Rental Agreement**

William Perrone, Attorney, Dykema

This seminar will review the latest up-to-date information you should be including in your rental agreement. William Perrone, Attorney, Dykema will present an updated rental agreement designed exclusively for Michigan. Dykema has designed this agreement to protect you and your business and limit liabilities where possible.

2:30 pm **Refreshments & Networking**

3:00 pm **“Changing the Mindset...Changing the Results”**

Patt Carlson, Operations Director, Pogoda Companies

This informative session will help you change your mindset on where the self storage industry is today and where we need to take it in the future. Patt will offer ideas that will change your business marketing approach.

Self Storage Association of Michigan

2222 Association Drive

Okemos, MI 48864

(888) 308-7726

Directions:

I-96 to Okemos Exit #110, North on Okemos Road,
Through Light on Jolly, East (right) on Association Drive

Registration Form

Rental Agreement & Changing the Mindset Seminar

Tuesday, November 11, 2008

Please circle the session you plan to attend: 8:30 AM or 1:00 PM

Company Name

Street Address

City

State

Zip

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Phone Number

Fax

Attendees:

1. 3.

2. 4.

Registration Fees:

\$75.00/person/member

\$125.00/person/non-member

(Non-Members: Join SSAM and \$50 will be applied to your membership)

Enclosed is my check payable to SSAM for \$

Charge Visa M/C Discover \$

Bank Card Number

Expiration Date

Name on Card

Signature

Billing Zip Code

Please make checks payable to SSAM and mail to
2222 Association Drive, Okemos, MI 48864
or fax with credit card information to (517) 349-3543
Questions? Call Events Manager Debra Behrendt at (888) 308-7726 Ext. 20